ATDW: How to Create a Listing

Looking for your business to be listed on visitsunshinecoast.com? All you need to do is create a listing with the Australian Tourism Data Warehouse (ATDW) and your tourism business will be listed on visitsunshinecoast.com, Queensland.com and Australia.com, as well as other relevant tourism websites.

What is ATDW? ATDW is a database and distribution platform that is run by Tourism Australia and the State Tourism Organisations. It aims to distribute information about tourism businesses across regional tourism organisation websites, like visitsunshinecoast.com, Queensland.com and Australia.com.

Why create an ATDW listing?

- Feature your business on relevant destination websites, including visitsunshinecoast.com, Queensland.com and Australia.com.
- Have control over your listing and keep your business information up to date on these websites.
- Increase the exposure of your business by appearing on sites trusted by travellers.

Before you get started:

- Confirm your business meets ATDW's eligibility criteria.
- Confirm that a profile doesn't already exist for your business. If one does, you can login and edit your profile.
- Have your business details ready to enter into the form, including a description and images.

Register your tourism business with ATDW		
Step	**Instruction**	**Notes**
1	Go to www.atdw.com.au	
2	Click 'Register Now' in the top right corner.	
3	Select 'Tourism Operator' as your account type. Click Continue.	
4	Register your details, including your business name, address and contacts.	
5	Complete the Personal Information.	Additional users can be added to allow multiple people in your organisation to access the profile.
6	Read and accept the terms & conditions and submit.	
	Now you have an ATDW account!	

Now you have registered your business, follow these instructions to create a profile.

How to set up your ATDW profile		
Step	**Instruction**	**Notes**
1	Login to your account on www.atdw.com.au	
2	Select 'Create your first profile'.	
3	Choose your profile category.	
4	Complete all fields with as much information as you can.	The required fields will depend on the profile category you chose in Step 3. ATDW feature handy tips on the right side panel to guide you through the steps. You can also ask questions through the chatbot available in the lower right of the screen.
5	Once finished, click Send for Review.	Your profile will be reviewed by ATDW and then published. You will be notified when this is done.

ATDW Helpdesk
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