

MindForge Overview

In partnership with EMC Insurance to strengthen safety and connection across your workforce.

Transforming Training, Orientations, Alerts, Safety, and Workforce Engagement for EMC Policyholders.

The Training and Communication Gap in Construction

We've modernized how we build, but communication between leadership and the front-line is still broken.

- Important updates are often passed through supervisors, but details can get delayed, simplified, or missed before they reach the people doing the work.
- Traditional orientation and training sessions can take time away from the job and vary depending on who delivers them, leading to inconsistent understanding across teams.
- Crews are often spread across multiple sites, and when even one person misses key information, it can impact safety, quality, and timelines.

Before and After with MindForge

Emergency Alerts

Before: Delays from phone calls, text chains, and air horns can miss those working indoors.

After: Urgent alerts reach everyone instantly, regardless of location

Daily Communication

Before: Foremen bottlenecked communication; details often delayed or missed.

After: Instant updates from project leaders are sent directly to each worker via mobile app.

Challenges



Emergencies:

Crews can be hard to reach instantly; phone trees, text chains, and air horns cause delays.



Language:

30–50% of workers are Hispanic; details often got lost in translation.



Orientation:

Long in-person PowerPoint presentations, paper sign-ins, and hard-to-retrieve records.



Recognition/Engagement:

Feedback from rarely reached workers; leadership struggled to connect directly with crews.



Visibility:

No way to confirm whether the intended audience received critical messages.



Recognition & Engagement

Before: Positive reinforcement and leadership updates were rarely communicated to workers.

After: Project leadership can send recognition and company updates straight to the workforce.



Supporting the Spanish Workforce

Before: The message gets lost in translation or diluted.

After: Automatic translation from English to Spanish in messages + supporting Spanish orientation and training videos ensure consistent delivery.



Orientation & Training

Before: Long, repetitive in-person sessions with paper sign-ins and no reliable record-keeping.

After: Digital content transforms training by delivering consistent, trackable digital modules directly to your workforce, without pulling them off the job. Every assignment is tracked with a complete digital record, so you always know who received and completed their training.

How to Roll Out MindForge

Admin setup: Avg. 30 minutes

- **5 min:** Create your group add contacts/notes, download QR code
- **15 min:** Create teams and share QR codes
- **10 min:** Create custom course and assign course

Onboarding made simple

- Workers scan QR code, create profile, to join group/teams
- Training /Orientation auto-assigned when they join
- New team members can join groups anytime

Flexible rollout options

- Alerts Only
- Both custom courses + alerts

Flat-rate pricing

- No per-person or admin fees

EMC Policyholder Discount

- 20% Discount

Why MindForge Makes Sense

Scalable: Reach dozens or hundreds of employees without duplicating your efforts

Flexible: Deliver content anytime, with the ability to reinforce it continuously

Spanish Ready: Auto translation from English to Spanish on alerts

Insightful: Get visibility into which employees are engaged and which content has the most traction

Flat Rate Pricing: No per - user fees



EXCLUSIVE FOR EMC POLICYHOLDERS

MindForge is offering EMC policyholders a 20 percent discount plus dedicated onboarding support.

See how MindForge can streamline alerts, simplify orientation, and strengthen workforce engagement across your projects.

Schedule Your Private Demo:

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