

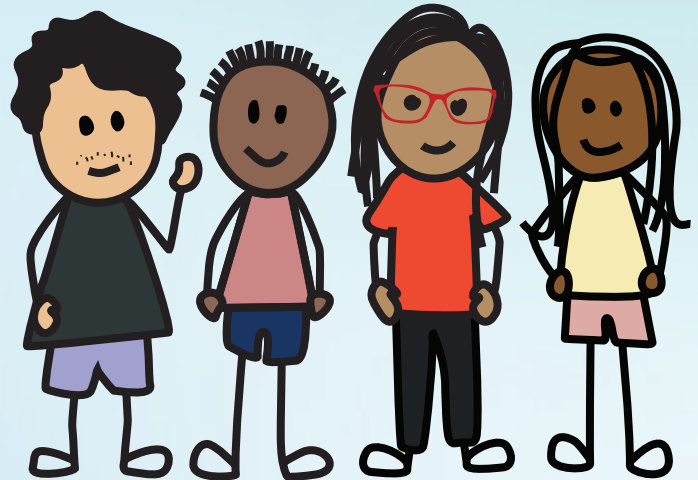


Reward & Reminder

PREVENTION FOR YOUR COMMUNITY!

WHAT IS REWARD & REMINDER?

Reward & Reminder is an evidence-based, community prevention strategy to reduce the sale of tobacco, vaping products, and alcohol to underage youth. This strategy engages the community in supporting retail locations in ensuring young people are unable to purchase these products.



REWARD & REMINDER TRAINING

Learn how to lead a Reward & Reminder campaign in your community through this live, virtual, 2-hour training. The session covers all implementation steps and provides an Implementation Guide and digital toolkit with all necessary materials for success. Walk away ready to engage retailers, support compliance, and protect young people.

WHO SHOULD ATTEND?

- Prevention providers
- Coalition members
- Public health staff
- Youth coordinators
- Community partners involved in substance misuse prevention

42%
reduction in
illegal alcohol
sales to minors

has been shown when Reward & Reminder programs are implemented consistently (National Highway Traffic Safety Administration, 2023).

Contact us to
learn more:
info@paxis.org

