ATDW: How to Add a Deal

Watch the [how to video here](#).

If you have an ATDW profile, you can add a deal under your listing to promote the offers you have available. When you load a deal, it will appear on visitsunshinecoast.com, Queensland.com and Australia.com on the relevant Deal pages.

15% off on advance booking

Book 28 days in advance and get 15% off the total price. Automatically calculated when booking online.

Stay 2 Get 10% off

Stay 2 nights and get 10% off the total price. Available on all 2-night stays. Automatically calculated when booking onl...

Helicopter lunch stopover for free

Book our North to Noosa helicopter tour and we will stopover at The Doonan Hotel so you can enjoy a leisurely lunch and ...

Summer by Spicers

Make summer extra special with a bonus $150 retreat credit. This summer, indulge in the blissful embrace of a stay at se...

Why create a deal? We know visitors are seeking value for money when booking their holidays and one way to provide this is by offering a deal. You can also use deals to help drive bookings during off-peak periods, such as offering mid-week discounts.

What makes a good deal? Discounts ($ or % off) are proven to be the most successful as visitors are seeking a dollar saving and value for money. Deals can also be value adds, such as kids stay free or free kayak hire. You can also collaborate with another member to offer a combo ticket. Consider how you can give your visitors extra value, get creative!

Featured Deals: Promote your deal even further by booking a Featured Deal through Visit Sunshine Coast's co-operative marketing. These are exclusive to VSC members and allow you to feature your deal more prominently on visitsunshinecoast.com, meaning your deal receives prime placement on the Deals page, increased visibility and more clicks to your website.

Featured Deals

Wed Jan 24 2024 - Sun Feb 18 2024

Dive in to 2024 - Stay 7 nights and save 40%

Amazing Offer Limited Time! Dive in to an amazing 40% off all accomm in 2024 when you book your getaway in advance with...

Wed Jan 17 2024 - Sun Mar 31 2024

Sit back, relax and soak up the sunshine with 15% off

Book and travel from Feb 1st to March 31st on our popular Bushtucker Cruise to receive 15% off. Use Promo Code: BUSHTUCK...

Wed Jan 03 2024 - Wed Apr 03 2024

RACV Noosa Resort - Stay Longer and Save up to 20%*

Escape to RACV Noosa Resort and make the most of your extended stay. Stay four to six nights and save 15%, or stay seven...

How to upload a deal / offer		
Step	Instruction	Notes
1	Go to www.atdw.com.au	
2	Login to your account using your username and password.	
3	On your profile dashboard, click the orange 'Update' button on the profile you would like to update.	
4	On the profile page, click on 'Add a Deal/Offer' on the left side panel. Proceed to complete each question.	• Read the Guidance column on the right side for ATDW's tips. You can also use the chatbot in the lower right corner. • We recommend saving all of your answers in a separate document just in case you lose your progress on ATDW or get logged out.
5	Select a Deal Type from the drop down menu.	
6	Give your Deal/Offer a name.	• This will be the title of your deal on visitsunshinecoast.com so make sure to include what you're offering customers. • E.g. $50 off kayaking tours, 20% off Early Bird Special
7	Write a description of your deal, including the details of your offer and what is included.	• Remember to include details on how to redeem the offer i.e. promo code • E.g. Plan your summer holiday now and save! Get 20% off selected room types when you book 90 days in advance.
8	Enter your deal terms & conditions. Here, you should include any specific details about redeeming the deal as well as your business terms & conditions.	• Max. 400 characters. • We recommend including your cancellation policy, safety requirements, blackout dates and whether the deal is subject to availability.
9	Enter the in-market start and end dates for your deal.	• This is when your deal will be visible on visitsunshinecoast.com. • If you are uploading a deal for a campaign, please follow the campaign dates provided by VSC.
10	Enter the validity dates for your deal.	• This is when visitors can redeem your offer.
11	Enter a deal price OR price comment for your deal.	• If you are providing a $ off deal, please enter the discounted price in the Deal Price. E.g. $50 off kayaking tour usually valued at $200, enter $150. • If you have a more generic deal, enter this in Price Comment. E.g. 20% off, kids eat free.
12	Upload an engaging image that best represents the product/experience on offer. You will also need to enter Alt Text for your image.	• Images should be in landscape orientation with a minimum size of 1600 (wide) x 1200 (high) pixels.

13	Enter the inclusions of your deal.	• E.g. Includes hotel pick up, light lunch and all equipment.
14	Add the URL that you want visitors to visit on your website.	• This will be where the 'Claim Deal' button links to, so make sure visitors can book the deal via this link.
15	Submit your deal by clicking the SEND FOR REVIEW button at the top right of the screen. Once approved by ATDW, your deal will be live on visitsunshinecoast.com.	• ATDW will be in contact if any changes are required.

ATDW Helpdesk
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