



LEAGUE OPERATOR HANDBOOK

2024-25 SEASON



As the official recreational youth leagues of the NBA and WNBA, Jr. NBA Leagues use professionally curated programming to create an elevated experience for youth athletes and foster their love for the game, while developing their skills—on and off the court. Jr. NBA Leagues are inclusive and accessible, allowing participants to have safe and organized team play, active lifestyle programming, and life-skills development.

Jr. NBA Leagues encompass the core values of the game: teamwork, respect, determination, community, and most importantly, are designed for youth athletes to have fun!

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GETTING STARTED

LEAGUE OPERATOR EXPECTATIONS

The League Operator's role is to uphold the standards of the Jr. NBA and provide a best-in-class youth basketball experience for kids, parents, coaches, and officials. There are several unique features to the Jr. NBA Leagues that are designed to create an enhanced experience that requires operators to retain and share important program details. Please review the following information regarding the details and expectations of Jr. NBA Leagues.

WHO CAN START A LEAGUE?

Whether you're starting a new Jr. NBA League or rebranding an existing league, anyone can apply to operate a Jr. NBA League!

All leagues are required to fill out the online application to start their league. When we receive your application, a Jr. NBA Leagues representative will reach out within two weeks to learn more about your league, and help you get started.

Once approved, all League Operators are required to complete a background check, sign a Jr. NBA Leagues operator agreement, and submit insurance policy information (and meet the minimums listed in the operator agreement).

IMPORTANT THINGS TO CONSIDER WHEN GETTING STARTED

Determining your budget

Determining your budget is an important first step when starting a league. Each league can set its own registration price. Before setting that price, you will want to consider market rates in your area – as it is important that Jr. NBA Leagues be accessible and inclusive – and create a budget that takes all your costs into consideration. We also ask that all league operators provide at least one option for a payment plan to lessen the financial burden.

Here's a list to help you get started:

- ✓ Court rental (practices & games)
- ✓ Insurance
- ✓ Referees
- ✓ Equipment
- ✓ Website/Marketing/Promotion
- ✓ Jr. NBA League athlete packages
- ✓ Awards

League Participation – Checklist

To confirm your participation and eligibility to operate Jr. NBA Leagues, RCX Sports requires the following to be verified:

- ✓ Operator Agreement signed
- ✓ Background checks for League Operators and coaches
- ✓ Insurance acquired/COI uploaded
- ✓ Meet all Facility Standards

Establishing a refund policy

Each league should establish a refund policy and ensure parents are aware of the policy when they register. Jr. NBA Leagues recommend offering full refunds to parents who wish to remove their child from the league before your registration closes. If they wish to leave the league after registration is closed and equipment has been ordered, we recommend offering a partial refund.

Background Checks

Background checks help ensure optimal safety for your league and players.

Jr. NBA Leagues require background checks for all League Operators and coaches. We offer FREE background checks through our partner, JDP, for League Operators and coaches. We will cover the basic cost of two (2) background checks for League Operators, and two (2) additional coach background checks per registered team. If there are any additional fees associated with running the check in your area, those fees will fall on the Operator.

Additional background checks will be available to purchase at a discounted rate for any additional league administrators/staff and/or coaches.

In California (CA), Massachusetts (MA) and Pennsylvania (PA) only: League Operators are required to ensure all coaches and league personnel are background screened as per the respective state's laws for volunteers working with youth serving organizations. League Operators in California (CA), Massachusetts (MA) and Pennsylvania (PA) **MUST** attest to the Jr. NBA Leagues that all required standards are met and their league is operating in compliance with all local and state laws.

The background checks will be made available to League Operators through their Jr. NBA Leagues admin portal.

League Operators are required to make sure that all individuals (e.g., coaches, staff) submitting to background checks have received all of the required and appropriate disclosures.

INSURANCE REQUIREMENTS

All Jr. NBA Leagues are required to abide by Jr. NBA Leagues insurance policy requirements. League Operators shall upload a copy of their Insurance Certificate to their Jr. NBA League Operator account.

Your policy must include:

- Workers' compensation insurance in compliance with the laws of the state where the services are to be provided, covering employees, volunteers, temporary workers, and leased workers
- \$1 Million Liability Insurance
 - \$1,000,000 Each Accident
 - \$1,000,000 Disease - Each Employee
 - \$1,000,000 Disease- Policy Limit
- Commercial General Liability Insurance
 - \$1,000,000 Per Occurrence
 - \$2,000,000 General Aggregate
 - Coverage may not have any exclusions for molestation-related exposure
- \$1 Million Automobile Liability Insurance

Your policy must also name ALL the following organizations as additional insureds, with no right of subrogation:

- ✓ RCX Sports LLC
- ✓ NBA Properties, Inc.
- ✓ the National Basketball Association and its member teams
- ✓ and any of their respective related subsidiaries, entities, and affiliates

The address below needs to go under the "Certificate Holder" section on your Certificate of Insurance as follows:

RCX Sports
Attn: Jr. NBA Leagues
250 Hembree Park Dr. Ste. 100
Roswell, GA 30076

FACILITY STANDARDS

The operator is responsible for securing and ensuring clean basketball courts and bathrooms, and access to water. Every facility must also have fire extinguishers and a readily accessible AED in the immediate vicinity of high-risk locations (e.g., courts, locker rooms).

Additionally, each venue should strive to have space (e.g., office, meeting rooms) that can be utilized for officials, locker rooms for players/teams/coaches, and space for supplementary programming (e.g. leadership development, social responsibility activity)

Operators will be responsible for monitoring the behavior of spectators and capacity limitations within the facility.

HEALTH AND SAFETY

In order to promote best practices for player health and a safe environment for all participants, below is a checklist of Jr. NBA League Health & Safety requirements that provide a framework for an appropriate response to medical emergencies (including cardiac and mental health emergencies) and meet standards of care for athletic injuries. These requirements are intended to allow each league to develop protocols that are specific to its own venue(s), resources, and local medical infrastructure, and as such are not intended as a clinical practice guideline or legal standard of care. Individual treatment and response to emergencies will depend on the facts and circumstances specific to each individual case. Each Jr. NBA league should consider applicable federal, state, and local laws, policies, and regulations when developing their own emergency action plan and medical protocols (e.g., certain laws and policies that may relate to the presence of medical/emergency personnel, management of heat illnesses or concussion, etc). Compliance with the rules and procedures described below – by League Operators as well as the teams that League Operators oversee, as applicable – is critical to the successful operation of the league.

Please be advised that this handbook is not designed to address every health and safety consideration pertinent to the operation of the league and may be modified, revised, and/or supplemented by the Jr. NBA. In addition to the requirements described below, the Jr. NBA separately may provide other educational materials and guidance for leagues and to further promote health and safety.

CORE REQUIREMENTS FOR JR. NBA LEAGUE HEALTH & SAFETY

1. Health & Safety Protocols for COVID-19 and Other Prevalent Infectious Diseases
2. Emergency Response Plan (must include a Protocol for Response to Cardiac Emergencies) and AEDs On-Site
3. Concussion Policy
4. Incident and Injury Reporting

League Operators are required to establish written policies for each core requirement listed above (including with consideration for applicable local health and safety guidelines, as noted above) and will be required to review and update such policies, as applicable, as directed by the Jr. NBA. Jr. NBA Leagues may be required to submit their policies to the Jr. NBA review.

1. Health & Safety Protocols for COVID-19 and Other Infectious Diseases

The Jr. NBA continues to closely monitor the coronavirus pandemic and other emerging infectious diseases. With respect to COVID-19, the Jr. NBA continues to strongly recommend that all individuals receive vaccines recommended for them by the CDC, when eligible. League Operators will receive additional information from the Jr. NBA regarding any minimum health and safety protocols that will apply to Jr. NBA league practices and games and that League Operators must maintain.

2. Emergency Response to Emergencies (Including Cardiac Emergencies)

For each venue run by the Jr. NBA League (or one of its teams) where players regularly practice or play games, and/or for each competition venue utilized by the Jr. NBA League, League Operators must ensure (i) quick access to automated external defibrillators (AEDs, described further below); (ii) an appropriately staffed and equipped emergency medical response (EMR) unit or ambulance unit (EMR unit) with BLS- or ACLS-certified personnel and with equipment and

medication necessary for the management of cardiac arrests and emergency airway management present at least 30-60 minutes prior to tip-off for all games; and (iii) a detailed, written protocol setting forth the specific steps that will be taken in response to a cardiac emergency (an “emergency response plan”).

If in extenuating circumstances a League Operator is not able to ensure that an appropriate EMR unit is present for a game at least 30-60 minutes prior to tip-off, the League Operator must ensure at least one person (preferably the League Operator’s trainer(s) and/or medical personnel) is present at the venue by such time who is trained in cardiopulmonary resuscitation (CPR), and ideally, AED use as well.

It is further recommended that, to practice the emergency response plan, the League Operator conduct at each such venue an annual mock sudden cardiac arrest event with relevant league, team, and/or facility staff (overseen by the League Operators’ trainer(s) and/or medical personnel), the on-site EMR unit, and any other applicable local medical services.

AEDs are portable devices that are used to help assess and treat experiencing an irregular heart rhythm or sudden cardiac arrest. AEDs check the heart rhythm and can deliver an electrical shock to the heart to attempt to restore a normal rhythm. Quick access to AEDs means that there should be a visible AED in the immediate vicinity (such that an AED can be applied as quickly as possible but well within three (3) minutes of anywhere within the facility of all high-risk locations, including the court and locker room (i.e., it may take no longer than 1.5 minutes to access the device). League Operators should ensure that the AED is checked (battery and pads) at least monthly to ensure proper charging and functioning, and further are recommended to specifically assign such check to one or more individual(s) with documentation once completed.

For each such venue, League Operators are required to document a written emergency response plan (and review and update it, as necessary, on at least an annual basis prior to Jr. NBA competition) that includes at least the following components for each League-run or team-run venue where players regularly practice or play games:

1. Names, locations, and cell phone numbers for all “potential responders” (described below), emergency personnel, local medical services for emergencies and non-emergent medical conditions, and local resources for non-medical emergencies.
2. The precise location of all AEDs in the facility;
3. The precise location of at least one first aid kit at the facility;
4. The most direct route from the playing court to the EMR unit, or the most direct route from the facility to the building entrance where the EMR unit will arrive (with signage indicating such route recommended);
5. The most efficient procedure to activate EMS at the particular location (e.g., signal/contact the on-site EMS directly for a sudden cardiac arrest event during a game; dial 911 for a sudden cardiac arrest event during a practice); and
6. A listing of the four essential elements of a response to cardiac emergencies: (i) early recognition of the emergency and activation of EMS; (ii) immediate provision of CPR; (iii) application of an AED as quickly as possible following collapse, with the AED in operation within a maximum of three (3) minutes of collapse; and (iv) follow-up care by a healthcare provider.

Written Emergency Response Plan – In addition to addressing the required elements (described above), it is recommended that any emergency response plan address the following components (with specific information as appropriate for each venue):

1. **Emergency Personnel** – The members and roles of the emergency response team involved when an emergency response plan is activated should be defined. Options and estimated response times for emergency transportation should also be defined.
2. **Potential Responders** – Potential responders for a cardiac emergency should be trained in cardiopulmonary resuscitation (CPR) and AED use. Potential responders are required to include League Operators' trainer(s) and/or medical personnel who are on-site for League games, and also can include coaches or other appropriate administrative personnel whose job regularly includes proximity to players during practices or games.
3. **Emergency Communication**
 - a. An emergency communication plan should be established to facilitate communication between the league's and/or team's medical staff, any on-site EMR unit, any additional local EMS, and a designated medical facility in the event of a cardiac emergency. The plan should define what communications devices are available (e.g., walkie-talkies), where they are stored (if applicable), and who has access to them. The communication plan should be in place before the beginning of each season. Have a way to call 9-1-1 in case of an emergency during basketball activities, including if cell availability is unavailable or poor in your area.
 - b. For emergency response plans that do not include an on-site EMR unit (e.g., at practices): (i) emergency response plan coordination with the local EMS system should be in place (e.g., coordination regarding how an EMR or other EMS unit is contacted, who calls 9-1-1 to activate EMS (if necessary), who waits with the patient and who goes to meet emergency personnel at the designated entrance to the facility); (ii) directions to the facility (including the designated entrance and a map with all entrances, with signage at the facility recommended) should be included for instruction to a responding EMR or other EMS unit; and (iii) a checklist of information for EMS should be included for a responder who calls 9-1-1 to activate EMS (e.g., name/location/cell phone number of caller, number of player(s), condition of player(s), first aid treatment initiated, and specific directions to the designated entrance of the facility).
4. **Venue and Court Access** – For games, the point of entry/exit for emergency medical responders/vehicles should be clearly established beforehand, including the entry/exit point(s) for access to the court.
5. **Medical Assessment Area** – It is recommended that all such venues have a locker room, large staff office, conference room, or like area available in close proximity to the court that can function as a medical assessment area. If a dedicated area with a closed door is not available, a privacy screen, room divider, or other partition is recommended to promote appropriate privacy for the patient.
6. **Parents/Guardians** – Personnel should be designated to stay with the child on the way to the hospital in case a parent or guardian is not present (and to contact such parent or guardian). A coach should be designated to organize and remove the rest of the team from the injury site.

Please be advised that consent to treatment is implied in emergency situations, but League Operators should obtain from each player, coach, and team staff member, prior to each season, documentation that consents to and authorizes treatment in general and in non-emergent situations specifically.

League Operators may consult templates for emergency response plans that are available online ([example here](#)).

Sudden Cardiac Arrest – Sudden cardiac arrest (SCA) is the leading cause of death for youth and teenage athletes during exercise. League Operators' trainer(s) and/or medical personnel on-site for League games are required to know how to recognize SCA and to be trained in CPR and AED use. League Operators further are recommended to require each team to have at least one (1) coach present at practices and games who is so trained.

Most athletes who suffer SCA on the court show no warning symptoms. Knowing how to react is crucial when a cardiac event occurs. Ensure your program is equipped with the right tools and training to react properly when an incident occurs.

What is sudden cardiac arrest?

Often, the first sign of a heart condition is collapse from sudden cardiac arrest during exercise. It is the result of structural or electrical disorders in the heart that lead to a potentially lethal arrhythmia.

By having a properly trained staff and quick, on-site access to an AED, league administrators can greatly reduce tragic outcomes when SCA occurs.

Signs and Symptoms of SCA:

Some athletes may have warning signs or symptoms of an underlying heart disorder. An athlete passing out during exercise is not normal, especially in the middle of exercise, practice, or game. Chest pain with exercise, or fatigue and shortness of breath that is new or disproportionate to their peers or the level of exertion should also warrant evaluation by a physician before that athlete continues to participate.

Be aware of warning symptoms of a current heart condition:

- Chest pain with exercise
- Racing heart (when it shouldn't)
- Passing out with exercise
- Shortness of breath or fatigue that is disproportionate to the level of exertion
- A family member who died suddenly from a heart condition or suffered SCA before the age of 50

It is paramount that League Operator medical personnel, coaches, and adults supervising youth athletes during sports be prepared to respond to someone who collapses in sudden cardiac arrest.

Here's what to look for to recognize SCA:

- A collapsed and unresponsive athlete (especially without any recent trauma)
- Fifty percent (50%) of athletes with SCA have brief seizure-like activity (i.e., arm and leg movements)
- Gasping respirations with abdominal movement

A challenge to responding to sudden cardiac arrest is quickly recognizing the emergency. If an athlete collapses while running and is unconscious without any recent trauma, then you have to assume cardiac arrest.

3. CONCUSSION POLICY

Understanding that concussions are diverse injuries that may have significant long-term consequences, the requirements and procedures set forth below are designed to maximize the health and safety of players by providing a framework of education and clinical management that best reflects the current scientific understanding of the injury. The core principle of this policy is that each concussion, and each athlete, is unique and thus optimum care depends on an individualized and comprehensive approach for each athlete's injury.

Jr. NBA Leagues must document a written concussion policy that:

1. Provides coaches, parents, and players with information about concussions, including common signs and symptoms of concussions, steps that should be taken if you think a player has a concussion, and a process for players who are diagnosed with a concussion to receive clearance from a licensed health care professional to return to participation; and
2. Includes contact information for local emergency medical responders and the location of trauma centers.

Such written policy must include, at minimum, the requirements below:

A. Definition of Concussion

The definition of "concussion" is taken from the 2017 Consensus Statement from the Concussion in Sport Group: Sport related concussion (SRC) is a traumatic brain injury induced by biomechanical forces. Concussion happens when the brain moves or stops quickly in the skull. While concussion may result from a blow to the head, face, neck, concussion can also result from a hit to the body or fall that transmits impulsive force to the head and causes the head to move quickly back and forth. (See CDC Heads Up – Fact Sheet for Youth Sports Parents.)

i. Evaluation, Participation and Return-to-Play

If a player is suspected of having a concussion, or exhibits the signs or symptoms of concussion (described below), he or she must be removed immediately from participation. Evaluation for concussion must be administered by a physician or healthcare professional licensed and experienced in evaluating concussion in a quiet, distraction-free environment (such as the locker room, medical clinic, etc.). Only a healthcare professional should assess a player for a possible concussion. Players, coaches, and parents should not try to judge the severity of the injury themselves, including because they may not know how serious the concussion is at first, and some symptoms may not show up for hours or days.

A. Serial Evaluation and Monitoring

- i. If a player undergoes a concussion evaluation and is not diagnosed with a concussion:
 - a. The physician or healthcare professional must clear the player to return to participation, review the signs and symptoms of concussion with the player and his parents or guardians (and coaches and/or trainer, if possible), and direct them to contact the provider and/or seek medical attention if the player develops such signs or symptoms.
 - b. The player must be monitored by the team's coaches and/or trainer and parents or guardians during the player's next game or practice (if applicable).

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- c. If the player develops any late onset signs or symptoms of concussion, the player must immediately be removed from participation for concussion evaluation.
 - ii. If an injury mechanism also raises concern for a more significant head or cervical spine injury, the physician or healthcare professional should consider whether monitoring the player for an emergent head or cervical spine injury or sending that player to a hospital or urgent care clinic is indicated.

B. Prohibition from Participation

If a player is diagnosed with a concussion, they may not return to participation: (1) on that same day or the next calendar day; and (2) before being cleared to participate by a physician or healthcare professional licensed and experienced in evaluating concussion. The player's return should be a gradual and progressive process that is carefully managed and monitored by such physician or healthcare professional in compliance with applicable state and local policies, with the exact amount and duration of rest, exertion, and activity tailored to each case.

To promote recovery, a player who is diagnosed with a concussion should (1) consider limiting his use of electronic games and devices as advised by the physician or healthcare professional; (2) be educated about the need for appropriate sleep, nutrition, and hydration; and (3) limit his exposure to large groups of people until cleared.

Please also be advised that symptoms for some individuals can last for months or longer. Coaches, trainers, and parents should speak with the player's physician or healthcare provider if the player's concussion symptoms do not go away or if they get worse after they return to their regular activities.

For all Jr. NBA events, the Jr. NBA reserves the right to determine whether a player may return to participation after the player has received medical clearance by such physician or healthcare professional.

2. Potential signs and symptoms of concussion

Observable signs of concussion may include the following:

1. Any loss of consciousness
2. Slow to get up following contact
3. Difficulty with balance or coordination (player stumbles, trips/falls, or exhibits slow and/or labored movement)
4. Blank or vacant look
5. Disorientation (for example, player is unsure of location of the bench)
6. Changes in behavior
7. Clutching of head after contact to the head
8. Visible head injury in combination with any of the above

3: Symptoms of concussion reported by players may include the following

1. Headache
2. Dizziness
3. Difficulty with balance or coordination
4. Nausea
5. Difficulty with memory (especially when trying to recall the events prior to or just after the hit or fall)
6. Feeling slow, foggy, or disoriented
7. Sensitivity to light or sound
8. Disorientation
9. Trouble with vision
10. Ringing of the ears

Please note that the signs and symptoms of concussion listed above, although frequently observed or reported, are not an exhaustive list. The number and severity of symptoms that occur with an individual concussion may vary.

4. Incident and injury reporting

Teams are required to send League Operators an incident/injury tracking report that documents any injury that requires first aid or professional medical treatment during a practice or game (and/or any other injury that the team and/or League Operator elects to document). League Operators are required to maintain such reports from teams in accordance with applicable laws and may be required to provide them to the Jr. NBA.

REPORTING PROCESS AND GUIDELINES

Responding:

If you witness concerning behaviors or Jr. NBA Leagues violations, you should:

- Interrupt the behavior, if physically safe to do so.
- If Child Abuse or other violations are disclosed to you, assure the individual disclosing that he or she was correct to tell you.
- Protect the alleged victim from intimidation, retribution, or further Child Abuse.
- Immediately report the behavior as described below.
- If you are not comfortable making the report directly, make it anonymously. But keep in mind that anonymous reports can be much more challenging to investigate, and Youth are better served if you provide your name when making a report.
- If the report is about a person designated to receive such reports, contact the next level of management.
- Document the incident, disclosure, or circumstances causing your suspicion.
- Document your report, including when, how, and to whom you reported it, but do not investigate.

UNIFORM AND EQUIPMENT ORDERING

PAYING FOR EQUIPMENT

All orders can be paid by credit/debit card through your league organizer account. All major credit cards are accepted. Contact the JR NBA customer service team if alternative payment methods are required by your organization at info@jrnba leagues.com

TIMETABLES

It is recommended that all orders are placed at least two (2) weeks prior to gameplay to account for processing, shipping, and auditing orders upon receipt.

All Jr. NBA League orders will be fulfilled from the RCX Sports fulfillment center in Sylvan Lake, MI, and will ship via UPS.

Bulk order processing times

Ground shipping

- Refer to [UPS Ground Shipping Map](#) for timeline.
- Please allow up to two (2) business days for Bulk order processing on ground orders during peak seasons.

Expedited shipping options

- Cut off time for same-day processing and shipping of all bulk orders is 10 am EST for all orders placed with UPS Next Day Air and UPS 2 Day Air options. UPS Next Day Air and UPS 2 Day Air refer to business days.
- Orders of \$5,000+ will require an additional one (1) business day processing time and cannot be guaranteed to be processed and shipped on the same day.
- If a bulk order is needed for Friday delivery for games over the weekend, orders need to be placed before 10 am EST Thursday of that week with UPS Next Day Air selected.

Pack by Team order processing times

We offer a 'Pack by Team' option for an additional \$2.50/participant. All 'Pack by Team' orders will require a 4-business day processing time. Same-day processing of Pack by Team orders cannot be offered. Expedited shipping options can still be added to any order at an additional cost, but the three (3) business day processing times still apply.

Order confirmation emails

Once your order is placed and received by Jr. NBA Leagues, you will receive an order confirmation with your order number and full order details. When your order has shipped, you will receive a second email with the tracking number listed.

All orders can be tracked on www.ups.com.

Jersey Lettering System

Jr. NBA Leagues jerseys come with randomly assigned numbers. Each jersey size has a predetermined set of numbers as outlined in the chart below. These numbers are added to jerseys when the jerseys are manufactured and are not customizable. All orders are picked in this numerical order by size, randomly selecting numbers for each team to avoid duplicate numbers within each individual order.

It is also possible for orders for 'late add' players to have a duplicate number as a teammate, as the number selected for the 'late add' order will be dependent on where in the numerical cycle previous orders leave that SKU. Since this program is geared toward youth recreation and development, having teams with duplicate numbers has been approved by all parties involved.

Size	Jersey Numbers									
Youth Small	1	10	15	17	24	27	33	42	51	54
Youth Medium	2	6	7	8	11	18	28	34	43	52
Youth Large	3	9	12	19	21	29	30	35	40	44
Youth XL	4	13	16	20	22	25	26	31	36	45
Adult Small	0	5	14	23	32	41	50	53	55	
Adult Medium	1	10	15	24	33	42	51	54		
Adult Large	2	6	7	11	34	43	52			
Adult XL	3	12	21	30	35	44				
Adult 2XL	4	13	20	22	25	31				

Checking orders when they are received

Once your order is received, go through the entire order prior to passing out jerseys to your coaches and compare the order summary received via email. This order summary can also be found on the "orders" page for your league on your Jr. NBA League Operator account.

Make sure to inventory every box and count all basketballs as well.

If there are any issues with your order, please contact us at info@jrnbaileagues.com or 1-224-858-8412 and reference your seven-digit order number from the packing slip. Please alert our team of any missing or damaged boxes in transit.

NEED HELP WITH YOUR ORDER?

We have a team dedicated to supporting Jr. NBA Leagues and League Operators. If you have any questions or need help, the Jr. NBA Leagues customer service team can be reached by phone at 224-858-8412 or by email at info@jrnbaileagues.com, Monday - Friday 9 am to 5 pm ET.

OFFICIAL EQUIPMENT PACKAGE

As part of the \$25 per player licensing fee, each League Operator will receive an official equipment package that includes the following:

- Jr. NBA League reversible jersey featuring NBA and WNBA team marks
- In a league's **first year of operation**, they will receive two (2) official Jr. NBA Wilson basketballs per team – in each subsequent year in which orders are placed, leagues will receive one (1) basketball per team

ADDITIONAL APPAREL AND EQUIPMENT

League Operators and participants will also have additional merchandise available for purchase. These items include:

- Jr. NBA Leagues Wicking Shorts
- Jr. NBA Leagues Shooting Shirts
- Jr. NBA Leagues T-Shirts
- Jr. NBA Leagues Sweatshirts
- Jr. NBA Leagues Shooting Sleeves
- Jr. NBA Leagues Backpacks
- Official Jr. NBA Leagues Wilson Basketballs

EXCHANGE POLICY

*Jr. NBA Leagues has a No Refund Policy on equipment orders. We understand that last-minute registration changes occur, and we are willing to help address these situations by offering a one-time (1) per-season exchange policy. ***

Details for exchange

- \$25 exchange fee for restocking, processing, and shipping costs up to ten (10) items
- If exchanging more than ten (10) items please complete and submit multiple forms as needed
- \$5 charge for each additional item exchanged
- A limit of 20% of the current season's order can be exchanged
- League Operator is responsible for shipping costs back to Jr. NBA Leagues
- One (1) time exchange per season ONLY
- Items can only be exchanged for items of matching value
- All items must be in NEW, UNWORN condition
- Exchange shipments will be processed once the original items have been received and checked in by the Jr. NBA Leagues team
- Exchange shipments back to customers are shipped with Ground Shipping only,
- No express shipping options are available

SHIPPING RETURNS AND PAYMENT OPTIONS

A template exchange form can be found in the Appendix of this operator handbook.

Send all exchange requests to the following address

RCX Sports Fulfillment Center
Attn: JR. NBA LEAGUE EXCHANGES
2240 Greer Blvd
Sylvan Lake, MI 48320

JR. NBA RESPECT FOR THE GAME PLEDGE

The Jr. NBA is committed to promoting respectful behavior and relationships among youth basketball players, parents, coaches, referees, and staff. Upholding positive values including teamwork, determination and community is critical to fostering mutual respect and delivering a positive youth basketball experience.

We encourage everyone in the youth basketball community to utilize Respect for the Game pledges to continue creating positive, fun, competitive, and developmentally appropriate basketball experiences for players, coaches, parents, and referees.

PLAYERS

I pledge to respect the game by treating all players, coaches, parents, and referees with the same respect I would like to receive from them.

I understand that working hard, competing to the best of my ability, and exhibiting core values of **teamwork, respect, determination and community** is just as important as the outcome of games.

I will demonstrate **good sportsmanship and set a positive example** for others on the court while having fun playing the game with my peers.

I pledge to celebrate and support people of all backgrounds to ensure that all teammates, opponents, parents, coaches and referees **feel safe and welcome**.

COACHES

I pledge to respect the game by treating all players, coaches, parents, and referees with the same respect I would like to receive from them.

I understand that working hard, teaching the fundamentals of the game, demonstrating the right way to compete, and exemplifying core values of **teamwork, respect, determination and community** is just as important as the outcome of games.

I will coach the right way by preparing and encouraging players to compete **ethically and honestly** while displaying accountability, dignity, sportsmanship and setting a positive example on the court.

I will encourage and support all members of the youth basketball community in taking care of their **mental and physical health**.

I pledge to celebrate and support people of all backgrounds to ensure that all players, parents, coaches and referees **feel safe and welcome**.

PARENTS

I **pledge to respect the game** by treating all players, coaches, parents, and referees with the same respect I would like to receive from them.

I understand that my child working hard and competing to the best of his/her ability while upholding the core values of the game –**teamwork, respect, determination and community** – is just as important as the outcome of games.

I will show my support in a **fair and ethical manner** by encouraging my child and his/her teammates through **positive reinforcement, patience, and honesty**, while respecting opposing players and fans as well as coaches and referees by giving them the space to do their jobs effectively.

I pledge to celebrate and support people of all backgrounds to ensure that all players, parents, coaches and referees **feel safe and welcome**.

REFEREES

I **pledge to respect the game** by treating all players, coaches, parents, and referees with the same respect I would like to receive from them.

I will uphold the core values of the game –**teamwork, respect, determination and community**.

I will officiate in an **ethical manner**, and understand that displaying **honesty, fairness and integrity** is paramount.

I pledge to celebrate and support people of all backgrounds to ensure that all players, parents, coaches and referees **feel safe and welcome**.

COACH RESOURCES

All coaches can refer to the [Jr. NBA Leagues](#) website to access 48 practice plans - twelve (12) practice plans across four (4) levels – Rookie, Starter, All-Star, MVP, and skills and drills content for on-court development.

Coaches can access additional coaching resources by downloading the [Mojo App](#).

Jr. NBA Leagues coaches also have access to off-court resources, such as [Next Level Mentality](#), and more via the Jr. NBA Leagues website.

COACH LICENSING

Coaches and bench personnel are encouraged to have a current USA Basketball (USAB) or Gold level license at least two (2) weeks in advance of the first game.

To get your USA Basketball coach license go to <https://community.usab.com>

COACHES CREDIT SYSTEM (RECOMMENDED)

The Jr. NBA will provide a printable pdf to put on a box at the front of the facility so that parents and players can drop notes for their coaches. Notes can be anonymous or include the player/parent name and should simply acknowledge something the player/parent is grateful for about the coach. The notes can be short and simple. The operator will collect the notes and give them to the coaches on the days of their practices.

BALLER BONUS (RECOMMENDED)

To support the holistic development of young players on- and off-the-court, players that demonstrate good citizenship off the court will earn credits and acknowledgment from coaches or league staff. If appropriate, leagues may recognize players who perform well in the Baller Bonus program with an end-of-season certificate. Players may receive credits for any positive off-court acts such as doing well in school, volunteering, completing life skills materials, writing military thank you notes, etc. Coaches should spend time at practices, asking if players have participated in any positive off-court activities.

PARENT RESOURCES

ON-BOARDING

The league operator must host a season tip-off meeting (or provide some commensurate communication) for parents or guardians of each player to clearly communicate league details, as well as expectations. Parents will receive information about the Code of Conduct, Jr. NBA parent resources, and the Respect for the Game initiative.

INFORMATIONAL RESOURCES

League Operators can direct parents to the Jr. NBA Leagues website for additional resources (e.g., parent tips and checklists).

POSITIVE PARENT CHALLENGE

Every Jr. NBA Leagues game includes the positive parent challenge. That means parents and spectators are only allowed to use positive comments during gameplay. There will be signage and reminders to ensure that all parents and spectators are aware of the program. This program leans on participating parents and spectators to hold others accountable if they are behaving or speaking inappropriately.

PARENT CONDUCT

Coaches, players, and parents/spectators must conduct themselves in a manner that is conducive to a positive experience for everyone participating in Jr. NBA Leagues. Coaches, players, and parents/spectators will agree to the Jr. NBA Code of Conduct prior to participation and parents/spectators will be made aware of their code of conduct at the facility. The operator reserves the right to remove any coach, player, or parent/spectator for behavior deemed detrimental to the league experience. See below for Code of Conduct.

REFEREE RESOURCES

ON-BOARDING

The ruleset and competitive format for Jr. NBA Leagues is unique and essential in creating a positive youth basketball experience. All referees will be expected to review on-boarding materials and videos prior to league play.

TRAINING

There will be a pre-season and in-season virtual referee clinic to support the development of all referees. Additional training and development can be accessed upon request.

REFEREE RESPECT PROGRAM

At the conclusion of every game, both team coaches will hand a card to an official indicating what trait that official best demonstrated during the game. These cards must be at the scorer's table for the coaches to utilize post-game. After receiving and acknowledging the card, the officials will return the card to the scorer's table. PDF printouts of these cards can be found on Jr. NBA League website.

JOIN THE NBA REFEREE PATHWAY

If referees are interested in further development and want to learn more about the NBA referee pathway, additional information and registration materials are available at [NBA Officiating Opportunities](#)

MARKETING AND LOGO USAGE

Signage

Jr. NBA Leagues will provide a branding toolkit to each league, including the opportunity to order additional signage to be prominently displayed at each facility.

Jr. NBA League logos and NBA Intellectual Property

As a general matter, all use of NBA, WNBA and Jr. NBA intellectual property (collectively, “NBA IP”) require prior written approval from the NBA. Organizations that have successfully registered to operate a Jr. NBA League (“Jr. NBA League Operators”) may utilize the attached Jr. NBA Leagues logo and/or designation on templated websites, flyers, promotional and marketing materials provided that each such display contains the following disclaimer language:

“THE JR. NBA, NBA, AND NBA PROPERTIES DO NOT IN ANY WAY CONTROL OR OPERATE THE ACTIVITIES OF ANY JR. NBA LEAGUE OR TEAM.”

Should a Jr. NBA League Operator wish to use NBA IP beyond the scope of what is defined above, the Jr. NBA League Operator must mockup up the proposed use and send it to Jr. NBA Leagues Staff (info@jrnbaaleagues.com), along with a detailed description of the creative as well as where it will be displayed, for how long, and any media plan (if applicable). Please include as much detail is possible as well as your contact information. You will be contacted within ten (10) business days with an approval, rejection or request for more information. All proposed subsequent uses outside of the typical use must be pre-approved in writing.

The Jr. NBA League logo may NOT be used by a Jr. NBA League Operator on merchandise or on items intended for commercial use.

We ask Jr. NBA League Operators to help support efforts to reduce the number of violations or infringements of NBA IP by reporting offenders.

Any violation or infringement of NBA IP may impact one’s standing as a Jr. NBA League Operator and may result in termination of the relationship with the Jr. NBA.

The Jr. NBA reserves the right to revoke at any time without notice, any right to use the Jr. NBA League logo and/or NBA IP.

SPONSORSHIP

The NBA reserves the exclusive right to engage with sponsors regarding the Jr. NBA Leagues. League Operators do not have the right to sell sponsorships against Jr. NBA Leagues.

LOGO GUIDELINES

Logos can be downloaded at <https://jrnba.mediavalet.com/portals/marketing>