



PRODUCT PORTFOLIO

2024

GENESIS^{AI}

**Uncompromising sound.
Unrivalled ease.**

Genesis AI marked a new beginning for the hearing industry. Reimagined from the inside out, its all-new processor, all-new sound, all-new design, fitting software, and patient experience turned the industry on its ear.

**See what's made it the most talked
about hearing technology ever.**

Starkey Neuro Processor



A processor with a mind of its own.

The processor is the brains of every hearing aid, and no processor is smaller or more powerful than our Starkey Neuro Processor.

It's the industry's most advanced processor technology with a unique, onboard Deep Neural Network (DNN) accelerator engine that mimics the cerebral cortex of the human brain.

4X

speed of previous processors

6X

more transistors

Faster

environmental identification and adaption

Utilizing complex pattern recognition with advanced machine learning technology, it adapts to more listening situations than ever before.



Neuro Sound Technology

Transparent sound for the clearest hearing yet.

The unprecedented speed of our new processor opened the door to a patented additive compression system. By synthesizing the signals from our slow and fast compression systems, it delivers optimized perceptual outcomes and sound quality.

80 million
personalized hearing
adjustments every hour

20 dB
improvement in
dynamic range

Our lowest noise floor yet.



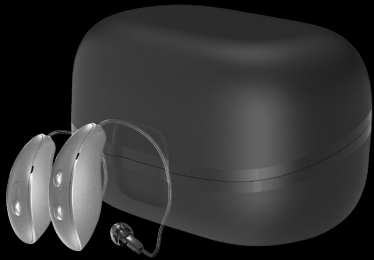
An extra edge

The industry's first and only on-demand, DNN-powered sound analyzer can now move with patients. **Edge Mode+**, one of our most popular features ever, uses AI to instantly optimize sound quality for either clearer speech or improved listening comfort in the toughest environments—**automatically**.

Easy on the ears

Crafted from meticulous research to ergonomically fit the ear, Genesis AI RICs provide all-day comfort and superior durability.

- Sleek and discreet design
- **No mic cover** delivers performance and maintenance improvements
- Kevlar-strengthened **FlexForm** receiver cable



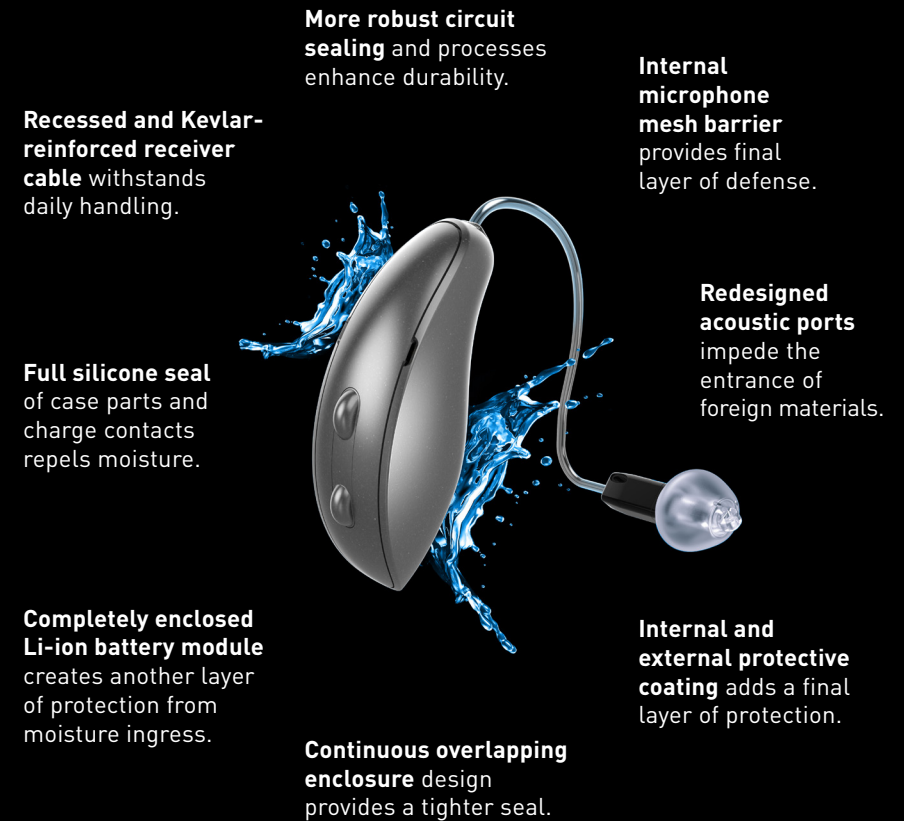
Power to your patients

Compact and sturdy, new StarLink chargers are also intuitive and modern.

- Longest-lasting rechargeable RIC (up to **51 hours**)
- **Onboard battery** holds three charges
- **10 minutes** of charging delivers approximately **three hours of use**

Engineered from the inside out to be **waterproof***

Pro8 HydraShield makes all rechargeable Genesis AI and Signature Series hearing aids waterproof*



*Up to 1 meter



**Get the best fit
the first fit.**

Starkey Pro Fit

Professional fitting software.

Built with input from hearing professionals, our new Pro Fit software gives you more scheduling flexibility and first-fit efficiency than ever before.

Minute Fit

Our trademarked methodology that allows you to go from box to best fit in four clicks.

Smart Connect

Automatically advances you to the exact session you need the moment you connect any hearing aids.

TeleHear

Our remote telehealth solution (available both synchronously and asynchronously) keeps you connected to patients even when they can't reach your office.

To get started, visit
[**starkeypro.com/quicktips/fittingprotocol**](https://starkeypro.com/quicktips/fittingprotocol)



Neuro Sound Technology
Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



Tech for All-Day Wear
Ergonomic RIC design, new chargers, and Pro8 HydraShield technology ensure superior performance, comfort and durability.



Versatile Connectivity
My Starkey app, real binaural streaming, and Edge Mode+ help keep patients from ever missing out again.



Personal Health & Well-Being
Onboard sensors and first-of-their-kind features deliver benefits far beyond better hearing.



Shown in Silver

GENESIS^{AI}

mRIC R

Genesis AI 24 | 20 | 16 | 12

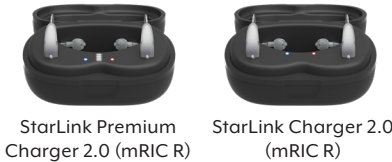
Industry's smallest RIC rechargeable hearing aid with a sensor, the Genesis AI mRIC R is 20% smaller than previous technology and offers all-day battery life.



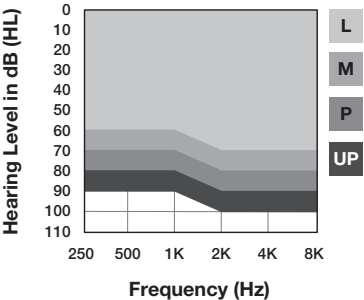
Available Colors



Compatible Chargers



Fitting Range



Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Voice AI	●			
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto Sleep	●	●	●	●
Tap Control	●	●	●	●
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●

RIC RT

Genesis AI 24 | 20 | 16 | 12

Industry's best RIC! With 2x the battery life on a single charge, Genesis AI RIC RT is the industry's longest lasting rechargeable RIC. It was designed for maximum comfort and discreetness.



Available Colors



Compatible Chargers

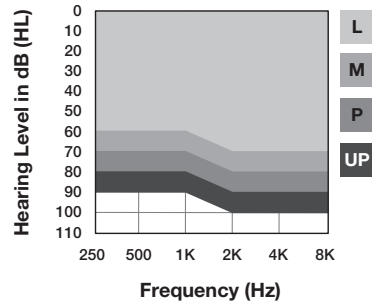


StarLink Premium
Charger 2.0 (RIC RT)



StarLink Charger 2.0
(RIC RT)

Fitting Range



Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Voice AI	●			
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto Sleep	●	●	●	●
Tap Control	●	●	●	●
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
CROS System	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●

RIC 312

Genesis AI 24 | 20 | 16 | 12

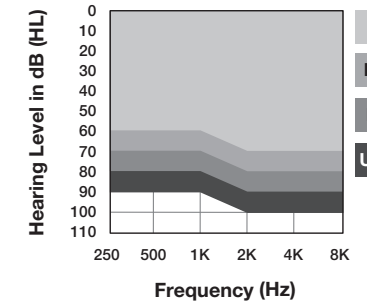
The RIC the industry has been talking about is now available with a zinc-air battery for an added layer of flexibility and ease of use for any wearer.



Available Colors



Fitting Range



Key Features

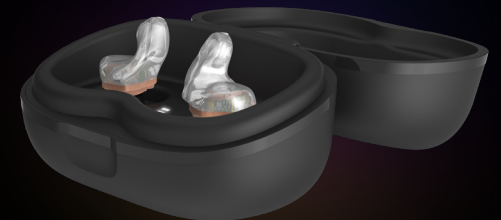
	24 Channels	20 Channels	16 Channels	12 Channels
Voice AI	●			
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto Sleep	●	●	●	●
Tap Control	●	●	●	●
SnapFit 2.0 & Custom Cased SnapFit 2.0 Receivers	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
CROS System	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●



StarLink Chargers 2.0

Our StarLink Chargers 2.0 serve as a charging station and carrying case for Genesis AI rechargeable hearing aids and the Signature Series CIC R NW. **Available with or without an onboard lithium-ion battery** — you choose which is best for your patient.

- Color charging slots make it easy to distinguish where each hearing aid goes.
- Inside LEDs indicate charging status of the hearing aids.
- Provides approximately three hours of hearing aid use time in ten minutes of charging via onboard turbo charging.
- Premium charger allows for on-the-go charging and provides three additional full charges.
- Non-premium charger must be plugged into an external power source (i.e., wall outlet) to function/charge the hearing aids.



Now available with quick charge

Ten minutes of charging gives patients approximately three hours of hearing aid use





Neuro Sound Technology

Starkey’s patented additive compression system delivers transparent sound for the clearest hearing yet.



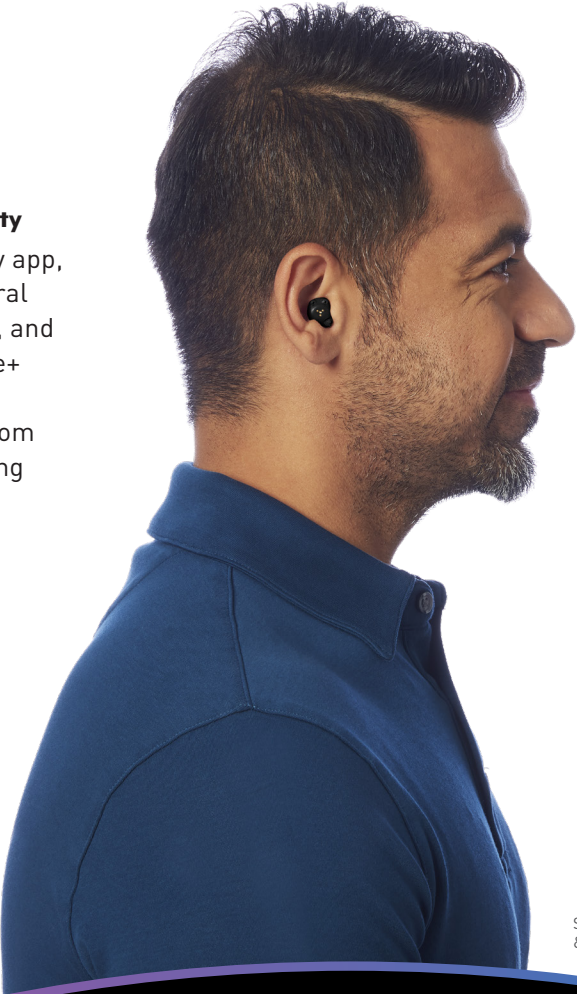
Tech for All-Day Wear

Provides patients all-day wear convenience and up to 42 hours* of battery life, along with the comfort and design Starkey is known for.



Versatile Connectivity

My Starkey app, real binaural streaming, and Edge Mode+ help keep patients from ever missing out again.



Personal Health & Well-Being

Onboard sensors and first-of-their-kind features deliver benefits far beyond better hearing.

Shown in Black faceplate & Black shell

ITE R

Genesis AI 24 | 20 | 16 | 12

Engineered with the new Starkey Neuro Processor, Genesis AI ITE R builds on our industry-first custom rechargeable hearing aids by delivering an unparalleled boost in performance.



Available Colors

Faceplate Colors



Shell Colors



Compatible Chargers

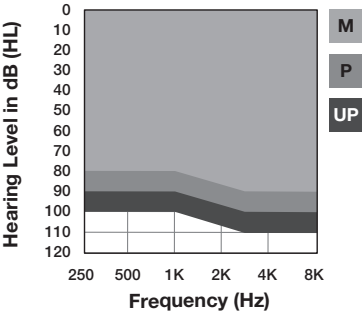


StarLink Premium Custom Charger 2.0



StarLink Custom Charger 2.0

Fitting Range



Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto Sleep	●	●	●	●
Tap Control	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●

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*Results will vary based on wireless usage.

ITC/HS R

Genesis AI 24 | 20 | 16 | 12

Genesis AI ITC/HS R builds on our industry-first custom rechargeable hearing aids, packing an unparalleled **boost in performance thanks to its new Starkey Neuro Processor**.



Available Colors

Faceplate Colors



Shell Colors



Compatible Chargers

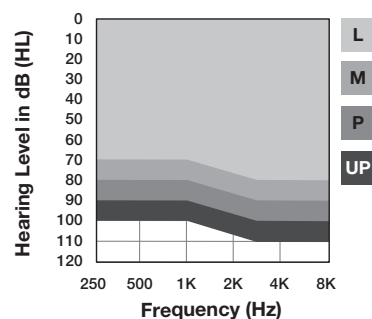


StarLink Premium
Custom Charger 2.0



StarLink Custom
Charger 2.0

Fitting Range



Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto Sleep	●	●	●	●
Tap Control	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●

CIC 312

Genesis AI 24 | 20 | 16 | 12

Industry's only direct streaming CIC hearing aid with a sensor, the Genesis AI CIC gives wearers direct streaming capabilities in a small package — now with the all-new Starkey Neuro Processor.



Available Colors

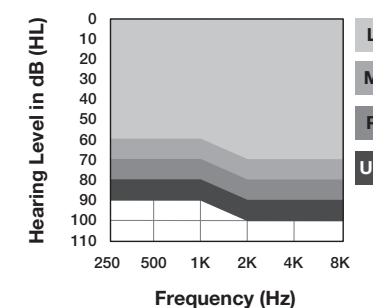
Faceplate Colors



Shell Colors



Fitting Range



Key Features

	24 Channels	20 Channels	16 Channels	12 Channels
Voice AI	●			
Translate	●			
Multiflex Tinnitus Pro	●	●		
Transcribe	●	●		
Edge Mode+	●	●	●	
Smart Assistant	●	●	●	
2-Way Audio & Find My Phone	●	●	●	●
Hearing Health & Activity Tracking	●	●	●	●
Fall Alert	●	●	●	●
Reminders & Self Check	●	●	●	●
Auto Sleep	●	●	●	●
Tap Control	●	●	●	●
TeleHear full remote fit & REM Target Match	●	●	●	●
StarLink wireless accessory compatibility	●	●	●	●
My Starkey & Hear Share app compatibility	●	●	●	●



Neuro Sound Technology

Starkey's patented additive compression system delivers transparent sound for the clearest hearing yet.



Tailored to be Tiny

Our smallest of small hearing aids, each one is custom crafted to fit your patient's unique ear.



Professional Fitting Flexibility

Depending on patient needs, they're REM Target Match and Multiflex Tinnitus Technology compatible.



Enhanced Design

Updated faceplate design on the IIC NW provides long-lasting stability.

Shown in Black faceplate & Black shell

GENESIS^{AI}

CIC NW

Genesis AI 24 | 20 | 16 | 12



Available Colors

Faceplate Colors

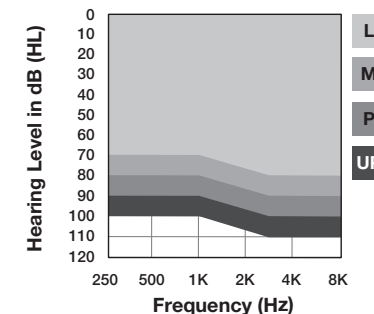


Shell Colors



Battery Size: 10, 312

Fitting Range



IIC NW

Genesis AI 24 | 20 | 16



Available Colors

Faceplate Colors

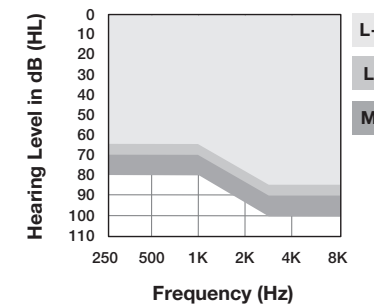


Shell Colors



Battery Size: 10

Fitting Range





GENESIS^{AI}

**Wireless Accessories
& Mobile Apps**

StarLink

Stay connected to the world.

Our versatile line of **2.4 GHz StarLink wireless accessories** connects wireless Genesis AI hearing aids to most modern smartphones, televisions, or media devices — so patients can easily stream phone calls, music, voice assistants and more.



Remote Microphone +

- Provides extra listening assistance in noisy environments to hear one-on-one conversations.
- Easily streams binaurally from a variety of audio sources, including Bluetooth®, Telecoil, FM or Line-In.



Mini Remote Microphone

- Enhance one-on-one conversations in noisy environments with this small remote mic.
- Clips onto the clothing of the person being spoken to.
- Can be used as a TV streamer by placing near the sound source.



Table Microphone

- Enhances listening in group settings like meetings, family gatherings, or noisy restaurant environments.
- Place it in the center of a table and the eight built-in microphones will home in on the primary speaker's voice and stream it directly to the Genesis AI hearing aids.



TV Streamer

- Streams audio directly from TVs or other electronic audio source directly to Genesis AI hearing aids.
- Easy to use and supports both analog and digital input sources.

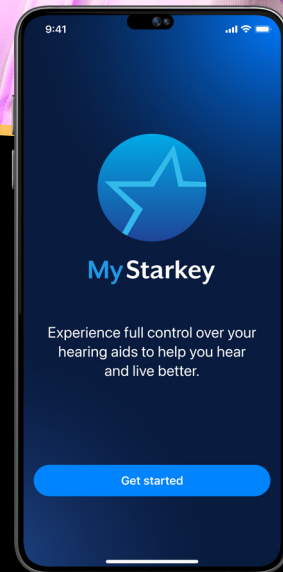


Remote Control 2.0

- Redesigned for maximum simplicity.
- Lets users control volume, change programs and quickly access a favorite feature.
- Comes with replaceable cell battery and handy lanyard.



Download
the My Starkey
or Hear Share
app here



My Starkey app



My Starkey pairs with Genesis AI hearing aids to help patients enjoy greater listening moments, improved well-being, and easier daily living all from the palm of their hand. Optimized for readability, it places the most-used features right where patients need them.

The My Starkey and Hear Share apps are compatible with all Genesis AI wireless hearing aids.

My Starkey user-friendly features:



Hearing control

Adjust hearing aid settings, stream calls and more.



Edge Mode+

Uses AI for on-demand sound quality optimization.



Fall detection

Detects falls and alerts family or friends.



Personal health monitoring

Count steps, track engagement, and achieve health goals.



Binaural streaming

Enjoy real, not fake, binaural streaming.



Patient education

A complete library of fresh "How-to" videos.



Translate

Translate 77 languages in real time directly through the hearing aids.



Reminders

Scheduled tasks, appointments, and more can be streamed right to the hearing aids.



Smart Assistant

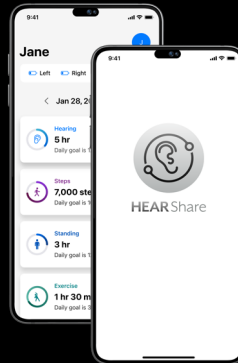
Voice-activated audio adjustments, reminders, answers to hearing aid topics, and more.

Hear Share



Increase patients' independence and caregivers' peace of mind with the only app that lets wearers share select progress markers with friends and family members, including:

- Their latest strides in hearing aid use
- Physical activity and social engagement goals
- Fall alerts and notifications



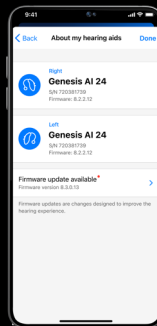
Updating firmware is easier than ever

In addition to you now being able to update Genesis AI firmware in your office in as little as three minutes, your patients can quickly and easily update it from the comfort of their home.

When a firmware update is available, a notification appears on their My Starkey app Home screen. To install the update, they need to tap this notification then follow the instructions on the app screens.

Instructions involve:

- **Taking off their hearing aids**
- **Placing them next to** their smartphone or other device
- **Leaving their app open** and waiting for the update to complete



Reminder: You or your patient can also access any outstanding firmware updates by tapping [My Hearing](#) > [My settings](#) > [About my hearing aids](#).





Signature
S E R I E S

ALL
NEW

When size matters, why fit anything else?

As the leader in custom products, Starkey has always set the pace when it comes to fitting the best sound and most functionality in the **smallest hearing aids possible**.

Starkey Signature Series—our smallest line of custom products yet—laps the competition once again. It gives you three one-of-a-kind hearing aids that you can offer to wow patients, differentiate your practice, and turn naysayers into converts.

Innovation in a small package

Built off the industry's most advanced processor and powered by our industry-leading **Neuro Sound Technology**, Signature Series deliver the size, performance and personalized fit that patients can only get from you.

80million

hearing adjustments
every hour

20dB

improvement in
dynamic range

Our **lowest** noise floor yet

We're making
stigma invisible





Nothing is **smaller**. Nothing **sounds better**.

Make an impression by fitting the best small non-wireless hearing aids in the industry.



CIC R NW

The **world's smallest custom rechargeable** hearing aid is also waterproof* and has up to a 38-hour battery life.



CIC NW

Not everyone wants a rechargeable product, but everyone wants a small device with amazing sound—and now you've got the best.



IIC NW

Nobody does invisible like Starkey. And no smallest-of-small hearing aid performs better than Signature Series IIC.

An extra **edge**

Give CIC wearers the power of Edge Mode+, which uses AI to optimize sound quality on-demand for clearer speech or improved listening comfort at the push of a button.

We've mastered
the art of **small.**



CIC R NW

Signature Series 24

The world's smallest custom **rechargeable** hearing aid lasts up to 38 hours per charge and, along with our Genesis AI rechargeable products, is waterproof.*



Available Colors

Faceplate Colors



Shell Colors



Compatible Chargers

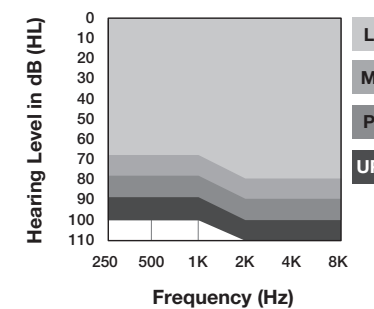


StarLink Premium
Custom Charger 2.0



StarLink Custom
Charger 2.0

Fitting Range



Features

Edge Mode + is available via optional push button on both the CIC R NW and the CIC NW

Does she or doesn't she?
Only you and she will know.



CIC NW

Signature Series 24

For patients who prefer the flexibility of zinc-air batteries, our battery-operated Signature Series CIC NW delivers a virtually invisible fit, all-day comfort, and our best sound yet.



Available Colors

Faceplate Colors

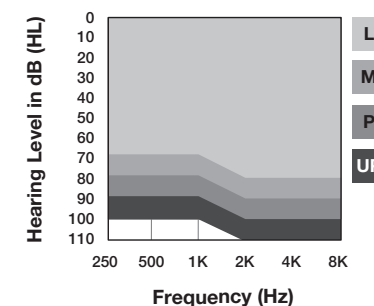


Shell Colors



Battery Size: 10, 312

Fitting Range



IIC NW

Signature Series 24

The best solution for patients concerned with size and stigma, Signature Series IIC NW establishes the industry's premier choice for an invisible custom.



Available Colors

Faceplate Colors

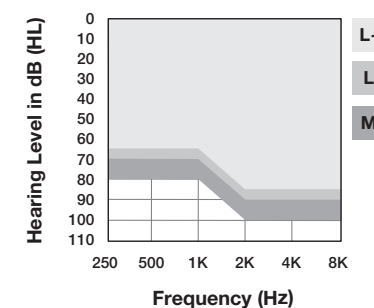


Shell Colors



Battery Size: 10

Fitting Range





No rest for the best

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