



**Make your event
a demonstration
of sustainability.**



Sunshine Coast
Sustainability Program

Reforest

**The platform that enables climate
and nature positive events that
contribute to the Sunshine Coast
Sustainability Program**

Event attendees want to feel like they are having a positive impact

90%

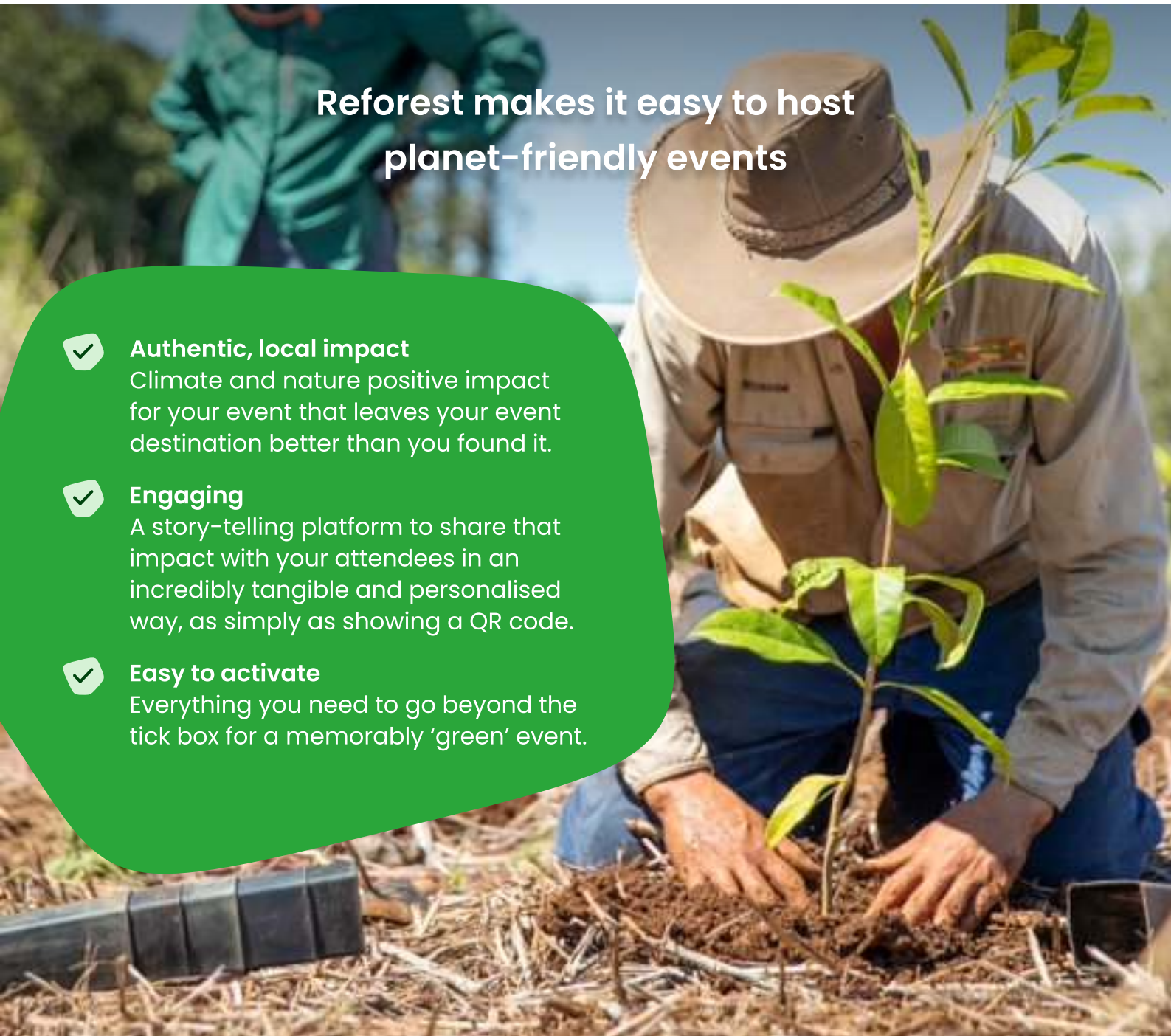
of Australians are concerned about climate change, especially when they travel

75%

consider sustainability when deciding which events to attend

Reforest makes it easy to host planet-friendly events

- ✓ **Authentic, local impact**
Climate and nature positive impact for your event that leaves your event destination better than you found it.
- ✓ **Engaging**
A story-telling platform to share that impact with your attendees in an incredibly tangible and personalised way, as simply as showing a QR code.
- ✓ **Easy to activate**
Everything you need to go beyond the tick box for a memorably 'green' event.

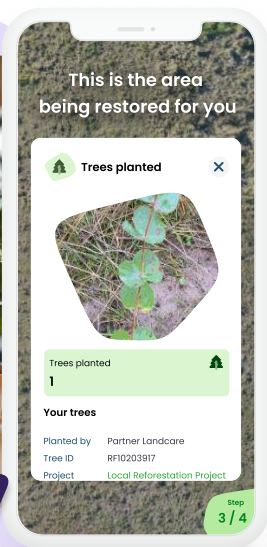
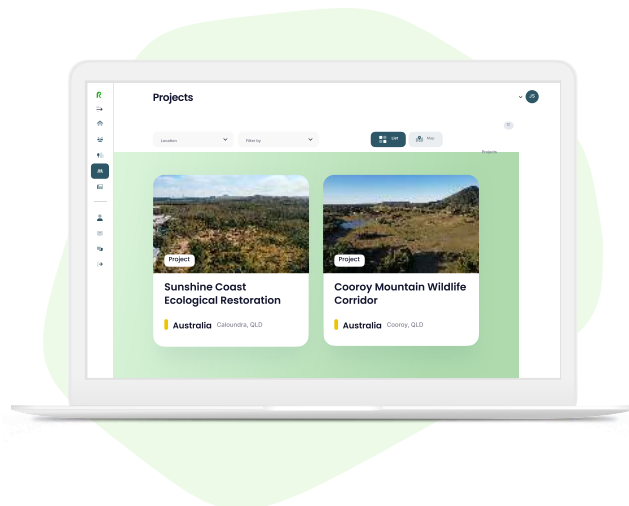


Make trees a core theme of your event

With the Reforest platform, you can understand your footprint, remove emissions and deliver a personalised, memorable experience for attendees.

Plant trees in local projects

Planting one tree per attendee is often enough to remove an event's CO₂ emissions (excluding travel), and can be added to the price of each ticket. Reforest can also provide a footprint estimate if you don't already have one.

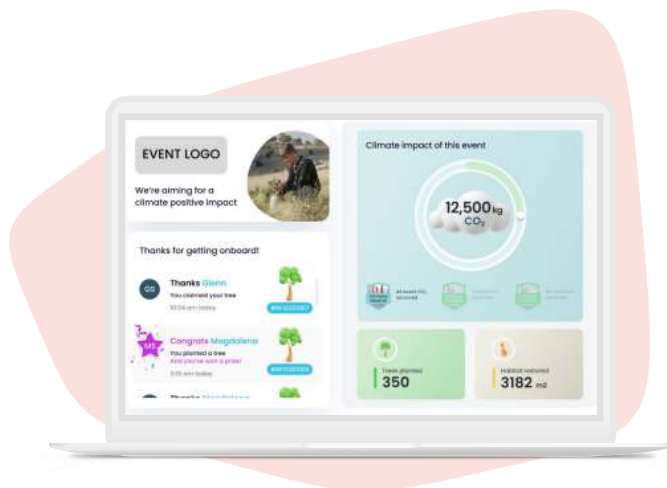


Share trees with your attendees

Invite attendees to claim their tree via your unique event link and QR code. Reforest provides suggestions for touchpoints before and during the event, with messaging, imagery and display templates.

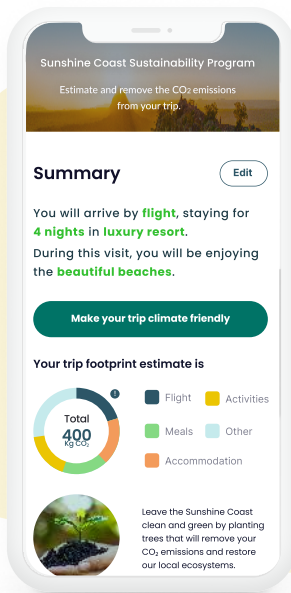
Dashboard to show your impact

Show the total impact the event is making along with attendee contributions on your live, real-time event dashboard, making your impact feel fun and collaborative.



Make your event even greener

Optional add-ons to boost your impact and engagement.



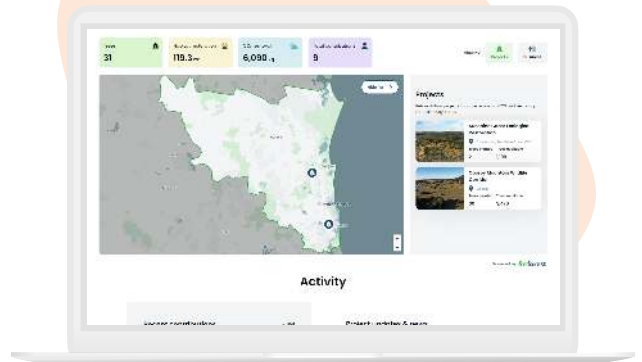
Option

Sunshine Coast Trip CO₂ Calculator

A simple way to invite attendees to estimate and remove their own travel and accommodation CO₂ emissions by contributing to the same local project.

Support the Sunshine Coast Sustainability Program

The trees planted by your event and your attendees will all contribute to the event profile on the Sunshine Coast dashboard; a visible demonstration of your positive impact on the destination.



Option

Lucky tree giveaways

The Event Dashboard can be set up with random prize draws based on trees claimed. (Prizes are not included, but we can suggest ideas.)



Awesome events we've partnered with

We loved helping these events attract more attendees and sponsors by delivering memorable climate impact experiences.



66








We worked with Reforest to remove the CO₂ footprint produced by the Queensland Tourism Awards, by planting trees in a local reforestation project. It was great to share the impact of this important initiative with our attendees. Reforest also allowed each attendee to make their own contribution to the reforestation project, and to see the cumulative event impact on a live dashboard.

Jodie Di Russo



Queensland Tourism Industry Council
Senior Project Officer – Membership and Events

Event Pricing

Standard Inclusions

	First event setup fee (subsequent events are \$295)	\$395
	Use of Event CO ₂ footprint calculator	
	Setup of your attendee engagement page on Reforest platform, customised with your logo, event name, etc	
	QR code and unique link for sharing your impact with attendees	
	Recommended messaging, images and display templates	
	Event dashboard customised with your logo and event name	
	Selection of projects to choose to plant trees in (pricing dependent on project)	\$15.84 per tree

Optional Add-ons

	Sunshine Coast Trip CO ₂ calculator for attendees, as part of the Sustainability Program	Free
	Set up Lucky trees on events dashboard	\$95

Please note prices are inclusive of GST.

Other options or requests?

Feel free to get in touch



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Local Projects

Planting trees in high quality projects is a simple and tangible nature-based activity that everyone understands and values, with tangible outcomes.



Climate Impact

See how much CO₂ you're removing



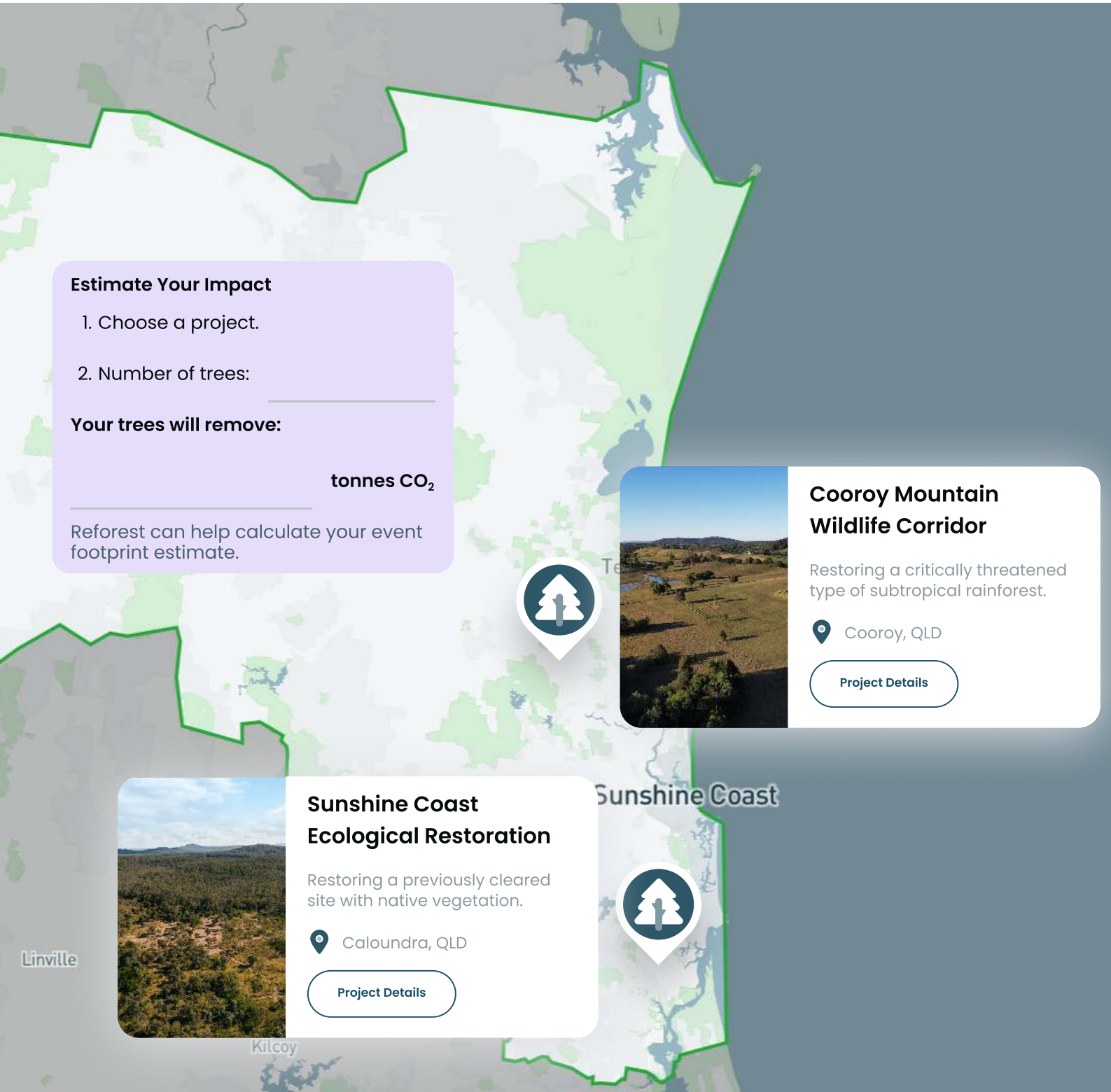
Biodiversity

See how much native habitat you're restoring



Social Benefits

Impact that benefits the local community



Estimate Your Impact

1. Choose a project.
2. Number of trees: _____

Your trees will remove:

_____ tonnes CO₂

Reforest can help calculate your event footprint estimate.



Cooroy Mountain Wildlife Corridor

Restoring a critically threatened type of subtropical rainforest.

 Cooroy, QLD

[Project Details](#)



Sunshine Coast Ecological Restoration

Restoring a previously cleared site with native vegetation.

 Caloundra, QLD

[Project Details](#)



Linville

Kilcoy

Sunshine Coast

Submit Your Event Enquiry

Please complete this enquiry form and email back to daniel@reforest.com.au.
We will follow up with you about a tailored package for your event.

Company Name: _____

Contact Name: _____

Event Name: _____

Event Venue: _____

Event Dates: _____

Number of attendees expected: _____

Tailor Your Own Proposal

If you know the number of trees and options you'd like for your event,
complete the details below to tailor your event quote.

Number of trees to plant: _____

We recommend 1 tree per attendee if your budget allows

Customise your Quote

First event setup fee: _____

Cost of trees: _____

Attendee Trip CO₂ Calculator: _____

Lucky tree prizes on Event Dashboard: _____

Total: _____

GST: _____

Reforest

[Reforest.com.au/events](https://reforest.com.au/events)



Calculate your footprint



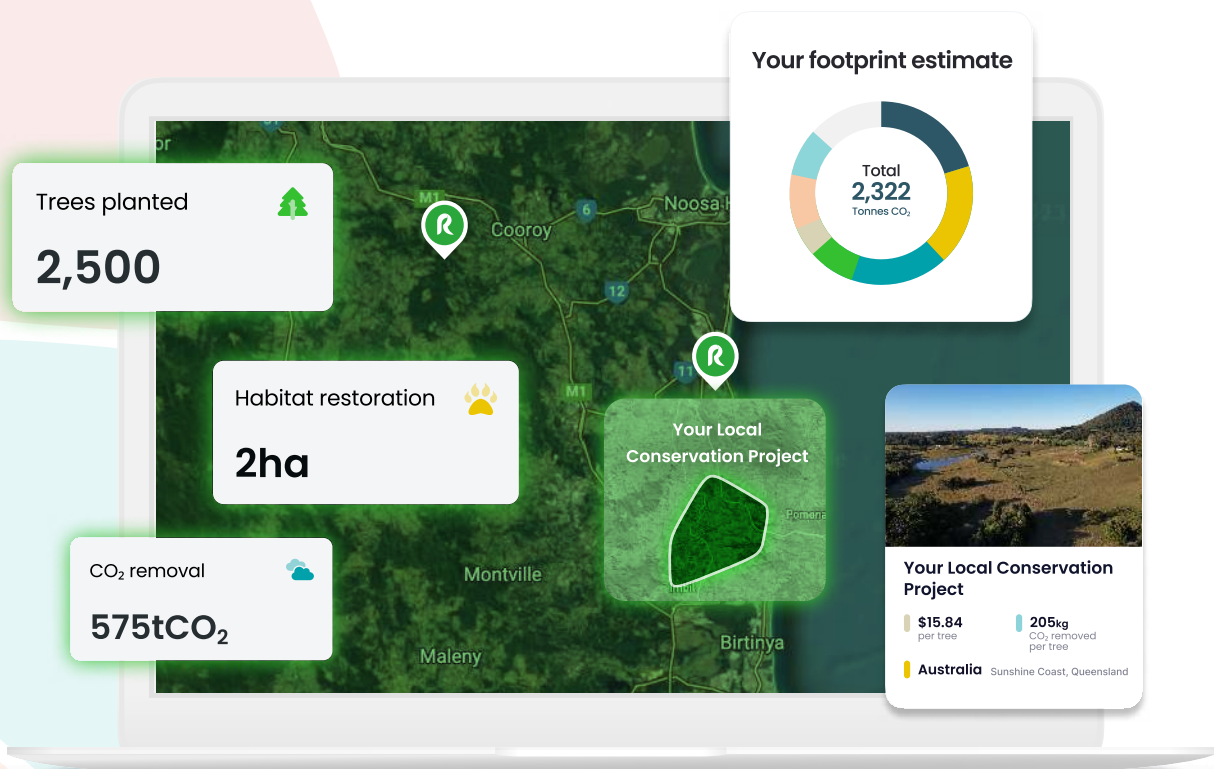
Remove CO₂ emissions



Plant trees in local projects



Engage your attendees



Let's make your next event a planet positive one!



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