



**“The technology is
leaps and bounds
on where it was
two years ago.”**

Renee H.
Aerospace Engineer



EDGE^{AI}

Life sounds better with an edge

EDGE^{AI}

Better hearing for all

Today's hearing aid wearers are as individual as their hearing loss. But the one thing they share is that they aren't going to let hearing loss hold them back from anything—for example:

Serving customers at their own music venue, like Brian. Meeting with real estate clients, like Sherry. Or being an on-the-go grandparent, like Stan—all actual hearing aid wearers.

Real people, from traditional to tech-savvy, are experiencing real-life transformations — thanks to all-new Edge AI hearing technology: pushing the edge of what's possible, in hearing and in living.



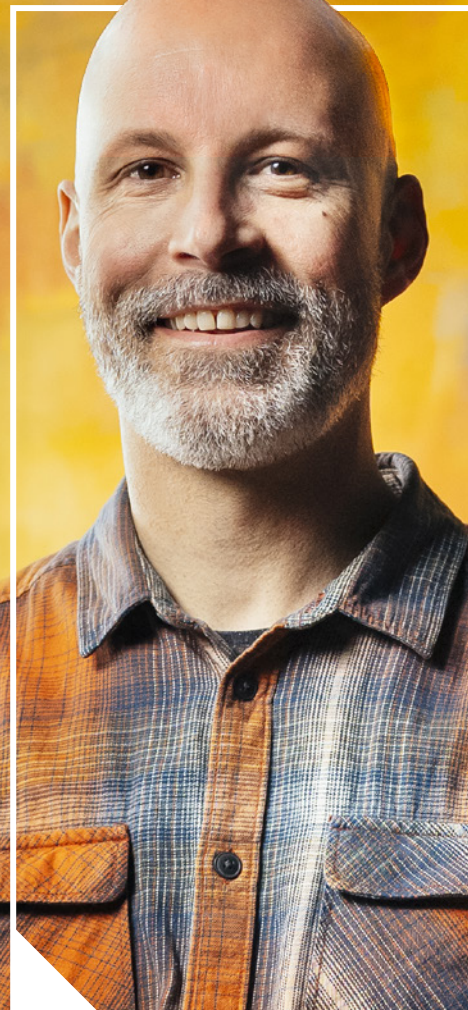
“Now I can understand everything my granddaughter is saying and we have a better conversation.”

Stan C.
Retired Design Engineer



“My hearing loss isn't severe. But at this stage in my life, I want to be proactive.”

Sherry L.
Property Manager



“Being able to just pull up your phone and click on a setting and make a quick adjustment is incredible.”

Brian L.
Music Venue Owner

Rivaled only by perfect hearing

Listening is a complex process that a normal-hearing brain handles effortlessly, but that breaks down when we have hearing loss.

Edge AI's cutting-edge technology **mimics the brain's auditory cortex** to help fix this broken process. It classifies complex soundscapes, enhances speech, and reduces noise in real-time with advanced and powerful AI at the edge.

30% BETTER SPEECH IDENTIFICATION*

ON-DEMAND SOUND OPTIMISATION

REDUCED LISTENING EFFORT AND FATIGUE

ALL-DAY BATTERY LIFE UP TO 51 HOURS

WATERPROOF UP TO 1 METRE

Future forward connectivity

Edge AI integrates the **ALL-NEW Bluetooth® Low Energy (LE) Audio** streaming protocol, which consumes less power and delivers the next-generation connectivity standard across the electronics industry.

So, Edge AI hearing aids pair more easily, connect more quickly, stream more robustly, and are Auracast ready—linking you to better sound quality in places like movie theaters, airports, places of worship, and more.



Auracast™ accessible

With Auracast™ ready Edge AI, Sherry can sit back, relax, and enjoy every line in the show.



EDGE AI

Tech Tier/Channels/Bands 24 / 20 / 16



	Premium 24	Advanced 20	Select 16
Tech Tiers Channels Bands	●●●●●	○●●●●	○●●●●
Automatic User Control Personalisation App Control	●●●●●	○●●●●	○●●●●
Speech Optimisation	●●●●●	○●●●●	○●●●●
Consonant Brightness Voice AI*	●●●●●	○●●●●	○●●●●
Sound Manager	●●●●●	○●●●●	○●●●●
Quiet	●●●●●	○●●●●	○●●●●
Machine Noise Reduction	●●●●●	○●●●●	○●●●●
Speech in Noise Reduction	●●●●●	○●●●●	○●●●●
Transient Noise Reduction	●●●●●	○●●●●	○●●●●
Wind Reduction	●●●●●	○●●●●	○●●●●
Additional Key Features	●●●●●	○●●●●	○●●●●
Translate Transcribe	●●●●●	○●●●●	○●●●●
Multiflex Tinnitus Pro with new tinnitus maskers	●●●●●	○●●●●	○●●●●
Smart Assistant & Find My Hearing Aids	●●●●●	○●●●●	○●●●●
2-Way Audio	●●●●●	○●●●●	○●●●●
Hearing Health & Activity Tracking	●●●●●	○●●●●	○●●●●
Fall Alert & Balance Assessment	●●●●●	○●●●●	○●●●●
Reminders & Self Check	●●●●●	○●●●●	○●●●●
Auto Sleep	●●●●●	○●●●●	○●●●●
Tap Control	●●●●●	○●●●●	○●●●●
TeleHear full remote fit	●●●●●	○●●●●	○●●●●
REM Target Match	●●●●●	○●●●●	○●●●●
Demo Stream	●●●●●	○●●●●	○●●●●
Waterproof up to 1m**	●●●●●	○●●●●	○●●●●
Apple Watch Controls*	●●●●●	○●●●●	○●●●●

Features noted above in blue are available within My Starkey app. *For iOS users only. **Rechargeable styles only. **Waterproof up to 1m.

More than meets the ear

Edge AI gives you an even bigger edge when paired with our easy-to-use My Starkey app.

A control center for your hearing aids

Change programs and adjust volume quickly and easily on either your smartphone or, now **ALL-NEW, Apple Watch®**.

Features that make every day easier

Stream calls, get reminders, find lost aids, request TeleHear sessions, and more.

Benefits beyond better hearing

Including exercise monitoring, cognitive activity tracking, fall detection and an **ALL-NEW self-guided balance assessment exercise**.

ALL NEW



Visit Starkey.co.uk to learn more



EDGE^{AI}

Hearing is believing

There's no way a brochure can do justice to how good Edge AI sounds.
You need to hear them for yourself. Ask your hearing care professional for a demonstration today.



Visit **Starkey.co.uk**
to learn more.



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