



AVEVAWORLD
PARIS

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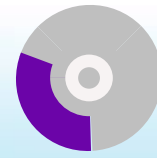
Inside New Belgium Brewing's Use of AVEVA™ Operations Control to Achieve its Business Goals

Frank LaBarbera – New Belgium Brewing

AVEVA

New Belgium Brewing

Meeting Business Goals through the Flexibility of Operations Control



Productivity

Goal

- Production Increase – 1,200,000 hL of beer to 2,400,000 hL of beer
- Product diversification – expanding beyond existing beer
- Cybersecurity compliance – Product lifecycle, security updates, etc,
- Continued production efficiencies and minimizing interruptions
- Being in a position to utilize new software enhancements

Challenges

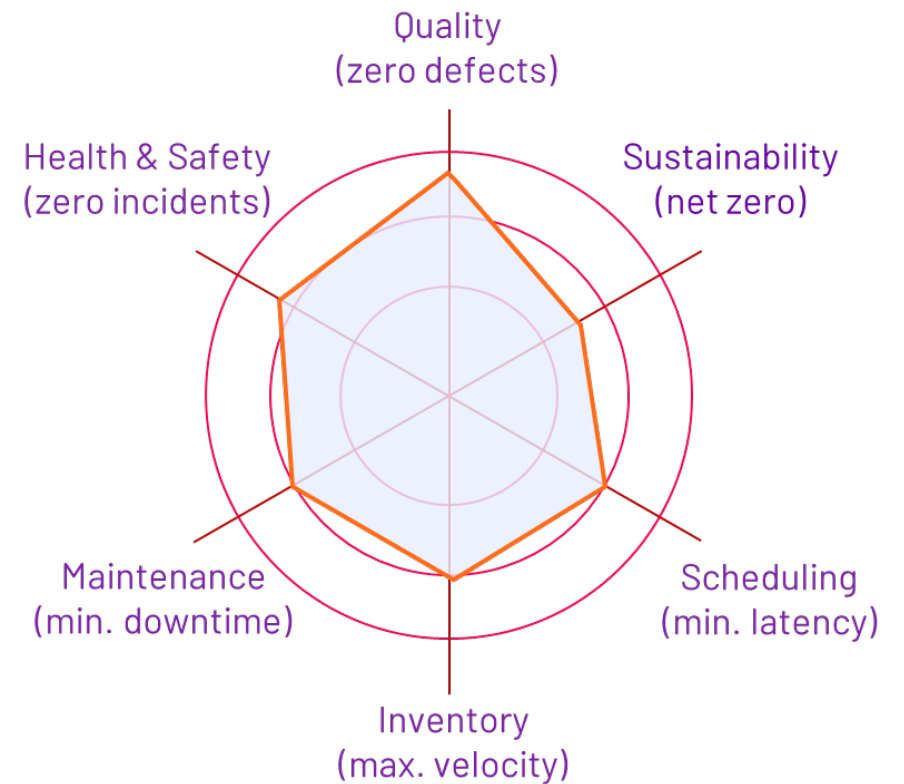
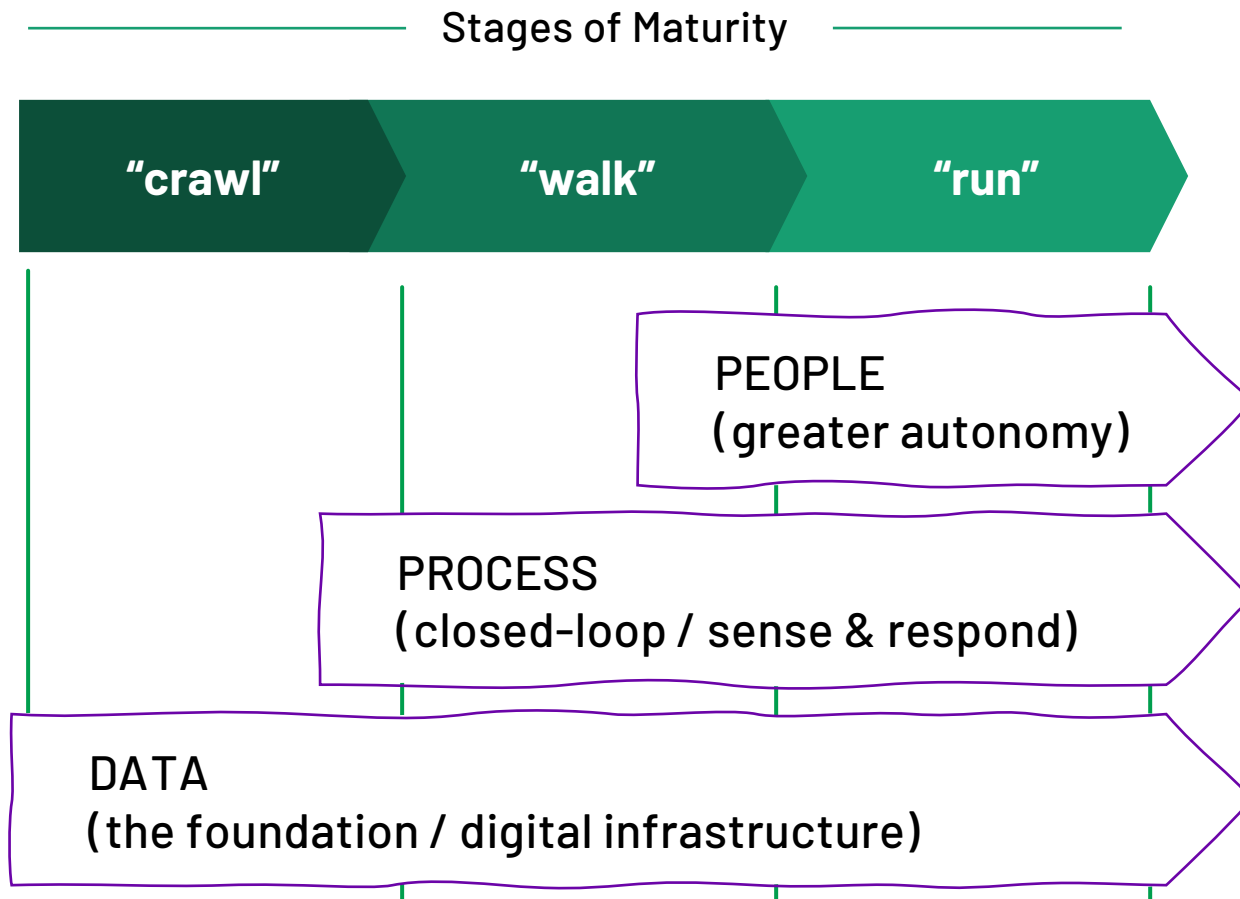
- Recently acquired 2 new Breweries. Doubled the sites with expansion targets
- New breweries product different products that two existing
- Having multiple sites in different stages of their Automation Journey
- Products that are produced at each location must be 100% “flavor matched”

Solution

- AVEVA™ Operations Control



What does the path to a Smart Factory look like?





Unlimited
Software use

Architectural
Flexibility

Web hosted
Data

Cybersecurity
Compliance

Data Access
Flexibility

Coordinated
Collaboration

AVEVA™ Operations Control – the world's only unlimited industrial software

Freedom to deploy Operations software incrementally, anytime, any place:

- **BUILD** and integrate efficiently using hybrid SaaS
- **OPERATE** with confidence and deploy any software
- **OPTIMIZE** with purpose-built and proven industrial AI

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