# AVEVAWORLD PARIS





# Rethinking Digital Thread for Product and Asset Lifecycle Management

The AVEVA / Aras Strategic Partnership

AVEVA World 2024, Paris, France

Malcolm Panthaki (VP of Global Alliances, Aras) & Valentina Futoryanova (Strategic Business Manager, AVEVA)

# Agenda

Strategic partnership with AVEVA

Introduction to The Aras Effect

**Aras for Process Manufacturing** 

**AVEVA Asset Lifecycle Management Program** 

The AVEVA Deliverables Management application

Modular Design in the EPC Industries

Malcolm (Aras)

Valentina (AVEVA)



# The AVEVA/Aras Strategic Partnership

# 1

## **Co-sell Partnership**

- AVEVA can offer Aras Innovator PLM
  - To be offered/deployed alongside AVEVA products
- Available now, through AVEVA Flex
- Collaborative sales and delivery effort



## **Strategic OEM Partnership**

- New AVEVA ALM offerings, powered by Aras Innovator
- Deliverables Management available in November 2024
- Uses Aras Innovator as a licensed technology platform







# Introduction to the Aras Effect

AVEVA World – October 2024

Malcolm Panthaki | VP of Global Alliances | Aras

# The Reality

Most product-driven organizations struggle with capturing the potential of digital transformation.



MONOLITHIC APPLICATIONS



DISCONNECTED DIGITAL THREAD



COMPLICATED TO ADAPT



DIFFICULT TO LEVERAGE CLOUD



COMPLEX TO UPGRADE



STAGNANT INNOVATION



# Digital Capability Drives Agility.

Product organizations must navigate cascades of regulatory changes, sustainability goals, supply chain disruptions, global competition, economic cycles, and new business models.

Digitalization is a key enabler – the foundation is the Digital Thread.



of product executives say digitalization is fundamental to navigating uncertainty.

2024 Aras Global Insights Survey

# TRANSFORMATIVE TECHNOLOGIES

- Software-defined Business Processes
- Digital Threads
- Cloud Technologies
- Workflow Automation
- Collaboration Across Value Chains
- Advanced Simulation
- Analytics and Data Science
- Digital Twins
- Generative Al





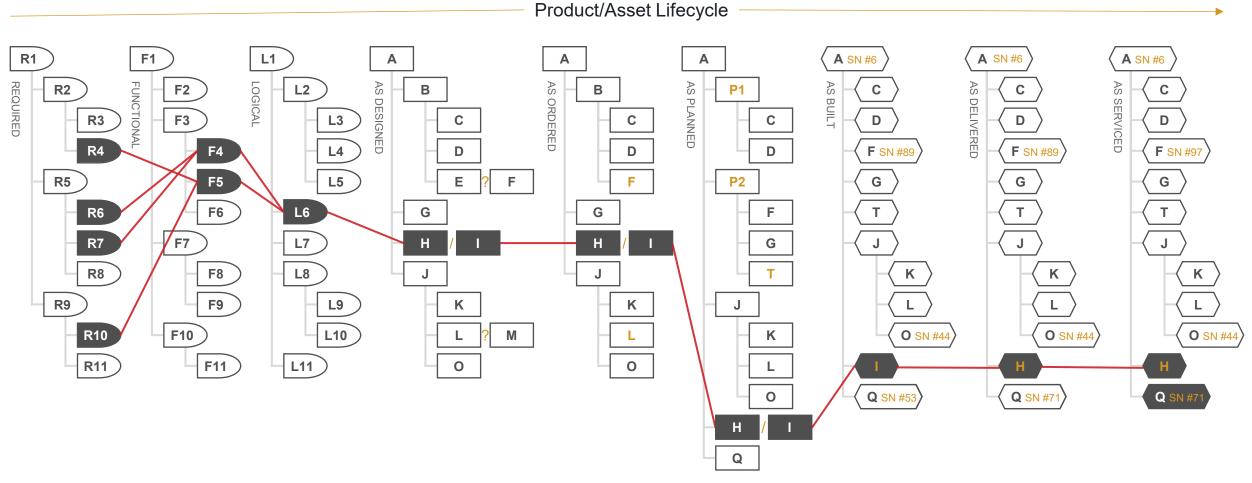
# Changing the Paradigm

The Aras vision is to change the way people work together to make things.

We deliver PLM and digital thread solutions that empower our community to embrace what makes them unique, to overcome new challenges, and to seize opportunity.



# Own your Digital Thread

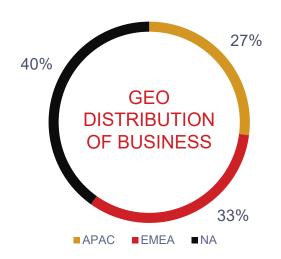


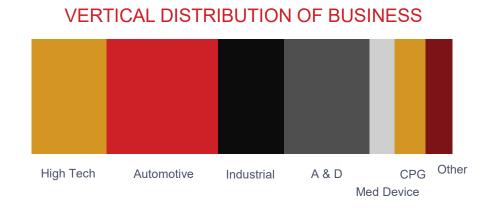
Digital Thread powers systems thinking, collaboration, workflow and applications, analytics and AI, ...



## Aras at a Glance

Aras delivers an open and adaptable platform for building PLM and digital thread solutions that empowers digital engineering and product teams to unlock innovation across their organizations.





**EMPLOYEES** 

**CUSTOMERS** 

1.6M+ **USERS** 





































# A Leader in Product Lifecycle Management

### TOP RATED PLM SOLUTION

by Peer Review Sites







#### RECOGNIZED AS A LEADER

by Industry Analysts

Aras positioned as technology

LEADER

in 2023 Forrester Wave
PLM For Discrete Manufacturers

FORRESTER®

Aras positioned as technology

#### LEADER

in 2023 SPARK Matrix for PLM



Aras is a Mindshare

LEADER

for 2023

**CIMdata** 



## Embrace the Aras Effect











## **Digital Thread**

Build your PLM strategy on a foundation that streamlines collaboration, decision making, and traceability

## Adaptability

Leverage adaptable PLM solutions that fit your unique needs and can evolve

## Openness

Gain the agility of an open digital engineering ecosystem

## Scalability

Harden and future-proof your PLM infrastructure

## Community

Join a community focused on collaborative innovation



A Platform for PLM + Digital Thread

Application Library

Composable applications supporting



Composable applications supporting common PLM business processes



### **Product Data Platform**

The data backbone of your digital engineering ecosystem

**Aras Innovator** 

## **Low Code Development**

Adapt PLM and digital thread solutions with fully integrated, enterprise-class low code development

13



## **Ecosystem Integration**

Extend digital thread to broader digital engineering and digital enterprise



## Unlocking Innovation with World's Leading Brands



















ALSTOM

Svante











































































1.6M+ Users in Over 50 Countries Across Every Industry





Aras for process manufacturing

# What are Process Industries

- A sector of manufacturing that involves the production of goods through a series of steps or processes.
- Involves the continuous or batch production of goods such as chemicals, food and pharmaceuticals.
- Raw materials undergo various chemical or mechanical transformations to create the final product.
- Processes are controlled and systematic, often involving precise measurements and specific conditions.

### Process Industry Examples

Bulk drug pharmaceuticals

Chemical, tire, and process industries (CTP)

Cosmeceuticals and personal care (CPG)

Food & beverage, food processing (CPG)

**Nutraceuticals** 

Paints and coatings

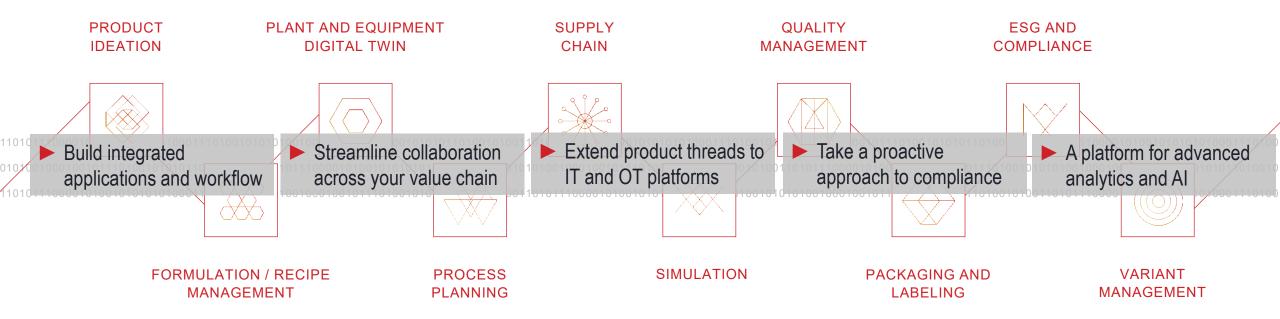
Semiconductor fabrication

Steel and aluminum processing

Textiles



# Digital Thread and PLM for Process Manufacturing





#### ARAS FOR PROCESS MANUFACTURING

# Rethinking Formulation and Recipe Management in Food & Beverage

#### Solution

Aras Innovator SaaS as PLM for complex recipe management, supply chain and labeling compliance requirements.

#### **Why Aras**

Integration to SAP S4/HANA and broader enterprise application infrastructure.

#### **Business Outcomes**

Creation of a unified environment that allows global collaboration with a single set of processes and data.

#### **Use Case**

Leverage flexibility to develop applications to accommodate unique requirements.



Transparency and security throughout the entire supply chain is crucial for us as a global beverage manufacturer. Aras Innovator provides a unified environment that allows all users of product information to collaborate around a single set of processes and data.

ARAS FOR PROCESS MANUFACTURING

# Managing Complex Labeling Requirements



#### **Solution**

Imperial Brands sought to enhance its operations by implementing Aras Innovator to overcome systems and collaboration challenges to transform their business on a global scale.

#### Why Aras

Built numerous custom applications to address specific business needs on top of the out-of-the-box functionalities already provided by the platform.

#### **Business Outcomes**

The PLM transformation journey empowered Imperial Brands to embark on further digitalization and modernization efforts across their organization and supply chain.

#### **Use Case**

Workflows allowed for efficient data transfer between tasks and teams, ensuring work packages reached the right individuals at the appropriate time, aligning with the underlying business processes.

The Aras platform revolutionized our approach to collaboration and process streamlining. Its powerful workflow capabilities enabled us to connect our fragmented systems and establish a seamless end-to-end approach, driving efficiency and productivity.

#### ARAS FOR PROCESS MANUFACTURING

# Connecting Digital Twins to PLM

# Panasonic ENERGY

Aras Innovator SaaS as a PLM to manage battery, production equipment, and factory level information PLM and Digital Twin Management for production equipment: Maintained BOM, Installation Details, Digital Thread, Maintenance Instructions, Engineering Changes Establishing common data environment – maintain Digital Thread for factory as an ecosystem of assets





# AVEVA Asset Lifecycle Management: Deliverables Management Application

AVEVA World - October 2024

Valentina Futoryanova | Strategic Business Manager | AVEVA

# Asset lifecycle management (ALM)

Rigorous lifecycle management tools built from the ground up for continuous industries

### ALM supports the entire asset lifecycle from concept to decommissioning

### Flexibility

Ability to easily move versions and deploy modules according to user and project needs

## Scalability

Data-centric ALM system scales with large, complex asset design

### Integration

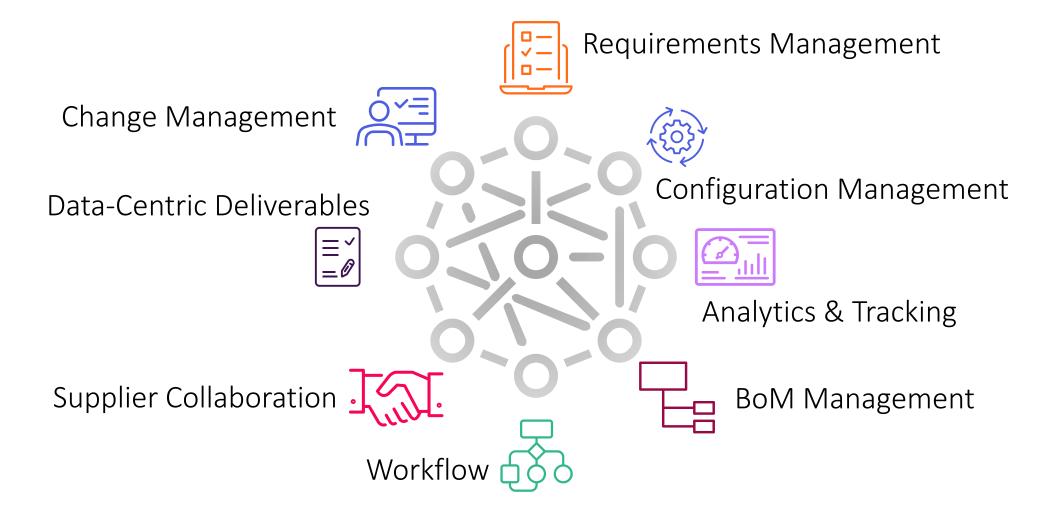
Integrates natively with engineering and design tools as part of AVEVA Unified Engineering

#### Time to Value

ooth libraries and reference projects ensure that implementation and adoption is smooth and efficient. Fast ROI as compared to traditional PLM solutions.

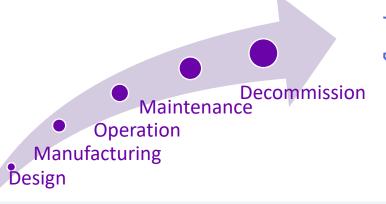


# Asset Lifecycle Management





# AVEVA Asset Lifecycle Management





## Integration

AVEVA ALM Solution will integrate with multiple CAD tools typically used in complex projects.

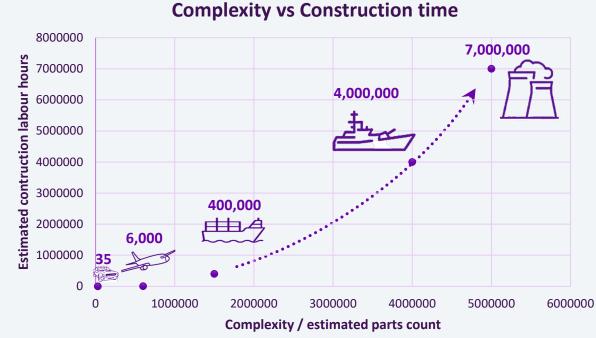


## Time to Value

Libraries and reference projects completed as part of ALM development mean that software implementation is smooth and efficient. Benefits achieved within the first year of implementation.



Data-focused and integrated ALM solution offers flexibility and future upgrades to new versions. Flexibility in choice of functionality, i.e. change management can be added separately from requirements management.





## Scalability

Ships and plants are large in part count, complexity, and labour consumption.

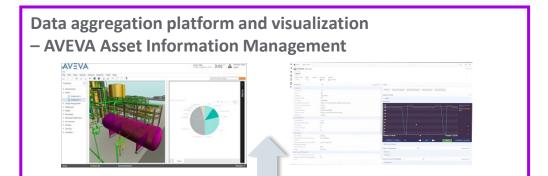
Traditional PLM systems are designed for high-volume productions of small part-count products.

AVEVA tag-based data-centric system is well-positioned for large-scale systems data management

## AVEVA Deliverables Management

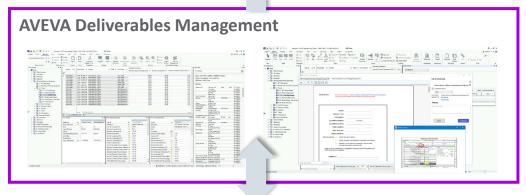
## **Powered by Aras**





Deliverables made available for visualization in AVEVA Asset Information Management





- Deliverables registered, versioned, and baselined
- Approvals workflows executed
  Comments created on
  deliverables
- Deliverables published to AVEVA Asset Information Management

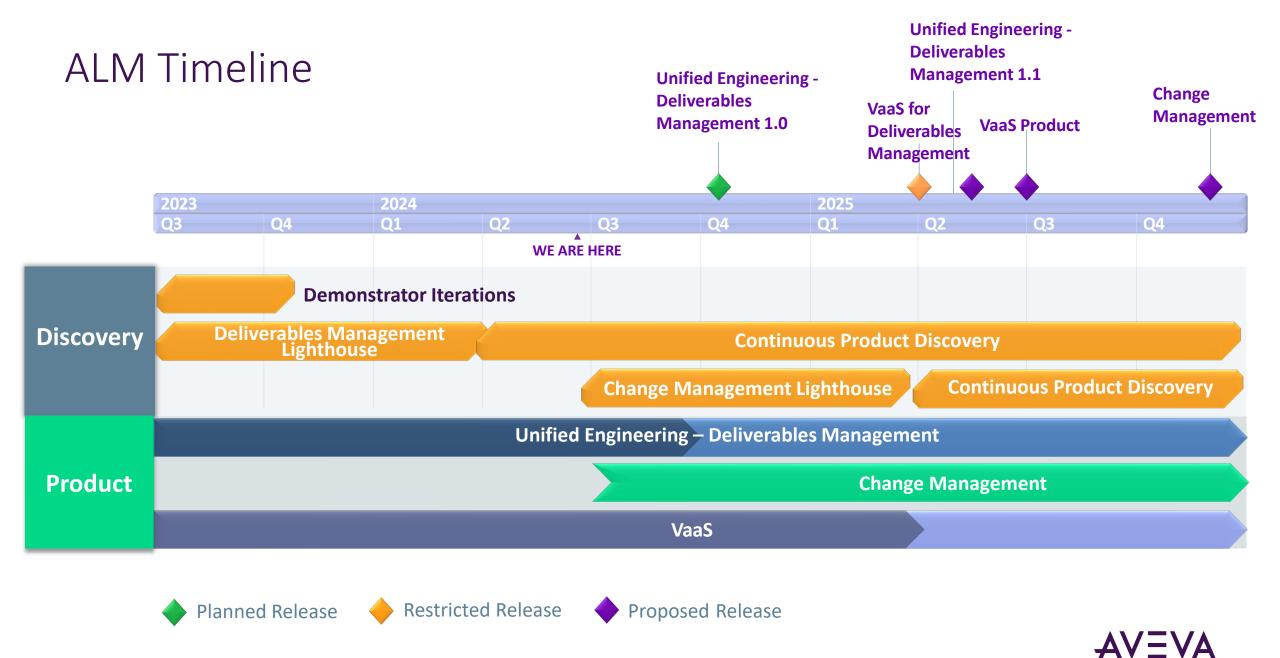


- Process and plant design AVEVA Unified Engineering

  AVEVA BBD

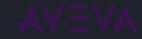
  AVEVA BBD
- AVEVA Unified Engineering publishes deliverables to ALM
   Commented deliverables received from ALM and addressed in AVEVA Unified Engineering







Modular Design for EPCs and Owner/Operators



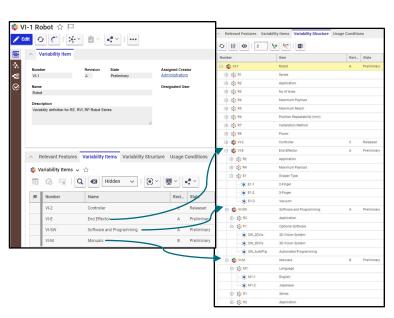
## Modular design benefits in industry

Nuclear Power Plant (SMR), Floating nuclear power, Oil & Gas modular construction, Marine, Grid Management, etc

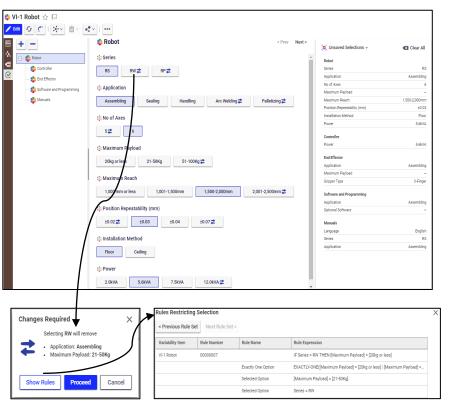


# Key Values and Benefits

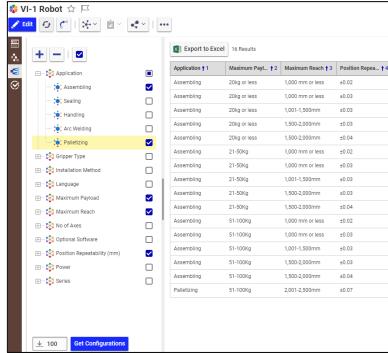
 Manage structured, harmonized, consistent and independent definition of variability across multiple domains



 Accelerate variability validation process with rapid access to pertinent rules



 Improve ease of validating the list of permissible configurations in your range of product variants







# Benefits of Modular Design and Configuration Management

**Accelerate Design and Deployment:** Enable rapid design iterations and project execution by using pre-approved, reusable modules.

**Enhance Flexibility and Scalability:** Allow easy modification, addition, or removal of modules to accommodate changing project requirements or scale.

**Improve Quality and Consistency:** Ensure consistent application of design standards and best practices across all disciplines.

**Reduce Costs and Risks:** Minimise custom design work, reduce onsite construction time, and lower risks associated with errors or compliance failures.

**Facilitate Inter-Disciplinary Collaboration:** Enable seamless collaboration among different engineering disciplines throughout the design process.





# Thank you



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