

ASIAN BROTHS



Noodle bowls
have grown
+30%
over the past
four years.

Datassential MenuTrends, U.S. menu penetration growth 2017-2021.

VIETNAMESE-STYLE PHO

FEATURING CUSTOM CULINARY® BEEF PHO BROTH

Authentic Asian noodle bowls—including Vietnamese pho, Japanese ramen and Thai curries—are changing the way patrons look at comfort food. These savory and deeply satisfying dishes feature fresh ingredients and bold flavors, adding excitement to menus across foodservice segments.

With Custom Culinary® Asian Broths, you can bring these on-trend dishes to your menu with ease. Our broths are made from slow-cooked meats, vegetables and seasonings to deliver an authentic meal experience without the time or labor required to make complex broths from scratch.

A WORLD OF FLAVOR IN EVERY BOWL



NOODLE BARS ARE ON TREND!

With authentic broth as the foundation, made-to-order noodle bars and soup stations present a profitable opportunity. Custom Culinary® Asian Broths make it easy to get started.

- Frozen ready-to-use format, with superior freeze-thaw stability
- Easy to prepare: boil or steam in bag
- Clean label, gluten-free product line to meet nutritional demands of your customers



BEEF PHO BROTH

Umami-rich Vietnamese broth, with slow-braised beef, fish sauce and beef stock infused with peppers and authentic spices.

Pho is predicted to grow 23% on menus over the next four years.

Datassential Haiku™, Predicted U.S. menu penetration growth 2022-2025.



TONKOTSU RAMEN PORK BROTH

Classic Japanese-style ramen broth featuring flavors of slow-cooked pork, soy sauce, mirin and sake, enhanced with garlic and ginger.

50% of patrons say they like or love ramen!

Datassential, FLAVOR, 2021.



THAI STYLE VEGETABLE BROTH

Spicy yet balanced red curry base, with coconut cream, shallots and onions simmered with lemongrass, tamarind and lime.

Thai Red Curry is predicted to grow 17% on menus over the next four years.

Datassential Haiku™, Predicted U.S. menu penetration growth 2022-2025.

▲ No MSG Added ● Clean Label ◆ Gluten Free¹ ◆ Vegan

ITEM CODE	PRODUCT DESCRIPTION	CASE PACK	YIELD/BAG				
CUSTOM CULINARY® FROZEN, READY-TO-USE ASIAN BROTHS							
6550	Beef Pho Broth	4/6 lb bags	96 oz	▲	●	◆	
6551	Tonkotsu Ramen Pork Broth	4/6 lb bags	96 oz	▲	●	◆	
6551	Tonkotsu Ramen Pork Broth, Portion Pack	24/10 oz bags	10 oz	▲	●	◆	
6552	Thai-Style Vegetable Broth	4/6 lb bags	96 oz	▲	●	◆	◆
6552	Thai-Style Vegetable Broth, Portion Pack	24/10 oz bags	10 oz	▲	●	◆	◆

¹ Tested at less than 20 ppm gluten.



At Custom Culinary® we're dedicated to providing exceptional bases, sauces and gravies to enhance any menu and every daypart. Our flavor-forward solutions are rooted in culinary expertise and a thoughtful, innovative approach to product development, centered on clean, simple and wholesome ingredients. We bring profitable trends to life with items that meet your needs, delight your customers and exceed your expectations.



Learn how we can help you Be True To The Food® by visiting CUSTOMCULINARY.COM.

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