

AMERICA'S MOST TRUSTED AUTO BATTERY*



DieHard Platinum AGM

DieHard
POWER AHEAD™

Designed for vehicles with high power demands, DieHard Platinum AGM Batteries deliver exceptional starting power in any climate and up to a 30% longer lifespan.

- Engineered for vehicles with high electrical demands and start-stop technology.
- Offers high-temperature performance and the most reliable starting power in cold conditions.
- Engineered with positive and negative Stamped Grid Technology which virtually eliminates premature failure, and provides 66% more durability and increased corrosion-resistance.
- Built to meet and exceed vehicle starting and reserve capacity power requirements with AGM technology.
- Qualifies for DieHard Assurance.

[Click Here for More Information](#)



DieHard Platinum

DieHard
POWER AHEAD™

Unique construction gives DieHard Platinum Batteries enhanced starting power and up to 30% longer lifespan than standard flooded batteries.

- Engineered for conventional vehicles with medium electrical demands or accessories.
- Robust grid design reduces deterioration and offers exceptional high-temperature climate performance and the most reliable starting power in cold conditions.
- Stamped Grid Technology provides superior starting performance with up to 70% better electrical flow than other grid technologies.
- Built to meet and exceed vehicle starting and reserve capacity power requirements.
- Qualifies for DieHard Assurance.

[Click Here for More Information](#)



*Based on a 2021 independent survey of a nationally representative sample of 1,200+ drivers

**DieHard batteries purchased on or after 3/1/2025 include a 4-year free replacement warranty. Batteries purchased prior to this date remain covered under the warranty period stated at the time of purchase.

PRO_21828613

DieHard
POWER AHEAD™

DieHard EV

DieHard
POWER AHEAD™

- UL validated to contain a minimum of 94% post-consumer recycled content using a closed-cycle mass balance system
- Optimized for electric vehicles to provide consistent performance and the right amount of energy when needed
- Proven technology for safe operation, ensuring your lighting, power steering and brakes will work in case of high-voltage battery failure
- Powers alarms, over-the-air updates, connected technologies and initiates the system that starts the car
- Includes xEV by Clarios technology, offering 30% more cycling than standard AGM batteries, which contributes to extended battery life



DieHard Gold

DieHard
POWER AHEAD™

DieHard Gold Batteries are engineered for maximum starting power in any climate.

- Designed to deliver superior reliability, starting power and provide an increased battery lifespan.
- Built to meet or exceed vehicle starting and reserve capacity power requirements.
- Engineered with positive Stamped Grid Technology which virtually eliminates premature failure, and is up to 66% more durable and more corrosion-resistant than other grid designs.
- Qualifies for DieHard Assurance.
[Click Here for More Information](#)



DieHard Silver

DieHard
POWER AHEAD™

DieHard Silver Batteries provide reliable starting power in all climates for a quick start every time

- Designed to deliver outstanding reliability, starting power and longer life.
- Built to meet vehicle starting and reserve capacity power requirements.
- Qualifies for DieHard Assurance.
[Click Here for More Information](#)



**DieHard batteries purchased on or after 3/1/2025 include a 4-year free replacement warranty. Batteries purchased prior to this date remain covered under the warranty period stated at the time of purchase.

PRO_21828613

DieHard
POWER AHEAD™

OUR GUARANTEE

We will replace any battery we sell, should it fail due to defects in materials or workmanship, under normal installation, use and service, while under warranty. This warranty does not cover the exceptions listed below under, "WHAT IS NOT COVERED".

Automotive batteries are warranted only when installed in cars or light trucks. Installation of an automotive battery in any other type of vehicle or equipment voids your warranty. Marine applications must use Marine batteries.

THIS WARRANTY DOES NOT COVER INCIDENTAL OR CONSEQUENTIAL DAMAGES SUCH AS PHYSICAL INJURIES, PROPERTY DAMAGE, LOSS OF TIME, LOSS OF USE OF THE VEHICLE, INCONVENIENCE, RENTAL VEHICLE, TOWING CHARGES, OR ACCOMMODATIONS RESULTING FROM THE FAILURE OF THE BATTERY.

LENGTH OF WARRANTY

Your warranty begins the day you purchase the battery, and expires at the end of the warranty period printed on your invoice, or when you sell your vehicle, whichever occurs first. This warranty cannot be transferred to anyone at any time. Warranty periods may vary by purchase date. Please refer to your invoice for the applicable warranty period.

FREE REPLACEMENT PERIODS

Your free replacement period begins the day you purchase the battery, and expires at the end of the "Free Replacement Period" printed on your Invoice, or when you sell your vehicle, whichever occurs first. When a battery is replaced during the "Free Replacement Period", the warranty does not renew, it continues on from the original date of purchase.

DISCHARGED BATTERY

A battery that is within the warranty period and found to be only in a state of discharge will be recharged at no cost to you.

WHAT IS NOT COVERED

This warranty does not cover:

- Failure due to misuse, abuse, modification, accident or collision, or improper installation.
- Parts under manufacturer's recall for a related problem.
- Parts installed on vehicles used off-road or for racing purposes.
- Parts installed on a commercial-use vehicle after 90 days (see below).
- Normal wear and tear.
- Used Batteries.

COMMERCIAL USE VEHICLES

Parts installed on commercial-use vehicles are warranted for 90 days from the date of purchase only, regardless of any longer warranty period that may be printed on your sales receipt. Commercial Use Vehicles are defined as vehicles explicitly in fleet/ industrial environments where batteries are subjected to harsher than normal operating conditions.

PRO_21828613