

## Tinnitus

## Technology products for you and your loved ones



### What you should know about **tinnitus**.

#### Do you or someone you know suffer from constant ringing in the ears?

Maybe it's not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring, and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus ("TIN-a-tus" or "Tin-EYEtus") is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or disease. Instead, it is usually a symptom of a variety of health conditions — including hearing loss.

#### Quick tinnitus facts



Tinnitus is the number one disability for military veterans.<sup>1</sup>



Tinnitus can occur at any age, and may begin suddenly or progress gradually.<sup>2</sup>



- The exact causes of tinnitus are not fully understood, but have been linked to the following:<sup>2</sup>
  - Noise exposure
    (e.g., from shooting or exposure to loud occupational and recreational noises)
  - $\cdot$  Aging
  - Head injuries
  - · Side effects from medication

It's also important to know that everyone's tinnitus is different, which is why every solution should be personalized.

## **Starkey tinnitus** technology products

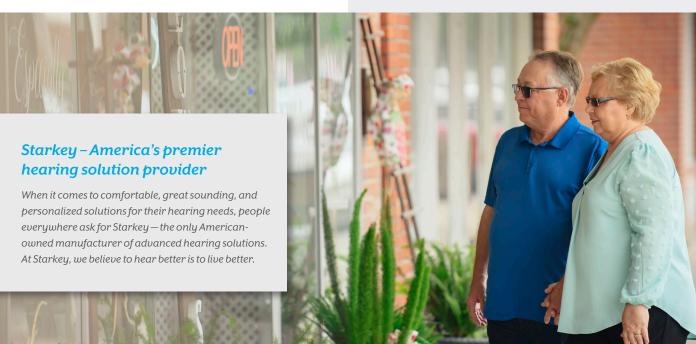
# Forever changing the way people deal with tinnitus

Starkey, a leader in hearing health technology, has engineered tinnitus technology products designed to forever change the way people deal with ringing in the ears.

These small, comfortable devices are designed to deliver personalized relief from tinnitus.

#### How it works

Using Starkey's proprietary Multiflex Tinnitus Technology, Starkey tinnitus products create a customizable and comforting sound stimulus that you and your hearing care professional can fine-tune to soothe the unique, irritating sound you hear and take your focus off of it.



## Customizable to your unique **tinnitus**

Starkey tinnitus technology products deliver personalized relief for each individual.

Tinnitus affects every person differently. This includes how it sounds, how bothersome it is, or how debilitating it can be.

Starkey tinnitus products tackle the subjective nature of tinnitus head-on. The technology is designed to provide unprecedented personalization to counterbalance your unique tinnitus.





#### Control is key

Starkey tinnitus technology products use the precise measurements from your audiogram to create a relief stimulus customized specifically to you. From there, you and your hearing care professional can fine-tune relief.

Your hearing care professional can adjust sound frequency and modulation to better address your unique tinnitus.

The result is personalized relief designed just for you!



#### You want

Relief for ringing in the ears

Customizable tinnitus relief

Quick and easy control

Compatibility with multiple tinnitus protocols

#### **Starkey delivers**

Tinnitus options designed for all-day relief

Multiflex Tinnitus Technology, which enables superior flexibility in fine-tuning a relieving sound stimulus

Easy volume and program adjustments with the touch of a finger

Personalization available to accommodate various protocols

## Tinnitus relief options **tailored for you**



Tinnitus can be different for everyone. That's why we offer a variety of styles in select products to address your needs.

Consult your hearing care professional to find the tinnitus relief option that's right for you.

# Over-the-ear solutions

Discreet, all-day comfort with rechargeable options.



# In-ear solutions



Custom molded to your unique ear canal.

- Veterans Benefits Administration: Annual Benefits Report Fiscal Year 2022. Retrieved from https://www.benefits.va.gov/ REPORTS/abr/docs/2022-abr.pdf.
- National Institute on Deafness and Other Communication Disorders. Retrieved from: https://www.nidcd.nih.gov/health/ tinnitus

Individual results may vary.



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