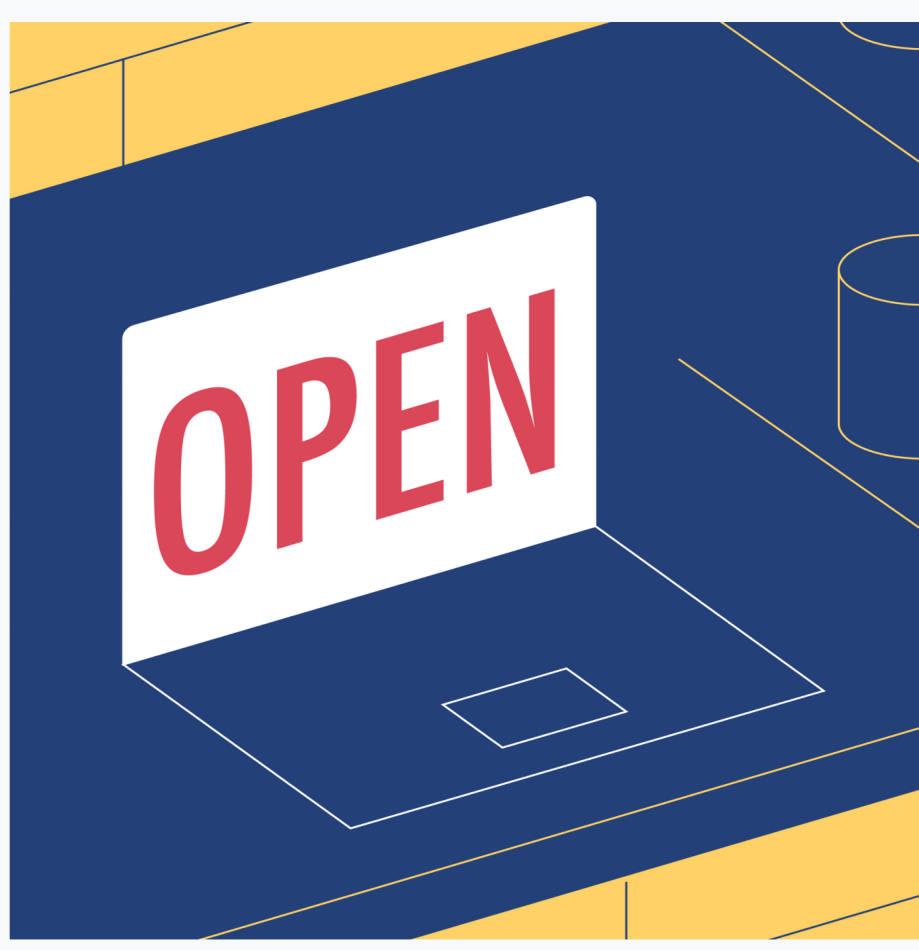


Form Tracking for Small Businesses

Tighten up response times and never miss another lead

Time is of the essence when it comes to inbound leads. Wait too long to follow up with them, and they'll quickly move on to your competition. Want to make sure you capture every opportunity? Keep reading.



Respond in five minutes and you're:

21x
more likely to qualify a lead

100x
more likely to win a customer

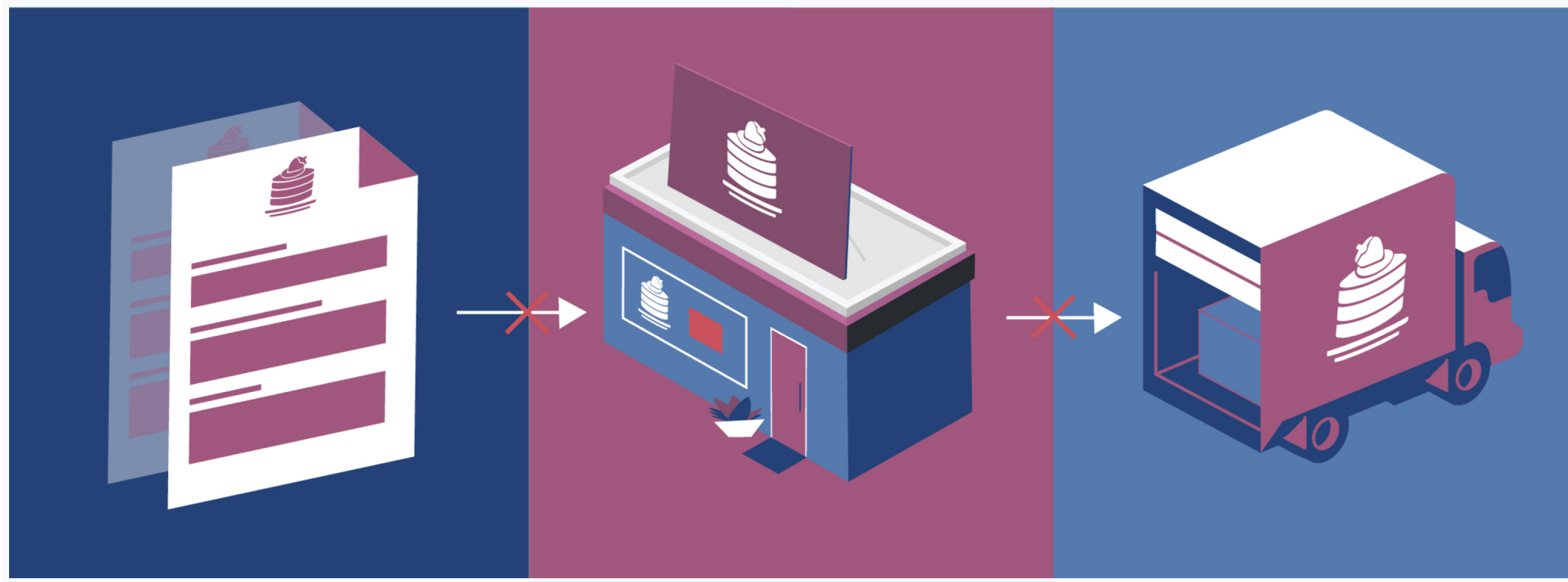
*Massachusetts Institute of Technology

Response time is money

When you work everywhere but the office, it's hard to keep up with customers and leads. Unfortunately, consumers aren't as patient as they used to be. When they don't get a rapid response to their request, many just reach out to someone else.

50%
of leads choose the business that responds first

*Insidesale.com



You get a lead

After reading online reviews, someone filled a form requesting a quote on your website.

They want a response

Your team's slammed and doesn't notice the request. Maybe tomorrow? They continue putting out fires.

You lose a lead

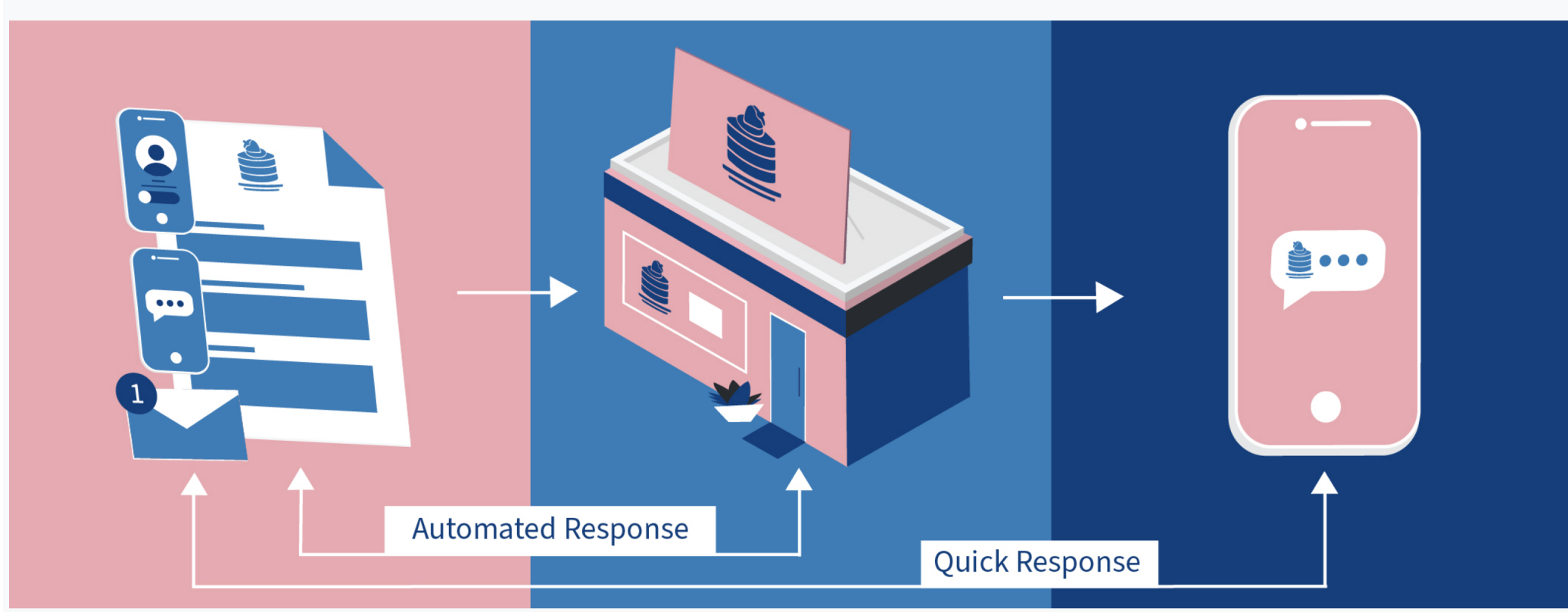
You're busy, too — on calls in between tasks. While nobody noticed, your lead lost patience and moved on to your competition.

Respond instantly — automatically — with Form Tracking

With Form Tracking, whenever an opportunity rings (or fills out a form), you'll know, wherever you are. You'll receive alerts via browser, text, email, phone call, or the CallRail app. And your customers won't have the chance to wonder when they'll hear back from you.

71%
of customers believe quick responses improve their experience

*Comm100.com



You get a lead

After reading online reviews, someone filled a form requesting a quote on your website.

They get a response

The instant they click "submit," your latest lead gets a reply. They know what to expect while your team stays focused on work.

You're in the know, on the go

At the same time, you get all details of their request, and you can contact them directly in one click.

How Form Tracking notifications work

Form Tracking notifications keep you on top of all your leads and convert them into satisfied, recurring (and referring) customers. Automated and quick responses help you make the most of every opportunity.

Notifications

Get alerts when someone submits a form on your website. Includes all content from each form, and a link to their contact history with your business.

Automated Response

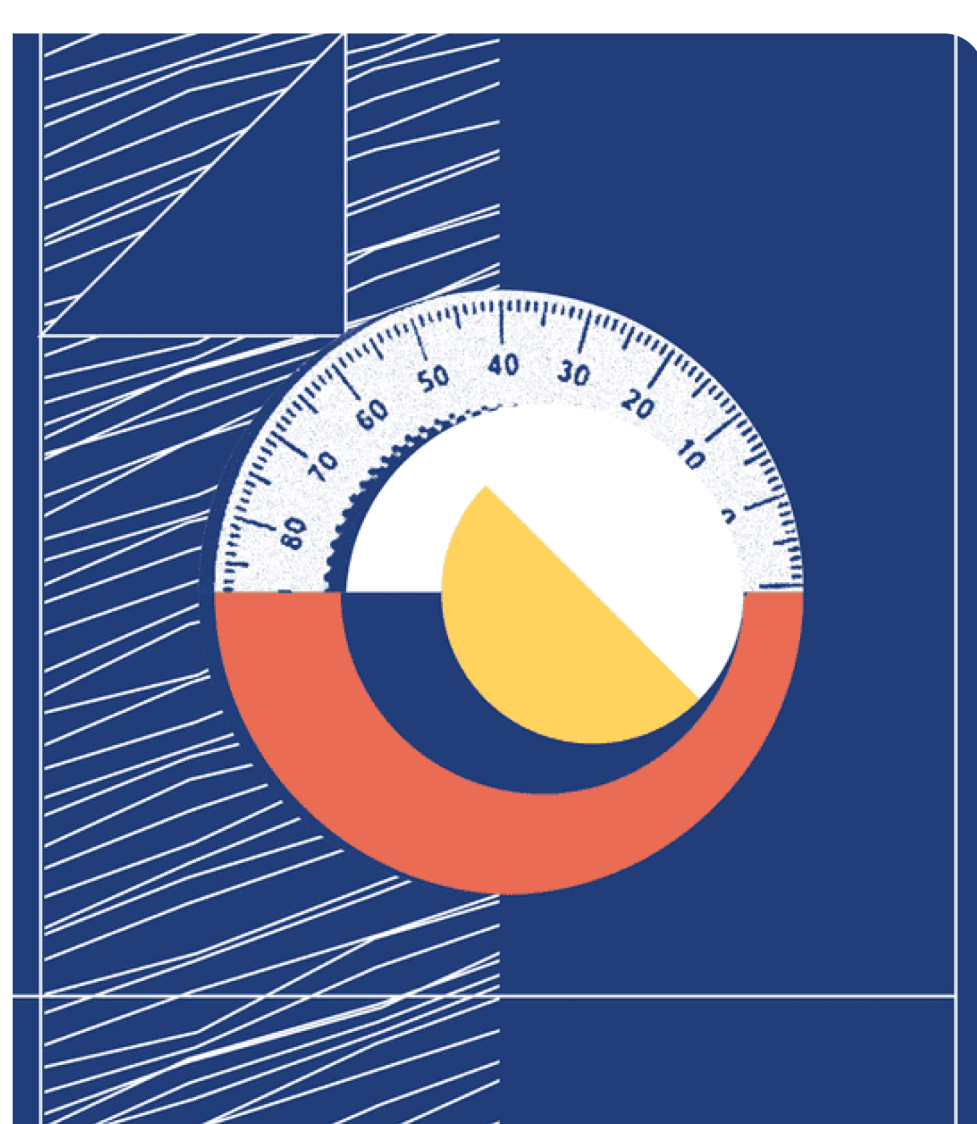
Sends an automated text message to someone who fills a form on your website, and lets them know when they can expect to hear from you.

Quick Response

Delivers lead details via phone, text, email, or app when someone submits a form on your website. Respond to hot leads in one click.

Make every lead count

If your ads, keywords, and campaigns are pulling in leads, don't let them go to waste. Power up Call Tracking with Form Tracking, and never miss another lead from your website. Try it free for 14 days.



[Try Form Tracking](#)

Free 14-day trial
No credit card required