# AVEVAWORLD

#### The Road to a Smart Factory: Bakoma Transformation Story

Utilizing the AVEVA Platform in Bakoma dynamic growth

Adrian Stelmach, Jakub Świerczyński



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- Strategy in a Nutshell
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- What Does the AVEVA System Actually Do?
  - Practical explanation of the system's core functionalities.
- Why People Need the Right Tools?
  - How AVEVA empowers operators, managers, and decision-makers.
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Introduction

## **Adrian Stelmach**

- CEO explitia
- Author of book "15 steps to purchase an IT system"
- Host of the Digitalizuj.pl podcast
- One of Poland's leading IT Tech influencers
- Forbes Technology Council Member
- Mentor at the YBP Foundation





### Introduction

## Bakoma

Bakoma is one of the **largest dairy producers** in Poland, consistently investing in automation and **digitalization** to enhance production efficiency, traceability, and operational control. AVEVA

AVEVA provides **scalable industrial software** solutions that serve as the backbone of Bakoma's automation, enabling **centralized production** oversight, data integration, and advanced process management.

## explitia

explitia is Bakoma's key **technology partner**, responsible for implementing and continuously developing AVEVA-based SCADA/MES solutions, ensuring seamless automation, **standardization**,

and system scalability.

## **Brief overview**

- The AVEVA platform as the cornerstone of Bakoma's **digital transformation**.
- One of the **largest AVEVA licenses** in Poland based on the number of variables.
- Key AVEVA modules: Platform, Historian, InTouch, Reports



Bakoma

explitia

#### Brief overview of Bakoma in numbers

Leader in yogurt production in CEE region.

## 36 years in the market

#### 15+ product packaging lines

200+ products

Certifications including ISO, Global Quality (IFS), V-Label



#### Bakoma – Key Financial & Market Highlights in 2023

- Revenue: 766,894,000 PLN
- Net Sales Revenue: +7.05%
- **Profit:** 11,080,000 PLN
- Total Equity: +26.22%

**Award-winning brand,** recognized in major industry competitions:

- "Złoty Paragon Polish Retailers' Award 2024" – Bakoma Skyr Raspberry-Strawberry Drinking Yogurt
- "Golden Innovations FMCG & Retail
  2023" Bakoma Bubble Twist
- **"Lider Forum 2024"** Bakoma MEN Skyr 300g (Innovation Category)

A leader in dairy innovation and a trusted name in the industry.



#### **Bakoma products**





## explitia - introduction

At **explitia**, we specialize in the **digital transformation of manufacturing enterprises**, providing end-to-end solutions that include:

- **Consulting** and needs analysis
- Technology selection and **full implementation**, covering software licensing, deployment, data collection, infrastructure, and hardware selection
- 24/7 top-tier Maintenance

What sets us apart is our **deep process and technological expertise**, backed by a team of IT developers and automation specialists who ensure comprehensive customer support and a strong understanding of **client needs**.



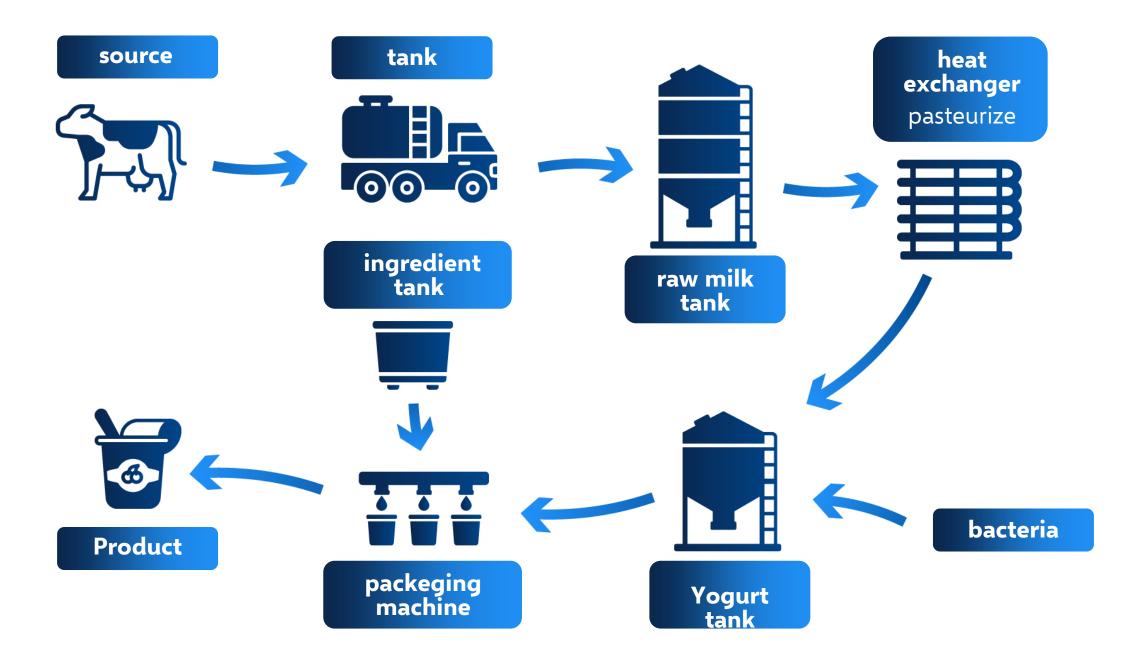


The Digital Transformation Journey of Bakoma

# Description of the yogurt production process

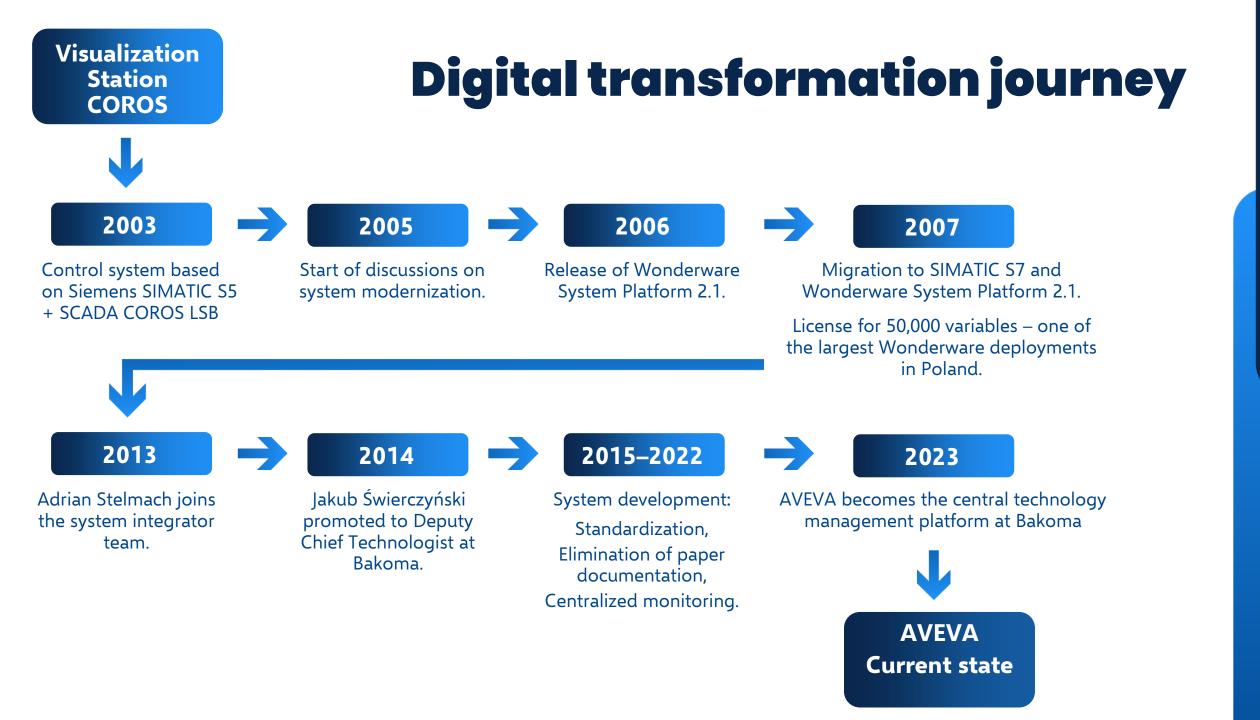
From milk to finished product (yogurt or dessert).





# How it all started?

Visualization Station COROS Visualization Station AVEVA



#### How did we address customer needs? What made the impact?

- **Scalability** and development potential.
- **Standardization** of processes and systems
- **Centralization** of data and easier diagnostics
- Improved **quality control** and traceability
- Open source **code**.

- Multiplicity of **communication** channels.
- Powerful **historian** capabilities.
- Many verified instances of working AVEVA platforms in similar branches.
- Recommendation from the integrator company **explitia**.



#### Introduction of Jakub Świerczyński



**Shift Production Manager** 

Used **SCADA** (AVEVA) as a daily operational tool to monitor and control production. Relied on AVEVA for **real-time process visualization and supervision**.



**Deputy Production Manager** 

#### Expanded his role to **production planning and process optimization**.

Required deeper data insights and automation, leading to further AVEVA system enhancements. Contributed to **MES functionalities**, integrating SCADA with **production orders**.

#### Chief Technologist (Current Role)

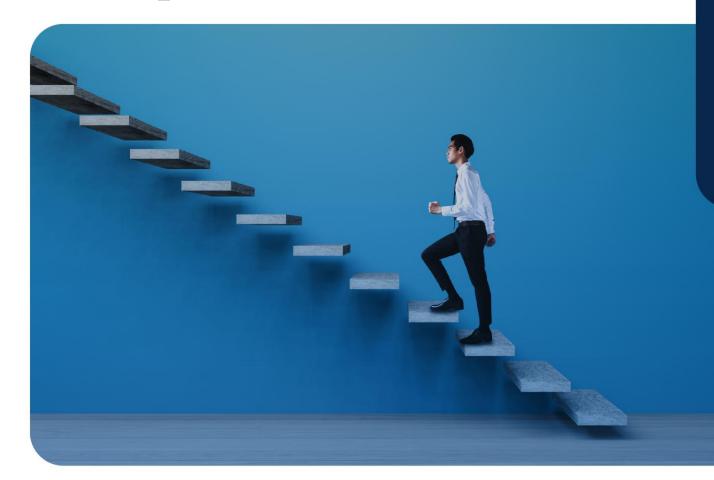
Oversees technological investments and process automation. Utilizes AVEVA Historian for **detailed production analysis and traceability**. Works on further AVEVA-driven **digitalization**. "Thanks to AVEVA, onboarding was faster, and the clear visualization made it easier for me to understand new workplace and technological processes".

Jakub Świerczyński

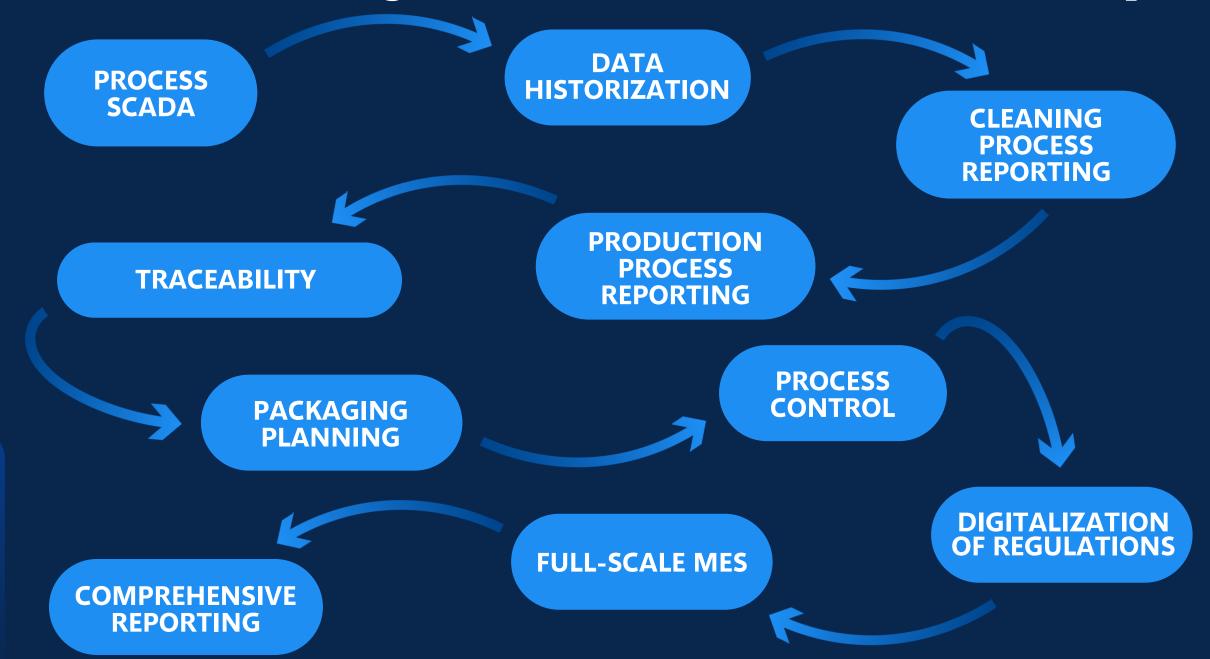
# Strategy in a Nutshell

### The importance of Digital Transformation Roadmap

- Success of an IT system is achieved **over time**.
- The key is to plan a digital transformation roadmap.



### **Bakoma's Digital Transformation Roadmap**



## Key Milestones in the Digitalization Journey

#### **SCADA – CIP Process History**

 Real-time monitoring and historical tracking of the Cleaning in Place (CIP) process.

#### **MES in Production**

- Extended capabilities enabling production tracking and **ERP integration**.
- Automated reporting, eliminating manual documentation.

#### **Structuring & Expansion**

- Gradual digitalization of additional processes, implementation of process analytics.
- Full traceability and complete data visibility.

#### **Centralization & Future Scalability**

• Unified system architecture with the flexibility to expand and integrate new modules.

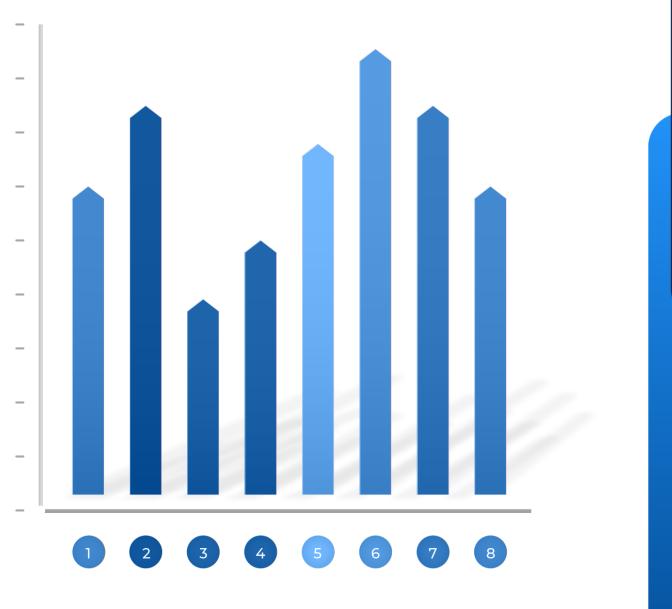
## **Digital Strategy Enables AVEVA Growth**

- Documentation
- Identification
- Remote maintanance
- Safetiness improvment
- Production supervision
- Other systems migrations



#### Investments in new equipment and technologies

Investments in New Equipment and Processes Enabled the AVEVA Platform to Support Production Growth and Product Diversification

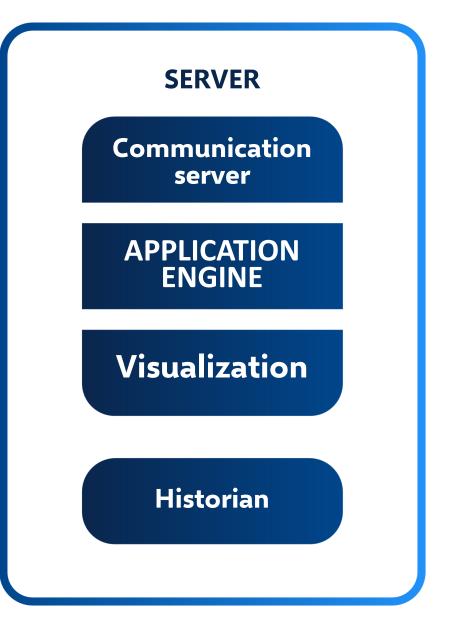


# Development of the Bakoma plant

Increase in capacity and infrastructure expansion.

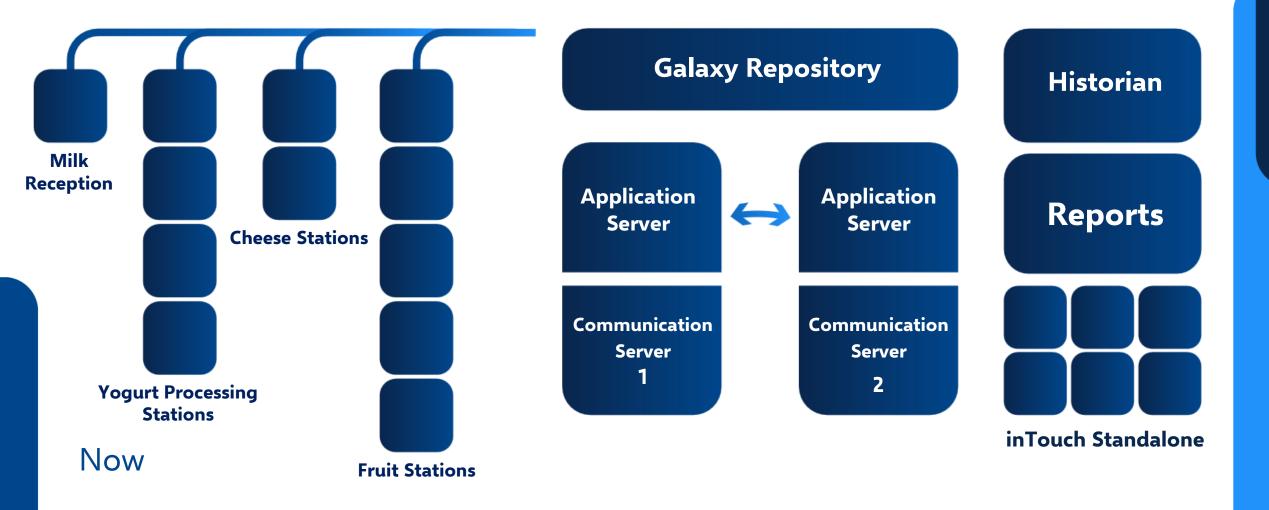


#### Visualization of the system's server and communication structure

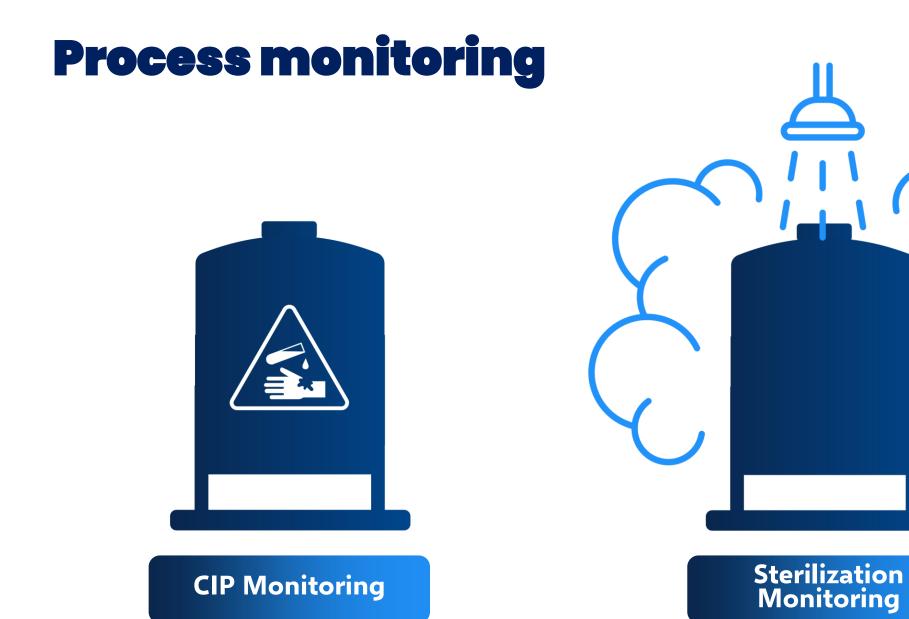


#### Before

#### Visualization of the system's server and communication structure



## What Does the AVEVA System Actually Do?



#### The role of the MES system in order distribution for the semi-finished and finished products creation.

From row material to packed product...



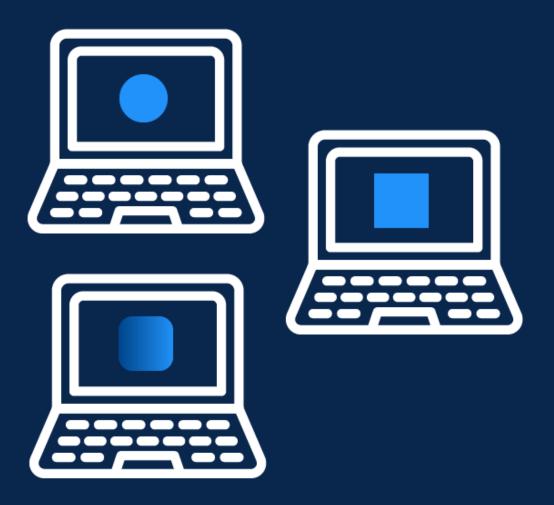
#### Integration of different SCADA systems

Standardization of systems.



# Standardization in the AVEVA system

Simplification of operator work. Automatization of data flow.



#### Identification of the production process

From raw milk to finished product.



#### Automated documentation of production processes

Quick problem identification.



## Impact on the development of AVEVA

Optimization of technological processes.



## Reporting and production accounting

## Automation of reports and documentation.



# Why People Need the Right Tools?

# Centralization of production monitoring systems

**One screen = full visibility** – no more switching between stations **Faster diagnostics** – spot problems immediately across the whole line Less walking, more reacting access data from one centralized terminal Simplified UI – standardized interface means no retraining on each machine



## Data-driven organizational culture

**Centralized alarms** – see where issues are before someone calls

**Remote monitoring** – intervene without being physically present

**Prevent downtime** – access to historical and live data in one place



## Real-Time Insights for Better Decision-Making

**Better coordination** – view all production statuses in real-time

**Data-driven decisions** – no need to wait for reports or manual logs

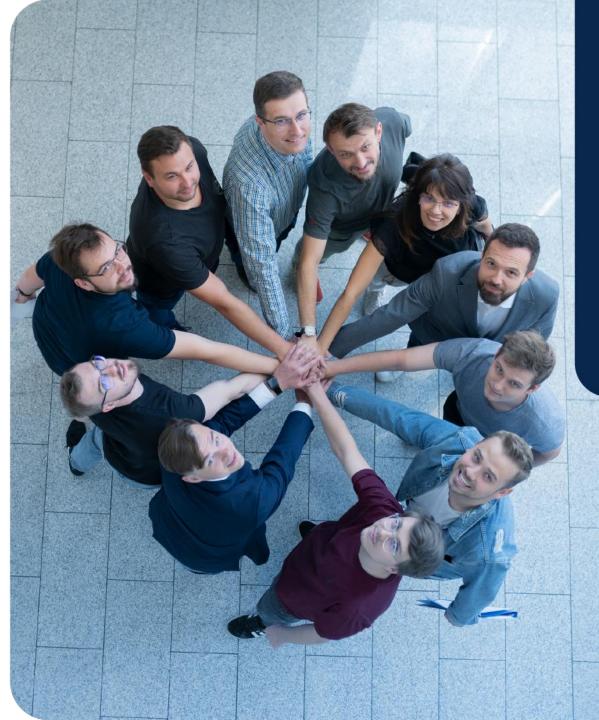
Track delays and stoppages instantly, not hours later

**Easier reporting** – auto-generated summaries from a single source



## The Role of Change Management

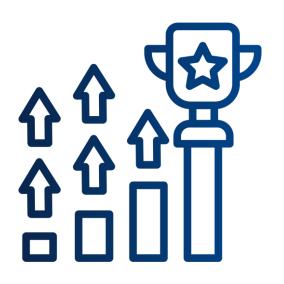
- Successful transformation is 20% technology, 80% people
- **Clear communication** between IT, production, and management
- **Training & onboarding** are key for adoption of new tools like AVEVA
- Involve operators and team leaders **early in the process** to build ownership
- **Step-by-step implementation** reduces resistance and supports learning
- Documented workflows help bridge old habits with new systems
- Continuous **feedback loop**: listen to users and adjust







#### What It Takes to Scale IT Systems with Strategy and Success?



- Deep understanding of **manufacturing technologies**.
- Knowledge of **communication** protocols between machines and IT systems.
- Experience with facility project **planning** and coordination.
- Mastery in **programming** and automation logic.
- Expertise in **industrial network** infrastructure.
- Ability to develop and execute **test scenarios**.
- Familiarity with **software testing** methodologies.
- Skills in preparing **technical documentation** and client agreements.
- Competence in **post-project analysis** and reporting.
- Strong **communication skills** and alignment with client expectations.

## What We've Learned?

#### DO:

- Involve production teams early they know the process best.
- Build a clear **digitalization roadmap** before touching any technology.
- Choose **scalable solutions** that grow with the business.
- **Standardize your systems** across lines and sites to simplify operations.
- Start with critical processes, then expand in stages (SCADA → MES → analytics).

#### DON'T:

- Don't treat IT as a one-time project it's an **ongoing process**.
- Don't underestimate the effort needed for change management.
- Don't rely on paper-based or manual systems when **digital options** exist.
- Don't isolate IT decisions from **business strategy**.
- Don't assume software alone will solve problems — process understanding is key.

### Future plans with the AVEVA Platform

Bakoma will continue its development and collaboration with Explitia and AVEVA.



## The Success of an IT Project Depends on the Synergy of Three Key Partners

**The client** – an expert in manufacturing processes and their work



Solution provider

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**An experienced integrator** who bridges these worlds

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explitia

# Bakoma increases traceability and production control through AVEVA system standardization

Bakoma

#### Challenge

- Manual documentation and siloed production data limited visibility
- Lack of standardization across production lines hindered growth
- Need for better traceability, process control, and reporting

#### Solution

- Implemented AVEVA<sup>™</sup> System Platform and AVEVA<sup>™</sup> Historian to centralize SCADA/MES operations
- Integrated various production stages with a unified AVEVA-based architecture
- Enabled live data monitoring, digital reporting, and seamless order tracking

#### Results

- Standardized system across 15+ packaging lines
- Reduced onboarding time for new employees with clear visualizations
- Achieved full traceability from raw milk to finished product
- Enabled production process scalability and support for new product lines



## Thank you for your attention!

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