

# **About the IDeaS Integration Partner Program**



The IDeaS Integration Partner Program enables hospitality and travel technology providers to develop a certified integration with IDeaS solutions allowing for a seamless client deployment. IDeaS integration partners provide either the data for IDeaS solutions and/or support deployment of the outputs of IDeaS solutions.

## **PROPERTY MANAGEMENT SYSTEMS**

### 😪 Advanced Integration

#### CRITERIA

- 2-Way Certified with one or more IDeaS Signature Plus Controls\*\*
- Provides data for additional IDeaS RMS Modules
- Standard tier criteria



#### CRITERIA

- 2-Way Certified with at least one of the IDeaS Signature Controls\* and/or 1-Way Data Extract Certified
- Live connectivity with a minimum of 2 clients

WHO MEETS THIS CRITERIA TODAY?	<ul> <li>Amadeus (Cloud PMS)</li> <li>CMS Hospitality (GuestCentrix)</li> <li>Diventa (Diventa PMS)</li> <li>Hostware (Hostware FRO)</li> <li>IDS Next (Fortune)</li> <li>InnQuest Software (RoomMaster)</li> <li>Innstant Group (HotelConnect)</li> </ul>	<ul> <li>Mews (Mews Operations)</li> <li>NewBook (NewBook PMS)</li> <li>NiteSoft (NiteSoft PMS)</li> <li>Prestige (Front Office)</li> <li>Rezen Group (Rezen PMS)</li> <li>Sindata (VHP)</li> <li>Shiji (Westsoft FoxHis)</li> </ul>	<ul> <li>Skyware Hospitality (Skyware)</li> <li>TCA Software Solutions (Innsist)</li> <li>Winsar InfoSoft (WinHMS)</li> </ul>
	Innstant Group (HotelConnect)	Shiji (Westsoft FoxHis)	

## **CENTRAL RESERVATION SYSTEMS**

#### 😪 Advanced Integration CRITERIA 1-Way Decision Upload Certified with one or more IDeaS Signature Plus Controls\*\* Standard tier criteria Amadeus (ACRS, iHotelier) SHR (Allora CRS, Windsurfer) WHO MEETS THIS Oracle (OPERA CRS) Vertical Booking (Vertical Booking) **CRITERIA TODAY?** Pegasus (RVNG, RezView Classic) Xn protel (Xn globalRES) Sabre Hospitality (SynXis, yourVoyager) 🐟 Standard Integration CRITERIA • 1-Way Decision Upload Certified with one or more IDeaS Signature Controls\* • Limited tier criteria Amadeus (RezExchange) ▶ PHOBS (PHOBS) WHO MEETS THIS Huazhu (Huazhu CRS) **CRITERIA TODAY?** Pegasus (RezTrip) Limited Integration CRITERIA · 1-Way Decision Upload Certified with at least one of the IDeaS Signature Controls\* and/or 2-Way Certified · Live connectivity with a minimum of 2 clients Advantage Reserve (Advantage Reserve) ▶ Gijima (eResHub) WHO MEETS THIS Blastness (Blastness CRS); Inntopia (Inntopia CRS) **CRITERIA TODAY?** BusyRooms (Busy Rooms CRS) Omnibees (Omnibees) d-edge (Central Reservation System)

## **RATE DISTRIBUTION SYSTEMS**

<ul><li>CRITERIA</li><li>1-Way Decision Up</li><li>Standard tier crite</li></ul>	bload Certified with more than one IDeaS Si ria	gnature Controls*			
WHO MEETS THIS CRITERIA TODAY?	<ul> <li>HBSi (iDemand Gateway)</li> <li>SiteMinder (The Channel Manager)</li> </ul>				
Standard Inte	gration				
<ul><li>CRITERIA</li><li>Integration is HTN</li><li>Limited tier criteri</li></ul>	•				
WHO MEETS THIS CRITERIA TODAY?	<ul> <li>Bookassist (Booking Engine)</li> <li>Booking Expert (Booking Expert)</li> <li>Cvent/Passkey (Passkey Group Block Reservation)</li> <li>d-edge (Channel Manager)</li> <li>eRevMax (Connect)</li> </ul>	<ul> <li>HotelNetSolutions (Channel Manager)</li> <li>Hotel Runner (Channel Manager)</li> <li>Hotel Spider (Spider Booking)</li> <li>primalRES (primalRES Channel Manager)</li> </ul>	<ul> <li>RateGain (RezGain)</li> <li>SmartHOTEL (Channel Manager)</li> <li>STAAH (Instant Channel Manager)</li> <li>Stardekk (Cubilis)</li> </ul>		
Limited Integr	ration				
	pload Certified with at least one of the IDeas with a minimum of 2 clients	S Signature Controls* and/or 2-Way C	Certified		
WHO MEETS THIS CRITERIA TODAY?	<ul> <li>ChannelRUSH (Channel Manager)</li> <li>RateGain (ChannelGain)</li> </ul>	RoomCloud (Room Cloud Channel Manager)			

## **RATE SHOPPING SYSTEMS**

### 🙈 Advanced Integration

#### CRITERIA

- Provides rate shopping competitive data by room type
- Standard tier criteria

WHO MEETS THIS CRITERIA TODAY? Amadeus (PricePosition, Rate360)
 BeOnPrice (BeOnPrice)
 Fornova (Competitive Intelligence), Optimand

Hotellistat (Hotellistat)

- Hotel Compete (Hotel Compete)
- Lighthouse (Rate Insight)
- RateGain (PriceGain)

### 😣 Standard Integration

### CRITERIA

- · Live connectivity with a minimum of 2 clients
- Limited tier criteria

WHO MEETS THIS CRITERIA TODAY? D-Edge (Rate Screener)
 eRevMax (RateTiger)
 RateMate (RateMate)

(Optimand Rate Shopper)

Scignus (iRateExplorer)
 Standard Binocle (Binocle Rate Shopper)

## **REPUTATION MANAGEMENT SYSTEMS**

### 😣 Standard Integration

#### CRITERIA

- Live connectivity with a minimum of 2 clients
- Meets IDeaS integration specifications

WHO MEETS THIS CRITERIA TODAY?

Revinate (Revinate Reputation)Shiji (ReviewPro Reputation Management)

TrustYou (TrustYou Analytics and Radar)

## **UPSELLING SYSTEMS**

## 😔 Standard Integration

#### CRITERIA

- Live connectivity with a minimum of 2 clients
- Meets IDeaS integration specifications

WHO MEETS THIS CRITERIA TODAY? Nor1 (eStandby Upgrade, eXpress Upgrade, CheckIn Merchandising)
 Oaky (Oaky Upsell )

Upsell Guru

## **MARKET INTELLIGENCE**

### 😣 Standard Integration

#### CRITERIA

- · Live connectivity with a minimum of 2 clients
- Meets IDeaS integration specifications

WHO MEETS THIS CRITERIA TODAY?

Amadeus (Demand360)

Benchmarking Alliance (Hotel Trends Benchmarking)
 Str (STR report)

## **SALES & CATERING**

### 😣 Standard Integration

### CRITERIA

- Live connectivity with a minimum of 2 clients
- Meets IDeaS integration specifications

WHO MEETS THIS CRITERIA TODAY?

Amadeus (Delphi)

iVvy (Venue Management Software)

# Legend

- \* IDeaS Signature Controls are:
- Last Room Value with Deltas (LRV) or
- Minimum Length of Stay (MinLOS) or
- ► Full Pattern Length of Stay (FPLOS)
- Best Available Rate by Length of Stay (BAR by LOS)
- Daily Best Available Rate (Daily BAR)
- ▶ Hotel and/or Room Type Overbooking

- \*\* IDeaS Signature Plus Controls = IDeaS Signature Controls + any of the following:
- Multiple formats of Best Available Rate
- Multiple formats for LRV (MinLOS & FPLOS)
- Derivative Best Available Rate
- Derivative Availability
- Yield Currency Compatibility

As of July 2024

*If interested in becoming an IDeaS Integration Partner, please download the Expression of Interest Form <u>here.</u>* 



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