

REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

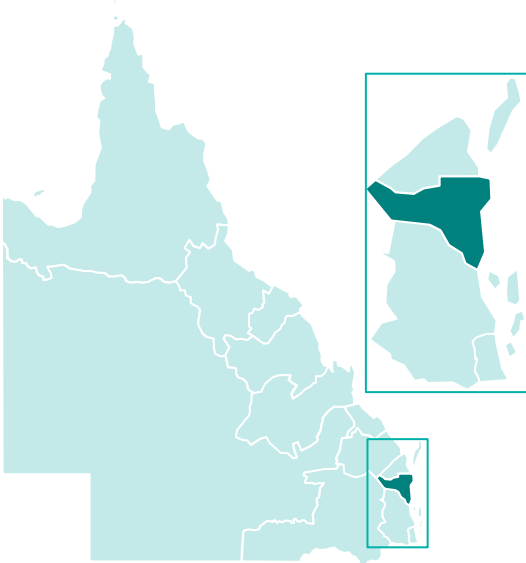
SUNSHINE COAST REGION KEY FACTS



In 2019-20, the tourism industry contributed an estimated **\$2.3 billion** to the Sunshine Coast's regional economy (11.3% of Sunshine Coast's gross regional product) and supported about **22,700 jobs** (12.6% of employment in the Sunshine Coast region).

TOURISM GROSS REGIONAL PRODUCT (GRP)

*GSP indicates Gross State Product



| Sunshine Coast (SSC) | Regional QLD ² | Total QLD (GSP*) |
|--|---|--|
| DIRECT \$1.2 bn ▼ -19.1% 6.1% of SSC GRP | DIRECT \$5.0 bn ▼ -17.4% 3.7% of Reg. QLD GRP | DIRECT \$11.4 bn ▼ -18.1% 3.2% of QLD GSP |
| TOTAL \$2.3 bn ▼ -21.0% 11.3% of SSC GRP | TOTAL \$8.9 bn ▼ -18.8% 6.5% of Reg. QLD GRP | TOTAL¹ \$22.7 bn ▼ -20.0% 6.3% of QLD GSP |

GRP/GSP Per Capita



TOURISM EMPLOYMENT ON THE SUNSHINE COAST

Supporting 22,700 jobs ▼ -12.2% YoY
 12.6% of SSC employment
 1 in 8 jobs



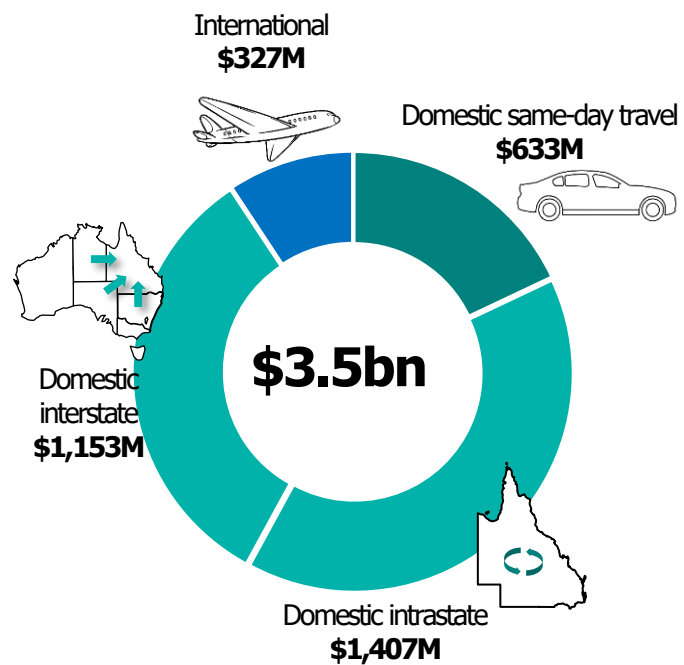
16,100 direct tourism jobs ▼ -7.6% YoY
 8.9% of SSC employment
 1 in 11 jobs

DIRECT TOURISM EMPLOYMENT BY INDUSTRY



** Refers to cafes, restaurants & take-away food services

TOURISM CONSUMPTION ON THE SUNSHINE COAST



Tourism consumption measures the total value of tourism goods/services consumed by residents/international visitors in Australia

SOURCE: TOURISM RESEARCH AUSTRALIA, REGIONAL TOURISM SATELLITE ACCOUNTS 2019-20

Notes: 1. Total impact on the Australian economy of tourism consumption in Queensland
 2. Regional Queensland includes all tourism regions outside of Brisbane and the Gold Coast

