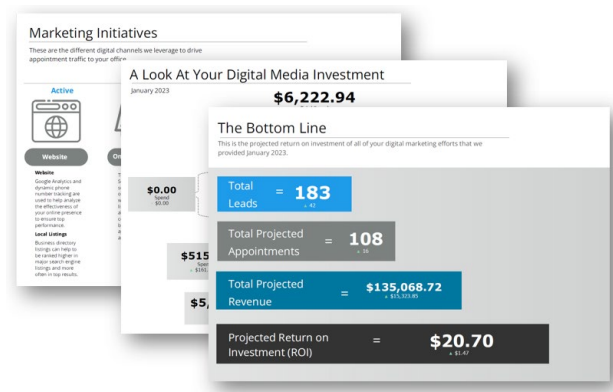# Online Scheduling **Tool**

40% of appointments are booked after hours with 67% of patients prefer to book online. Join the evolving majority when you take advantage of our program, offering patients the convenience of scheduling their appointments around the clock.

What do I need in order to use this tool?

Website on Starkey Program

Compatible Office Management System

Up-to-date office schedule

Online Scheduling Tool & Reporting

You will receive transparent reporting of self-scheduled appointment bookings combined with your monthly website results. Use the monthly reporting tool to gain a better understanding of the origin of these conversions, which support marketing decisions that increase appointments and revenue for your business.

Timeline & What to Expect

The Online Scheduling Tool is added to partner sites as early as 7 business days after the necessary office management system information is received by your marketing rep. The minimum commitment to this tool is 12 months.

If you are interested in the Online Scheduling Tool, reach out to your marketing rep or inquire on MarketPro today!