# AVEVAWORLD



# Taking Pipeline Intelligence to the Next Level

**April 2025** 



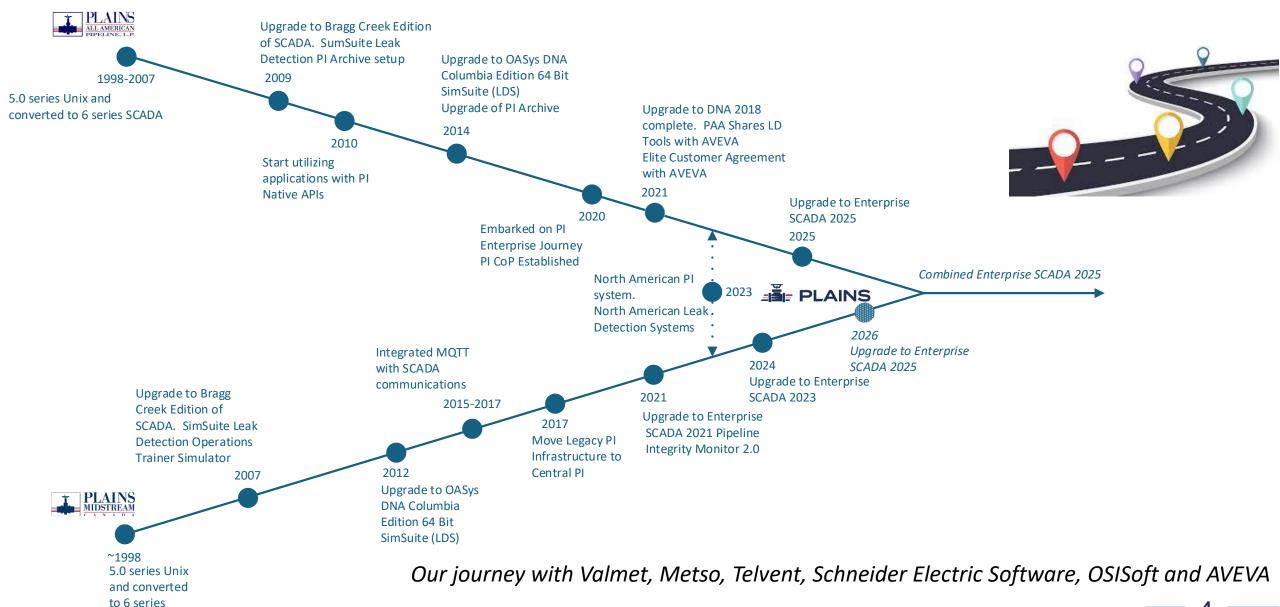
#### Who We Are & What We Do



Plains Team			
	4,000 +		
Employees across US and Canada			
	Transportation		r <del>Z</del> n
~18,800 Miles	9,000 Mbbl/d	~3,400	
Crude Oil Pipelines	Crude Oil Pipeline Vol	Trucks & Traile	ers
~1,800 Miles	~200 Mbbl/d	4,300	
NGL Pipelines	NGL Pipeline Vol	Railcars	
	Storage		ďШh
~110 Mbbls		~20 Mbbls	LIBLLI
Crude Oil Storage NG		NGL Storage	
Fractionation / Processing			F.
~6 BCF	~170 Mbbl/d	4	
Gas Processing Capability	NGL C3+ Fractionation Capacity	Gas Staddle Pla	ants

\*Numbers current as of Dec. 31, 2024

#### From Customer to Strategic Partner



**AVEVA SCADA** 

#### **About Streamline Control**



Formed in 2011 - Offices in Calgary and Edmonton 50 Personnel - 46 Employees / 4 Contractors

- Historians & Business Intelligence
  - OT / IT Convergence
  - AVEVA PI / Power BI etc.
  - AVEVA Connect
- AVEVA Enterprise SCADA
  - Large Pipeline Systems / CRM
- IIoT & Middleware
  - Realtime Data Acquisition / Scalable Architectures / Future-Proofing
  - Manufacturing / Mobile Business Systems / Big Data
- Analytics & Machine Learning
  - Data Pipelines / Data Analytics / ML
- Communications & Cybersecurity
  - Physical Infrastructure / LANs / WANs / Radio / Microwave etc.
  - PURDUE Architectures / Industrial Networks
- Support
  - SLAs / Enhancements



















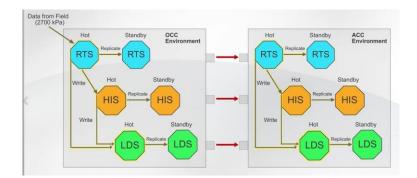


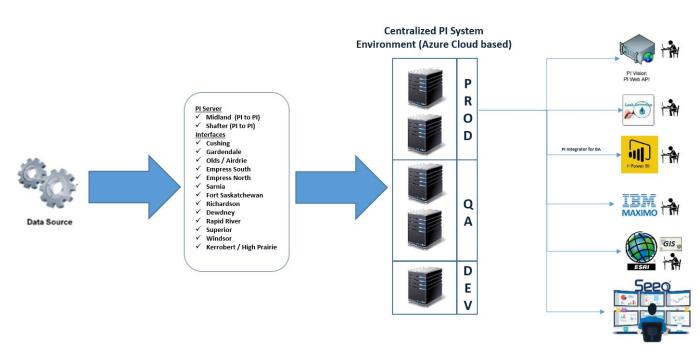


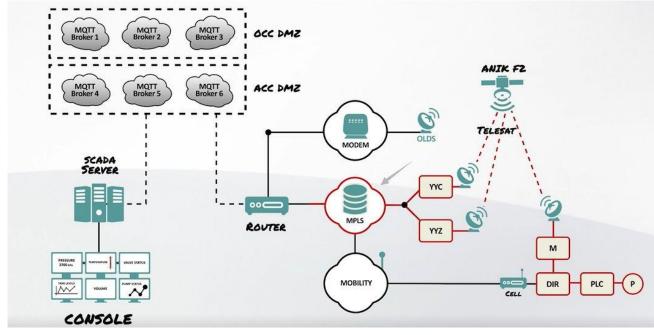


#### What Have We Been Up To?

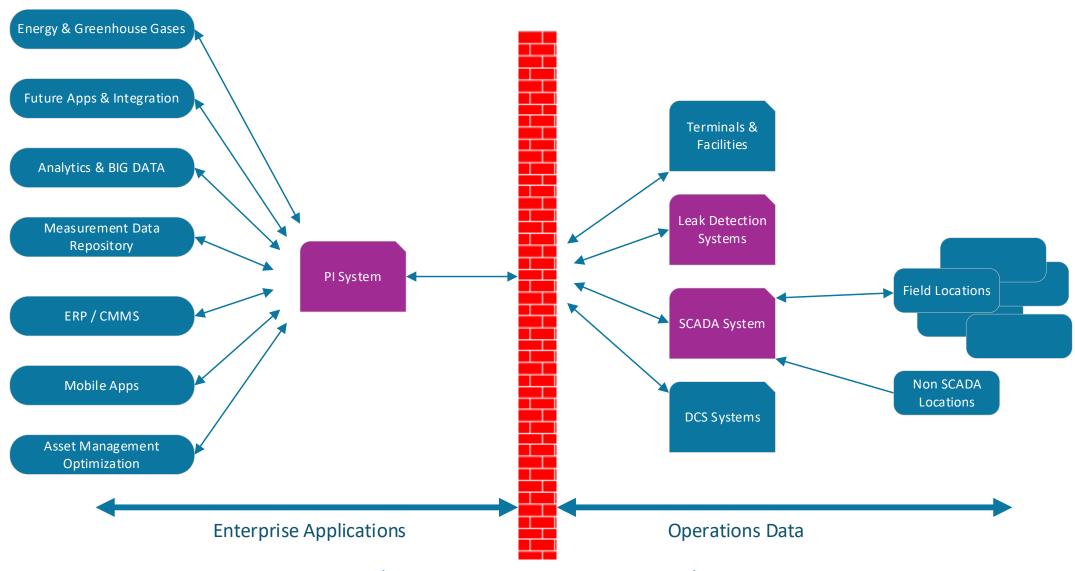
- Centralized our AVEVA PI System architecture in the cloud
  - Production, QA and DEV Environments
  - High Availability
  - Load Balancing
  - Microsoft Azure virtual environment
  - PI ProcessBook to PI Vision migration
- Upgraded our AVEVA Enterprise SCADA system in Olds to Enterprise SCADA 2023
  - Currently in the process of upgrading our SCADA systems in Midland
- Converged our Leak Detection Program in the US and Canada
  - Hybrid 'PLM' & 'SimSuite/PIM' systems
  - Rolled out System and Program level KPIs







#### **Integrated Approach to OT Architectures**



Enterprise Applications + Operations Data = Agile Environment

#### PI Central Architecture

#### PI System Infrastructure

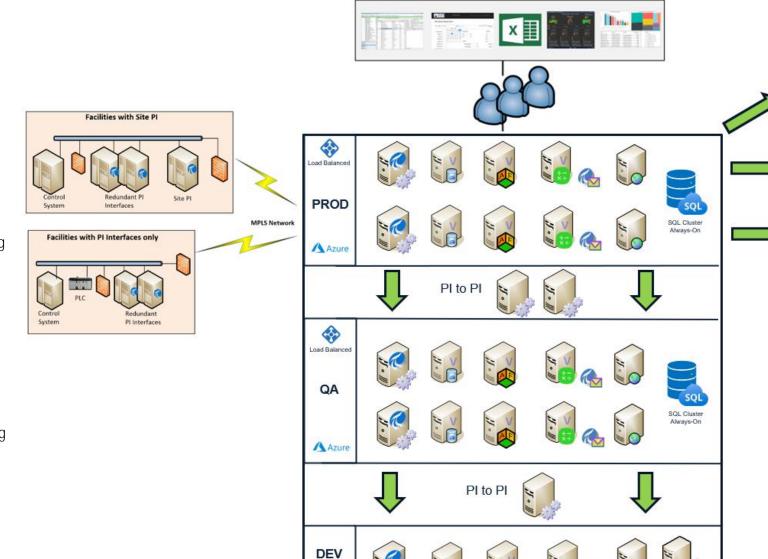
- 29 interfaces (New Nutanix hardware)
- 30 servers
- Approx ~284,000 tags
- 300+ PI AF templates, 60,000+ elements
- All site data available in Enterprise PI System
- Standardizing the PI System (data governance)
- Full replica QA environment for system & QA testing

#### Reporting

- SSRS Production Reports
- Majority of operational data modeled in PI AF
- Centralized reporting from PI AF
- 200+ reports with raw / calculated data
- Exports from Central PI System to Facility Balancing
- Information exchange mechanism with 3<sup>rd</sup> parties
- Net applications using PI Web API and PI AF SDK
- PI Integrator for Business Analytics (Power BI)

#### **Notifications**

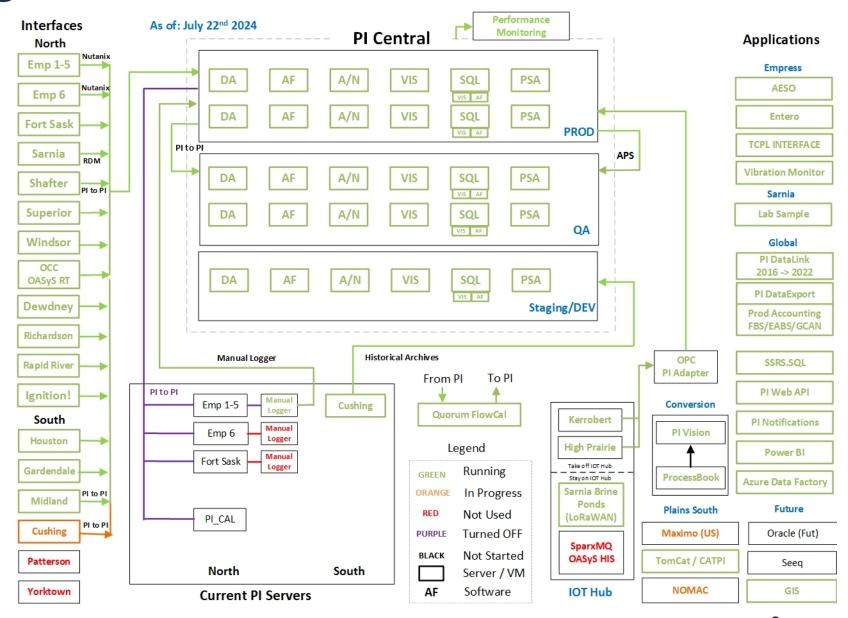
- Leak Detection Engineers notified of anomalies
- Technical Service Engineers notified of equipment anomalies



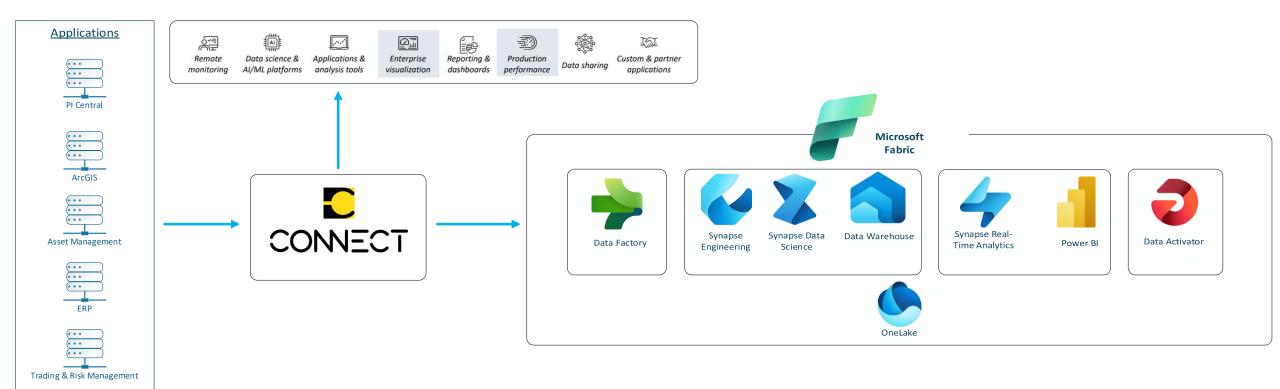
#### **AVEVA PI System Integrations**

#### Integrated Applications

- Production Accounting (NOMAC)
- Plant Balancing (PI Data Export)
- Measurement Software (FlowCal and Entero One)
- Azure Data Factory
- IIoT Edge Devices
- Data exchange between pipeline companies
- SCADA Systems AVEVA Enterprise SCADA
- Sampling and Analysis
- Pipeline Leak Detection (PI AF SDK application)
- Power BI reporting
- Esri ArcGIS
- Mobile Applications (PI Manual Logger)



#### Future Unified Data Platform (CONNECT & Microsoft Fabric)



- Unified data platform One location to access operational, commercial and corporate data
- Enterprise visualization A unified view of operational data
- Provide operational data across the organization without providing wide-spread access to the OT environment
- AVEVA PI System data integration with Microsoft Fabric using native connector for CONNECT

How are we leveraging all of this?



#### **Maximize Return on Investment**

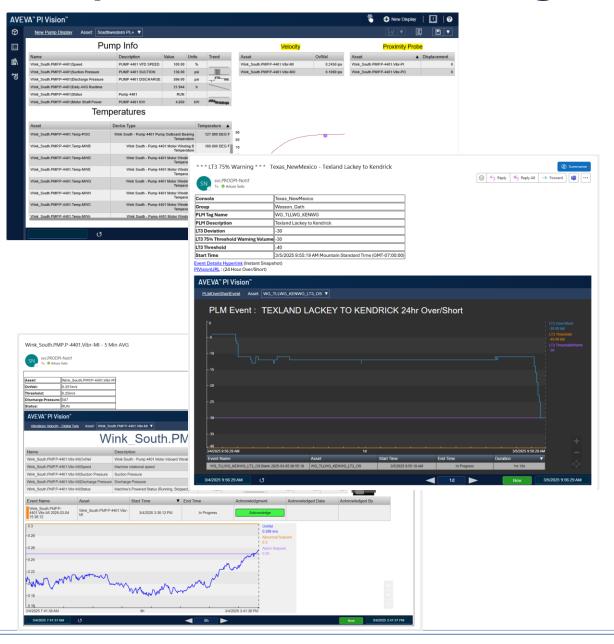
#### Industrial Data Management Strategy

Hierarchical Structure

Align Analytics to Hierarchy

Templatized Elements, Analyses and Event Frames

#### Improved Decision Making with Notifications and Dashboards



- Leak Detection dashboards utilizing information from PIM/PLM and SCADA for continuous improvements
- PI Notifications using Event Frames in Asset Framework to indicate potential equipment issues
- Executive Power BI Dashboards that blend PI data with other sources for high level view of business processes







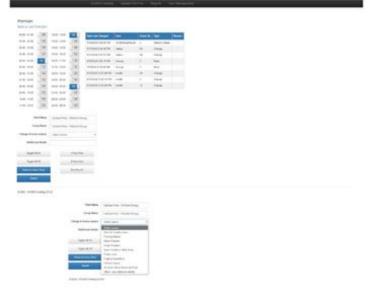


#### **Real Time Intelligent Systems Optimization**

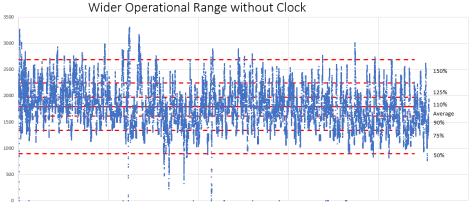
- Eliminate cumbersome and repeated manual analysis by various groups across the company
- Streamline the optimization process by providing real-time data and Event Frame driven notifications
- Transition to a proactive maintenance philosophy
- Forward planning and look ahead models have been developed – providing efficient use of resources

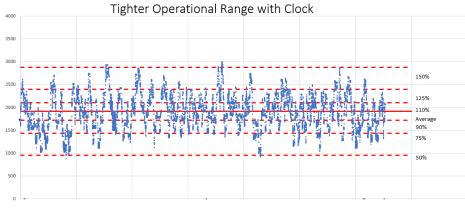
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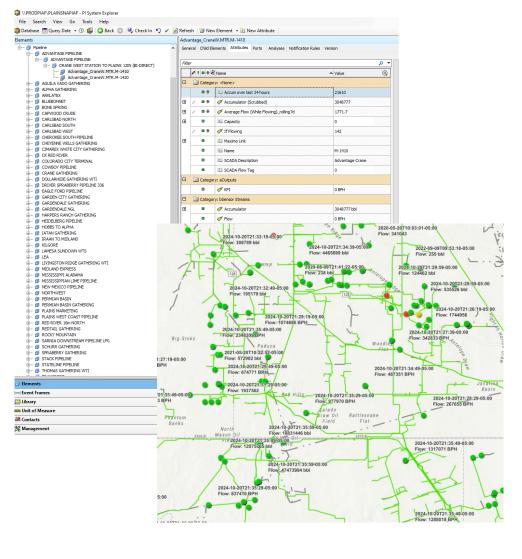
## Use Simulation, SCADA and AVEVA PI System to Make Pipelines Safer and Efficient





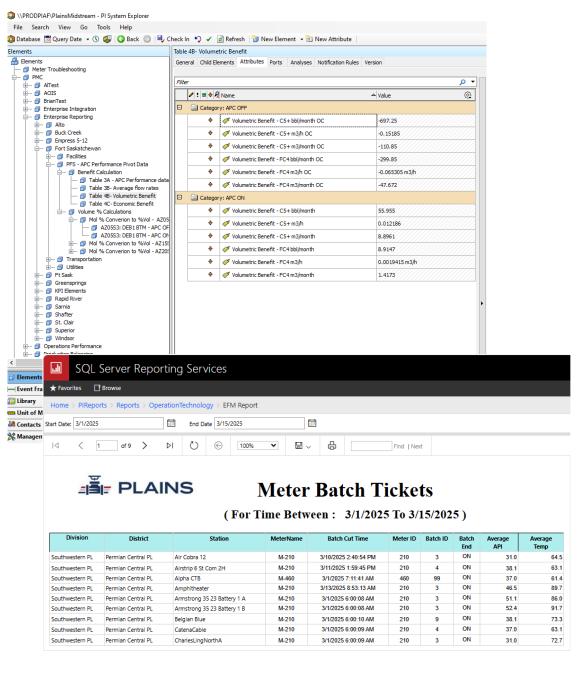
Leveraging AVEVA SCADA and PI, LACT sites are clocked

- Considerable capital savings
  - 2024 savings > USD 5MM
- Efficiency & cost impact
  - Reduced Power consumption
  - Reduced DRA use
- Reduced downtime & call-outs
- Improved leak detection
- Consistent flow and Improved measurement
- Commercial confidence



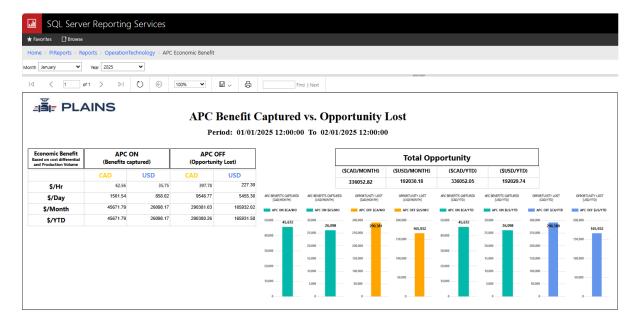
#### **Enterprise GIS system with PI Data**

- Integration of Enterprise GIS with PI Data
- Use ESRI's ArcGIS system, AVEVA's SCADA and PI Asset Framework to identify pipeline segments with Low Flow/Now Flow conditions
  - Generate heat maps based on duration using AF Calculations
  - Overlay with Product quality maps to determine frequency of chemical injections
  - Route optimizations and efficient work planning
- Integration of PI Web API with Safe Software Feature Manipulation Engine (FME) to expose PI calculations on Web based maps and ESRI's field Map application
  - Real Time information at your fingertips



#### **SSRS** Distributing PI Data

- Tailor content to team receiving report
- Considerable time savings



#### **Best Practices and Lessons Learned**

#### **Best Practices**

- Establish Source Systems with strong OT Management oversight
- Clarify the IT & OT partnership
- Define an organizational Source System awareness/competency matrix and provide a portfolio of training
- Identify and capture synergy value with the AVEVA portfolio & AVEVA PI System
- Develop an analytics strategy and use a las of analytics approach with PI AF as the streaming analytics foundation

#### Lessons Learned

- There is a role for traditional IT support but,
   OT needs to own the Source System
- Do not try to "boil the ocean" upon rollout
- Look for leaders opposed to everybody to help define and support rollout
- Establish executive sponsorship and leverage with an oversight responsibility
- Start small... Think Big!

#### **Continuing our Journey**

- Establish a data governance plan
  - Define quality standards, ownership, policies, procedures and access control
- Continue to raise the level of organizational awareness and capabilities. Integrate various source systems with added focus on AVEVA capabilities
- Continue to identify additional use cases, support self-serve development, evolution and sustainment
- Continue to leverage AVEVA PI System as an integration, applications and analytics infrastructure with integration with other operational and business intelligence systems



Energy (Oil, Gas & Energy Industry) | United States of America

Standardized templates to ensure data representation and analysis consistency across locations

#### Challenge

- Operational data was stored in silos and made consuming data a daunting task
- Sharing large data collections and analyses was cumbersome
- Reduced agility due to complex analyses

#### **Solution**

 Converged multiple PI servers into a centralized PI Environment to streamline data collection, data access, analysis and reporting

#### **Results**

- Hierarchical PI Asset Framework structure made it easier to manage data, ensured consistency and scalability for future operational needs
- Facilitated collaboration across teams to set and measure key performance indicators (KPIs)
- Actionable insights enhanced operational efficiency, enabling us to address issues quickly and reduced downtime, maintenance costs & energy usage





### Thank You

Arturo Solis
Plains | Houston, TX. | Arturo.Solis@Plains.com