### Ask questions

Take advantage of your hearing care professional's expertise to become as informed as possible. Here are some suggested questions to ask:

- How bad is my hearing loss?
- Is it medically treatable?
- What are my treatment options?
- What specific frequencies or sounds do I have the most trouble with?
- Will hearing aids help me?
- What's new in hearing aid technology?
- What can hearing aids with sensors and artificial intelligence do?
- Can I prevent further hearing loss?
- Is there anything I can do to hear better?



**Starkey** 

Appointment

Be ready and know what to ask





Global Headquarters 6700 Washington Avenue South Eden Prairie, MN 55344

©2020 Starkey. All Rights Reserved. 81100-007 3/20 BROC2634-02-EE-SG

The Starkey logo is a registered trademark of Starkey Laboratories, Inc.



## Who you see is key

It's important to consult with someone who specializes in hearing issues, such as an audiologist, Ear, Nose and Throat (ENT) doctor or hearing aid specialist. This will ensure you receive a comprehensive evaluation and precise measurement of your hearing loss.

These experts have the proper training and equipment to carefully examine your ear canal, accurately measure your hearing loss, assess your unique needs and wants, and prescribe the solution that's right for you.

# There's nothing to it

The most difficult step in improving your hearing is the first one—recognizing the need and taking action. Schedule your first hearing care appointment and the rest gets easier. Most appointments follow these four steps:

#### 1. Hearing Analysis

Your ears will be examined visually and tested with the latest standard-of-care methods and technology. Test results will be illustrated in an audiogram that your care professional will explain. An ear impression may be taken using silicone putty to determine what styles, like invisible hearing aids, are best suited to your ear anatomy.

#### 2. Lifestyle Discussion

You'll be asked about the types of places and listening environments you frequent to determine what range of sound settings and technological features are appropriate for your lifestyle.

#### 3. Hearing Aid Options

You will see the different hearing aids that are designed for your level of hearing loss as well as your preferences for size, color and invisibility.

#### 4. Budget Discussion

Your hearing professional will help you determine which hearing aids are right for you based on the features that meet your lifestyle needs. You'll also discuss insurance and financing options.

If you're ready to get started, schedule an appointment with your hearing care professional today

