

# Tinnitus

Technology products for  
you and your loved ones



# What you should know about tinnitus

Do you or someone you know suffer from constant ringing in the ears?

Maybe it's not ringing exactly. Some people describe it as hissing, buzzing, whistling, roaring and even chirping. Whatever noise it is, the real issue is something called tinnitus.

Tinnitus ("TIN-a-tus" or "Tin-EYE-tus") is the medical term for the sensation of hearing sound in your ears or head when no external sound is present.

The important thing to know is that tinnitus is not a condition or a disease. Instead, it's a symptom — typically of something bigger, like an ear infection, high blood pressure or, most commonly, hearing loss.



## | Quick Tinnitus Facts |



Tinnitus is the number one disability for military veterans<sup>1</sup>



Tinnitus can occur at any age, and may begin suddenly or progress gradually<sup>1</sup>



The most common causes of tinnitus are:<sup>2</sup>

- Noise exposure (e.g., from shooting or machines at work)
- Aging
- Head injury
- Side effects from medication

*It's also important to know that everyone's tinnitus is different, which is why finding relief has been so elusive — until now.*

# Starkey tinnitus technology products

Forever changing the way people deal with tinnitus

Starkey, a leader in hearing health technology, has engineered tinnitus technology products designed to forever change the way people deal with ringing in the ears.

These small, comfortable in-ear devices are designed to deliver all-day relief from tinnitus.

Starkey –  
America's  
premier  
hearing  
solution  
provider

When it comes to comfortable, great sounding and personalized solutions for their hearing needs, people everywhere ask for Starkey — the only American owned and operated manufacturer of advanced hearing solutions. At Starkey, we believe to hear better is to live better.



## How it works

Using Starkey's patent-pending Multiflex Tinnitus Technology, Starkey tinnitus products create a customizable and comforting sound stimulus that you and your clinician can fine-tune to soothe the unique, irritating sounds you hear and take your focus off of it.





# Customizable to your unique tinnitus

Starkey tinnitus technology products deliver personalized relief for each individual.

Tinnitus affects every person differently. This includes how it sounds, how annoying it is, or how debilitating it can be.

Starkey tinnitus products tackle the subjective nature of tinnitus head on. No other technology enables such unprecedented personalization — to counterbalance your unique tinnitus.

## Control is key

Starkey tinnitus technology products use the precise measurements from your audiogram to create a relief stimulus customized specifically to you. From there, you and your clinician can fine-tune relief in two unique but important ways:

1. Your clinician can adjust sound frequency and modulation to better match your unique tinnitus.
2. Starkey's proprietary SoundPoint tool lets you easily pinpoint your preferred sound settings, so your clinician can program them at the final fitting stage.

The result is  
personalized  
relief designed  
just for you!

























# Find a tinnitus relief option tailored for you

Tinnitus can be different for everyone. That’s why we offer a variety of customizable solutions.

Consult your clinician to find the tinnitus relief option that’s right for you.



## Hearing Solutions

	Livio Edge AI	Livio	Muse iQ	Picasso
Tinnitus Technology				
Self-Adjust Tinnitus Settings				
Rechargeable Solutions				
Wireless Connectivity				
Health Tracking and Fall Detection				
Single-Sided Hearing*				
Color Guide	<div> BlackSlateSterlingBright White with SterlingBronze  EspressoChampagne</div>			Custom products available in skin tone colors

\*Available in select styles.

# Delivering the one thing every person with tinnitus wants: relief



## | You want |

Relief for ringing in the ears

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Customizable tinnitus relief

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Quick and easy control

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Compatibility with multiple tinnitus protocols

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A way to manage your tinnitus

## | Starkey delivers |

Tinnitus options designed for all-day relief

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Multiflex Tinnitus Technology, which enables superior flexibility in fine-tuning a relieving sound stimulus

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Easy volume and memory adjustments with the touch of a finger

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Personalization available to accommodate other protocols

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Starkey's one-of-a-kind SoundPoint tool helps you identify and communicate precise sound preferences at the fitting stage



1. American Tinnitus Association. (n. d.). Demographics. Retrieved from: <https://www.ata.org/understanding-facts/demographics>.
2. American Tinnitus Association Retrieved from: <https://www.ata.org/understanding-facts/causes>.

Individual results may vary.

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The  
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\*For technical support of hearing devices with wireless connectivity