

# Network Exclusive Website Program



4 conversion-ready website designs to choose from!

## Online Website Platform + Search Engine Optimization (SEO)

Your informative, practice-branded website along with a content-rich SEO strategy is one of the most important foundational tools for capturing actionable leads for your practice. With **our Network Exclusive Website Program**, building a robust online presence has never been easier. Audibel Retail Marketing strives to provide you with a professional and strategically planned website that is designed to get your results and convert website traffic to appointments.

### Features:

- **Modern Design:** Conversion-ready design that provides an optimal user experience for your patients whether they're coming from desktop or mobile.
- **Reputation Enhancement:** With a direct connection to your online reviews, we pull the latest reviews, current review count, and overall rating of the clinic.
- **Online Scheduler Enabled:** Our fully trackable online appointment scheduler makes patient self-scheduling easy!
- **Listing Management and Citation Building:** Building on a strong foundation is key to long lasting results online. Business listings which accurately reflect the name, address and phone number strengthen our clinics online placement. We build, maintain, and track citations and local listings for each practice. To maintain consistency and accuracy, we process updates as business information changes. Search engines recognize this activity as confirmation that a business is still active and invested in ensuring data accuracy.

**01 Websites built to perform**  
Our websites are built with the SEO backbone in place so that from the start, your website begins to attract more traffic and leads online.

**02 Hearing health tools**  
Our clinic sites come equipped with interactive hearing tools such as the online hearing test, hearing loss simulator, and tinnitus test.

**03 Outstanding service**  
Unlimited website edits, two hearing blog posts per month, and real-time product updates.

**04 Site speed and security**  
Site speed is a key component to ranking well online, and also helps to keep patients happy. Site security is our top priority with SSL certificates included on all of our sites.

**05 Enhanced mobile experience**  
Improved UX ensures that your patients are able to engage with your site's content directly from their mobile device. With over 50% of users visiting from mobile devices, it is critical that these experiences are optimized. Information and photography are beautifully presented and readily adapts across all devices and platforms.

### Quick and reliable service you can count on!

A website bundle build period is 4-6 weeks, depending on your number of locations and provision of content. The minimum commitment for this program is 90 days.

**Reach out to your marketing rep to get started today!**