CallRail

Maximize your marketing with Call Tracking and AI-powered Conversation Intelligence®

With CallRail you can:

- Prove to clients which marketing campaigns deliver their best phone calls
- Automatically transcribe and analyze your clients' calls with near human level accuracy and provide AI-generated call summaries, sentiment analysis, and more.
- Improve your bidding strategies and understand what sources drive valuable leads by automatically analyzing the keywords used most often.
- Give each call a score, apply tags, and qualify leads based on the keywords that matter to your clients.

"Historically, we've had to listen to every phone call to identify lead quality and ensure proper reporting to clients. Now we can achieve this goal in a fraction of the time by reading call summaries, which have proven extremely accurate in providing an overview of the call. This will be a game changer for our agency and our clients."

Lane Rizzardini | Marion Relationship Marketing

INBOUND attendees can lock in exclusive pricing:
20% off Conversation Intelligence®
or $20 off Premium Conversation Intelligence™

Claim your special INBOUND offer now