

# Grow your agency's revenue – and your clients' – with CallRail

To stand out and grow, your agency needs to prove ROI — not just generate leads. With increasing pressure to deliver measurable outcomes and scale efficiently, you need more than just tools — you need a strategic partner.

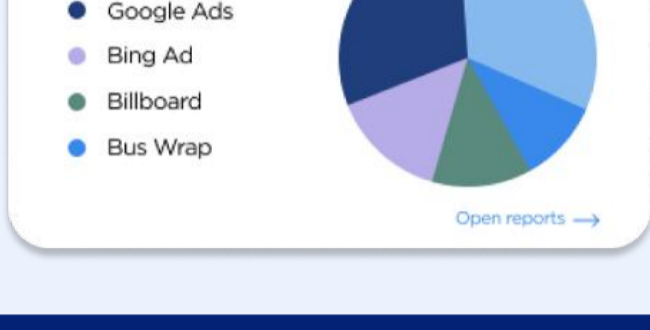
CallRail's partner program is designed for agencies, giving you access to the right tools, actionable insights, and dedicated support to help you track every lead, optimize what's working, and demonstrate your value with clarity and confidence.

**Empower your agency with tools that unlock 304% ROI — and deliver higher-quality leads, faster.<sup>1</sup>**



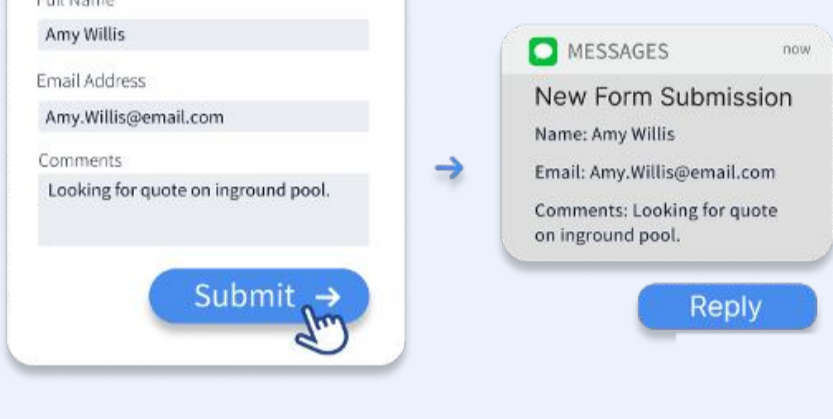
## Call Tracking

Pinpoint which campaigns and keywords drive your clients' best leads — and route them smarter for more conversions. Capture offline leads like calls, texts, and form submissions in one unified view.



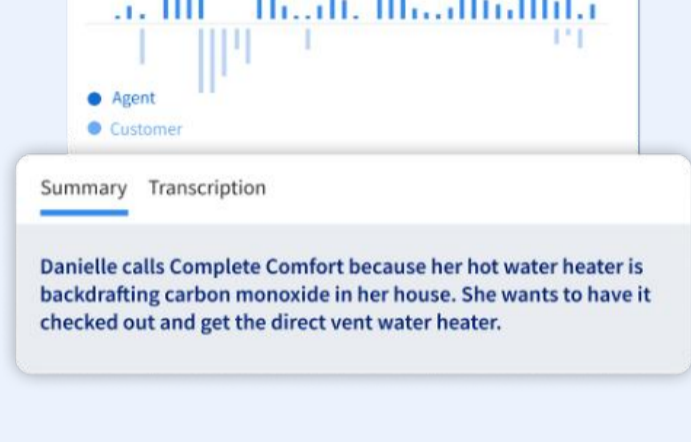
## Form Tracking

Just like Call Tracking, see exactly which ads, campaigns, or keywords are driving high-intent form submissions so your agency can better optimize for lead quality and client ROI.



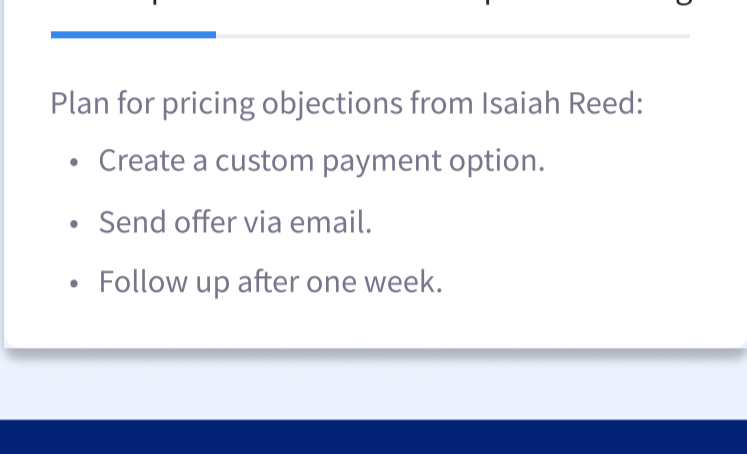
## Premium Conversation Intelligence™

Automatically transcribe and analyze client calls using AI. Surface high-performing keywords and common objections — giving your agency insight to fine-tune SEO, PPC, and sales strategy.



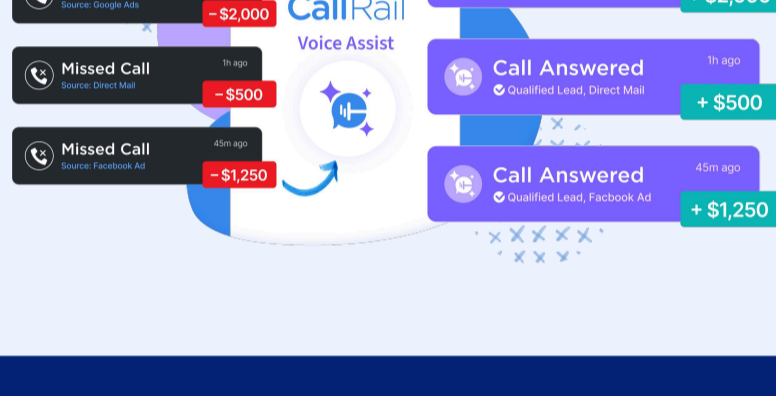
## Convert Assist

Help your clients convert more leads with AI-powered insights — from real-time call coaching to personalized follow-up messages that elevate customer experience and drive better outcomes.



## Voice Assist

Never miss a lead again. This AI assistant answers, captures, and qualifies inbound calls 24/7 so your clients never lose an opportunity, even after hours.



## Work closely with CallRail's Agency Partner team

CallRail empowers agencies to attribute, optimize, and convert leads effortlessly — with clarity and confidence. Our dedicated partner team is here to set you up for success. We provide our Agency Partners with everything from a partner portal full of co-branded assets and training materials to a dedicated partner advisor prepared to answer your questions and offer support.

**“We’ve benefited from having a dedicated partner account manager because we’ve been able to co-pitch business together, co-present at meetings, and share information and resources between our teams.”**

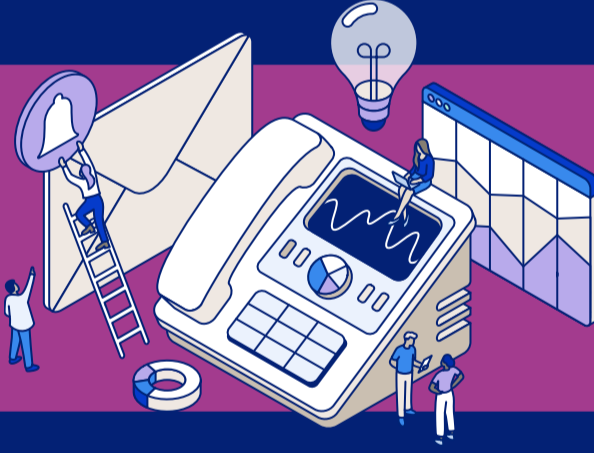
**-Andrew Miller**  
Co-founder at Workshop Digital

## Gain access to the entire CallRail community

CallRail Agency Partners gain exclusive exposure to potential clients through our Partner Directory — plus access to the broader CallRail Community to stay connected, informed, and inspired.

When you're ready, we also offer our Partners opportunities to go to market together in webinars, live appearances, press pieces, case studies, blog posts, and more.

**220,000** businesses use CallRail — and many of them could benefit from the help of a professional marketing agency.



### Directory listing

Get listed on CallRail's Partner Directory so businesses looking for help can discover your agency's services.

### Co-marketing opportunities

Join the CallRail Contributors program and co-create standout case studies, blog posts, webinars, and more — amplifying your agency's expertise while strengthening both brands.

### Unmatched support

CallRail partners receive white-glove onboarding, enablement resources, and a dedicated point of contact. Plus: exclusive discounts, early access to new features, and more.

**15% commissions for 36 months on new referrals from agency partners.**



**\$\$\$ extra bonuses based on unique goals each quarter.**

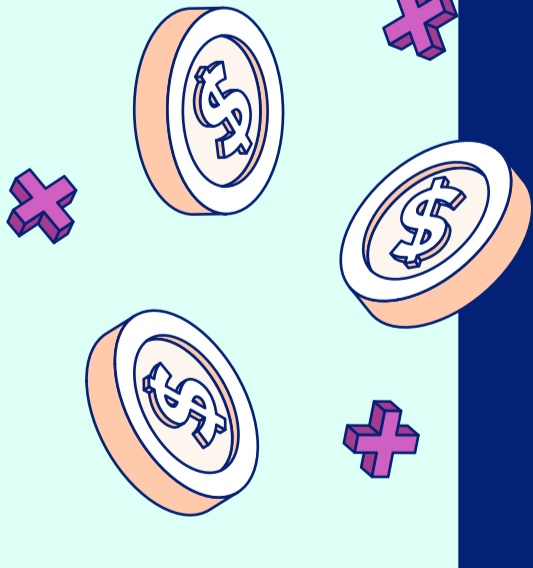


**“CallRail is one of Logical Position's longest-tenured partners because they have scaled with us and are there when we need them.”**

**-Gavin Flynn**  
Partner and Franchise Account Executive at Logical Position

## Earn Partner commissions on all new client referrals

**Earn 15% commission** for the first 36 months when you refer a new client to CallRail. Everyone wins — your clients get better results, and you get rewarded. Agency Partners are also eligible for partner-specific promotions, offers, and more.



## Ready to partner up?

Apply to become a CallRail Agency Partner today and unlock new revenue streams and earnings potential. Visit our Agency Partner page for more details and to take the first step towards becoming a Partner.

[Learn more and apply here](#)



<sup>1</sup>Hobson and Company, *Driving ROI*, 2023

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