

**Hear from all directions  
and stay focused while  
actively participating in  
conversations in every  
listening environment.**



Starkey logo, Starkey and Evolv are registered trademarks of Starkey Laboratories, Inc.  
Evolv logo is a trademark of Starkey Laboratories, Inc.



THE AMERICAN  
HEARING COMPANY

Veteran technical support line\*:  
**(800) 211-7789**



[Starkey.com/Veterans](http://Starkey.com/Veterans)

Global Headquarters  
6700 Washington Ave. S.  
Eden Prairie, MN 55344  
1.866.418.6928

\*For technical support of hearing devices with wireless connectivity.  
©2021 Starkey Laboratories, Inc. All Rights Reserved. 86582-600 9/21 BROCC2942-00-EE-GS

**evolv<sup>AI</sup>**  
**CROS/BiCROS System**  
Made for single-sided  
hearing loss



# Single-sided hearing loss solutions are effortless with Evolv AI.

**Our CROS/BiCROS System paired with our most advanced hearing technology and Starkey Sound™ is making hearing effortless.**

Evolv AI product family offers a wireless CROS/BiCROS system in select styles. Loaded with our most innovative technology and clearest sound, these hearing aids seamlessly adapt to your lifestyle. The Evolv AI CROS/BiCROS System enhances audibility and speech understanding, ensuring you can hear and experience the world around you.

## CROS/BiCROS solutions. Now, available with Evolv AI.

Our always-on, always automatic, and always effortless hearing technology is designed so you won't miss out on the conversations and sounds that bring you joy.



*Starkey's easy-to-use CROS/BiCROS System in rechargeable and non-rechargeable styles delivers our clearest Starkey Sound with 55 million personalized adjustments every hour.*



**CROS**

If you're unable to hear in one ear and have normal hearing in the other ear, you may benefit from a CROS solution. You'll be able to fully experience sound in your weaker-hearing ear by way of your healthy ear.

### How it Works

Challenging listening environments now have a solution. Our CROS System comes equipped with a microphone that picks up sounds and voices from the side of your weaker-hearing ear, then transmits them to a hearing aid receiver that's fitted on your healthy ear. This innovative solution ensures you won't miss the important moments and sounds in your life.



**BiCROS**

If you're unable to hear in one of your ears and your other ear has hearing loss, you may benefit from a BiCROS solution. This will allow you to experience sound in your ear with little to no hearing and your better ear as well.

### How it Works

Our BiCROS System sends sound from a microphone, placed in your ear with little to no hearing, to a hearing aid that is worn in your better-hearing ear. This sound can be personalized to your hearing loss, allowing you to hear sounds from both sides.

*Your clinician can help determine what solution will best fit your needs and lifestyle.*