

NEW LEAGUE ONBOARDING

Welcome to NFL FLAG!



Agenda

- Introduction & Support
- League Central & Matrix – RCX Operator Platforms
- Data Requirements & Ordering
- Merchandise, Timing, & Pricing
- Resources
- Health & Safety
- Insurance



Who We Are

RCX Sports is the premier youth sport operating partner of the pros. We provide officially licensed uniforms, resources & dedicated support, empowering league operators to run the very best youth sports leagues & events.

We have grown our property offerings to 5 premium brands since 2020 with a primary objective to bring support, standards, affordability, accessibility, and fun to the entire youth sports landscape.



Interested in more programs beyond NFL FLAG ? Let us know!

[RCX Sports Interest Form](#)
leaguegrowth@rcxsports.com



Dedicated League Success Support Team

Onboarding Specialists

Cameron Schneider

lsm.cschneider@rcxsports.com

470-632-2253

Stephanie Baerman

lsm.sbaerman@rcxsports.com

470-975-8613

Your contact through the onboarding experience

League Account Specialists

Jacob Lapp

lsm.jlapp@rcxsports.com

470-975-8605

Marissa Holmes

lsm.mholmes@rcxsports.com

470-975-8657

POC upon activating and running first offering and beyond

Customer Service

info@nflflag.com

leaguesuccess@rcxsports.com

844-940-1005

This team can help, or they will escalate to your account specialist

Monday-Friday
9:00am – 5:00pm EST

Additional Resources

[NFL FLAG League Organizer Community Facebook Group](#)
[League Support Center](#)



Let's Confirm Some Information

We Want To Make Sure You Are Supported Properly

- ✓ League Website
- ✓ Registration Platform
- ✓ Registration Start Date
- ✓ Registration End Date
- ✓ Season Start Date
- ✓ Season End Date
- ✓ League Price Point
- ✓ Estimated # of Participants



LEAGUE CENTRAL & MATRIX

League Central: Central housing place for league information

Matrix: Ordering platform





League Central - Onboarding



You will have already created a password and logged in to League Central (www.playrcx.com) to review your playing community & sign your MSA

Next, you will need to log back in to League Central to complete your Onboarding Checklist >>>

FLAG fujhdh2497

You are just a few steps away from starting your NFL FLAG journey

This checklist walks you through the final steps needed to activate your league and unlock full access to League Central.

2/6

What you need to complete
Complete each item below to finalize your setup. Once everything is checked off, you'll have full access to League Central and all the tools you need to run your program.

REQUIRED

✓

Playing Community
Set up your playing community details

Submitted on 3/10/2026

○

✓

NFL FLAG Terms and Conditions
Sign the NFL FLAG Terms and Conditions

Submitted on 3/10/2026

○

🕒

Operator Background Check
Click the arrow to initiate your background check

→

🕒

General Liability Insurance
Provide general liability insurance documentation

→

🕒

Coach Background Checks
Verify that your coaches meet RCX eligibility standards

→

🕒

NFL FLAG Logo Requirements
Review and comply with logo usage requirements

→

?

Feeling Stuck?

Reach out anytime—we're here to answer your questions and help guide you through the process.

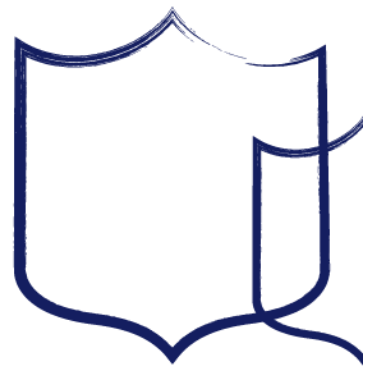
Contact your Onboarding Specialist

Or [join a group onboarding webinar](#) to get a quick overview.

FLAG



League Central Priority Tasks



Create your first league!

Create your first league! 

Make your organization known! Create your league for visibility on league finder and more!

1

League Information

2

Upload logo

3

Social Media Accounts

Set up your league information

League name *

Type the league name

League website *

Your website

☐ Use organization website

Back

Save and Continue

✓1

League Information

2

Upload logo

3

Social Media Accounts

Upload your logo



Upload your logo
Size 200x200px - JPG, JPEG, PNG

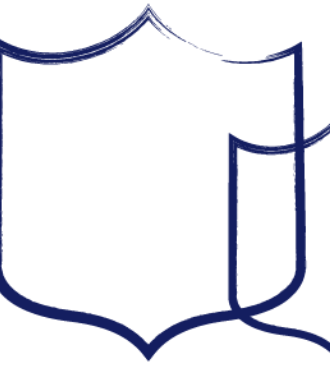
☐ Or use this logo instead 

Back

Save and Continue



Create your first league!



✓ League Information

✓ Upload logo

3 Social Media Accounts

Set up your league social media accounts

This is not required and you can provide social media accounts to use for all leagues in your organizations profile settings. Uncheck the account(s) you wish to update.

Use Organization Social Media Account

Facebook (Organization)	☒
Instagram (Organization)	☒
X (Organization)	☒
TikTok (Organization)	☒
YouTube (Organization)	☒

Back

Save and Create

Your league has been created successfully

It will be posted in the league finder.
Go to set up your season. If not, you can do it later.

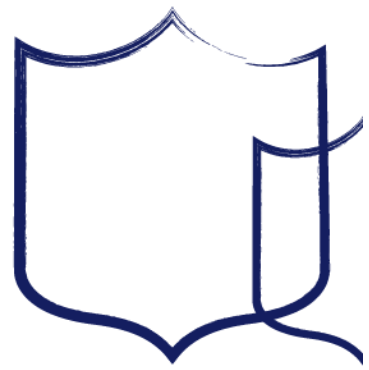
Create a season

League Finder preview

Return to home



Create your first season!



1

Season

2

Season Dates

3

Divisions and Ages

4

Leagues

5

Registration

6

Links

7

Preview

Name your season in order to find it easily

Name your season *

Type the season name

BackSave and Continue

Set up your important dates in the season

Season dates

What are the season start and end dates?

Start date *

mm/dd/yyyy

End date *

mm/dd/yyyy

Blackout dates

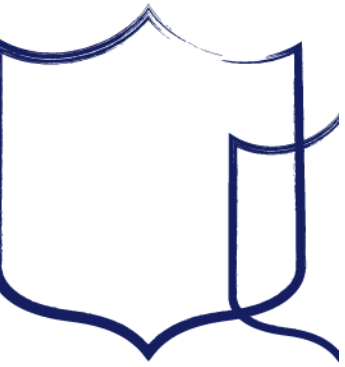
Include any date of play within the date range above in which games will not take place

Day

mm/dd/yyyy

Back

Save and Continue



✓ Season

✓ Season Dates

3 Divisions and Ages

4 Leagues

5 Registration

6 Links

7 Preview

Set up your season's division type and age range

Division types
Which division types will be included in your season?

☐ Boys Only ☐ Girls Only ☐ Co-ed

Ages
Select the age range for your season.

From

To

[Back](#)[Save and Continue](#)

✓ Season

✓ Season Dates

✓ Divisions and Ages

4 Leagues

5 Registration

6 Links

7 Preview

Assign your league(s)

Select the league(s) you would like to apply to this season

☒

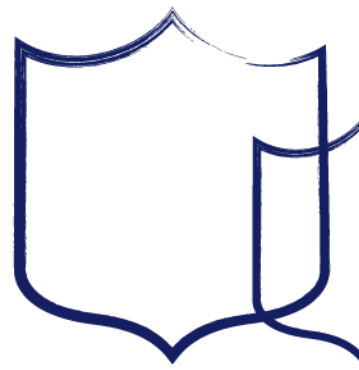
Test

Back

Save and Continue



Priority Tasks – Create your first season!



✓ Season

✓ Season Dates

✓ Divisions and Ages

✓ Leagues

5 Registration

6 Links

7 Preview

Registration information

Registration dates

What are the registration open and close dates for this season?

Registration Open *

mm/dd/yyyy

Registration Close *

mm/dd/yyyy

Registration price

Enter the price for registration, if it is a range use both the "from" and "to" fields. If it is a single price just complete the "from" field

From

\$ ex.: 100

To

\$ ex.: 200

Back

Save and Continue

✓ Season

✓ Season Dates

✓ Divisions and Ages

✓ Leagues

✓ Registration

6 Links

7 Preview

Registration links

Enter your registration link(s) below

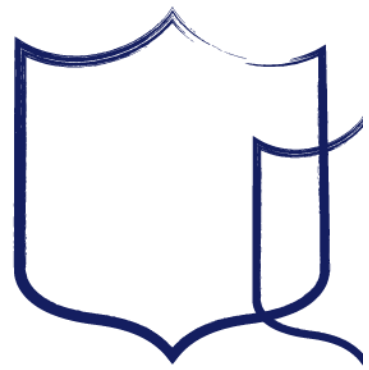
Registration link *

Back

Save and Continue



Priority Tasks – Create your first season!



✓ Season

✓ Season Dates

✓ Divisions and Ages

✓ Leagues

✓ Registration

✓ Links

7 Preview

Check out your information

Season Information

Name: Test

Season Dates

Starting Date: 2026-05-09

Ending Date: 2026-06-27

Player Information

Open Registration Date: 2026-01-01

Ending Registration Date: 2026-04-17

Registration Url: https://nflflag.com/

Registration Price: \$100

Leagues Information

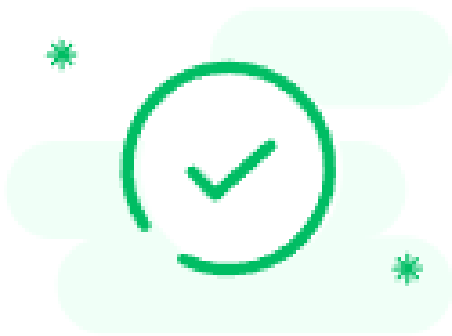
League 1

Name: Test

Organization Web: https://nflflag.com/

Back

Save and Create



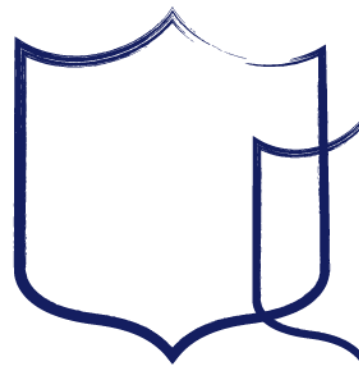
You set up your season successfully

Assign a primary location so your league appears in League Finder

Set up location(s) now



Manage Season Location & Boost your League Finder!



Manage Season Locations

Seasons without a location are marked with ⚠️ and need to be completed.

Season Name	League Name	Status	Location	Action
Test ⚠️	Test	UPCOMING		<button>Add Location</button>

Information Locations

Locations assigned to this season

[⊕ Create a new location](#)

[📍 Choose from my locations](#)



Manage Season Location & Boost your League Finder!



Facility name

Type the facility name

City

Enter the city

State/Province

Enter the state

Street

Enter the address

Zip/Postal Code

Enter the zip code

Country

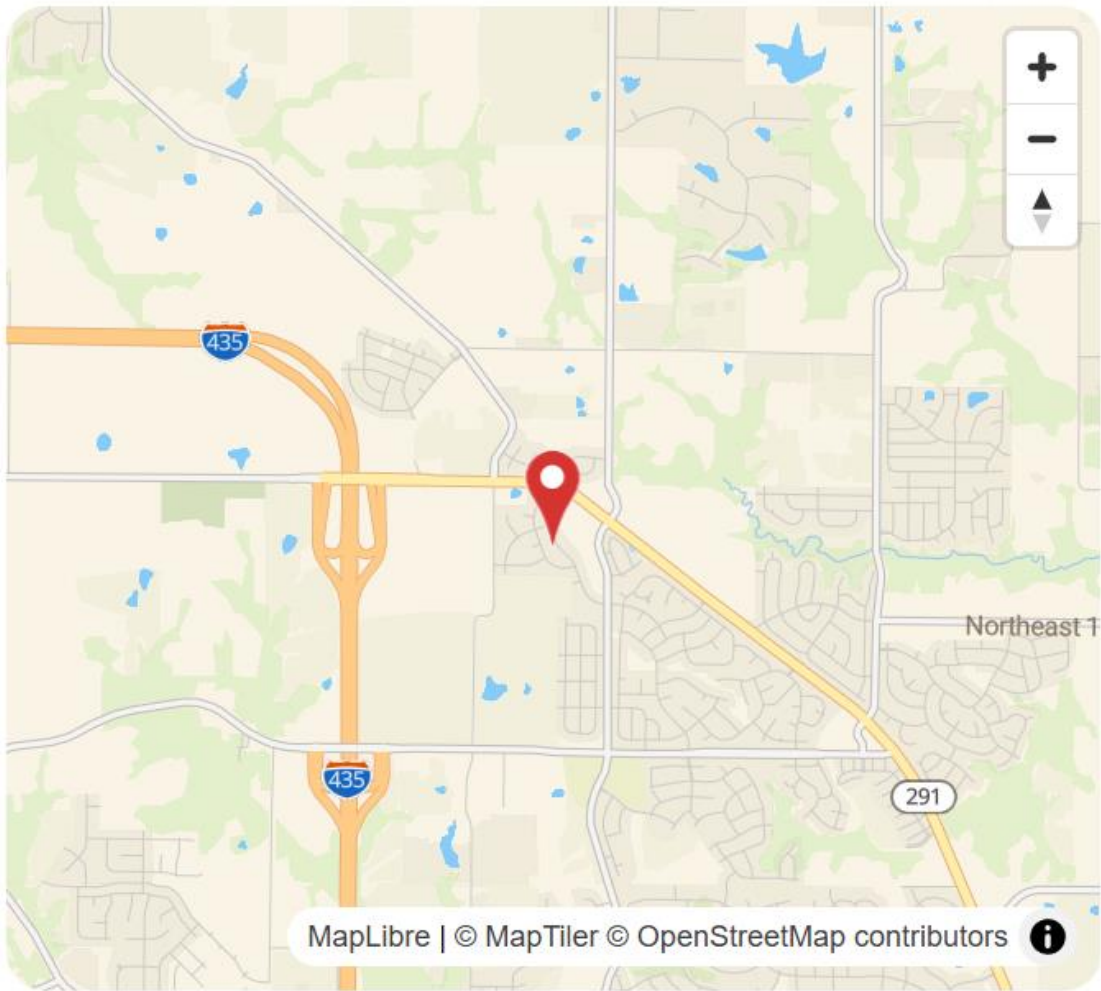
Select the country

Confirm the Address

Check that is the correct location

Street

115 Terrace Kansas City, MO 64157



Cancel

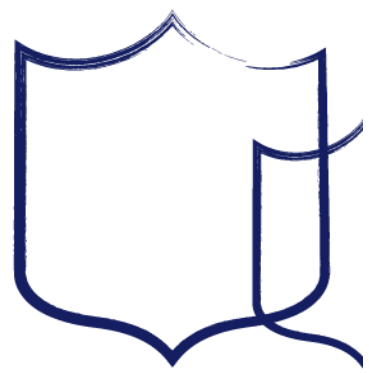
Enter Location

Go Back

Confirm Address



Priority Tasks – Manage Season Location & Boost your League Finder!



- Home
- Leagues
- Seasons
- League Finder
- Insurances ⚠️

League finder manager

This is how your league(s) will appear in league finder. Select any card/pin to manage the content.
Select the icons to the right to toggle between card view and map view

1/5

REGISTRATION OPEN UNTIL 04/17/26

UPCOMING SEASON: 05/09/26 - 06/27/26

Test

Test

1/5

Boost your league’s popularity!
Leagues with comprehensive information attract more views, engagement and have higher conversion rates.

^

ABOUT NFL FLAG

PARENTS

COACHES

LEAGUE ORGANIZER

EVENTS

OFFICIALS

Country *
United States

Zip code *
Zip code

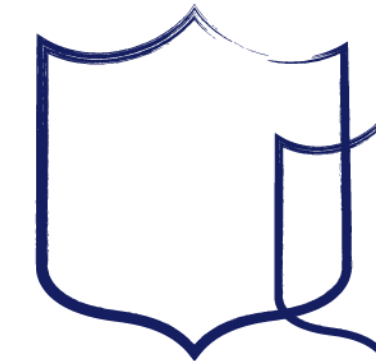
Radius
25 Miles

Search

More Filters

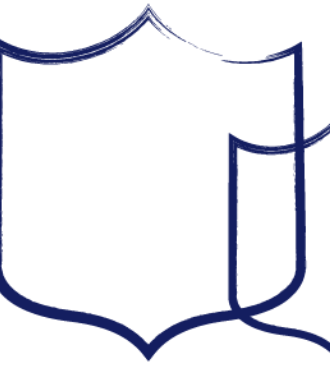


League Central Resources



Recommended for you





- Click on blue “Go To Matrix” button in upper right-hand corner
- Choose between ordering through Matrix or in Bulk
- [Uniforms & Ordering Portal](#)

Place an Order

Matrix

- Requires the upload of player data and team creation
- Pack by team and lettered jerseys are only available through Matrix.

Start Matrix Order

Bulk Order with Template

- Complete bulk order template and upload your order
- Flag belts are automatically included with the purchase of a jersey, and will not be represented separately in your shopping cart or order confirmation
- Team building, pack by team, and lettered jerseys are not available through the bulk order flow
- [Download Bulk Order Template](#)

Start Bulk Order with Template

Bulk Order

- Select teams and enter quantities
- Flag belts are automatically included with the purchase of a jersey, and will not be represented separately in your shopping cart or order confirmation
- Team building, pack by team, and lettered jerseys are not available through the bulk order flow

Start Bulk Order



Matrix Ordering Requirements



Collect the following information per participant during registration:

PLAYER FIRST NAME

PLAYER LAST NAME

DOB

PRIMARY ACCOUNT HOLDER FIRST NAME

PRIMARY ACCOUNT HOLDER LAST NAME

PRIMARY ACCOUNT HOLDER EMAIL

AGE/GRADE

TEAM/SCHOOL NAME

JERSEY SIZE

VOLUNTEER NAME AND CONTACT INFORMATION



MERCHANDISE, ORDERING, & TIMING



Uniforms & Gear

Gear Catalog

- Uniforms & Gear by Team
- Size Charts
- Equipment
- Pricing



NFL FLAG Fan Shop

[NFL FLAG Fan Shop](#)

Create League Promo Code [HERE](#)

NFL FLAG will reward NFL FLAG Leagues for purchases made from the NFL FLAG FAN SHOP, using your league's unique fan gear shop discount code. All fan shop orders will ship to home.

Please allow up to a week for the code to be approved and linked to the shop. Discount codes stay the same season to season.

REWARDS FOR YOUR LEAGUE

- 10% from all Fan Shop gear purchased, using your league's code
- 15% off all merchandise using your league's code for families, referees, etc.

* The rewards are added quarterly, as credit added to your NFL FLAG League Organizer account, which can be used for future NFL FLAG jersey orders.



Timing & Pricing

PROCESSING & SHIPPING TIMELINES:

NFL FLAG offers **FREE ground shipping** on all orders \$1,500 or more. This applies to US domestic shipments only. Please allow up to 48 hours for order processing. After processing, ground shipments take 3-5 business days. Expedited 2-day and overnight shipping options are available at an additional cost. Orders over \$5K will require an additional day of processing.

OFFICIAL EQUIPMENT PACKAGE:

\$30 per player, includes NFL team reversible jersey - 32 teams available, adjustable official NFL FLAG belt in green and yellow, and official NFL FLAG Footballs in the form of rewards; reward points received per five jerseys ordered. Rewards can be applied towards footballs in subsequent orders. Shipping fees and taxes will not be added to orders **ONLY** using reward points if initial order was \$1,500 or more (free ground shipping). Discount code must be applied to waive shipping fees on orders with rewards.

PACK BY TEAM:

Same-day processing of Pack By Team orders cannot be offered. Expedited shipping options can still be added to any order at an additional cost, but the 3 business day processing times still apply. \$2.50/player or FREE if 3 or more extra merchandise items are offered during registration.

JERSEY LETTERING:

Please allow 5-7 business days for processing time for all orders with jersey lettering. Bulk orders cannot be processed with jersey lettering. This can only be added with orders submitted through the Matrix.



Payment. Uniforms & Ordering Portal

PAYING FOR EQUIPMENT:

Card/ACH: All orders can be paid by credit/debit card or ACH bank transfers. Paying with credit/debit card or ACH bank transfers will submit your order immediately for fulfillment. Recommended to set up a saved method of payment on your account in the NFL FLAG Leagues Store. - [How to Set Up ACH Payment](#)

Purchase Order: Pay by check or PO available to National Organizations such as Parks Departments, YMCA's, B&G Clubs, etc. – [Request a Quote Instructions](#)

TAX EXEMPT:

If you are a sales tax-exempt organization, please upload your state sales tax exemption certificate to Leagues Central for approval prior to placing your order. Place to upload is found in settings of profile. – [How to Upload Your Tax-Exempt Form in Leagues Central](#)

REFUNDS:

No returns or refunds. You may exchange similar products. Utilize Merchandise Inquiry Form in Leagues Central. – [Merchandise Inquiry Form](#)



RESOURCES





Marketing Support



NFL FLAG Marketing Portal

Access brand guidelines, logos, photos & video, commonly used assets, and more [HERE](#) as you await access for Media Valet.

MediaValet

Register for your FREE NFL FLAG MediaValet Account [HERE](#) - *Please note that the approval could take up to 24 hours upon registering.*

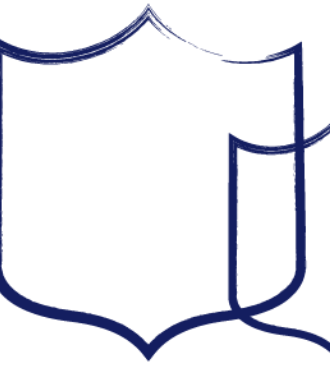


MARKETING
RESOURCES





BuildASign



Tents



Table Throws



Feather Flags



Vinyl Banners



Yard Signs



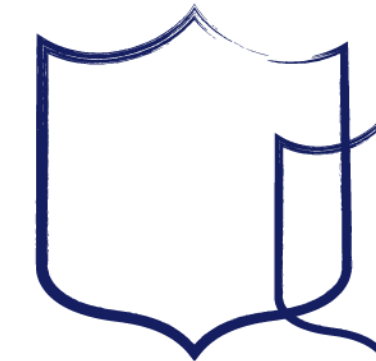
Magnets



- NFL FLAG co-branded, customizable signage
- Tents, table throws, feather flags, vinyl banners, yard signs, magnets, etc.
- NFL FLAG Rep: Christian Becker
- Phone: [737-232-3122](tel:737-232-3122)
- Email: nflflag@buildasign.com
- As a new operator, contact Christian for possible bundle opportunities and discounts for very first order!



NFL FLAG Coach Resources



[NFL FLAG Coaches Portal:](#)

This portal includes a number of easy to access resources to make coaching an NFL FLAG team easier.



COACHES RESOURCES

Officiating Resources

Locating Officials

- Regionalized directory is coming...In the meantime, here is a list of areas to explore:
- Local Flag Football Association (park districts, IFlag, USA Flag)
- Local officials from other sports (lacrosse, soccer, basketball, etc.)
- Local colleges (contact Intramural Sports Director)
- College Fraternity/Sorority, religious or volunteer groups
- College part-time job fairs
- Military Installations (MWR Recreation Division)
- Adult recreation leagues
- Staffing agencies
- State High School Associations/Athletic Departments

Coaches Portal

- Field rules one-sheeter
- Mechanics diagram
- Penalty charts & descriptions

Certification Course

- Approximately 2-hour course that includes video content, written material, and assessments
- Currently being revamped to be more robust
- You can have the confidence that your officials have been properly trained to the same standard as the NFL FLAG Officials at Nationals

NFL FLAG Rulebook



HEALTH & SAFETY



Health & Safety Protocols – [Review Operator Handbook](#)

1. Code of Conduct
2. Emergency Action Plans (EAP)
3. Incident and Injury Reports
4. Weather Cancellation Policy
5. Refund Policy for League Registration Fees
6. Coach Background Checks



Background Checks

RCX Sports is committed to keeping youth athletes safe. Background checks are required for all coaches and anyone participating in your program before they can work directly with participants.



About JDP

JDP is RCX's preferred background check provider and is used by leagues across our programs. They make it easy to submit and manage coach background checks in one place.

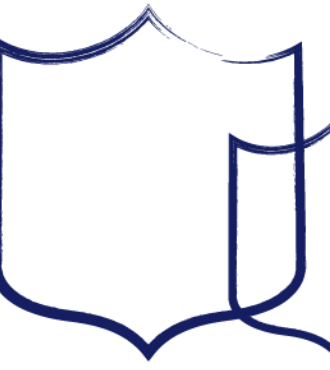
[Learn more](#)

INSURANCE





Insurance Requirements



Additional Insureds:

- RCX Sports LLC
- The National Football League, its thirty-two professional member clubs
- NFL Ventures, Inc.
- NFL Ventures, L.P.
- National Football League Foundation
- NFL Properties LLC
- And any of their respective related subsidiaries, entitles, and affiliates

Certificate Holder:

RCX Sports LLC
250 Hembree Park Drive, Suite 100
Roswell, GA 30076
Attn: NFL FLAG

Insurance Resources Portal

Receive a quote from our Partner, [Players Health](#), today!

Questions?

NFLFcertificates@playershealth.com

info@nflflag.com

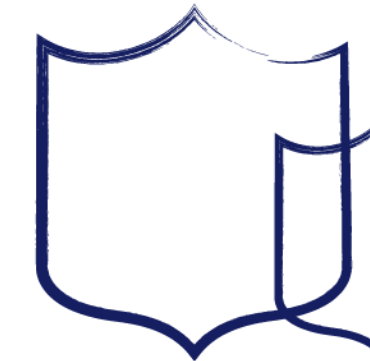


NFL FLAG Tournament Opportunities





NFL FLAG Regional Tournaments



NFL FLAG Regional Tournaments

1. All rostered players **MUST** be registered and participate in the same NFL FLAG League or Organization within the past 12 months, to be eligible to participate in an NFL FLAG Regional Tournament.
2. Individuals must attend a minimum of 5 physical league games to be eligible. This will be verified by your League Organizer.
3. Players may only be on one roster at an NFL FLAG Regional. Players cannot play in two NFL FLAG Regional Age Divisions.
4. Rosters are allowed a MAX of 10 players and 2 coaches.
 - a. No roster adjustments can be made after the roster deadline.
5. All rostered player's school address must be within a 75-mile driving radius of the league location address. If an organization has multiple leagues, the player's school address must fall within 75 driving miles of at least one of those league locations to be eligible to compete at a regional tournament. (RCX Sports has final discretion)
 - a. All school addresses must be within the United States. Those who do not attend a school within the US will not be eligible to compete at NFL FLAG Regional Tournaments.
6. If your athlete is home schooled, the District Administration address of your hometown will be used to determine your child's school address.
7. Participants must be age verified through the (NSID) National Sports ID Platform by the deadline.
 - a. Onsite age verification will not take place under any circumstances.
 - b. The age cutoff for the 2025-2026 Regional Tournament Circuit is August 1st, 2025.
8. All coaches must pass a background check, that was completed by the deadline, in National Sports ID to be eligible to Coach.
9. All NFL FLAG Tournaments are Stay-to-Play for teams whose league address is outside 75 driving miles from the event location.
 - a. Teams are required to book a minimum of 5 room nights **PER TEAM**.
 - i. Leagues with multiple teams in a regional tournament must book the 5-room night minimum for each team. Room nights do not count for multiple teams.
10. Players/teams who qualify for the NFL FLAG Championships Presented by Toyota by winning an NFL FLAG Regional, are ineligible to attend any other Regional Tournament in any division, for the remainder of the tournament circuit.
 - a. The tournament circuit will end with the NFL FLAG Championships Presented by Toyota.

2026 SPRING REGIONALS



Action Items

- ✓ Complete League Central Checklist
- ✓ League Central Priority Tasks
 - Create League, Season, Playing Location & League Finder Information
- ✓ Upload Tax Exempt Documentation if Applicable
- ✓ Review Health & Safety Protocols
- ✓ Set up Registration
- ✓ Market Your League

