

WHAT TO BRING TO AUTOMATE 2026

Everything your team needs to pack, prep, and present your brand on the show floor.



BOOTH ESSENTIALS

- Signage, banners, and booth graphics
- Product samples, demo units, or display props
- Monitors, media players, or tablets for presentations
- Marketing collateral (brochures, flyers, QR codes)
- Branded swag or giveaways
- Business cards or digital contact tools
- Extension cords, power strips, charging cables
- Portable Wi-Fi or hotspot backup
- Lead capture forms or badge scanning tools (A3 offers badge scanners for purchase - contact events@automate.org)
- Pens, markers, notepads, and Post-it notes
- Tape (duct, gaff, packing), scissors, stapler + staples
- Zip ties, rubber bands, safety pins,
- S-Hooks, Velcro strips
- Measuring tape and calculator
- Batteries



TEAM ESSENTIALS

- Show badges and ID
- Branded apparel or uniforms
- Comfortable shoes and extra clothes
- Phones, chargers, and portable power banks
- Refillable water bottle and snacks
- First aid basics (band-aids, aspirin, hand sanitizer)
- Hotel/travel info and emergency contact list
- Daily schedule, lead sheets, and floor plan copies



SETUP AND TEAR DOWN

- Tool kit (screwdriver, hammer, box cutter, etc.)
- Packing tape, extra boxes, bungee cords
- Dolly or cart (if needed)
- Garbage bags, paper towels, and cleaning wipes
- Disinfectant spray or sanitizer for shared surfaces
- Setup/teardown notes and labeled storage containers
- Prepaid return shipping labels and repacking plan



BONUS TIPS

- Confirm electrical and internet services in advance
- Save all key documents digitally
- Add team contact info to your mobile phone

Have **questions** about exhibiting at Automate?

Email us at sales@automate.com