

Delight in the Details

Why miss out on life's most precious moments because of hearing loss? Many wait too long to seek help, but you don't have to. With Magna International of America and VSP® Vision Care, you have access to a comprehensive hearing care solution available through TruHearing®.

The TruHearing program makes it easy



Unmatched Service

Our Hearing Consultants guide you from first call to aftercare and beyond. We find and schedule a local licensed provider for an exam, fitting and follow-up.

TruHearing will help you understand every detail about the program.



Hearing Aids That Enhance Life¹

Stream your favorite music and shows with Bluetooth®.

Smartphone apps help you remotely adjust your hearing aids and more. Virtually undetectable devices that match your lifestyle.



Simply State-of-the-Art²

The latest sound enhancement technology removes the sound of your speech from all other amplified sound to make your voice sound more natural.

Next-gen processing technology filters noise and helps you focus on voices. Rechargeable battery options last from breakfast to bedtime.



Call TruHearing to learn more and schedule a hearing care appointment near you.

1-844-501-0674

TTY: 711

Hours:


8am–8pm, Monday–Friday


Example Savings (per aid)



Product	Retail Price	TruHearing Price	Savings
⚡ TruHearing® Premium	\$3,205	\$1,745	\$1,460
⚡ Signia® Active	\$2,339	\$995	\$1,344
⚡ Oticon More™ 3	\$3,375	\$1,525	\$1,850
Widex Moment™ 110	\$1,458	\$795	\$663
⚡ Resound Key™ 4	\$2,186	\$1,070	\$1,116
Starkey® Picasso® 2000	\$2,844	\$1,625	\$1,219
⚡ Phonak® Audéo® P-R70	\$3,100	\$1,725	\$1,375

⚡ Rechargeable | Listed products are smartphone-compatible¹

 Schedule an appointment
1-844-501-0674 | TTY: 711
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 Check your hearing
TruHearing.com/VSP

This program also includes:



- + Risk-free 60-day trial period
- + 1 year of follow-up visits
- + 80 free batteries per non-rechargeable hearing aid
- + Full 3-year manufacturer warranty

¹ Smartphone-compatible hearing aids connect directly to iPhone®, iPad®, and iPod® Touch devices. Some TruHearing models connect to Android® phones directly. Connectivity also available to many Android® phones with use of an accessory. TV streaming available through most TVs with use of an accessory. In-app interfacing requires provider activation.

² Features may vary by model. Activation required.

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TruHearing offers individuals the opportunity to purchase hearing aids at discounted prices, including individuals covered by self-funded health plans not subject to state insurance or health plan regulations. TruHearing is not insurance and not subject to state insurance regulations. TruHearing provides discounts to certain health care groups for hearing aid sales and services; TruHearing provides fitting, programming and three adjustment visits at no cost; the member is obligated to pay for testing, and all post-fitting hearing care services, but will receive a discount from those health care providers who have contracted with TruHearing. Not available directly from VSP in the state of Washington and California. VSP is a registered trademark of Vision Service Plan. All other brands or marks are the property of their respective owners. Prices and products subject to change.

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