

Paid Social Program



Our paid social program is the best place to start in your digital marketing plan! With over 2 billion people on Facebook and over 70% of Facebook users logging on daily - Facebook should be at the forefront of your marketing strategy.

The Starkey Digital Difference



Industry Experience

We are 100% dedicated to better hearing and our Facebook experts have years of experience - thousands of campaigns run for Starkey customers



Transparent Approach

Our success is tied directly to your success - we are invested in the performance of your business



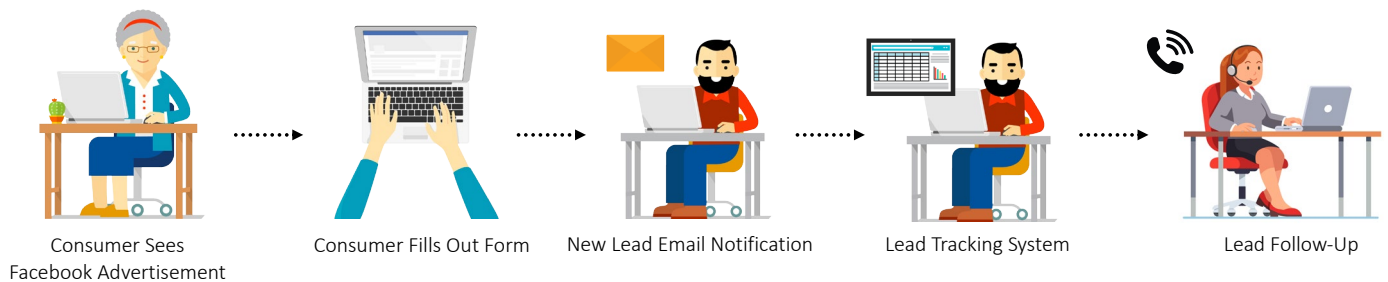
Best-in-Class Measurement Strategy

Optimization is critical to delivering results - we will continually optimize your campaign and you will receive a monthly report with results

Lead Management Training

We know that when it comes to advertising on social following up with leads as quickly as possible is a key factor in the success of a campaign. We've found that lead quality decreases drastically if you wait longer than 5 minutes! Our paid social team has a strategy in place to help you follow up with leads as quickly as possible regardless of tactic.

We offer a complimentary follow-up system that is efficient, and easy to use and we will train your office(s) on follow-up protocol best practices.



Timeline & What to Expect:

We are able to generate a proposal based on your market, competitive analysis, similar-sized hearing aid practices and more! After accepting your proposal, we will continuously monitor and optimize your Facebook strategy.

The initial optimization period takes a few months which is why we have a minimum commitment of 90 days.

If you are interested in a proposal, reach out to your marketing rep today!

