



# **Product & Services Portfolio**



# Welcome to your Starkey Product & Services Portfolio

## **Genesis AI marks a new beginning — full of industry firsts.**

It's the only hearing technology system to feature an all-new processor, all-new sound, all-new industrial design, all-new fitting software and all-new patient experience.

This portfolio will help you learn everything you need to know to fit Genesis AI, including details on products, accessories and apps, customized patient solutions, Starkey services, and more.

### **Here to help**

- When you're ready to order, the eStore at [starkeypro.com](https://starkeypro.com) is always open.
- Our patient-driven consumer site, [starkey.com](https://starkey.com), is available 24/7 too.
- **Scan the QR code** to find contact information for your Starkey sales representative.

Scan here



As always, our experienced customer service team members are available to support you. Call our Customer Service line Monday – Friday, 7:00 a.m. to 7:00 p.m. CST and you'll always get a live person.

GENESIS<sup>AI</sup>

**The sound barrier  
has been broken.**



# GENESIS<sup>AI</sup>

Genesis AI marks a new beginning for the hearing industry. **Completely reimagined from the inside out**, it's the only hearing care system to feature an *all-new* processor, *all-new* sound, *all-new* design, *all-new* fitting software, and *all-new* patient experience.

**It's the biggest leap forward ever in Ear-Brain Technology™.**

ALL-NEW

## Starkey Neuro Processor



A processor with a mind of its own.

The processor is the brains of every hearing aid, and no processor is smaller or more powerful than our all-new Starkey Neuro Processor.

It's the industry's most advanced processor technology with a unique on-board Deep Neural Network (DNN) accelerator engine that mimics the cerebral cortex of the human brain.

**4X**

speed of previous processors

**6X**

more transistors

**Faster**

environmental identification and adaption

Utilizing complex pattern recognition with advanced machine learning technology, it adapts to more listening situations than ever before.



ALL-NEW

## Neuro Sound Technology

Transparent sound for the clearest hearing yet.

The unprecedented speed of our new processor opened the door to a patented additive compression system. By synthesizing the signals from our slow and fast compression systems — like the neural fibers that code different information for the brain — it delivers optimized perceptual outcomes.

**80 million**

personalized hearing adjustments every hour

**20 dB**

improvement in dynamic range

**Our lowest noise floor yet.**

Neuro Sound Technology enables wearers to hear soft sounds without noise, distinguish words and speech more intuitively, and significantly reduce their listening effort.

ALL-NEW

## Sleek and discreet RIC

Easy on the ears.

Crafted from meticulous research to ergonomically fit the ear, our new RIC provides all-day comfort and superior durability.

- 8 points of **protection**
- **No mic cover** delivers performance and maintenance improvements
- **More flexible** receiver cable



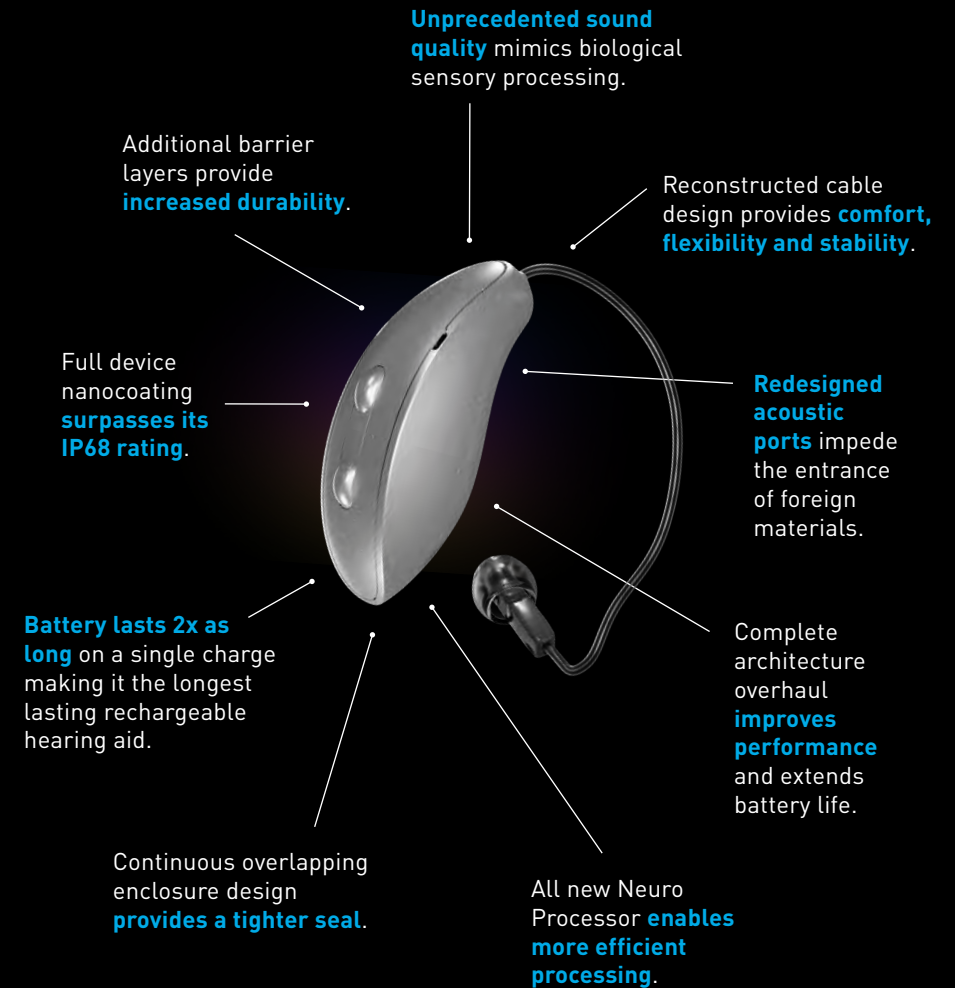
## New chargers will get wearers amped


**On-board battery** holds 3 charges

**3 hrs** of use from a 7 min charge

# GENESIS<sup>AI</sup>

## Built for all-day wear and tear





Get the best fit  
on the first fit.

ALL-NEW

## Starkey Pro Fit

Professional fitting software.

Hearing technology as original as Genesis AI deserves fitting software that's equally fresh and modern. So we made that, too. From prep to fitting to follow-up, Pro Fit is the fitting software hearing professionals have been asking for.

### Minute Fit™

Our new trademarked methodology that allows you to go from box to best fit in four clicks.

### Smart Connect

Automatically advances you to the exact session you need the moment you connect any hearing aids.

### TeleHear

This complete, remote telehealth solution keeps you connected to patients even when they can't reach your office.

To get started, visit  
[starkeypro.com/quicktips/fittingprotocol](https://starkeypro.com/quicktips/fittingprotocol)



**Neuro Sound Technology**

Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



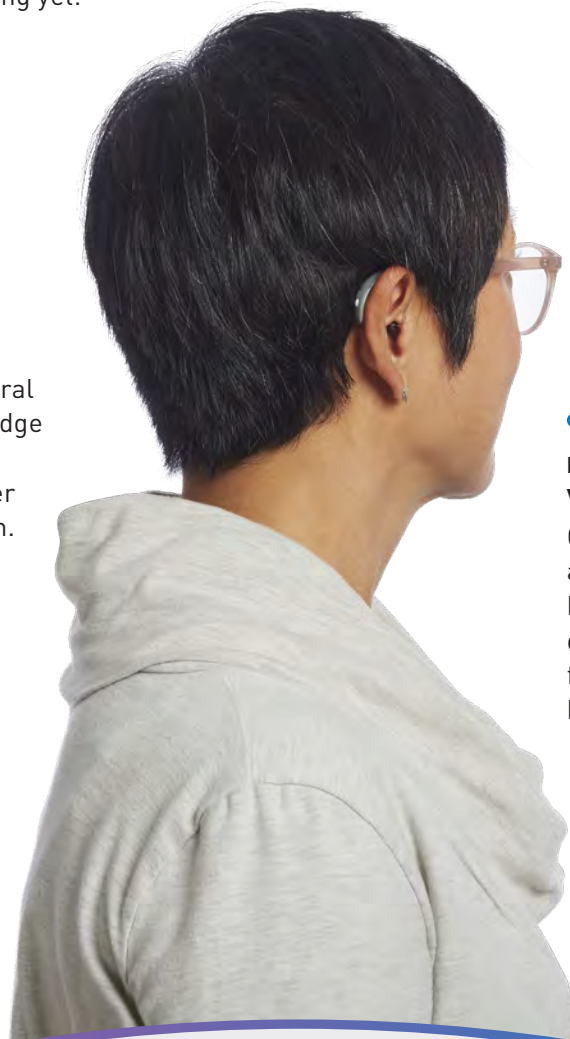
**Tech for All-Day Wear**

New RIC design, new chargers and eight points of protection ensure superior comfort and durability.



**Versatile Connectivity**

New app, real (not-faked) binaural streaming, and Edge Mode+ help keep patients from ever missing out again.



**Personal Health & Well-Being**

On-board sensors and first-of-their-kind features deliver benefits far beyond better hearing.

Shown in Silver

GENESIS<sup>AI</sup>

# mRIC R

Genesis AI 24 | 20 | 16 | 12

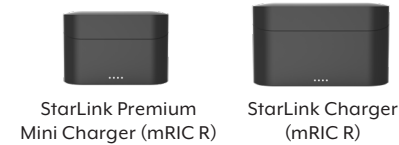
Industry's smallest RIC rechargeable hearing aid with a sensor, the Genesis AI mRIC R is 20% smaller than previous technology and offers all-day battery life.



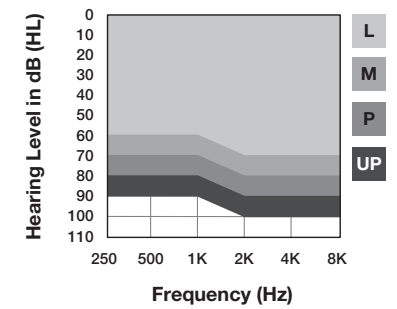
**Available Colors**



**Compatible Chargers**



**Fitting Range**



**Key Features**

	24 Channels	20 Channels	16 Channels	12 Channels
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto On/Off	●	●	●	●
Tap Control	●	●	●	●
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●





### Neuro Sound Technology

Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



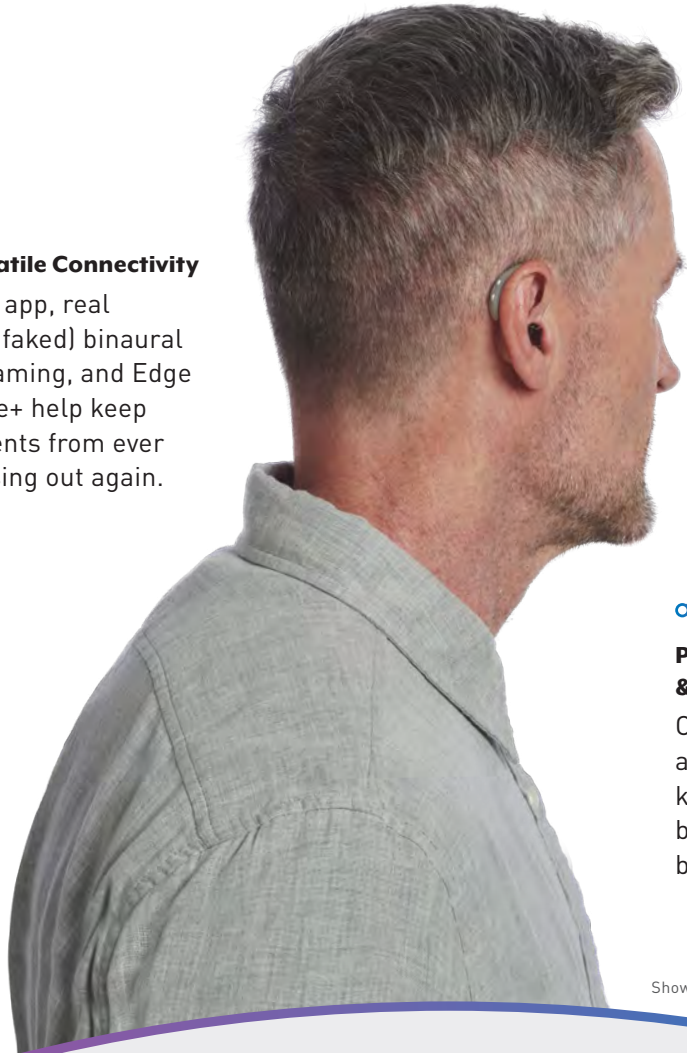
### Tech for All-Day Wear

New RIC design, new chargers and eight points of protection ensure superior comfort and durability.



### Versatile Connectivity

New app, real (not-faked) binaural streaming, and Edge Mode+ help keep patients from ever missing out again.



### Personal Health & Well-Being

On-board sensors and first-of-their-kind features deliver benefits far beyond better hearing.

Shown in Silver

GENESIS<sup>AI</sup>

# RIC RT

Genesis AI 24 | 20 | 16 | 12

**Industry's best RIC!** With 2x the battery life on a single charge, Genesis AI RIC RT is the industry's longest lasting rechargeable RIC. It was designed for maximum comfort and discreetness.



### Available Colors



### Compatible Chargers

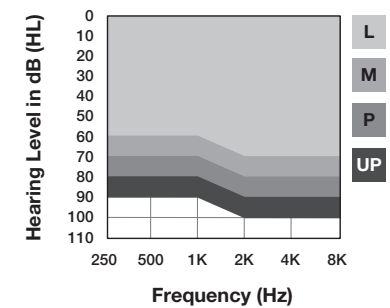


StarLink Premium Mini Charger (RIC RT)



StarLink Charger (RIC RT)

### Fitting Range



### Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto On/Off	●	●	●	●
Tap Control	●	●	●	●
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
CROS System & Telecoil	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●

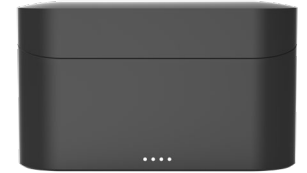
# 7 minutes

of charging gives patients  
3 hours of hearing aid use



StarLink Premium  
Mini Charger

or



StarLink Charger

The all-new StarLink Chargers feature a redesigned charger case and are a great solution for patients with dexterity challenges.

## All StarLink chargers:

- Deep wells fit all RIC cables and Custom Cased molds.
- On-board turbo charging provides three hours of hearing aid use time in seven minutes of charging.
- Front LEDs indicate charging status of the hearing aids and the charger using different patterns.
- **Unique chargers for mRIC R and RIC RT hearing aids.** (Same design but with different charging slots to ensure secure hearing aid placement.)

## Unique to StarLink Premium Mini Chargers:

- **On-board battery allows for on-the-go charging.**

## Unique to StarLink Chargers:

- Does not contain on-board battery, and must be plugged into an external power source (i.e., wall outlet) to function/charge the hearing aids.



**Neuro Sound Technology**

Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



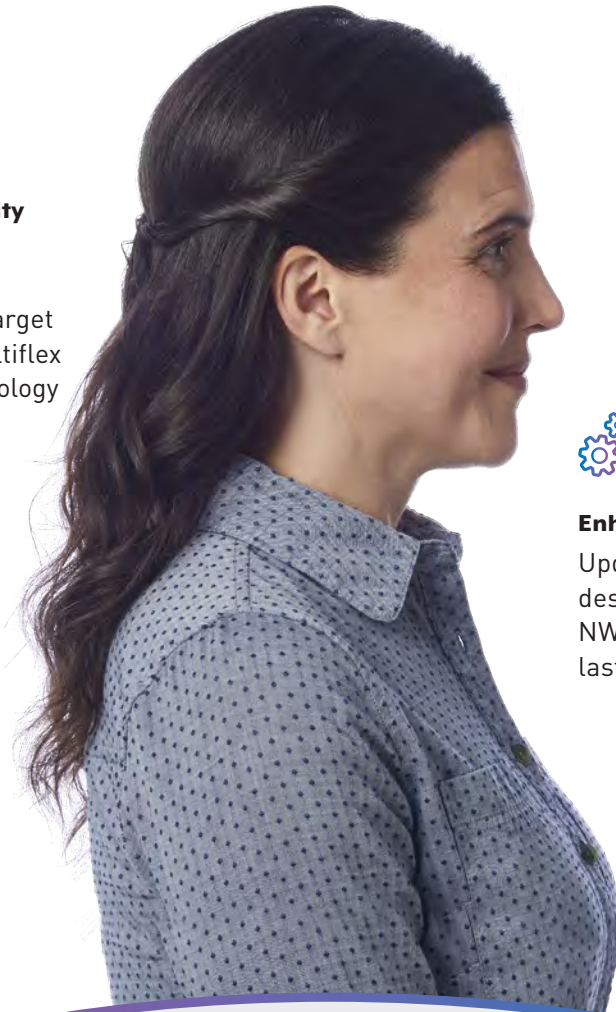
**Tailored to be Tiny**

Our smallest of small hearing aids, each one is custom crafted to fit your patient's unique ear.



**Professional Fitting Flexibility**

Depending on patient needs, they're REM Target Match and Multiflex Tinnitus Technology compatible.



**Enhanced Design**

Updated faceplate design on the IIC NW provides long lasting stability.

Shown in Black faceplate & Black shell

GENESIS<sup>AI</sup>

# IIC NW

Genesis AI 24 | 20 | 16



**Available Colors**

Faceplate Colors

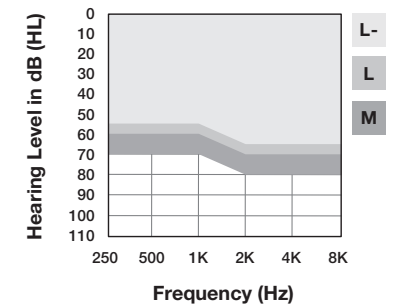


Shell Colors



**Battery Size: 10**

**Fitting Range**



# CIC NW

Genesis AI 24 | 20 | 16 | 12



**Available Colors**

Faceplate Colors

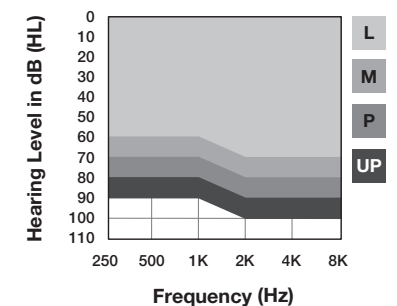


Shell Colors



**Battery Size: 10, 312**

**Fitting Range**





### Neuro Sound Technology

Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



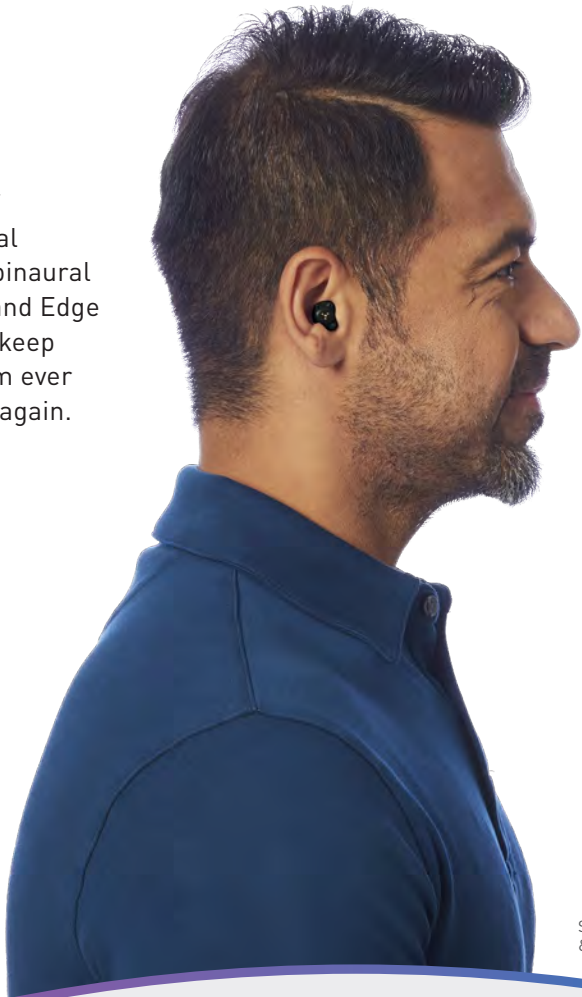
### Tech for All-Day Wear

Provides patients all-day wear convenience and up to 42 hours\* of battery life, along with the comfort and design Starkey is known for.



### Versatile Connectivity

New app, real (not-faked) binaural streaming, and Edge Mode+ help keep patients from ever missing out again.



### Personal Health & Well-Being

On-board sensors and first-of-their-kind features deliver benefits far beyond better hearing.

Shown in Black faceplate & Black shell

# GENESIS<sup>AI</sup>

\*Results will vary based on wireless usage.

# ITC/HS R

Genesis AI 24 | 20 | 16 | 12

Genesis AI ITC/HS R builds on our industry-first custom rechargeable hearing aids, packing an unparalleled **boost in performance thanks to its new Starkey Neuro Processor.**



### Available Colors

Faceplate Colors



Shell Colors



### Compatible Chargers

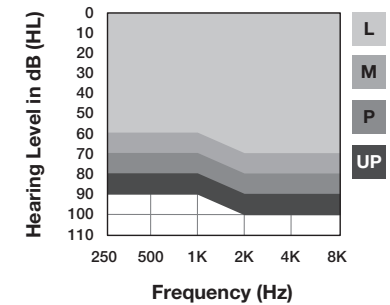


Premium Custom Charger



Custom Charger

### Fitting Range



### Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto On/Off	●	●	●	●
Tap Control	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●



### Neuro Sound Technology

Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



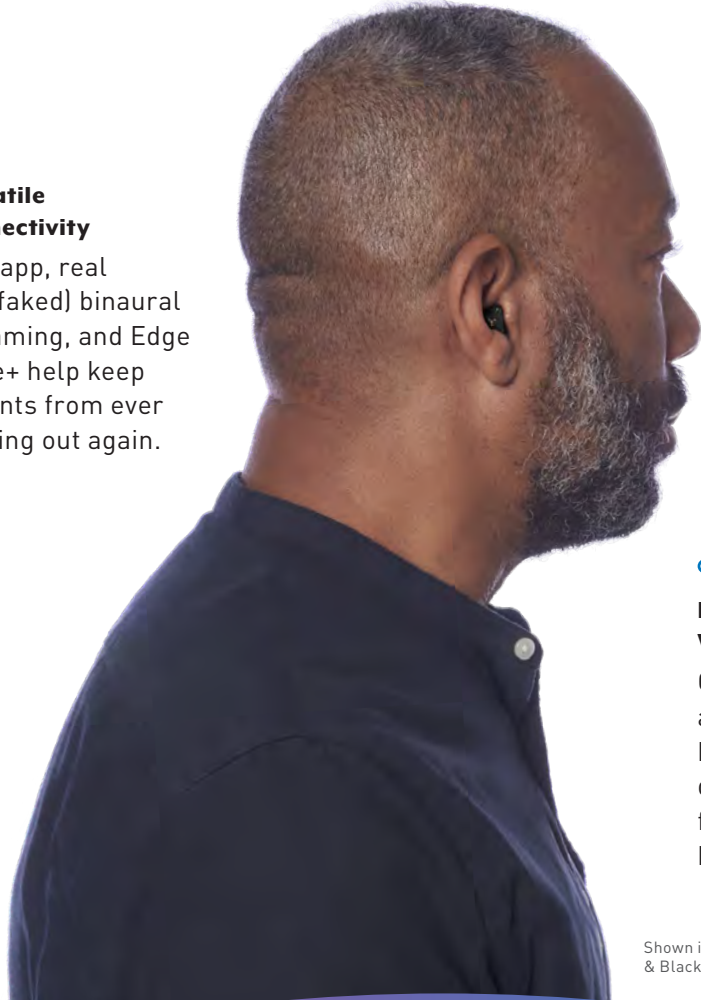
### Tech for All-Day Wear

Provides patients all-day wear convenience and up to 42 hours\* of battery life, along with the comfort and design Starkey is known for.



### Versatile Connectivity

New app, real (not-faked) binaural streaming, and Edge Mode+ help keep patients from ever missing out again.



### Personal Health & Well-Being

On-board sensors and first-of-their-kind features deliver benefits far beyond better hearing.

Shown in Black faceplate & Black shell

# GENESIS<sup>AI</sup>

\*Results will vary based on wireless usage.

# ITE R

## Genesis AI 24 | 20 | 16 | 12

Engineered with the new **Starkey Neuro Processor**, Genesis AI ITE R builds on our industry-first custom rechargeable hearing aids by delivering an unparalleled boost in performance.



### Available Colors

Faceplate Colors



Shell Colors



### Compatible Chargers

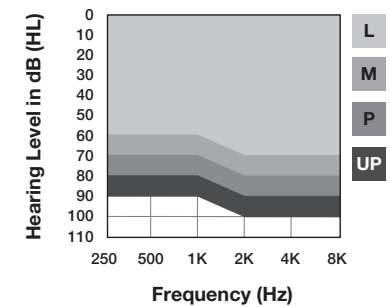


Premium Custom Charger



Custom Charger

### Fitting Range



### Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto On/Off	●	●	●	●
Tap Control	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●



up to  
**42hrs**

A single charge keeps wearers going all day\*

\*Results will vary based on wireless usage.



Premium Custom  
Charger

or



Custom Charger

Our Custom Chargers operate as both a charging station and carrying case for our ITC/HS R and ITE R products.

### **BOTH chargers:**

- Front LEDs indicate charging status of the hearing aids.
- Magnetic posts provide easy hearing aid placement.

### **Unique to Premium Custom Charger:**

- Back LEDs indicate charging status of the charger itself.
- **On-board battery allows for on-the-go charging.**

### **Unique to Custom Charger:**

- Does not contain an on-board battery and must be plugged into an external power source (i.e., wall outlet) to function/charge the hearing aids.

GENESIS<sup>AI</sup>

**The best just  
got better**

FALL 2023 RELEASE



# CIC

## Genesis AI

Industry's only direct streaming CIC hearing aid with a sensor, the Genesis AI CIC gives wearers direct streaming capabilities in a small package — now with the all-new Starkey Neuro Processor.



### Available Colors

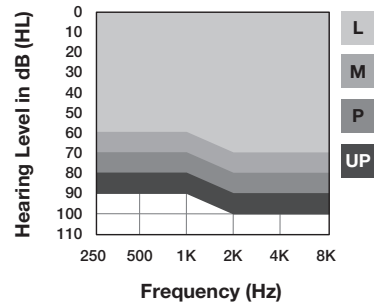
#### Faceplate Colors



#### Shell Colors



### Fitting Range



### Key Features

Key Features	24 Channels	20 Channels	16 Channels	12 Channels
Voice AI	●			
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto On/Off	●	●	●	●
Tap Control	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●

# RIC 312

## Genesis AI

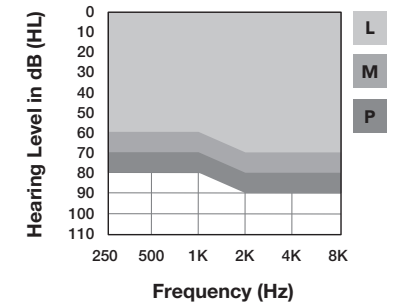
The RIC the industry has been talking about is now available with a zinc-air battery for an added layer of flexibility and ease of use for any wearer.



### Available Colors



### Fitting Range



### Key Features

Key Features	24 Channels	20 Channels	16 Channels	12 Channels
Voice AI	●			
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto On/Off	●	●	●	●
Tap Control	●	●	●	●
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
CROS System	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●



# App compatibility

Genesis AI RIC 312 and CIC are compatible with our My Starkey patient app and Hear Share caregiver app.



## My Starkey patient app

Gives patients control over their hearing aids, plus the ability to get tips, track their health, and access intelligent features designed to simplify their lives.



## Hear Share caregiver app

Provides peace of mind for caregivers and more independence for hearing aid wearers.

Pairing Genesis AI with Starkey's popular apps gives patients a long list of extra features, including:



## Health monitoring

Uses the science of the ears to accurately count steps, track engagement and help wearers achieve well-being goals.



## Edge Mode+

Uses AI to optimize sound quality on-demand for either clearer speech or improved listening comfort.



## Fall detection

Starkey is still the only manufacturer with hearing aids that can detect falls and alert family and friends.

# Remote Control 2.0

StarLink Wireless Accessories

Redesigned for maximum simplicity, our Remote Control 2.0 lets users easily control volume, change programs and quickly access a favorite feature. Comes with replaceable cell battery and handy lanyard.



## StarLink Remote Control 2.0

Dimensions	L = 3.4" (86mm) W = 1.4" (36mm) D = 0.6" (14mm)
Weight	33g
Power Supply	Lithium coin battery CR2032
Wireless Frequency	2.4 – 2.4835 GHz Bluetooth® Low Energy
Transmit Carrier Frequency	2.4 – 2.4835 GHz
Max Transmit Power	3 dBm eirp
Color	Black
LED	White (n=1)
Operating Temperature	-20°C (-4°F) to 60°C (140°F)
Storage & Transportation Temperature	White (n=1)
Operating Humidity	10% rH to 95% rH
Standards	Meets all necessary US, European, Canadian, and Australian standards

## StarLink Wireless Accessories



Mini Remote Microphone



Remote Microphone +



Remote Control 2.0



Table Microphone



TV Streamer

See the [Wireless Accessories & Mobile Apps](#) booklet for more details

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## HOW TO

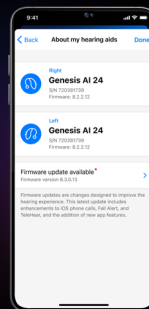
# Update firmware



In addition to you now being able to update Genesis AI firmware in your office in as little as three minutes, your patients can quickly and easily update it from the comfort of their home.

When a firmware update is available, a notification appears on their My Starkey app Home screen. To install the update, they need to tap this notification then follow the instructions on the app screens. Instructions involve:

- **Taking off their hearing aids**
- **Placing them next to** their smartphone or other device
- **Leaving their app open** and waiting for the update to complete



**Reminder:** You or your patient can also access any outstanding firmware updates by tapping [My Hearing](#) > [My settings](#) > [About my hearing aids](#).

GENESIS<sup>AI</sup>

**Wireless Accessories  
& Mobile Apps**



# StarLink

Wireless Accessories

## Stay connected to the world.

Our versatile line of **2.4 GHz StarLink accessories** connects wireless Genesis AI hearing aids to most modern smartphones, televisions or media devices — so patients can easily stream phone calls, music, voice assistants and more.



### Table Microphone

- Enhances listening in group settings like meetings, family gatherings or noisy restaurant environments.
- Place it in the center of a table and the eight built-in microphones will home in to the primary speaker's voice and stream it directly to the Genesis AI hearing aids.



### TV Streamer

- Streams audio directly from TVs or other electronic audio source directly to Genesis AI hearing aids.
- Easy to use and supports both analog and digital input sources.



### Remote Control

- Lets user control memory and volume, mute hearing aids, and turn other special features on and off.
- Ideal for patients with older mobile devices.



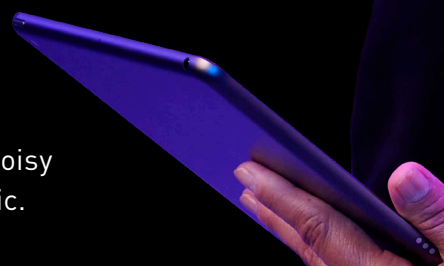
## Remote Microphone +

- Provides extra listening assistance in noisy environments to hear one-on-one conversations.
- Easily streams binaurally from a variety of audio sources, including Bluetooth®, Telecoil, FM or Line-In.



## Mini Remote Microphone

- Enhance one-on-one conversations in noisy environments with this small remote mic.
- Clips onto the clothing of the person being spoken to.
- Can be used as a TV streamer by placing near the sound source.





**Download  
the My Starkey  
or Hear Share  
app here**

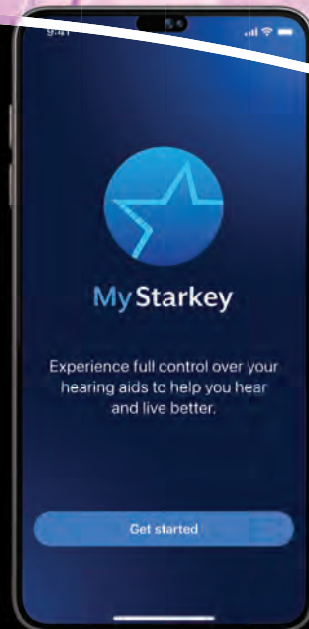


**ALL-NEW**

## My Starkey app



Designed with the input of hearing aid wearers, My Starkey easily pairs with Genesis AI hearing aids to help patients enjoy greater listening moments, improved wellbeing, and easier daily living. All from the palm of their hand. It's optimized for readability and places the most-used features right where patients need them.



## My Starkey user-friendly features:



**Hearing control**  
Adjust hearing aid settings, stream calls and more.



**Edge Mode+**  
Uses AI for on-demand sound quality optimization.



**Fall detection**  
Detect falls and alert family or friends.



**Personal health monitoring**  
Count steps, track engagement and achieve health goals.



**Binaural streaming**  
Enjoy real, not fake, binaural streaming.



**Patient education**  
A complete library of fresh "How-to" videos.



**Translate**  
Translate 77 languages in real time directly through the hearing aids.



**Smart Assistant**  
Voice activated audio adjustments, reminders, answers to hearing aid topics, and more.



**Reminders**  
Scheduled tasks, appointments, and more can be streamed right to the hearing aids.

## Thrive Care is now Hear Share



Increase patients' independence and caregivers' peace of mind with the only app that lets wearers share select progress markers with friends and family members, including:

- Their latest strides in hearing aid use.
- Physical activity and social engagement goals.
- Fall alerts and notifications.





Hear better. Live better.



# Customized Patient Solutions

*Available to order on eStore*

# Earmolds from Starkey

As the leader in customization, Starkey understands the importance of offering your patients an expansive portfolio of hearing care solutions specifically tailored to their needs.

## Material options

			Most Rigid
<b>Digital SLS</b> <i>Acrylic</i>	· RIC · BTE and Thin Tube · Specialty	· One color	90 shore
<b>High Strength Silicone 60</b>	· RIC · BTE and Thin Tube · Specialty	· Swirl 3 colors · Glitter option	60 shore
<b>High Strength Silicone 40</b>	· RIC · BTE and Thin Tube · Specialty	· Swirl 3 colors · Glitter option	40 shore
<b>Floatable Silicone</b>	· Swim Plug	· Swirl 3 colors	25 shore Softest

## Venting guide

This guide is applicable for all earmolds and earplugs. Vent size is limited by ear anatomy.

VENT NAME	APPROXIMATE SIZE
Pressure Vent	0.8 mm
Small	1.2 mm
Medium	1.8 mm
Large	2.55 mm
Select-A-Vent	3.37 mm
Extra Large	As large as canal allows

# Color Options

Our earmolds come in a variety of color options. **Some colors appear differently in certain color families based on material type.**

Color swirl combinations are also available using up to three colors.

Digital SLS	HS Silicone 60	HS Silicone 40	Floatable
Clear	Clear	Clear	Rose Transparent
Rose Transparent	Rose Transparent	Rose Transparent	Tan
Tan	Brown	Light brown	Red
Brown	Blue	Brown	Blue
Red	Green	Red	Green
Blue	Yellow	Blue	Yellow
Green	Orange	Green	White
Yellow	Black	Yellow	Purple
Purple	Camouflage*	White	Neon Pink
Orange		Purple	Orange
Black		Neon Pink	Light Blue
		Orange	Black
		Light Blue	
		Light Pink	
		Light Purple	
		Champagne	
		Onyx	
		Slate	
		Sterling	

**Pro tips:**

- Adding White as one of the three colors within a color swirl combination will help separate and make the other color choices "pop."

**Avoid:**

- 'Light' colors combined in Swirl or 'Light' colors combined with 'Clear'
- Similar colors combined in Swirl

**Glitter colors**

 Blue	 Pink	 Orange	 Silver	 Multi-colored
 Green	 Red	 Gold	 Purple	

\*Available for SoundGear only

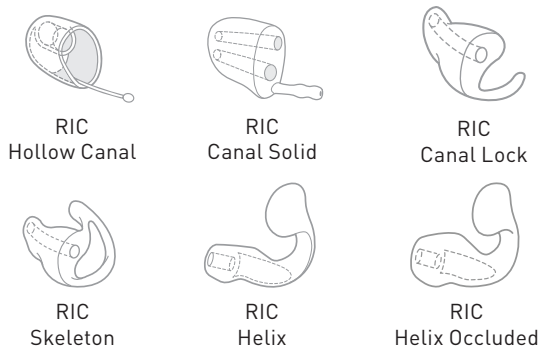


# RIC Fitting Solutions

RIC earmolds provide a distinct advantage in that the receiver can be changed in the office. In addition, our custom cased receiver allows us to disassemble the receiver configuration and re-orient the components to fit the patient comfortably.

## RIC Earmolds / Digital SLS / HS Silicone 60 / HS Silicone 40

Available for both SnapFit 2.0 and SnapFit Receivers



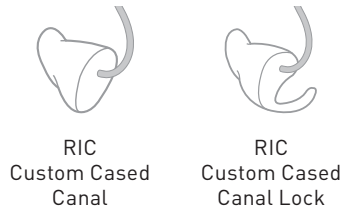
## Custom Cased Receivers / Digital SLS

Only available in clear

Cable Lengths:  
1, 2, 3, 4, 5

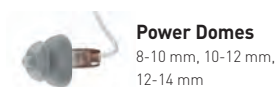
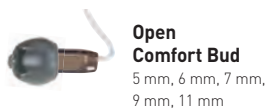
Gain:  
L, M, P, UP

Receiver:  
SnapFit 2.0  
(ten-pin connector)



**Pro tip:** When measuring the receiver wire for a Custom Cased receiver, report the number that correlates with the top of the entrance to the ear canal.

## Stock Solutions



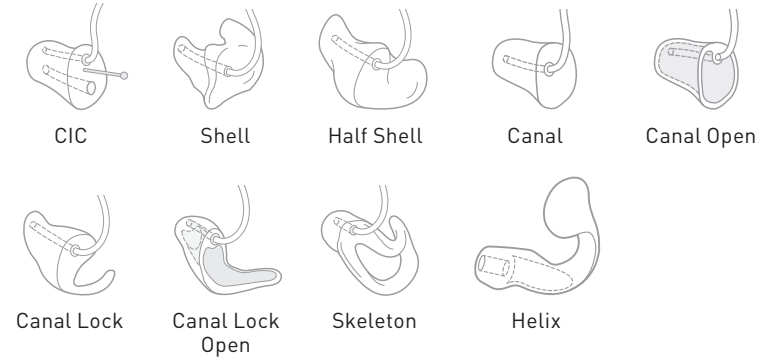
# BTE and Thin Tube Fitting Solutions

The Thin Tube earmold is a great solution for individuals who are concerned with how an earmold appears cosmetically. The standard solution is appropriate for all hearing losses and ideal for severe to profound losses where acoustic seal is vital to the fitting's success.

## Thin Tube Earmolds / Digital SLS / HS Silicone 60 / HS Silicone 40

Tubing Lengths:

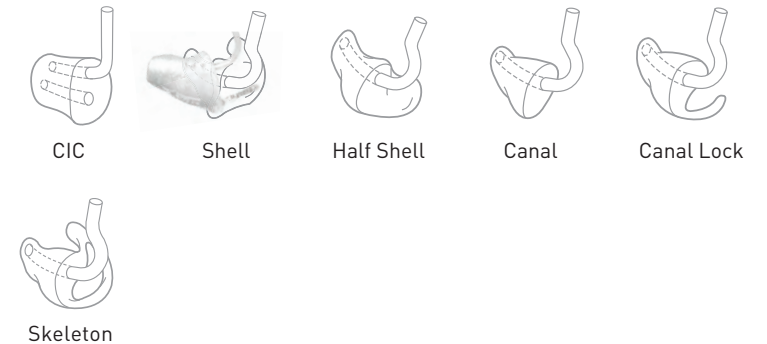
- 1
- 2
- 3, 3+
- 4, 4+
- 5, 5+



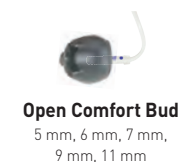
## BTE Earmolds / Digital SLS / HS Silicone 60 / HS Silicone 40

Tubing:

- 13 Regular
- 13 Heavy
- 13 Extra Heavy
- 13 Dry Tubing
- 13 Regular Snap Connect
- 13 Heavy Snap Connect



## Stock Solutions



# Earplug Solutions (Hearing Conservation)

These earmold solutions preserve hearing and ear health. Whether they're protecting from sound to achieve a restful night's sleep, from noise to preserve hearing acuity, or preventing water from getting in vulnerable ears, we have a customized solution for your patient.



## Solid Earplug\*

HS Silicone 60 / HS Silicone 40

Affordable solution for maximum noise reduction (27 dB NRR).



## Swim Plug

Floatable Silicone

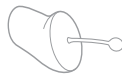
Custom-fit earplugs that seal out water; floatable if dropped in the water.



## High-Frequency Noise Filter\*

HS Silicone 60 / HS Silicone 40

Contains a patented chamber to gradually attenuate sound to appropriate levels (19-22 dB NRR) by reducing high frequencies while allowing low frequencies through.



## Sleeping Earplug

HS Silicone 60 / HS Silicone 40

Smallest earplugs available using a soft material with a low profile for comfort while sleeping (27 dB NRR).



## Mini Filtered Earplug\*

HS Silicone 40

**Perfect for musicians, concerts, dental workers, sporting events, noisy work environments, etc.** This earplug is sculpted with a small filter making it a discreet, cosmetically appealing solution ideal for accommodating smaller canals. It provides attenuation across all frequencies rather than just low and mid-range frequencies.

**Available in three attenuation levels: 10 dB, 17 dB and 26 dB.**

A fourth filter option is our Impulse Filter, providing the wearer with protection from high intensity sounds (IPIIL 33.1 dB). Designed to allow air to enter the ear, this unique filter technology retains spatiality and sound directionality as required for any hobby or occupation where additional safety is needed.



## Custom Cased SnapFit 2.0 Receiver

Our handcrafted custom casing for our receivers is available in a variety of gain options, not just power — and we've refreshed the name to emphasize the most important aspect of these products — the custom case.

- Updated connection allows for discreet positioning in the ear as well as a secure connection that prevents moisture ingress.
- Compatible with Genesis AI only.



For more info, visit [starkeypro.com/earmolds](https://starkeypro.com/earmolds)

# Hearing Protection

SoundGear offers a broad range of custom and instant fit electronic hearing protection and enhancement products that let you market your services to a wider audience and help you build trust with potential hearing aid wearers for later.

## SoundGear products are ideal for:

- Hunting
- Competitive shooting
- Racing
- Law enforcement
- Construction
- Fitness
- Traveling
- Concerts
- Mechanics



SOUNDGEAR



## PHANTOM

### Custom fit electronic

Our **SoundGear Phantom** is the world's first custom, Bluetooth® compatible and rechargeable hearing aid and protection device.

- Offering an unrivaled custom fit, SoundGear Phantom allows wearers to hear environmental sounds and conversations more clearly, while offering protection from sudden and continuous sounds.
- Custom-molded to the ear
- Bluetooth compatibility allows streaming of calls, music, or other audio from smartphones
- Rechargeable using the SoundGear Custom Charger

ITE custom fit electronic is molded to each individual's unique ear and comes in two technology levels:

Platinum Silver



### Instant fit electronic

Ready to wear right out of the box, our ITC instant fit electronic is the smallest and lightest dynamic digital protection product on the market and comes in two technology levels:

Industrial Recreational

### Custom earplugs

As the recognized expert in custom hearing instruments, our earplug solutions provide hearing protection that is worth every penny. We offer three styles:



Custom solid earplugs

27 dB NRR



Filtered earplugs



High-frequency noise filters (hocks)

19 dB NRR

For more info, visit [starkeypro.com/hearing-protection](http://starkeypro.com/hearing-protection)



## Personal Audio

For musicians, music aficionados, or professionals looking for a custom audio solution, we have the right option to maximize their hearing experience.



### EarPod/AirPod

HS Silicone 60 / HS Silicone 40

Custom made earmolds to fit the standard size earbud with a select-a-vent for acoustic tuning in a comfortable fit. The earmold has an external adaptor to fit the bud.



### Musician's earplugs

HS Silicone 40

Discreet and cosmetically appealing, these earplugs provide attenuation across all frequencies rather than just low and mid-range frequencies, making music more clear and natural sounding.



### Newscaster/ teleprompter mold

Digital SLS / HS Silicone 60 / HS Silicone 40

Used extensively by broadcast professionals, reporters and numerous law enforcement agencies, the skeleton style earmold comes standard with a vent, curly tube over-the-ear, and female adaptor.



### Racing receiver mold

HS Silicone 40

Used by amateur and professional drivers who demand quality one-way listening communication, these custom racing molds allow maximum comfort and durability and provide excellent sound suppression underneath any racing helmet.



### Pilot headset mold with boom

Digital SLS

Available in two different styles — a receiver style earpiece with a snap-on boom, and a thick shell style earmold with a screw-set adaptor for the boom — this headset is designed to accommodate a boom to support the boom mic attachment.



### CEP connection

HS Silicone 60 / HS Silicone 40

The CEP earmold is a custom style canal earmold designed to fit the screw set of the CEP pilot connection.



### HA listening test mold

Digital SLS

A shell of skeleton style earmold with a tubing attachment for listening to ITE/ITC/CIC/RIC style and BTE hearing aids for listen check.



### Anesthesiologist mold

Digital SLS

A receiver style earmold that allows a metal snap-on adaptor to fit 1/8 inch size tubing for hooking up to equipment in noisy medical environments. Comes with a 42-inch length of tubing.



### Stent mold

Digital SLS

A hollowed shell of canal-style earmold to hold the ear canal open.



### Telephone headset

Digital SLS

Custom earphone earmolds are perfect for most cell phone and Bluetooth headsets requiring a mini style adaptor, and when sound fidelity is important to the listener.

For more info, visit [starkeypro.com/personal-audio](https://starkeypro.com/personal-audio)









# GENESIS<sup>AI</sup>










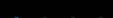
## PRODUCT GUIDE

2023/2024



Tech Tiers   Channels   Bands	Premium 24	Advanced 20
<b>Edge Mode+</b>		
User Control	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Personalization	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
App Control	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>Speech Optimization</b>		
Consonant Brightness	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Voice AI	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Sound Manager</b>		
Ear-to-Ear Technology Quiet	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Machine Noise Reduction	 Up to 22 dB of reduction	 Up to 12 dB of reduction
Speech in Noise Reduction	 Up to 22 dB of reduction	 Up to 10 dB of reduction
Transient Noise Reduction	 Up to 15 dB of reduction	 Up to 9 dB of reduction
Wind Reduction	 Up to 35 dB of reduction	 Up to 19 dB of reduction
<b>Directional Processing*</b>		
Adaptive Dynamic	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

\*Default on all standard styles. Optional for ITC/HS R and ITE R styles.

Tech Tiers   Channels   Bands	Select 16	Basic 12
<b>Edge Mode+</b>		
User Control	<input type="checkbox"/>	<input type="checkbox"/>
Personalization	<input type="checkbox"/>	<input type="checkbox"/>
App Control	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<b>Speech Optimization</b>		
Consonant Brightness	<input type="checkbox"/>	<input type="checkbox"/>
Voice AI	<input type="checkbox"/>	<input type="checkbox"/>
<b>Sound Manager</b>		
Ear-to-Ear Technology Quiet	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
Machine Noise Reduction	 Up to 7 dB of reduction	 Up to 7 dB of reduction
Speech in Noise Reduction	 Up to 8 dB of reduction	 Up to 8 dB of reduction
Transient Noise Reduction	 Up to 6 dB of reduction	 Up to 6 dB of reduction
Wind Reduction	 Up to 10 dB of reduction	 Up to 10 dB of reduction
<b>Directional Processing*</b>		
Adaptive Dynamic	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>

\*Default on all standard styles. Optional for ITC/HS R and ITE R styles.

Premium 24  
Advanced 20  
Select 16  
Basic 12

**Performance**

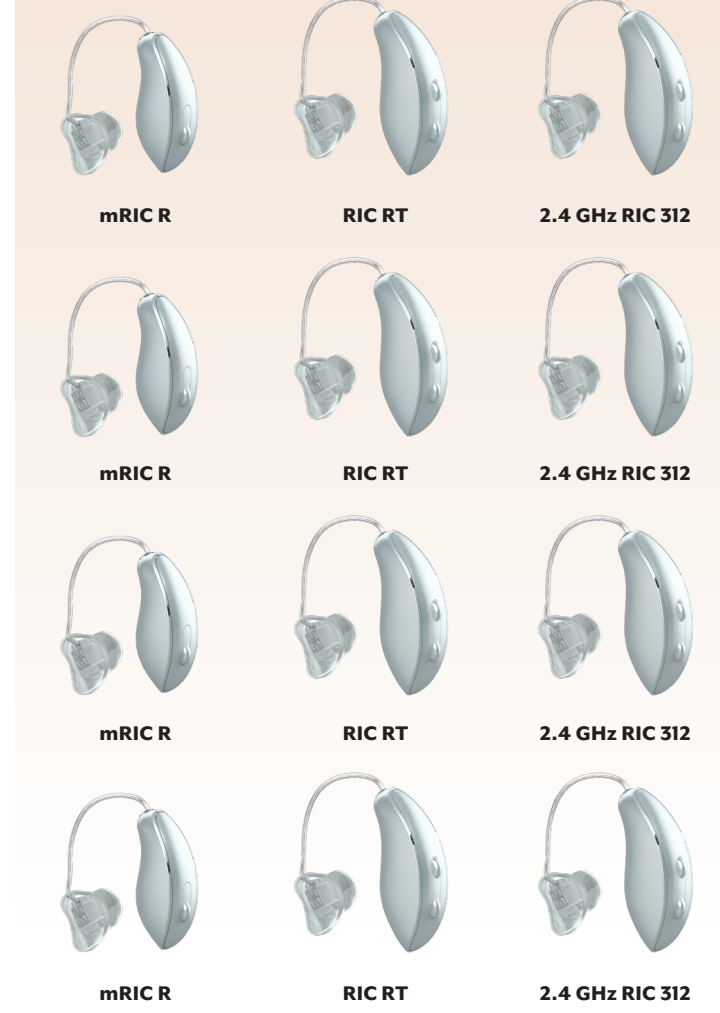


**Discreet Design**



**Power**

Custom Cased SnapFit 2.0 Receiver



**CROS**



**StarLink Wireless Accessories**



**Available Colors**

- |                        |               |                         |              |                     |             |
|------------------------|---------------|-------------------------|--------------|---------------------|-------------|
| <b>Standard Colors</b> | White         | <b>Faceplate Colors</b> | Pink         | <b>Shell Colors</b> | Clear       |
|                        | Tech Black    |                         | Light Brown  |                     | Light Brown |
|                        | Graphite Gray |                         | Medium Brown |                     | Pink        |
|                        | Silver        |                         | Chestnut     |                     | Blue/Red    |
|                        | Chestnut      |                         | Dark Brown   |                     | Black       |
|                        | Caramel       |                         | Black        |                     |             |
|                        | Beige         |                         |              |                     |             |



**Starkey Neuro Processor**

The industry's most advanced processor technology enables an onboard DNN, transparent sound quality, and unprecedented battery life.



**TeleHear**

Our complete, remote telehealth solution keeps you connected to your patients even when they can't reach your office.



**Edge Mode+**

Uses AI to let patients optimize sound quality on-demand for either clearer speech or improved listening comfort.



**Telecoil**

Default on RIC RT style. Optional for ITE R style.



**My Starkey patient app**

Gives patients control over their hearing aids, plus the ability to get tips, track their health, and access intelligent features designed to simplify their lives.

**Hear Share caregiver app**

Provides peace of mind for caregivers and more independence for hearing aid wearers.



**Learn more at [StarkeyPro.com](https://www.starkeypro.com)**

