

IDEaS G3 Revenue Management System

THE SCIENCE OF REVENUE MANAGEMENT, EVOLVED

IDEaS G3 Revenue Management System (RMS) redefines how intelligently you can leverage your hotel data to improve profits and achieve competitive advantage. Combining best-in-class SAS® analytics with IDEaS hospitality domain expertise, this system provides the most scientifically advanced solution available.

The advanced capabilities can be uniformly deployed across any number of properties, and are accessible via an intuitive user interface that staff at all levels will quickly master. The world's best forecasting, inventory control and pricing by room class and length of stay are hard at work, delivering maximum impact to your bottom line.

Key Benefits

- Forecast and report with greater accuracy using granular transaction data
- Set optimal pricing through advanced price sensitivity modelling
- Assess the impact of decisions prior to making them using risk-free, "what-if" analysis
- Improve staff efficiency and reduce time spent on tactical activities
- Elevate overall profitability and competitiveness

AN ANALYTICS & PRICING BREAKTHROUGH

A "best-fit" analytical model approach selects from more than 100 proprietary models to produce more accurate forecasts with extremely high levels of detail. This granularity lets you monitor data by elements such as market segment, room type, channels, source of business and nationality.

IDEaS G3 RMS also features exclusive price sensitivity modelling leveraging historical and future competitive pricing data, fuelling impactful pricing decisions that drive incremental revenue. The solution produces user controls that price by arrival date or length of stay, enabling you to avoid lost revenue due to cancellations and no-shows, and empowering you to accept the most valuable business.

TAKE THE LEAD IN LESS TIME

IDEaS G3 RMS is designed to manage by exception—empowering you to complete tactical duties quicker—freeing up time for strategic activities that drive better revenue. G3 RMS sets an optimal mix of key pricing and inventory controls and seamlessly distributes changes across all integrated selling systems, eliminating the need to do so manually.

IDEaS G3 RMS is as user-friendly as it is advanced. Visual heat map calendars, interactive dashboards and scheduled reports keep users informed, while guided workflows help revenue managers at all experience levels manage with ease.

GAIN POWERFUL, ACTIONABLE INTELLIGENCE

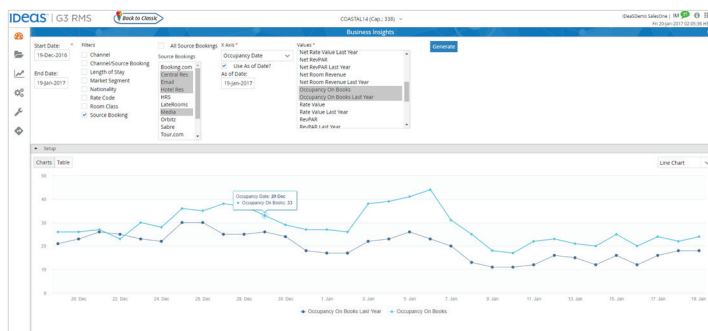
IDEaS' unique approach to revenue optimisation ensures that historical data, competitor rates, reputation scores and relevant market data, such as TravelClick Demand360, influence pricing decisions. And users are informed as to what accommodations millions of online shoppers are searching for with nSight for IDEaS, and competitive set metrics through STR data.

TAP INTO WORLD-CLASS EXPERTISE

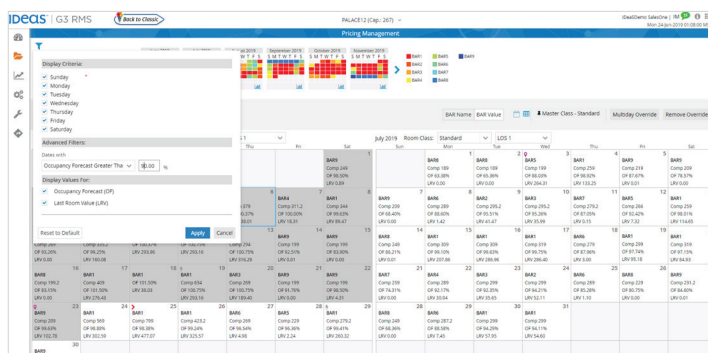
All IDEaS solutions include IDEaS for Success, a painless way for hotels to get up and running with dedicated project management resources, an award-winning training approach and personalised, one-on-one, ongoing support throughout your revenue journey.

DRIVE BETTER REVENUE TODAY

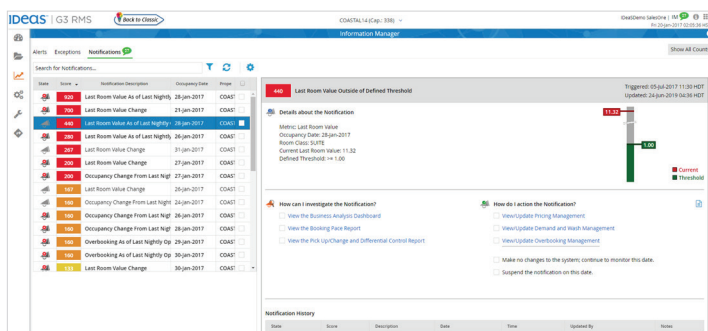
Learn how IDEaS G3 RMS will help you make better pricing decisions and capture more revenue.



Gain insight by drilling into transactional data elements such as nationality, channel, source of business, length of stay and more



Intuitive interface and guided workflows enable users to efficiently manage pricing



Manage by exception through Information Manager and stay up-to-date on critical revenue-impacting items