

Hearing aid technology for truly enhanced hearing

With our latest technology, you'll be able to enjoy hearing aids that offer:



Connectivity

The latest hearing aid styles we offer are Bluetooth® connected and app enabled for advanced control options from your mobile device.



Sleek design

All of our hearing aids are subtle in appearance and come in a variety of colors to match your skin tone or hair color.



Superior sound quality

Our hearing aids amplify the sounds you want to hear while diminishing the ones you don't.

Our hearing aids come in many different shapes and sizes (known as form factors) to meet different needs like lifestyle, severity of hearing loss, size of ear canal, and more.













Receiver-in-canal

Behind-the-<u>ear</u>

Invisible-in-canal

Completely-in-canal

In-the-canal

In-the-ear



Receiver-in-canal (RIC)

- More discreet than behind-the-ear styles
- Quick and easy fit take home same day
- · Durable design
- "Open" fit provides more natural sound quality of wearer's voice
- Available in a variety of colors



Invisible-in-canal (IIC)

- Rests invisibly in the second bend of the ear canal
- The smallest hearing aid option available
- Custom fit to your ear canal
- The most discreet
- Great for people with good dexterity
- Available in a variety of colors



In-the-canal (ITC)

- Fits in the ear canal with a portion visible in the outer ear
- Not as visible as other styles
- Custom fit to your ear canal
- Available with on-device volume and memory controls
- Great for people with good dexterity
- · Available in a variety of colors



Behind-the-ear (BTE)

- The most powerful amplification and the strongest battery
- A bit larger in size, so it's easy to handle and adjust
- Quick and easy fit take home same day
- Extra durable design
- Size allows for bigger battery and longer battery life compared to other smaller options (rechargeable option also available)
- · Available in a variety of colors



Completely-in-canal (CIC)

- Almost completely invisible, all but the removal handle sits inside the canal
- The second smallest hearing aid option available
- Custom fit to your ear canal
- Very discreet
- Great for people with good dexterity
- Available in a variety of colors

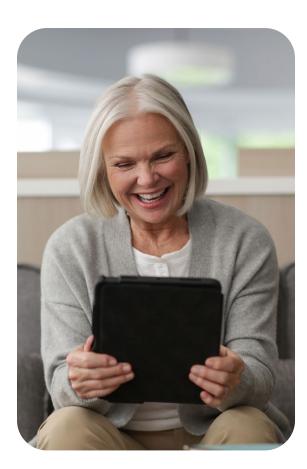


In-the-ear (ITE)

- Sits within the outer portion of the ear
- Custom fit to your ear
- Available with on-device volume and memory controls
- Size allows for bigger battery and longer battery life compared to other smaller options (rechargeable option also available)
- Offered in full- and half-shell options
- Available in a variety of colors

Product technology tiers

Our prescription hearing aids are all available at different technology tiers. Your provider will help you choose an appropriate tier based on your level of hearing loss, lifestyle, and budget.







Learn more at starthearing.com/cigna
Or call 888-304-8539

Economy

An entry-level technology tier, these hearing aids are digital but have limited noise reduction capabilities.

Low

Just what's needed for people who are out and about less frequently and spend most of their time doing things like reading or listening to music.

Select

Great for those who generally have one-on-one and smaller group interactions.

Advanced

Ideal for people who frequent places and situations with some noise, like an office, quieter restaurants, and in the car.

Premium

The right choice for active people who frequent a variety of environments with different noise levels, such as noisy restaurants, busy shopping malls, and crowded events.