

The background is a dark purple gradient. On the left, there are two vertical neon lines, one blue and one magenta, with a horizontal magenta line intersecting the blue one. On the right, a large, glowing magenta arc curves from the top towards the bottom. The text 'AVEVA WORLD' is centered in a white, bold, sans-serif font.

AVEVA WORLD

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APRIL 2025

From Tradition to Transformation: Redefining the Paper Mill for the Future

Omar Ali, AVEVA

Jim Gavigan, Industrial Insight

AVEVA

Fireside Chat

From Tradition to Transformation:
Redefining the Paper Mill for the Future



Omar Ali

Global Industry Principal, Pulp Paper
and Forest Products

AVEVA



Jim Gavigan

President & Chief Time-Series Data
Storyteller

Industrial Insight



Day 3

Pulp, Paper & Forest Products: Industry Deep Dive Tours and Community Roundtables

Time: 9:00-10:30am

Thursday 10th April

Innovation Zone Level 1 (Tour Desk)

- Innovation Zone tour specifically tailored to PPFP customers, including AVEVA SMEs
- Followed by a community roundtable discussions
- Opportunity to finish the conference connecting and engaging with peers



Questions?



Please wait for the microphone.
State your name and company.

Please remember to...

Navigate to this session in the
mobile app to complete the survey.

Thank you!



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AVEVA is a world leader in industrial software, providing engineering and operational solutions across multiple industries, including oil and gas, chemical, pharmaceutical, power and utilities, marine, renewables, and food and beverage. Our agnostic and open architecture helps organizations design, build, operate, maintain and optimize the complete lifecycle of complex industrial assets, from production plants and offshore platforms to manufactured consumer goods.

Over 20,000 enterprises in over 100 countries rely on AVEVA to help them deliver life's essentials: safe and reliable energy, food, medicines, infrastructure and more. By connecting people with trusted information and AI-enriched insights, AVEVA enables teams to engineer efficiently and optimize operations, driving growth and sustainability.

Named as one of the world's most innovative companies, AVEVA supports customers with open solutions and the expertise of more than 6,400 employees, 5,000 partners and 5,700 certified developers. The company is headquartered in Cambridge, UK.

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