

ASIAN BROTHS



+57%
OF CONSUMERS
LOVE OR LIKE
**NOODLE
BOWLS**

Datassential Menu Trends, 2025

VIETNAMESE-STYLE PHO

FEATURING CUSTOM CULINARY®
TRUE FOUNDATIONS® BEEF PHO BROTH

Authentic Asian noodle bowls—including Vietnamese pho, Japanese ramen and Thai curries—are changing the way patrons look at comfort food. These savory and deeply satisfying dishes feature fresh ingredients and bold flavors, adding excitement to menus across foodservice segments.

With Custom Culinary® True Foundations® Asian Broths, you can bring these on-trend dishes to your menu with ease. Our broths are made from slow-cooked meats, vegetables and seasonings to deliver an authentic meal experience without the time or labor required to make complex broths from scratch.

A WORLD OF FLAVOR IN EVERY BOWL



NOODLE BARS ARE ON TREND!

With authentic broth as the foundation, made-to-order noodle bars and soup stations present a profitable opportunity. Custom Culinary® True Foundations® Asian Broths make it easy to get started.

- Frozen ready-to-use format, with superior freeze-thaw stability
- Easy to prepare: boil or steam in bag
- Clean label, gluten-free product line to meet nutritional demands of your customers



**BEEF PHO
BROTH**

Umami-rich Vietnamese broth, with slow-braised beef, fish sauce and beef stock infused with peppers and authentic spices.

Pho is predicted to grow 21% on menus through 2028.

Datassential, Menucast™, 2025.



**TONKOTSU
RAMEN PORK
BROTH**

Classic Japanese-style ramen broth featuring flavors of slow-cooked pork, soy sauce, mirin and sake, enhanced with garlic and ginger.

Ramen is predicted to grow 24% on menus through 2028.

Datassential, Menucast™, 2025.



**THAI-STYLE
VEGETABLE
BROTH**

Spicy yet balanced red curry base, with coconut cream, shallots and onions simmered with lemongrass, tamarind and lime.

Tom Kha is predicted to grow 24% on menus through 2028.

Datassential, Menucast™, 2025.

🌍 Clean Label ● Gluten Free (Tested at less than 20 ppm gluten) ◆ Vegan

ITEM CODE	PRODUCT DESCRIPTION	CASE PACK	YIELD/BAG		
6550	Beef Pho Broth	4/6 lb bags	96 oz	🌍	●
6551	Tonkotsu Ramen Pork Broth	4/6 lb bags	96 oz	🌍	●
6552	Thai-Style Vegetable Broth	4/6 lb bags	96 oz	🌍	● ◆



At Custom Culinary® we're dedicated to providing exceptional bases, sauces and gravies to enhance any menu and every daypart. Our flavor-forward solutions are rooted in culinary expertise and a thoughtful, innovative approach to product development, centered on clean, simple and wholesome ingredients. We bring profitable trends to life with items that meet your needs, delight your customers and exceed your expectations.

Learn how we can help you Be True To The Food® by visiting CUSTOMCULINARY.COM.

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