



The **edge** of hearing innovation

EDGE^{AI}

Fall 2024

EDGE^{AI}

Better hearing for all

You've always wanted the best technology to treat your patients' hearing loss, regardless of the degree. You strive to ensure they are connected, fully engaged in their lives, improving their health and wellness, while enjoying every minute of it.

Starkey Edge AI is the hearing technology built to help every degree of hearing loss and give every patient an edge:

Conventional patients

Those who have hearing loss and hope to restore it.

Proactive patients

Those who know its comorbidities and want to prevent them.

Digitally savvy patients

Those looking to take advantage of the performance hacks today's best technologies provide.



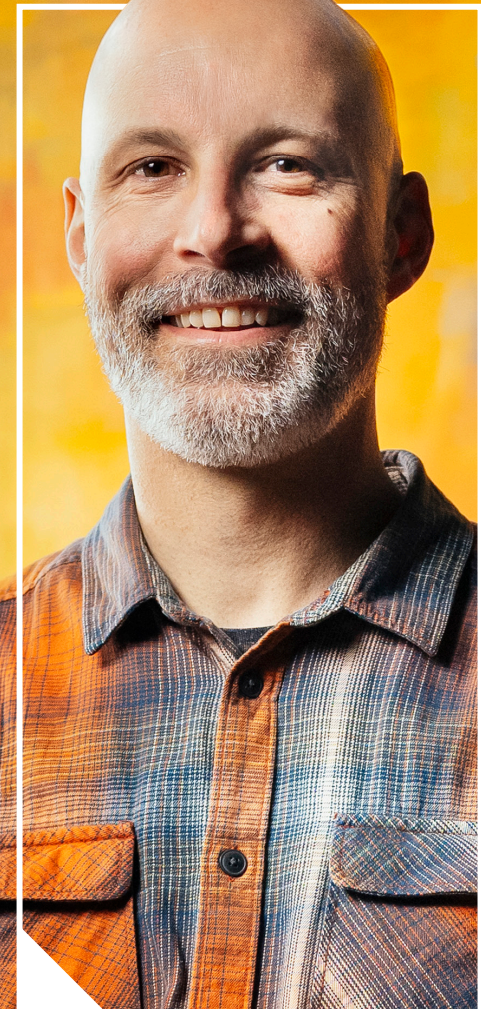
“Now I can understand everything my granddaughter is saying and we have a better conversation.”

Stan C.
Retired Design Engineer



“My hearing loss isn't severe. But at this stage in my life, I want to be proactive.”

Sherry L.
Property Manager

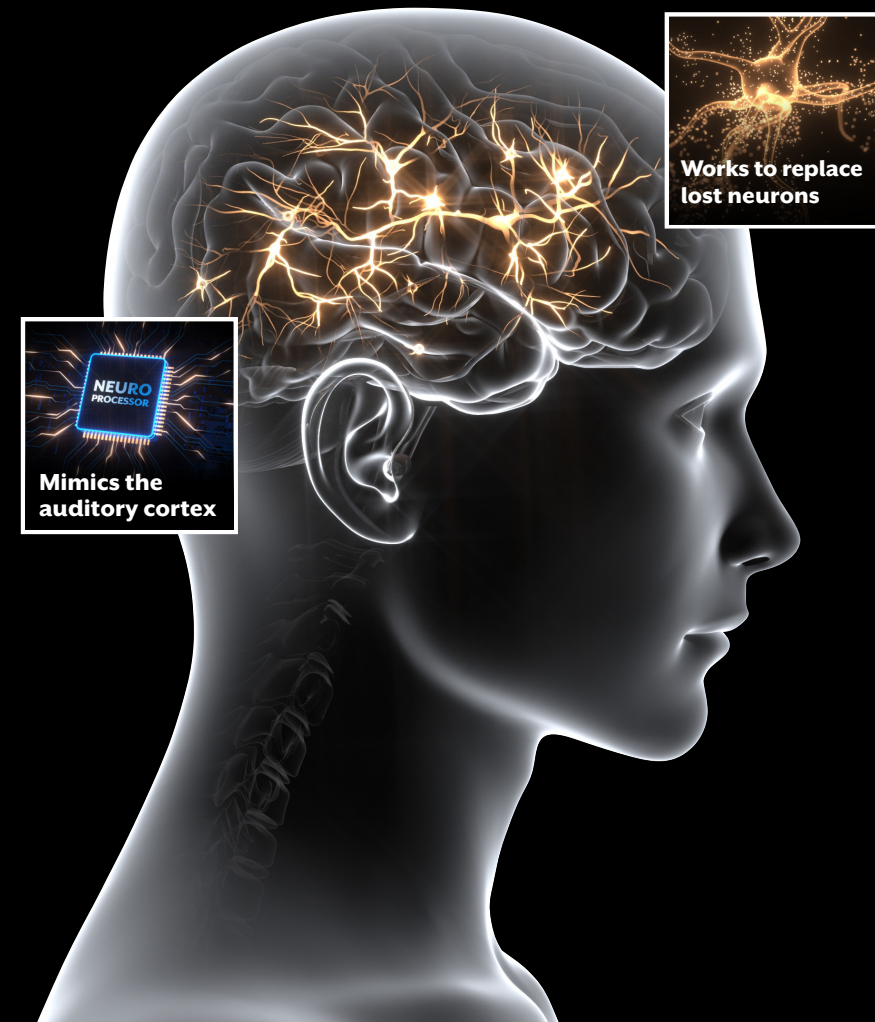


“Being able to just pull up your phone and click on a setting and make a quick adjustment is incredible.”

Brian L.
Music Venue Owner

Processing sound at the speed of subconsciousness

Powered by our new G2 Neuro Processor—which features the industry’s only neural processing unit (NPU) fully integrated into the chip—and **Neuro Sound Technology 2.0**, our proprietary, best-in-class sound experience system, Edge AI lets you give every patient who walks through your door the edge they’ve been looking for.



An unrivaled sound experience

Like the human brain’s auditory cortex, Edge AI’s integrated NPU **classifies complex soundscapes, enhances speech, and reduces noise** all in real-time with advanced and powerful AI at the edge.

The same innovation that makes our proprietary **Edge Mode+ feature** so sharp is now integrated into Neuro Sound Technology 2.0, making it our smartest, most precise noise management system ever.

30%
MORE ACCURATE
AT IDENTIFYING SPEECH*

6dB
ADDITIONAL
REDUCTION
IN LOW-LEVEL NOISE

**APPROPRIATELY CLASSIFIES
MULTI-TALKER BABBLE**

MAINTAINS OUR
51hrs
BATTERY LIFE

**CLEANER
PURER SIGNAL**

WATERPROOF UP TO 1 METER
Rechargeable styles only

*Compared to previous technology.



Hear there, hear anywhere

Edge AI integrates the **ALL-NEW Bluetooth® Low Energy (LE) Audio** streaming protocol, which consumes less power and delivers the next-generation connectivity standard across the electronics industry. By switching to LE Audio, Edge AI hearing aids pair more easily, connect more quickly, stream more robustly, and are **Auracast™** ready.



More than meets the ear

Today’s new wave of patients wants control, convenience and as much value for their investment as they can get. Edge AI—combined with the My Starkey app—gives them all that and more.

- **A control center for their hearing aids** — now with ALL-NEW, Apple Watch compatibility.
- **Features that make every day easier** — including TeleHear sessions and more.
- **Benefits beyond better hearing** — including an ALL-NEW self-guided balance assessment exercise.





Scan QR code to learn more or visit
StarkeyPro.com/EdgeAI



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