

TRUE
FOUNDATIONS®

CUSTOM
CULINARY®

NEW LATIN BROTHS

ADD AUTHENTIC LATIN FLAVORS TO YOUR MENU

NEW Latin Broths – Infuse your menu with vibrant, bold Latin flavors

Whether you're crafting traditional recipes or adding a Latin twist to your culinary creations, these versatile, ready-to-use broths satisfy the growing demand for Latin-inspired dishes.

Latin cuisine is more popular than ever

These broths are ideal to create dishes that captivate consumers seeking the bold flavors of Latin cuisine.

Elevate your menu, simplify your process

Our broths deliver complex, authentic Latin flavors – without the labor-intensive process. Enjoy the freedom to focus on creativity, versatility and consistency in your kitchen.

BIRRIA TACOS

FEATURING TRUE FOUNDATIONS® BIRRIA BROTH



75%

OF CONSUMERS are interested in exploring new and unique flavors, with **Latin cuisines** perfectly fitting this rising demand

The Food Institute, 2023



78%

OF MILLENNIALS are interested in trying new ethnic flavors, with **Latin cuisine** ranking at the top

NPD Group,
Foodservice Market Research



+412%
MENU GROWTH

of BIRRIA over the past 4 years

Datassential, Menu Trends,
August 2024

CLEAN. SIMPLE. AUTHENTIC. TRENDING.



CUSTOM CULINARY

NEW LATIN BROTHS

CUSTOM CULINARY® TRUE FOUNDATIONS®

Delivers authentic flavor responsibly, with a wholesome portfolio of clean label products that uphold the standards of quality operators know and trust.

FLAVOR AND CONVENIENCE

Rich, Latin-inspired flavors with no long cooking times - saving you hours of prep while delivering authentic taste.

EFFORTLESS USE

Ready-to-use - just thaw, heat, and serve. Save time, labor, and deliver great results every time.



BIRRIA
BROTH
9683

96835VAVN | 4 x 6 lb.   

Flavorful broth that captures the essence of traditional Beef Birria to create a variety of Latin-inspired dishes.

INGREDIENTS

Water, Fire Roasted Tomatoes, Beef Fat, Garlic, Contains 2% or Less of Beef Broth, Tomato Paste, Salt, Food Starch-Modified, Guajillo Chile Powder, Orange Juice Concentrate, Smoked Paprika, Yeast Extract, Onion Powder, Spices, Onion Juice Concentrate



LATIN-STYLE
VEGETABLE
BROTH
9684

96845VAVN | 4 x 6 lb.    

Spicy, flavorful vegetable broth designed to enhance a wide range of Latin-inspired dishes.

INGREDIENTS

Water, Tomato Paste, Contains 2% or Less of Food Starch - Modified, Garlic Yeast Extract, A Blend Of Vegetables [Purees (Carrot, Celery, Onion, Red Bell Pepper), Juices (Carrot, Onion, Garlic, Shallot), Powders (Tomato, Onion, Garlic)], Salt, Chipotle Adobo Puree (Water, Onion, Dried Chipotle Pepper, Tomato Paste, Canola Oil, Sugar, Vinegar, Salt, Garlic Puree, Natural Smoke Flavoring, White Pepper, Oregano, Bay Leaves), Guajillo Chile Powder, Lime Juice Concentrate, Sugar, Dehydrated Onion, Spices, Natural Flavors






VEGETABLE
BIRRIA
BROTH
9685

96855VAVN | 4 x 6 lb.    

This rich broth delivers the complex flavors found in traditional Birria but in a vegetable format.

INGREDIENTS

Water, Fire Roasted Tomatoes, Soybean oil, Contains 2% or Less of Garlic, Tomato Paste, Salt, Orange Juice Concentrate, Yeast Extract, A Blend Of Vegetables [Purees (Carrot, Celery, Onion, Red Bell Pepper), Powders (Onion, Tomato, Garlic), Juices (Onion, Garlic, Shallot, Carrot)], Guajillo Chile Powder, Smoked Paprika, Porcini Mushrooms, Sugar, Spices, Guar Gum, Natural Flavors

 Clean Label  Gluten Free (tested at less than 20 ppm gluten)  Vegan  No "Big 9" Allergens



At Custom Culinary® we're dedicated to providing exceptional bases, sauces and gravies to enhance any menu and every daypart. Our flavor-forward solutions are rooted in culinary expertise and a thoughtful, innovative approach to product development, centered on clean, simple and wholesome ingredients. We bring profitable trends to life with items that meet your needs, delight your customers and exceed your expectations.

Learn how we can help you Be True To The Food® by visiting CUSTOMCULINARY.COM.