

**Hear** Now



**Starkey**  
cares 

# What is Starkey Cares Hear Now?

Starkey was founded on the principle of helping others and at the core of our culture is providing a more robust and equitable life experience to those who are hearing impaired. Put simply, we believe everyone deserves hearing health. This is why we created Hear Now, which is a program that provides hearing aids for only the cost of an application fee.



# Starkey cares

Launched in 2021, Starkey Cares is our public commitment to bring people together under the common bond of caring for one another. **The program consists of three core commitments** to our local communities in need, our veterans and active-duty military, and our world.



## Commitment to our local communities in need

Starkey is committed to helping communities that are not able to afford hearing aids through Hear Now.



## Commitment to veterans & active-duty military

Starkey supports veterans' organizations through sponsorships and partnerships to bring our heroes the best in American innovation.



## Commitment to our world

Starkey's core value of caring for others is a universal commitment that we put into action through partnerships with global organizations.

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## How do you apply for Hear Now?

A Starkey Cares Partner will verify eligibility and provide the clinic information you'll need to apply online.

### Before you begin, you will need:

- Clinic contact information on this brochure
- 3 months of bank statements for the entire household, or Tax form 1040
- Statements for any held assets (IRA, 401k/403b, Savings, Annuity, CDs, Living trusts, stocks)

### Apply online here:

<https://betterhearingapp.starkeycares.org/>

If approved, we'll email an invoice for the \$300 application fee. Once it's paid, your clinic will order the hearing aids and call for a fitting.

### No internet access?

Call (855) 686-2202 to apply by phone, then fax us proof of income documents at: (952) 828-6946 or mail them to:

Starkey Cares  
6700 Washington Ave S  
Eden Prairie, MN 55344

If we call to approve your application, you will need to mail in the \$300 application fee. Once it's paid, your clinic will order the hearing aids and schedule a fitting.



Scan code to access  
current income limits for  
participating patients



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Clinic Name:

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Clinician Name:

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Clinician Email:

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Contact Number:



Hear better. Live better.

**Questions? We're here to help.**

Toll-Free: (855) 686-2202

Email: [StarkeyCares@Starkey.com](mailto:StarkeyCares@Starkey.com)

Starkey Cares is not affiliated with the Starkey Hearing Foundation, which focuses on education and training for hearing health professionals in developing nations.

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