

#1 Inbound **Call Tracking** product on G2 since 2018

Try CallRail free

## Tracking | Summer 2024 Leaders Contenders

**Grid® Report for Inbound Call** 



Grid® for Inbound Call Tracking Software | Summer 2024 is based off of scores calculated using the G2 Grid® algorithms from reviews

collected by June 04, 2024.

In today's environment, businesses are prioritizing value and ROI for software products, including Inbound Call Tracking solutions.

CallRail has been consistently identified as the #1 product in G2's Inbound Call Tracking Overall Grid Reports. CallRail's position in this report speaks to the product's high satisfaction among users and recognition as a Leader in the market, from real users on G2. CallRail has been a Leader, and the #1 ranked product, in G2's quarterly Grid reports for Inbound Call Tracking Software every

season since Spring 2018, amongst the 110 products in the category as of June 2024. Blue Bowen, Research Principal



"A game changer for our business. CallRail makes it easy

for our company to track calls, view ROI, and several other key metrics in one organized place." **G2** Reviewer



"Absolutely necessary if you're

**Quality of Support:** 

Likelihood to Recommend:

"The smartest call

tracker in existence."



**G2** Reviewer 91%

91%

Satisfaction score for being easy to administer, based on G2 reviews.

G2 Reviewer

Ease of Admin:

"Empowering empathy-first media with seamless integrations and frequent

Satisfaction score for being easy to

use, based on G2 reviews.

Ease of Use:

exceptional support." G2 Reviewer

Satisfaction score for call recording, based on G2 reviews.

"CallRail has been the industry standard for years." 

Call Recording:

**G2** Reviewer

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Data was sourced from the Summer 2024 Inbound Call Tracking Grid® Report