

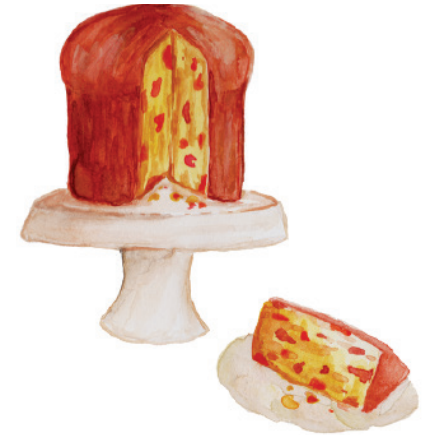
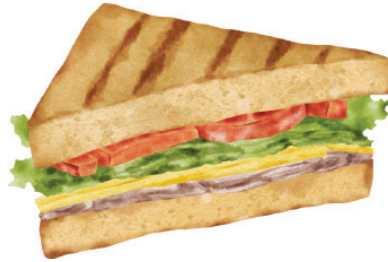
IDDBA PRESENTS THE

2026 FOOD

Holiday

CALENDAR





IDDBA Holiday Data Summary

The following is a list of holidays with specific data that is correlated to it. This is to help IDDBA members understand how these holidays may impact sales during this time. Please note that this data is showing correlation and not necessarily causation and may need additional inferencing done to understand the larger picture that the data is painting.



World Quark Day, Week Ending 01-19-25

What is World Quark Day?

World Quark Day celebrates the benefits of what Quark is. Quark is a European dairy product that resembles a texture similar to yogurt. World Quark Day attempts to encourage individuals to explore what Quark has to offer in all corners of the cooking and baking world.

- **Create Sampling stations in store** using Quark with different pairings of fresh fruits or mixing Quark with herbs to create a dip.
- **Promote and create limited time products** incorporating Quark such as Quark Smoothies or Quark Cheesecakes.
- **Using Hashtags on social media** such as #WorldQuarkDay to promote it to consumers online.
- **Collaborating with health and wellness influencers** on social media to promote your Quark products to their own consumers.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,093,159,256	6.8%	181,606,799	6.2%			\$6.02	0.6%			\$203,069,989	11.8%	\$64,839,367	31.7%
AISLE-DELI CHEESE	\$188,125,622	7.8%	33,394,481	6.3%	23,597,743	8.4%	\$5.63	1.4%	\$7.97	-0.5%	\$33,732,740	10.6%	\$10,227,191	16.6%
AISLE-DELI ENTERTAINING	\$121,712,136	9.7%	24,925,886	8.7%	22,765,920	7.2%	\$4.88	0.9%	\$5.35	2.3%	\$28,053,071	11.8%	\$8,813,709	21.9%
AISLE-DELI MEAT	\$160,650,453	-3.6%	24,735,411	-1.5%	16,523,398	3.9%	\$6.49	-2.1%	\$9.72	-7.2%	\$41,699,388	30.4%	\$15,019,480	64.9%
AISLE-DELI PREPARED FOODS & MEALS	\$622,671,045	9.0%	98,551,022	7.6%			\$6.32	1.3%			\$99,584,791	5.9%	\$30,778,987	27.6%
DEPT-REFRIGERATED	\$2,194,169,986	15.3%	545,291,978	4.0%			\$4.02	10.8%			\$459,930,947	18.6%	\$115,767,825	11.4%
AISLE-DAIRY	\$1,886,882,719	17.0%	465,082,140	4.4%			\$4.06	12.1%			\$381,018,533	18.1%	\$90,780,322	9.1%
DEPT-BAKERY	\$912,981,904	1.8%	240,812,015	0.5%			\$3.79	1.3%			\$214,429,371	-3.4%	\$56,321,918	1.8%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$391,028,706	0.7%	112,206,995	-0.3%	130,802,799	-0.1%	\$3.48	1.0%	\$2.99	0.9%	\$90,938,206	0.3%	\$19,684,437	6.5%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$73,656,247	-4.0%	24,414,649	-4.9%	17,842,903	-5.3%	\$3.02	0.9%	\$4.13	1.4%	\$23,260,541	-1.1%	\$7,344,769	-4.9%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$57,676,531	2.2%	15,612,346	-0.2%	12,109,172	1.8%	\$3.69	2.5%	\$4.76	0.5%	\$16,735,642	-6.8%	\$5,359,563	-8.2%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$98,410,660	6.1%	31,776,771	6.7%	31,737,472	6.7%	\$3.10	-0.5%	\$3.10	-0.5%	\$16,131,850	13.2%	\$3,677,597	40.9%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$186,449,168	4.1%	29,936,090	3.4%	29,936,090	3.4%	\$6.23	0.7%	\$6.23	0.7%	\$43,088,995	-7.7%	\$13,290,475	5.9%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$102,163,501	1.8%	25,918,637	-0.5%	25,918,639	-0.5%	\$3.94	2.3%	\$3.94	2.3%	\$23,346,431	-16.2%	\$6,700,385	-17.2%
AISLE-OTHER BAKERY PERIMETER	\$3,597,091	17.2%	946,527	4.1%	946,527	4.1%	\$3.80	12.6%	\$3.80	12.6%	\$927,706	-1.8%	\$264,691	-7391.3%

Rid the World of Fad Diets and Gimmicks Day, Week Ending 01-26-25

What is Rid the World of Fad Diets and Gimmicks Day?

Rid the World of Fad Diets and Gimmicks Day encourages people to move away from quick fix diets and move towards more healthy eating habits. The day showcases the importance of making healthy and informed choices relating to food and exercise.

- **Create a section right when you enter the store** with a mix of foods such as natural, whole grain, and real
- **Post on social media different recipes** containing these types of foods and ingredients
- **Have an interactive booth in store or online and do a quiz** having consumers guess if things are fads and educate them on how to avoid them.
- **Create different snack boxes that contain** well rounded foods from the dairy deli and bakery departments.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,036,729,528	2.4%	171,943,484	1.5%			\$6.03	0.9%			\$194,402,931	11.8%	\$50,961,545	21.7%
AISLE-DELI CHEESE	\$177,766,443	5.1%	31,904,838	4.5%	22,408,418	5.9%	\$5.57	0.6%	\$7.93	-0.7%	\$32,267,574	9.5%	\$8,920,816	14.7%
AISLE-DELI ENTERTAINING	\$115,261,426	5.1%	23,729,214	6.0%	21,657,015	4.2%	\$4.86	-0.9%	\$5.32	0.8%	\$29,132,729	32.0%	\$8,026,735	39.6%
AISLE-DELI MEAT	\$148,686,375	-8.6%	22,618,863	-9.0%	14,727,110	-5.6%	\$6.57	0.4%	\$10.10	-3.2%	\$36,560,628	10.1%	\$10,660,294	22.4%
AISLE-DELI PREPARED FOODS & MEALS	\$595,015,284	4.3%	93,690,568	2.3%			\$6.35	1.9%			\$96,442,000	8.2%	\$23,353,701	18.8%
DEPT-REFRIGERATED	\$2,097,577,968	15.4%	516,198,330	3.3%			\$4.06	11.7%			\$408,152,384	11.3%	\$87,980,191	4.5%
AISLE-DAIRY	\$1,804,372,667	16.8%	440,790,877	3.3%			\$4.09	13.0%			\$339,027,476	10.7%	\$69,537,787	1.8%
DEPT-BAKERY	\$877,754,360	0.3%	231,069,968	-0.1%			\$3.80	0.4%			\$206,456,247	-5.8%	\$47,885,740	2.4%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$370,948,366	-0.6%	106,720,102	-1.2%	124,430,993	-1.2%	\$3.48	0.6%	\$2.98	0.6%	\$87,239,146	-4.6%	\$15,164,592	-7.2%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$71,585,649	-2.8%	23,695,365	-1.8%	17,262,804	-2.3%	\$3.02	-1.0%	\$4.15	-0.5%	\$22,061,535	7.0%	\$6,733,649	23.2%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$54,607,324	1.1%	14,899,868	1.6%	11,498,439	1.6%	\$3.66	-0.5%	\$4.75	-0.5%	\$16,138,748	-4.6%	\$4,453,601	7.1%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$94,129,188	4.8%	30,431,799	5.2%	30,394,405	5.2%	\$3.09	-0.4%	\$3.10	-0.4%	\$13,902,984	-4.4%	\$2,659,696	8.1%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$183,291,760	0.8%	28,965,296	1.2%	28,965,308	1.2%	\$6.33	-0.4%	\$6.33	-0.4%	\$44,074,898	-5.1%	\$13,085,811	12.1%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$99,620,594	0.7%	25,382,042	-2.0%	25,382,045	-2.0%	\$3.92	2.7%	\$3.92	2.7%	\$22,114,490	-21.3%	\$5,583,873	-16.3%
AISLE-OTHER BAKERY PERIMETER	\$3,571,478	5.0%	975,496	-1.3%	975,497	-1.3%	\$3.66	6.3%	\$3.66	6.3%	\$924,445	-8.1%	\$204,518	2616.8%

National Paczki Day, Week ending 02-09-2025

What is National Paczki Day?

This day lands on the day before Ash Wednesday, marking the end of pre-Lent. This day represents a time to eat Paczki, a Polish pastry. These pastries are typically filled with fruit or cream and topped with either an icing or powdered sugar. This tradition is going to be most popular in highly populated Polish areas, such as the Midwest Region in the United States.

- **Post onto social media** using ingredients from your brand / company to create paczkis.
- **Have samples of paczkis on display** for consumers to taste. Up this then by having a deal going on with fresh paczkis from, for example, a bakery.
- **Promote the Paczkis** by having other foods next to it that are also popular in Polish culture so you are showcasing the bigger picture of the holiday.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,173,173,043	3.5%	194,693,789	2.7%			\$6.03	0.8%			\$231,387,984	4.1%	\$80,092,454	9.2%
AISLE-DELI CHEESE	\$195,657,057	5.2%	34,942,351	4.4%	24,784,955	6.4%	\$5.60	0.8%	\$7.89	-1.1%	\$40,712,659	1.5%	\$13,133,066	14.4%
AISLE-DELI ENTERTAINING	\$154,835,608	3.6%	31,993,520	5.1%	29,536,323	2.2%	\$4.84	-1.5%	\$5.24	1.3%	\$50,300,098	3.9%	\$22,453,842	5.5%
AISLE-DELI MEAT	\$165,421,580	-6.2%	25,252,283	-4.6%	16,148,725	-4.0%	\$6.55	-1.7%	\$10.24	-2.3%	\$41,597,135	14.3%	\$13,357,616	23.3%
AISLE-DELI PREPARED FOODS & MEALS	\$657,258,798	5.7%	102,505,635	3.4%			\$6.41	2.3%			\$98,778,092	1.5%	\$31,147,931	4.8%
DEPT-REFRIGERATED	\$2,270,205,972	15.5%	561,327,089	4.9%			\$4.04	10.1%			\$479,670,681	15.0%	\$141,806,493	8.8%
AISLE-DAIRY	\$1,956,478,958	17.0%	479,873,815	5.2%			\$4.08	11.3%			\$404,474,141	15.6%	\$117,212,092	6.5%
DEPT-BAKERY	\$963,723,099	-1.7%	249,581,552	-1.3%			\$3.86	-0.4%			\$240,726,336	-10.9%	\$67,324,437	-13.0%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$401,218,266	0.8%	115,456,668	-0.4%	133,364,856	-0.6%	\$3.48	1.1%	\$3.01	1.4%	\$105,058,399	-5.5%	\$26,173,776	1.5%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$76,395,627	-3.8%	25,281,257	-3.0%	18,607,875	-3.4%	\$3.02	-0.9%	\$4.11	-0.4%	\$23,437,458	-0.4%	\$7,310,474	5.2%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$58,897,221	-3.1%	16,093,349	-2.9%	12,427,674	-4.0%	\$3.66	-0.2%	\$4.74	0.9%	\$18,112,539	-15.6%	\$5,282,332	-22.0%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$98,416,162	4.0%	31,548,833	4.9%	31,512,549	4.9%	\$3.12	-0.9%	\$3.12	-0.9%	\$16,149,038	13.4%	\$3,512,763	17.9%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$217,048,256	-6.7%	33,121,178	-5.9%	33,121,178	-5.9%	\$6.55	-0.8%	\$6.55	-0.8%	\$55,354,854	-20.9%	\$19,370,853	-28.0%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$107,569,997	-2.8%	27,030,927	-3.4%	27,030,926	-3.4%	\$3.98	0.6%	\$3.98	0.6%	\$21,479,094	-25.0%	\$5,334,629	-32.8%
AISLE-OTHER BAKERY PERIMETER	\$4,177,570	2.1%	1,049,341	-1.1%	1,049,341	-1.1%	\$3.98	3.2%	\$3.98	3.2%	\$1,134,953	-15.4%	\$339,609	303.5%

Don't Cry Over Spilt Milk Day, Week Ending 02-16-2025

What is Don't Cry Over Spilt Milk Day?

Don't Cry Over Spilt Milk Day is to try and promote individuals to focus on positivity instead of dwelling on negative things or past mistakes.

- **Pair different products** (such as cookies) with milk and put them on display together.
- **Have a discount if you buy milk and other products** that could go with it (again ex. could be cookies).
- **Post positive affirmations on social medias** and connect it with different promotions in store.
- **Pair it with Valentine's Day** and try to target single individuals or people trying to avoid Valentine's Day.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,080,199,498	3.5%	177,219,613	2.7%			\$6.10	0.8%			\$180,234,561	6.7%	\$68,579,333	51.5%
AISLE-DELI CHEESE	\$182,144,171	4.9%	32,120,117	3.4%	22,632,868	4.6%	\$5.67	1.5%	\$8.05	0.3%	\$34,156,370	6.1%	\$12,486,904	38.6%
AISLE-DELI ENTERTAINING	\$126,689,553	5.4%	25,132,622	4.6%	22,940,648	2.2%	\$5.04	0.7%	\$5.52	3.1%	\$28,223,268	7.2%	\$9,235,931	11.7%
AISLE-DELI MEAT	\$155,637,390	-5.4%	23,581,678	-4.4%	15,043,313	-3.6%	\$6.60	-1.1%	\$10.35	-1.8%	\$32,397,199	6.6%	\$17,207,859	105.3%
AISLE-DELI PREPARED FOODS & MEALS	\$615,728,385	5.2%	96,385,197	3.8%			\$6.39	1.3%			\$85,457,725	6.8%	\$29,648,640	51.3%
DEPT-REFRIGERATED	\$2,158,444,510	16.6%	526,709,436	5.8%			\$4.10	10.3%			\$448,517,484	28.7%	\$108,201,519	18.9%
AISLE-DAIRY	\$1,856,861,151	18.2%	448,633,608	6.0%			\$4.14	11.5%			\$375,636,848	30.6%	\$85,579,750	15.8%
DEPT-BAKERY	\$967,541,048	3.4%	243,245,011	1.6%			\$3.98	1.8%			\$229,576,666	-1.4%	\$74,615,592	21.1%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$373,146,896	0.4%	106,439,389	-0.5%	123,685,706	-0.3%	\$3.51	0.9%	\$3.02	0.7%	\$86,876,199	-1.7%	\$16,487,985	-8.2%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$73,891,763	0.5%	24,393,950	1.2%	17,887,994	1.0%	\$3.03	-0.7%	\$4.13	-0.5%	\$21,178,523	5.7%	\$6,741,313	13.8%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$55,650,426	-0.1%	15,193,585	0.2%	11,727,225	-0.2%	\$3.66	-0.3%	\$4.75	0.1%	\$15,430,205	-12.3%	\$3,997,099	-11.4%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$95,170,342	4.5%	30,555,800	3.8%	30,521,935	3.8%	\$3.11	0.7%	\$3.12	0.7%	\$14,085,757	-14.5%	\$5,151,797	109.0%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$256,078,695	9.2%	38,312,511	7.6%	38,312,511	7.6%	\$6.68	1.5%	\$6.68	1.5%	\$68,975,428	11.9%	\$34,955,634	50.2%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$108,735,612	3.7%	27,181,140	0.4%	27,181,137	0.4%	\$4.00	3.3%	\$4.00	3.3%	\$21,800,863	-21.2%	\$6,703,625	-9.7%
AISLE-OTHER BAKERY PERIMETER	\$4,867,314	20.1%	1,168,636	3.5%	1,168,636	3.5%	\$4.16	16.0%	\$4.16	16.0%	\$1,229,691	7.4%	\$578,138	663.1%

International Pie Day, Week Ending 03-19-2025

What is International Pie Day?

International Pie Day celebrates the mathematical constant which is approximately 3.14 but also it celebrates the love for pie. The day is on March 14th (3/14) because the date itself resembles the first three numbers in the constant pi....3.14.

- **Discount whole pies and sliced pies.** An example could be discounting a slice of pie to \$3.14.
- **Create a limited edition pie** for the day.
- **Host a baking competition for pies** for kids or families otherwise could do it more professionally.
- **Could enter consumers into a giveaway** if they purchase a slice of pie that day for a gift card.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,086,412,158	3.0%	179,898,667	1.4%			\$6.04	1.5%			\$182,841,678	-1.7%	\$58,990,191	7.3%
AISLE-DELI CHEESE	\$183,496,150	3.3%	32,549,897	1.4%	23,287,182	3.3%	\$5.64	1.9%	\$7.88	0.0%	\$36,443,689	-5.3%	\$12,863,497	-0.6%
AISLE-DELI ENTERTAINING	\$118,057,962	4.4%	24,062,132	4.1%	21,836,435	1.4%	\$4.91	0.2%	\$5.41	3.0%	\$19,862,460	-5.5%	\$5,737,519	1.2%
AISLE-DELI MEAT	\$157,148,287	-8.3%	24,015,630	-6.2%	15,293,790	-6.6%	\$6.54	-2.2%	\$10.28	-1.9%	\$35,138,664	2.4%	\$12,962,726	9.8%
AISLE-DELI PREPARED FOODS & MEALS	\$627,709,758	5.9%	99,271,008	2.8%			\$6.32	3.0%			\$91,396,865	-0.8%	\$27,426,449	11.6%
DEPT-REFRIGERATED	\$2,120,882,596	12.9%	515,028,894	0.5%			\$4.12	12.3%			\$392,400,285	-10.3%	\$91,487,682	-12.0%
AISLE-DAIRY	\$1,825,654,778	14.7%	440,615,097	1.1%			\$4.14	13.4%			\$333,368,545	-10.2%	\$73,657,317	-12.7%
DEPT-BAKERY	\$930,875,716	-0.4%	242,012,828	-1.3%			\$3.85	0.9%			\$223,865,925	-7.3%	\$61,735,686	-4.4%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$380,759,963	-1.5%	109,125,583	-1.8%	126,305,384	-2.1%	\$3.49	0.3%	\$3.01	0.6%	\$90,982,305	-7.0%	\$19,956,660	-3.7%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$73,033,630	-5.7%	24,777,248	-5.8%	17,983,496	-6.0%	\$2.95	0.1%	\$4.06	0.3%	\$21,466,929	-2.8%	\$6,714,222	-8.4%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$57,689,106	-2.1%	15,843,808	-0.7%	12,264,506	-0.9%	\$3.64	-1.3%	\$4.70	-1.1%	\$18,195,925	0.3%	\$5,066,625	5.9%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$97,424,487	3.2%	30,780,325	-0.1%	30,745,451	-0.1%	\$3.17	3.3%	\$3.17	3.3%	\$16,245,992	-17.2%	\$5,116,877	1.6%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$208,963,785	-0.6%	32,684,526	-0.8%	32,684,524	-0.8%	\$6.39	0.2%	\$6.39	0.2%	\$50,966,162	-7.4%	\$18,037,995	-5.1%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$108,939,108	5.0%	27,737,110	2.5%	27,737,112	2.5%	\$3.93	2.5%	\$3.93	2.5%	\$24,970,442	-10.3%	\$6,512,394	-12.0%
AISLE-OTHER BAKERY PERIMETER	\$4,065,636	8.0%	1,064,228	6.7%	1,064,228	6.7%	\$3.82	1.3%	\$3.82	1.3%	\$1,038,170	-5.9%	\$330,913	17.4%

International Earth Day, Week Ending 04-27-2025

International Earth Day celebrates and honors mother nature and Earth. It is dedicated to raising awareness about environmental and sustainability issues while also promoting conservation. This is an important day for social, political, and cultural movements.

- **Give out reusable bags** with your brand printed on it for individuals after they check out.
- **Give Individuals discounts** if they come in and shop with a reusable bag.
- **Put discounts on** green and blue items.
- **Put discounts on items** that are marketed as sustainable and socially just for Earth.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,046,272,178	-1.0%	171,820,480	-1.8%			\$6.09	0.9%			\$158,140,366	-17.1%	\$44,246,436	-11.7%
AISLE-DELI CHEESE	\$173,012,283	0.1%	30,318,241	-2.3%	21,781,119	-0.3%	\$5.71	2.5%	\$7.94	0.5%	\$30,709,017	-1.7%	\$8,039,481	-12.8%
AISLE-DELI ENTERTAINING	\$119,426,493	1.8%	23,445,547	1.1%	21,719,158	-1.6%	\$5.09	0.7%	\$5.50	3.5%	\$21,800,174	6.7%	\$6,443,012	10.4%
AISLE-DELI MEAT	\$146,458,627	-13.0%	22,097,905	-12.7%	14,054,208	-12.8%	\$6.63	-0.3%	\$10.42	-0.2%	\$28,775,772	-16.1%	\$8,354,056	-13.7%
AISLE-DELI PREPARED FOODS & MEALS	\$607,374,775	1.6%	95,958,788	0.5%			\$6.33	1.1%			\$76,855,403	-26.6%	\$21,409,887	-15.5%
DEPT-REFRIGERATED	\$1,934,983,673	8.6%	482,151,963	-1.2%			\$4.01	10.0%			\$562,128,049	33.6%	\$89,598,636	-3.7%
AISLE-DAIRY	\$1,662,121,632	9.8%	412,655,971	-1.0%			\$4.03	11.0%			\$502,602,327	39.4%	\$73,322,465	-1.8%
DEPT-BAKERY	\$882,310,554	-2.2%	227,651,443	-4.6%			\$3.88	2.6%			\$205,787,737	-11.3%	\$43,325,815	-16.2%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$370,626,028	-3.1%	107,462,796	-4.2%	123,469,687	-4.7%	\$3.45	1.1%	\$3.00	1.6%	\$97,077,120	-7.0%	\$19,156,434	-6.6%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$63,403,560	-13.4%	20,749,957	-15.1%	15,146,837	-16.4%	\$3.06	2.0%	\$4.19	3.5%	\$18,340,765	-14.0%	\$4,369,179	-25.6%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$50,423,489	-12.1%	13,714,385	-11.2%	10,374,229	-13.8%	\$3.68	-1.0%	\$4.86	2.0%	\$13,440,082	-22.0%	\$3,108,733	-30.7%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$89,871,410	1.2%	28,632,329	-1.5%	28,600,320	-1.5%	\$3.14	2.7%	\$3.14	2.7%	\$13,473,184	-6.4%	\$2,388,530	-6.0%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$202,664,580	3.4%	30,133,763	-0.2%	30,133,762	-0.2%	\$6.73	3.6%	\$6.73	3.6%	\$41,096,795	-11.5%	\$9,906,014	-14.5%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$101,127,506	1.0%	25,884,514	-1.6%	25,884,515	-1.6%	\$3.91	2.6%	\$3.91	2.6%	\$21,385,495	-21.5%	\$4,201,791	-36.0%
AISLE-OTHER BAKERY PERIMETER	\$4,193,980	11.1%	1,073,698	6.0%	1,073,697	6.0%	\$3.91	4.7%	\$3.91	4.7%	\$974,296	4.3%	\$195,132	26.4%

International No Diet Day, Week Ending 04-27-2025

International No Diet day is a day to try and promote / encourage the dismantling of the diet culture in today's society. It really wants to promote body acceptance and diversity. It is strongly tied with the idea that there is "no perfect body". The day was originally made in 1992 to tackle the negative impacts that were harming physical and mental health due to diet culture.

- **Focus on messaging** that is about body positivity in your marketing techniques.
- **Highlight the sensory objects** in the food making it easier for people to gravitate towards those options.
- **Promote healthy well rounded recipes** with your ingredients in it that you want to promote.
- **Partner with influencers on this day to bring awareness** to diet culture and also how your product is for this body positivity movement.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,105,214,521	1.5%	182,387,983	0.8%			\$6.06	0.7%			\$186,320,493	-2.8%	\$55,157,721	1.2%
AISLE-DELI CHEESE	\$182,257,744	2.6%	32,075,671	0.1%	23,158,476	2.0%	\$5.68	2.6%	\$7.87	0.6%	\$35,131,407	-3.6%	\$10,198,682	-1.4%
AISLE-DELI ENTERTAINING	\$130,621,961	2.0%	26,283,727	2.3%	24,455,504	-1.0%	\$4.97	-0.3%	\$5.34	3.1%	\$30,810,959	5.7%	\$11,148,788	12.8%
AISLE-DELI MEAT	\$159,173,515	-8.9%	24,205,225	-7.8%	15,427,128	-8.1%	\$6.58	-1.2%	\$10.32	-0.8%	\$34,742,428	0.4%	\$11,071,657	8.2%
AISLE-DELI PREPARED FOODS & MEALS	\$633,161,301	4.1%	99,823,359	3.0%			\$6.34	1.1%			\$85,635,699	-6.5%	\$22,738,595	-5.5%
DEPT-REFRIGERATED	\$1,994,720,400	8.6%	499,704,152	-0.7%			\$3.99	9.3%			\$545,371,362	32.1%	\$98,427,634	-5.3%
AISLE-DAIRY	\$1,717,081,616	10.2%	429,328,404	0.1%			\$4.00	10.1%			\$488,541,367	39.0%	\$83,169,229	-1.6%
DEPT-BAKERY	\$910,134,016	-1.8%	236,569,069	-3.2%			\$3.85	1.4%			\$212,735,291	-9.1%	\$45,681,623	-16.2%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$383,091,131	-2.8%	111,419,731	-3.8%	128,387,257	-3.9%	\$3.44	0.9%	\$2.98	1.1%	\$99,518,574	-5.1%	\$19,211,410	-11.6%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$69,026,877	-7.6%	22,460,308	-10.2%	16,470,070	-11.3%	\$3.07	2.9%	\$4.19	4.1%	\$18,360,601	-12.8%	\$4,786,054	-16.3%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$56,027,070	-4.4%	15,037,488	-3.7%	11,516,151	-5.0%	\$3.73	-0.7%	\$4.87	0.7%	\$14,207,961	-10.9%	\$4,065,510	-5.9%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$90,561,098	0.6%	28,958,356	-2.0%	28,923,236	-2.0%	\$3.13	2.7%	\$3.13	2.7%	\$14,044,878	2.9%	\$2,258,076	-10.8%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$200,555,271	-1.7%	30,078,053	-3.0%	30,078,053	-3.0%	\$6.67	1.4%	\$6.67	1.4%	\$40,946,619	-18.2%	\$9,833,815	-26.7%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$106,569,321	5.2%	27,548,953	4.7%	27,548,954	4.7%	\$3.87	0.5%	\$3.87	0.5%	\$24,712,929	-9.9%	\$5,329,548	-19.5%
AISLE-OTHER BAKERY PERIMETER	\$4,303,248	8.0%	1,066,179	3.7%	1,066,180	3.7%	\$4.04	4.1%	\$4.04	4.1%	\$943,730	-3.7%	\$197,211	7.6%

World Milk Day, Week Ending 06-01-25

World Milk Day recognizes the importance of Milk as a global food. It was established by the Food and Agriculture of the United Nations.

- **Have a sale on milk** and products that include milk.
- **Post fun facts** about milk on social media.
- **Post recipes** using your brand of milk on social media.
- **Have an in store giveaway** milk for people who are shopping.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,087,858,866	2.5%	180,260,855	2.3%			\$6.03	0.2%			\$204,903,827	10.5%	\$58,411,984	15.8%
AISLE-DELI CHEESE	\$185,207,052	6.3%	32,775,032	4.3%	23,228,323	6.3%	\$5.65	1.9%	\$7.97	0.0%	\$37,446,258	3.2%	\$11,854,010	16.2%
AISLE-DELI ENTERTAINING	\$125,308,553	3.7%	24,897,812	3.4%	22,944,498	-0.1%	\$5.03	0.2%	\$5.46	3.8%	\$25,412,508	5.3%	\$6,272,167	24.6%
AISLE-DELI MEAT	\$157,485,776	-8.1%	23,725,824	-7.2%	15,041,317	-7.7%	\$6.64	-1.0%	\$10.47	-0.5%	\$32,612,865	7.8%	\$9,049,898	7.2%
AISLE-DELI PREPARED FOODS & MEALS	\$619,857,484	4.2%	98,862,188	3.9%			\$6.27	0.4%			\$109,432,195	15.6%	\$31,235,909	16.7%
DEPT-REFRIGERATED	\$1,912,546,503	9.1%	491,070,193	1.4%			\$3.89	7.6%			\$615,327,226	46.6%	\$90,852,652	1.5%
AISLE-DAIRY	\$1,637,653,273	10.3%	420,963,543	2.1%			\$3.89	8.0%			\$548,166,315	54.0%	\$74,593,534	-0.1%
DEPT-BAKERY	\$933,042,644	0.9%	245,469,180	-0.7%			\$3.80	1.5%			\$242,922,612	-3.8%	\$59,242,979	-1.5%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$401,911,150	-1.3%	120,892,399	-1.6%	135,528,517	-2.0%	\$3.32	0.3%	\$2.97	0.7%	\$120,549,006	-0.9%	\$28,577,773	5.7%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$66,145,672	-3.0%	21,365,479	-6.7%	15,665,614	-6.7%	\$3.10	3.9%	\$4.22	3.9%	\$17,101,147	-14.8%	\$4,512,082	-16.0%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$51,997,316	1.2%	14,223,886	0.5%	10,775,919	0.5%	\$3.66	0.7%	\$4.83	0.8%	\$13,646,727	-17.3%	\$3,619,997	4.5%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$90,635,254	2.0%	29,093,777	-0.3%	29,062,189	-0.2%	\$3.12	2.2%	\$3.12	2.2%	\$17,340,882	2.1%	\$3,810,385	4.1%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$216,223,201	3.3%	31,942,223	0.9%	31,942,222	0.9%	\$6.77	2.3%	\$6.77	2.3%	\$48,620,850	-4.1%	\$13,377,074	-7.0%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$101,895,305	6.1%	26,873,981	6.3%	26,873,980	6.3%	\$3.79	-0.2%	\$3.79	-0.2%	\$24,713,493	-3.2%	\$5,240,974	-14.1%
AISLE-OTHER BAKERY PERIMETER	\$4,234,747	9.5%	1,077,435	0.3%	1,077,434	0.3%	\$3.93	9.2%	\$3.93	9.2%	\$950,508	-11.4%	\$104,694	-21.8%

World Refill Day, Week Ending 06-22-2025

World Refill Day is recognized to try and reduce pollution, specifically plastic pollution. It tries to push hard on reusing, reducing, and recycling within the food industry.

- **Give away reusable bags** at check out with your logo on it for consumers to use.
- If people bring their own reusable bags, **give them a discount** at your store.
- **Promote your packaging** if it is environmentally friendly and sustainable.
- **Post on social media about the perks** of being environmentally friendly / sustainable and connect it to your products.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,110,604,119	1.5%	182,811,718	0.4%			\$6.08	1.1%			\$187,717,909	-1.5%	\$49,013,263	-5.0%
AISLE-DELI CHEESE	\$189,654,115	5.1%	33,184,883	2.3%	23,796,727	4.4%	\$5.72	2.7%	\$7.97	0.6%	\$34,882,545	-2.6%	\$10,587,404	0.1%
AISLE-DELI ENTERTAINING	\$128,091,744	3.4%	25,184,377	2.8%	23,341,754	-0.7%	\$5.09	0.6%	\$5.49	4.1%	\$22,247,768	-2.7%	\$5,647,037	5.1%
AISLE-DELI MEAT	\$168,736,132	-7.8%	25,371,223	-7.5%	16,108,034	-8.2%	\$6.65	-0.3%	\$10.48	0.5%	\$32,511,846	-12.8%	\$10,111,190	-9.0%
AISLE-DELI PREPARED FOODS & MEALS	\$624,122,127	2.8%	99,071,234	1.5%			\$6.30	1.4%			\$98,075,750	3.7%	\$22,667,632	-7.6%
DEPT-REFRIGERATED	\$1,920,731,948	7.7%	499,843,667	1.8%			\$3.84	5.8%			\$566,760,573	46.8%	\$91,155,549	3.9%
AISLE-DAIRY	\$1,635,234,278	8.9%	426,639,869	2.8%			\$3.83	5.9%			\$498,847,737	56.5%	\$74,243,526	5.6%
DEPT-BAKERY	\$926,373,268	0.5%	241,634,913	-1.7%			\$3.83	2.2%			\$219,853,330	-9.6%	\$51,448,766	-9.2%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$398,824,592	-1.6%	118,102,071	-2.7%	134,180,443	-2.9%	\$3.38	1.1%	\$2.97	1.3%	\$106,753,969	-8.8%	\$21,685,497	-7.5%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$67,685,396	-1.0%	21,522,173	-7.0%	15,810,800	-7.1%	\$3.14	6.4%	\$4.28	6.6%	\$19,896,504	-3.2%	\$5,743,059	-10.5%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$53,767,901	2.3%	14,674,092	-0.6%	11,299,539	-0.2%	\$3.66	2.9%	\$4.76	2.4%	\$17,662,900	-11.5%	\$5,000,240	-1.9%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$91,631,339	2.5%	28,950,473	-0.7%	28,918,024	-0.6%	\$3.17	3.2%	\$3.17	3.2%	\$13,392,737	-6.7%	\$2,385,842	-5.6%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$210,029,205	1.8%	31,187,056	-0.4%	31,187,057	-0.4%	\$6.73	2.2%	\$6.73	2.2%	\$39,634,292	-13.6%	\$11,682,231	-10.1%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$100,852,208	5.3%	26,129,519	4.6%	26,129,519	4.6%	\$3.86	0.7%	\$3.86	0.7%	\$21,985,519	-9.8%	\$4,896,941	-19.7%
AISLE-OTHER BAKERY PERIMETER	\$3,582,628	-4.2%	1,069,528	2.3%	1,069,528	2.3%	\$3.35	-6.4%	\$3.35	-6.4%	\$527,409	-47.5%	\$54,956	-17.6%

National Chicken Wing Day, Week Ending in 06-29-2025

National Chicken Wing Day is a day to celebrate chicken wings, specifically Buffalo chicken wings. This day was created in Buffalo, New York in 1977 by Mayor Stan Makowski due to the fact that is where buffalo chicken wings originated.

- **Create and Share recipes** with your brands that include chicken wings in it.
- **Create a limited edition chicken wing flavor** of your product.
- **Have a sale on your product** if it is bought with chicken wings.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,118,320,818	1.7%	185,209,998	1.2%			\$6.04	0.5%			\$204,297,080	-0.3%	\$55,718,583	2.7%
AISLE-DELI CHEESE	\$191,803,623	4.6%	33,622,922	1.7%	23,998,437	3.4%	\$5.70	2.9%	\$7.99	1.2%	\$37,643,182	-5.3%	\$11,942,934	5.8%
AISLE-DELI ENTERTAINING	\$129,345,702	2.5%	26,355,912	2.4%	24,629,294	0.0%	\$4.91	0.0%	\$5.25	2.4%	\$29,781,065	-9.6%	\$8,516,389	-1.8%
AISLE-DELI MEAT	\$173,226,001	-5.7%	26,019,370	-5.0%	16,567,195	-5.6%	\$6.66	-0.8%	\$10.46	-0.1%	\$36,835,239	-3.3%	\$11,502,407	7.5%
AISLE-DELI PREPARED FOODS & MEALS	\$623,945,491	2.8%	99,211,794	2.4%			\$6.29	0.4%			\$100,037,594	6.4%	\$23,756,853	0.6%
DEPT-REFRIGERATED	\$1,896,217,356	5.0%	494,545,423	0.2%			\$3.83	4.8%			\$544,574,242	36.5%	\$96,782,079	-5.8%
AISLE-DAIRY	\$1,612,775,504	5.8%	420,977,770	0.7%			\$3.83	5.0%			\$468,074,176	46.4%	\$77,591,019	-6.7%
DEPT-BAKERY	\$906,185,454	-1.4%	239,490,197	-2.9%			\$3.78	1.5%			\$222,594,318	-14.5%	\$53,094,747	-16.9%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$401,303,251	-2.8%	119,312,179	-4.2%	135,450,109	-4.0%	\$3.36	1.4%	\$2.96	1.3%	\$108,247,593	-15.9%	\$23,797,586	-19.6%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$64,203,817	-1.5%	20,447,987	-6.3%	14,951,478	-6.9%	\$3.14	5.2%	\$4.29	5.8%	\$17,578,416	-7.9%	\$4,810,136	-4.9%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$52,151,963	2.3%	14,145,406	-0.1%	10,868,394	-0.2%	\$3.69	2.4%	\$4.80	2.5%	\$16,754,924	-8.9%	\$4,651,413	2.1%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$90,229,983	0.3%	28,787,965	-1.4%	28,754,438	-1.4%	\$3.13	1.8%	\$3.14	1.8%	\$13,644,165	-4.6%	\$2,193,843	-26.7%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$198,037,257	-1.8%	30,270,914	-3.2%	30,270,913	-3.2%	\$6.54	1.4%	\$6.54	1.4%	\$44,247,320	-20.0%	\$13,237,890	-17.4%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$96,834,232	2.5%	25,485,790	4.1%	25,485,790	4.1%	\$3.80	-1.5%	\$3.80	-1.5%	\$21,557,332	-7.0%	\$4,345,205	-22.0%
AISLE-OTHER BAKERY PERIMETER	\$3,424,950	-8.5%	1,039,955	-2.9%	1,039,956	-2.9%	\$3.29	-5.8%	\$3.29	-5.8%	\$564,567	-54.9%	\$58,673	-48.3%

National Bacon Lover Day, Week Ending 08-18-2024

National Bacon Lover Day is celebrated to recognize all things bacon and the consumers who love it.

- **Have free samples of different types** of bacon available for consumers at the store / deli.
- **Show off different ways** to incorporate your product with bacon whether that is in stores or online on social media.
- **Post fun facts about bacon** on social media or in physical stores by the bacon section / deli.
- **Have consumers / shoppers guess trivia** about bacon and give them a discount if they get it right.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,085,597,227	2.0%	180,176,454	2.2%			\$6.03	-0.3%			\$192,839,625	3.5%	\$49,273,775	-3.5%
AISLE-DELI CHEESE	\$185,212,027	1.1%	33,095,789	0.4%	23,601,383	2.6%	\$5.60	0.7%	\$7.85	-1.4%	\$35,480,317	-10.0%	\$10,208,731	-5.2%
AISLE-DELI ENTERTAINING	\$120,932,290	7.0%	24,314,546	7.3%	22,783,458	8.4%	\$4.97	-0.3%	\$5.31	-1.3%	\$19,568,200	6.4%	\$5,441,847	4.9%
AISLE-DELI MEAT	\$167,364,097	-10.9%	25,528,113	-8.8%	16,465,181	-8.5%	\$6.56	-2.3%	\$10.16	-2.7%	\$37,296,404	-5.5%	\$9,665,475	-11.3%
AISLE-DELI PREPARED FOODS & MEALS	\$612,088,814	5.4%	97,238,006	4.9%			\$6.29	0.5%			\$100,494,705	12.9%	\$23,957,721	-1.0%
DEPT-REFRIGERATED	\$1,913,417,883	9.4%	511,622,629	2.3%			\$3.74	6.9%			\$388,680,691	-3.9%	\$98,157,613	8.1%
AISLE-DAIRY	\$1,621,763,308	10.7%	434,598,942	3.2%			\$3.73	7.3%			\$310,752,089	-6.3%	\$77,439,878	7.4%
DEPT-BAKERY	\$913,636,737	-0.1%	242,877,851	-0.7%			\$3.76	0.6%			\$244,037,759	2.6%	\$56,249,167	-0.1%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$400,354,826	-1.1%	117,986,093	-1.3%	136,022,228	-1.2%	\$3.39	0.1%	\$2.94	0.1%	\$112,801,674	11.8%	\$20,311,820	12.7%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$69,005,103	-6.6%	22,928,725	-6.8%	17,183,142	-6.0%	\$3.01	0.3%	\$4.02	-0.6%	\$24,336,210	6.5%	\$7,175,601	-5.0%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$57,322,042	2.3%	15,752,070	3.6%	12,112,689	4.5%	\$3.64	-1.3%	\$4.73	-2.1%	\$20,529,992	-5.1%	\$6,736,303	3.7%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$91,583,476	2.5%	29,882,288	4.6%	29,840,109	4.6%	\$3.06	-1.9%	\$3.07	-2.0%	\$15,134,320	4.4%	\$3,180,372	21.3%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$194,528,540	1.1%	30,315,458	-0.9%	30,315,455	-0.9%	\$6.42	2.0%	\$6.42	2.0%	\$46,195,629	-6.9%	\$12,926,781	-9.9%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$97,177,813	3.0%	24,985,557	-0.1%	24,985,557	-0.1%	\$3.89	3.1%	\$3.89	3.1%	\$24,126,416	-11.9%	\$5,886,679	-18.8%
AISLE-OTHER BAKERY PERIMETER	\$3,664,937	1.9%	1,027,660	-6.0%	1,027,660	-6.0%	\$3.57	8.4%	\$3.57	8.4%	\$913,518	-5.5%	\$31,611	45.3%

National Charcuterie Board Day, Week Ending on 08-25-2024 (National Bacon Lovers Day falls into this week too.)

National Charcuterie Board Day is a day to honor the art and creativity that comes with putting together a charcuterie board. Individuals are encouraged to mix together foods such as cured meats, cheese, fruits, nuts, and anything else they think pairs well with it.

- **Post on social medias** showcasing your products in a charcuterie board
- **In an advertisement showcase different ways** to make a charcuterie board with different products.
- **Host a charcuterie board workshop.**
- **Put pictures up by the deli** or where different popular charcuterie board foods are, to show how that item can be used within the charcuterie board.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,075,503,488	2.9%	178,720,752	3.3%			\$6.02	-0.4%			\$183,736,471	0.3%	\$47,427,338	2.1%
AISLE-DELI CHEESE	\$183,380,848	2.4%	32,894,456	2.6%	23,302,315	3.7%	\$5.57	-0.2%	\$7.87	-1.3%	\$35,586,926	-6.5%	\$10,271,501	1.9%
AISLE-DELI ENTERTAINING	\$119,155,032	6.6%	24,354,250	8.0%	22,454,464	6.7%	\$4.89	-1.3%	\$5.31	0.0%	\$22,966,981	27.3%	\$6,161,887	20.1%
AISLE-DELI MEAT	\$167,003,633	-9.9%	25,323,707	-8.9%	16,412,723	-7.7%	\$6.59	-1.1%	\$10.18	-2.4%	\$37,587,084	-9.2%	\$9,807,236	-11.6%
AISLE-DELI PREPARED FOODS & MEALS	\$605,963,975	6.5%	96,148,338	6.1%			\$6.30	0.4%			\$87,595,480	2.3%	\$21,186,714	5.1%
DEPT-REFRIGERATED	\$1,895,175,597	10.3%	502,263,074	2.2%			\$3.77	7.9%			\$362,945,048	-3.8%	\$90,089,679	2.3%
AISLE-DAIRY	\$1,610,106,966	11.9%	426,760,842	3.1%			\$3.77	8.5%			\$289,546,456	-6.1%	\$70,169,006	0.7%
DEPT-BAKERY	\$904,371,631	1.3%	240,441,525	0.7%			\$3.76	0.5%			\$242,979,914	3.8%	\$56,862,895	13.4%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$393,236,212	-0.6%	115,665,478	-1.3%	133,742,420	-1.0%	\$3.40	0.7%	\$2.94	0.5%	\$110,457,262	7.5%	\$20,078,283	18.7%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$70,873,995	-1.0%	23,746,519	-0.1%	17,554,293	-0.1%	\$2.98	-0.9%	\$4.04	-0.9%	\$24,102,929	18.5%	\$8,186,788	35.9%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$55,985,029	5.1%	15,354,440	8.0%	11,833,768	9.1%	\$3.65	-2.8%	\$4.73	-3.7%	\$22,236,337	16.9%	\$6,685,269	36.2%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$90,316,777	1.7%	29,595,729	3.9%	29,558,099	3.9%	\$3.05	-2.1%	\$3.06	-2.1%	\$15,754,012	-1.4%	\$3,030,579	5.0%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$192,997,325	3.1%	29,631,046	1.3%	29,631,041	1.3%	\$6.51	1.8%	\$6.51	1.8%	\$44,328,249	-4.9%	\$12,289,256	0.8%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$97,310,425	4.4%	25,425,579	2.7%	25,425,579	2.7%	\$3.83	1.7%	\$3.83	1.7%	\$24,934,979	-11.2%	\$6,503,993	-9.4%
AISLE-OTHER BAKERY PERIMETER	\$3,651,870	3.2%	1,022,734	-2.9%	1,022,734	-2.9%	\$3.57	6.2%	\$3.57	6.2%	\$1,166,146	0.3%	\$88,727	47.1%

National Eat Outside Day, Week Ending on 09-01-24 (National Charcuterie Board Day falls into this week too.)

National Eat Outside Day is celebrated to encourage individuals to enjoy meals outside and get fresh air. This can be done by going out to eat at a patio restaurant, grilling out at home, or maybe having a picnic in a park. It wants to push the idea of having a relaxing time when eating.

- **Create Picnic ready bundles** with dairy, deli, and bakery products. You can have this on a display for individuals to see.
- **Advertise recipes for consumers** to make while pushing the idea of eating them outside with friends and family.
- **If you have ready-to-eat meals, push special offers for individuals** that decide to sit on the patio that day or take food to go enjoy it outside.
- **Collaborate with outdoor brands** to try and push both your products.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,094,940,982	2.2%	183,709,860	2.6%			\$5.96	-0.5%			\$204,858,598	-1.6%	\$56,723,762	3.5%
AISLE-DELI CHEESE	\$187,290,333	1.5%	33,605,607	1.0%	23,968,903	3.7%	\$5.57	0.4%	\$7.81	-2.2%	\$41,177,792	-0.1%	\$12,390,412	12.0%
AISLE-DELI ENTERTAINING	\$127,092,443	6.3%	26,276,675	5.6%	24,289,044	3.6%	\$4.84	0.7%	\$5.23	2.5%	\$32,253,401	10.2%	\$10,344,086	13.3%
AISLE-DELI MEAT	\$164,248,024	-11.0%	25,103,147	-9.2%	16,134,078	-8.6%	\$6.54	-1.9%	\$10.18	-2.6%	\$35,965,087	-12.4%	\$8,806,707	-13.1%
AISLE-DELI PREPARED FOODS & MEALS	\$616,310,182	5.7%	98,724,431	6.0%			\$6.24	-0.3%			\$95,462,317	-1.1%	\$25,182,556	2.8%
DEPT-REFRIGERATED	\$1,940,218,085	9.4%	514,827,254	1.1%			\$3.77	8.2%			\$401,255,569	-5.1%	\$112,766,404	1.2%
AISLE-DAIRY	\$1,648,188,396	10.9%	436,336,175	1.7%			\$3.78	9.0%			\$317,624,674	-7.8%	\$89,668,774	-1.1%
DEPT-BAKERY	\$930,997,166	-1.0%	247,050,531	-1.7%			\$3.77	0.7%			\$257,447,410	1.0%	\$64,298,247	0.9%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$410,631,009	-1.8%	122,256,727	-2.4%	139,599,088	-2.6%	\$3.36	0.6%	\$2.94	0.8%	\$124,009,673	8.1%	\$27,362,370	10.3%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$68,322,874	-6.9%	22,710,569	-6.5%	16,617,861	-6.7%	\$3.01	-0.5%	\$4.11	-0.2%	\$20,284,791	7.4%	\$5,881,398	13.9%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$54,232,635	-2.4%	14,661,791	0.0%	11,525,847	1.2%	\$3.70	-2.4%	\$4.71	-3.6%	\$19,720,580	9.7%	\$5,614,806	9.9%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$91,044,858	0.1%	29,716,443	2.2%	29,677,148	2.3%	\$3.06	-2.1%	\$3.07	-2.1%	\$15,891,071	-5.7%	\$2,858,508	-13.5%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$203,715,328	1.4%	31,033,675	-0.6%	31,033,674	-0.6%	\$6.56	2.1%	\$6.56	2.1%	\$51,270,408	-8.8%	\$15,464,101	-7.2%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$99,357,652	1.8%	25,628,079	-0.3%	25,628,079	-0.3%	\$3.88	2.1%	\$3.88	2.1%	\$25,284,462	-14.0%	\$7,062,448	-18.4%
AISLE-OTHER BAKERY PERIMETER	\$3,692,810	6.0%	1,043,246	-2.1%	1,043,246	-2.1%	\$3.54	8.2%	\$3.54	8.2%	\$986,426	0.8%	\$54,616	710.7%

International Bacon Day, Week Ending on 09-08-24

International Bacon Day is a day to celebrate the love for bacon. It encourages people to eat bacon in all forms from home cooked meals or eating meals at restaurants with bacon in them.

- **Have free samples of different types** of bacon available for consumers at the store / deli.
- **Show off different ways** to incorporate your product with bacon whether that is in stores or online on social media.
- **Post fun facts about bacon** on social media or in physical stores by the bacon section / deli.
- **Have consumers / shoppers guess trivia** about bacon and give them a discount if they get it right.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,076,633,900	2.2%	180,229,343	2.4%			\$5.97	-0.2%			\$188,890,621	-4.0%	\$51,206,066	1.2%
AISLE-DELI CHEESE	\$181,981,193	1.9%	32,729,918	1.0%	23,148,289	2.9%	\$5.56	0.9%	\$7.86	-1.0%	\$35,050,463	-7.4%	\$9,540,638	-1.0%
AISLE-DELI ENTERTAINING	\$121,888,054	5.5%	25,024,110	5.3%	22,871,324	4.0%	\$4.87	0.2%	\$5.33	1.4%	\$26,009,096	-5.2%	\$8,079,779	10.7%
AISLE-DELI MEAT	\$158,683,140	-12.6%	24,414,409	-10.1%	15,585,639	-9.9%	\$6.50	-2.9%	\$10.18	-3.1%	\$35,435,124	-8.2%	\$8,251,748	-15.5%
AISLE-DELI PREPARED FOODS & MEALS	\$614,081,513	6.3%	98,060,906	5.7%			\$6.26	0.5%			\$92,395,937	-0.6%	\$25,333,901	6.1%
DEPT-REFRIGERATED	\$1,991,614,567	12.0%	522,966,392	3.4%			\$3.81	8.4%			\$392,779,745	-0.3%	\$108,574,987	6.9%
AISLE-DAIRY	\$1,692,714,432	13.9%	444,088,412	4.3%			\$3.81	9.2%			\$316,847,595	-1.5%	\$86,257,115	5.6%
DEPT-BAKERY	\$929,588,135	0.8%	248,000,241	0.5%			\$3.75	0.3%			\$250,225,140	1.6%	\$61,493,997	3.3%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$403,585,197	0.0%	120,235,057	-0.2%	137,332,318	-0.3%	\$3.36	0.2%	\$2.94	0.4%	\$115,057,110	10.2%	\$24,072,387	11.1%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$72,969,654	-2.7%	24,269,489	-2.5%	17,819,361	-2.9%	\$3.01	-0.2%	\$4.09	0.2%	\$25,985,126	10.6%	\$7,986,608	22.0%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$56,258,698	-1.3%	15,349,618	1.9%	11,757,008	1.4%	\$3.67	-3.1%	\$4.79	-2.6%	\$19,770,509	-4.5%	\$5,877,401	-2.5%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$90,331,352	1.3%	29,758,060	3.7%	29,719,366	3.8%	\$3.04	-2.3%	\$3.04	-2.4%	\$14,864,799	-6.5%	\$2,720,767	-6.2%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$202,583,580	2.0%	31,558,761	0.4%	31,558,759	0.4%	\$6.42	1.5%	\$6.42	1.5%	\$48,812,760	-8.2%	\$14,326,790	-5.4%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$100,154,841	5.1%	25,810,366	2.6%	25,810,366	2.6%	\$3.88	2.4%	\$3.88	2.4%	\$24,786,106	-10.4%	\$6,433,901	-11.1%
AISLE-OTHER BAKERY PERIMETER	\$3,704,811	4.5%	1,018,890	-1.4%	1,018,890	-1.4%	\$3.64	5.9%	\$3.64	5.9%	\$948,730	-2.7%	\$76,142	114.1%

National Taco Day, Week Ending on 10-06-24

National Taco Day is to celebrate the Mexican dish, a taco. Tacos have been popularized in many parts of the world, so this is a great day to celebrate all the different ways tacos can be made.

- If you have ready-to-eat meals, **have a sale on your taco** and dishes that include tacos.
- **Showcase different taco ingredients** on a display for consumers to see.
- **Have taco ingredients on sale as well as items such as chips and dip** when you buy them all together.
- **Highlight different fresh ingredients** to use such as mexican cheeses, homemade tortilla shells, or taco salads from the deli.



Product	Dollar Sales	Dollar Sales % Change vs YA	Unit Sales	Unit Sales % Change vs YA	Volume Sales	Volume Sales % Change vs YA	Price per Unit	Price per Unit % Change vs YA	Price per Volume	Price per Volume % Change vs YA	Dollar Sales Any Merch	Dollar Sales Any Merch % Change vs YA	Incremental Dollars	Incremental Dollars % Change vs YA
DEPT-DELI	\$1,108,265,543	4.7%	183,864,247	4.6%			\$6.03	0.1%			\$185,450,679	4.2%	\$52,032,554	9.4%
AISLE-DELI CHEESE	\$185,428,843	5.5%	32,847,204	3.7%	23,665,448	6.2%	\$5.65	1.7%	\$7.84	-0.7%	\$34,132,775	-2.4%	\$9,318,265	-2.2%
AISLE-DELI ENTERTAINING	\$118,098,470	8.0%	23,730,744	9.5%	21,922,831	9.0%	\$4.98	-1.4%	\$5.39	-0.9%	\$18,502,238	0.4%	\$4,487,127	-2.0%
AISLE-DELI MEAT	\$165,433,333	-7.1%	25,443,034	-5.0%	16,329,204	-4.5%	\$6.50	-2.2%	\$10.13	-2.8%	\$37,528,307	1.2%	\$10,490,107	7.4%
AISLE-DELI PREPARED FOODS & MEALS	\$639,304,897	7.4%	101,843,265	6.5%			\$6.28	0.9%			\$95,287,360	8.9%	\$27,737,055	17.2%
DEPT-REFRIGERATED	\$2,058,048,274	13.5%	532,642,335	4.1%			\$3.86	9.1%			\$448,437,770	11.5%	\$117,736,664	5.8%
AISLE-DAIRY	\$1,748,977,931	15.6%	452,136,383	5.0%			\$3.87	10.1%			\$367,695,171	15.3%	\$89,547,784	5.6%
DEPT-BAKERY	\$949,785,799	2.2%	250,160,756	1.7%			\$3.80	0.5%			\$237,081,360	-1.0%	\$61,987,675	1.7%
AISLE-BAKERY CENTER STORE BREADS & ROLLS	\$405,253,288	3.5%	118,579,800	3.2%	137,927,817	3.5%	\$3.42	0.4%	\$2.94	0.0%	\$109,210,392	15.1%	\$24,929,738	35.1%
AISLE-BAKERY CENTER STORE DESSERTS/SWEET SNACKS	\$75,064,454	-5.0%	25,045,267	-6.9%	18,648,332	-4.6%	\$3.00	2.1%	\$4.03	-0.4%	\$24,607,755	-4.0%	\$7,853,139	-4.1%
AISLE-BAKERY CENTER STORE MORNING BAKERY	\$58,397,710	-0.3%	15,434,134	0.0%	12,151,834	0.7%	\$3.78	-0.3%	\$4.81	-1.0%	\$15,988,845	-13.9%	\$4,809,132	-14.4%
AISLE-BAKERY PERIMETER BREADS & ROLLS	\$95,375,740	5.7%	30,676,964	6.4%	30,641,205	6.4%	\$3.11	-0.6%	\$3.11	-0.7%	\$14,140,269	6.5%	\$3,214,048	32.1%
AISLE-BAKERY PERIMETER DESSERTS/SWEET SNACKS	\$206,160,447	0.0%	32,158,961	-1.2%	32,158,960	-1.2%	\$6.41	1.2%	\$6.41	1.2%	\$46,342,740	-18.2%	\$13,706,459	-23.3%
AISLE-BAKERY PERIMETER MORNING BAKERY	\$105,830,629	5.3%	27,227,116	3.2%	27,227,117	3.2%	\$3.89	2.1%	\$3.89	2.1%	\$25,707,742	-12.6%	\$7,415,520	-11.5%
AISLE-OTHER BAKERY PERIMETER	\$3,703,531	11.4%	1,038,513	11.1%	1,038,513	11.1%	\$3.57	0.3%	\$3.57	0.3%	\$1,083,617	8.7%	\$59,639	142.8%

January 2026



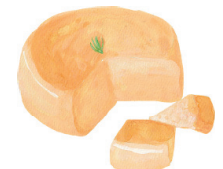
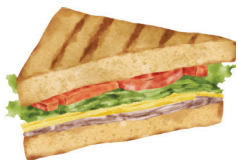
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2 National Cream Puff Day	3 National Chocolate Covered Cherry Day
4 National Spaghetti Day	5 National Whipped Cream Day	6 National Shortbread Day	7 National Tempura Day	8 National English Toffee Day	9 National Apricot Day International Cassoulet Day	10 Bittersweet Chocolate Day
11 National Milk Day	12 National Curried Chicken Day National Marzipan Day	13 National Peach Melba Day	14 National Hot Pastrami Sandwich Day	15 National Strawberry Ice Cream Day	16 International Hot and Spicy Food Day National Fig Newton Day	17 International Day of Neapolitan Pizza Makers
18 International Peking Duck Day National Gourmet Coffee Day	19 World Quark Day	20 National Buttercrunch Day National Cheese Lovers Day	21 National Granola Bar Day Rid the World of Fad Diets and Gimmicks Day	22 National Blonde Brownie Day	23 Rhubarb Pie Day	24 National Peanut Butter Day National Lobster Thermidor Day
25 International Irish Coffee Day	26 National Peanut Brittle Day	27 National Chocolate Cake Day	28 National Blue berry Pancake Day	29 National Corn Chip Day	30 National Croissant Day	31 National Hot Chocolate Day National Eat Brussels Sprouts Day



February 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 Baked Alaska Day National Ice Cream for Breakfast Day National Dark Chocolate Day	2 National Heavenly Hash Day Crepes Day National Hot Breakfast Day	3 National Carrot Cake Day	4 Medjool Date Day	5 National Chocolate Fondue Day World Nutella Day	6 National Frozen Yogurt Day	7 National Fettucine Alfredo Day National Patty Melt Day
8 National Molasses Bar Day National Paczki Day	9 National Bagel and Lox Day World Pizza Day Pork Rind Appreciation Day	10 Cream Cheese Brownie Day	11 National Latte Day Don't Cry Over Spilled Milk Day	12 National Plum Pudding Day	13 National Tortellini Day	14 National Cream Filled Chocolate Day
15 National I want Butterscotch Day	16 National Almond Day National TimTam Day (Australia)	17 National Indian Pudding Day International Crumpet Day	18 National Drink Wine Day	19 National Chocolate Mint Day	20 National Cherry Pie Day	21 National Sticky Bun Day
22 National Margarita Day National Cook a Sweet Potato Day National Chili Day	23 National Banana Bread Day	24 National Cupcake day	25 National Chocolate Covered Nuts Day National Pancake Day	26 National Pistachio Day	27 National Protein Day	28 National Chocolate Souffle Day



March 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 National Peanut Butter Lovers Day	2 National Banana Cream Pie Day	3 National Cold Cuts Day	4 National Pound Cake Day	5 National Oreo Cookie Day	6 National White Chocolate Cheesecake Day	7 National Cereal Day
8 National Peanut Cluster Day	9 National Meatball Day National Crabmeat Day	10 National Pack your Lunch Day International Lime Day	11 National Oatmeal Nut Waffles Day	12 National Banked Scallops Day	13 Coconut Torte Day	14 National Brioche Day Pie Day
15 National Celebrating our Bountiful Food Supply Day National Pears Helene Day	16 National Artichoke Hearts Day	17 National Irish Food Day	18 National Oatmeal Cookie Day	19 National Agriculture Day National Poultry Day	20 National Ravioli Day	21 National French Bread Day
22 National Bavarian Crepes Day	23 National Tamale Day	24 National Cheesesteak Day	25 International Waffle Day	26 National Nougat Day	27 International Whiskey Day	28 National Something on a Stick Day National Black Forest Cake Day
29 National Lemon Chiffon Cake Day	30 Turkey Neck Soup Day	31 National Clams on the Half Shell Day National Tater Day Day of the Taco (Mexico)				



April 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 National Sourdough Bread Day	2 National Peanut Butter and Jelly Day	3 National Chocolate Mouse Day	4 National Cordon Bleu Day International Carrot Day
5 National Caramel Day National Raisin and Spice Bar Day	6 National Hostess Twinkie Day National Caramel Popcorn Day	7 National Coffee Cake day	8 National Empanada Day	9 Chinese Almond Cookie Day	10 National Cinnamon Crescent Day	11 National Cheese Fondue Day
12 Grilled Cheese Sandwich Day	13 National Peach Cobbler Day	14 National Pecan Day	15 National Glazed Spiral Ham Day	16 National Baked Ham with Pineapple Day	17 National Cheeseball Day	18 National Raw Milk Appreciation Day
19 National Garlic Day National Rice Ball Day	20 National Pineapple Upside Down Cake Day	21 National Chocolate Covered Cashews Day	22 Earth Day National Jelly Bean Day	23 National Cherry Cheesecake Day National Picnic Day	24 National Pig in a Blanket Day	25 National Zucchini Bread Day
26 National Pretzel Day	27 National Prime Rib Day	28 National Blueberry Pie Day	29 Stop Food Waste Day	30 National Rasin Day		



May 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1 National Chocolate Parfait Day	2 National Truffles Day
3 National Raspberry Popover Day	4 National Candied Orange Peel Day	5 National Chocolate Custard Day National Hoagie Day	6 International No Diet Day National Crepes Suzette Day	7 National Roast Leg of Lamb Day	8 National Coconut Cream Pie Day National Empanada Day	9 National Butterscotch Brownie Day National Foodies Day
10 National Shrimp Day National Ice Cream Cake Day	11 Eat What You Want Day	12 National Nutty Fudge Day	13 National Apple Pie Day International Humma's Day	14 National Buttermilk Biscuit Day	15 National Chocolate Chip Day World Whiskey Break	16 International Pickles Day National BBQ Day
17 National Cherry Cobbler Day	18 National Cheese Souffle Day	19 National Devils Food Cake Day	20 National Quiche Day	21 National Strawberry and Cream Day	22 National Vanilla Pudding Day	23 National Taffy Day
24 National Asparagus Day National Escargot Day International Coffee Day	25 National Carb Day	26 National Blueberry Cheesecake Day National Cherry Desert Day	27 National Italian Beef Day	28 National Brisket Day	29 National Biscuit Day	30 National Scones Day
31 National Macaroon Day						

June 2026



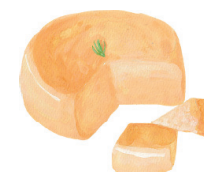
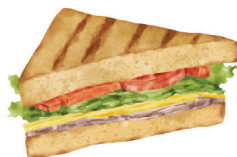
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 World Milk Day National Hazelnut Cake Day	2 National Rocky Road Ice Cream Day National Rotisserie Chicken Day	3 National Chocolate Macaroon Day National Egg Day	4 International Cheese Day National Frozen Yogurt Day	5 National Gingerbread Day	6 National Applesauce Cake Day National Churro Day
7 National Chocolate Ice Cream Day	8 Jelly Filled Donut Day World Oceans Day	9 National Strawberry Rhubarb Pie Day	10 National Herbs and Spices Day National Frosted Cookies Day	11 National German Chocolate Cake Day	12 National Jerky Day National Peanut Butter Cookie Day	13 National Cupcake Lovers Day
14 National Strawberry Shortcake Day	15 National Turkey Lovers Day National Lobster Day	16 National Cannoli Day National Fudge Day World Refill Day	17 National Apple Strudel Day	18 International Picnic Day National Cherry Tart Day	19 Juneteenth National Independence Day National Martini Day World Tapas Day	20 National Vanilla Milkshake Day
21 National Peaches and Cream Day	22 National Chocolate Éclair Day National Onion Rings Day	23 National Pecan Sandy Day	24 National Praline Day	25 National Strawberry Parfait Day	26 National Chocolate Pudding Day	27 International Pineapple Day
28 National Ceviche Day National Tapioca Day	29 National Almond Buttercrunch Day National Waffle Iron Day	30 National Ice Cream Soda Day				



July 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Creative Ice Cream Flavor Day National Gingersnap Day	2 National Anisette Day	3 National Chocolate Wafer Day	4 National Barbecued Spareribs Day
5 National Apple Turnover Day	6 National Fried Chicken Day	7 National Chocolate Day National Macaroni Day	8 National Chocolate with Almonds Day	9 National Sugar Cookie Day	10 National Lavender Day	11 National Blueberry Muffin Day National Make your Own Sundae Day
12 National Pecan Pie Day	13 National French Fries Day	14 National Macaroni and Cheese Day	15 National Tapioca Pudding Day	16 National Ice Cream Day	17 National Peach Ice Cream Day	18 National Cherry Day
19 National Raspberry Cake Day National Hot Dog Day	20 International Cake Day	21 National Junk Food Day	22 National Penuche Fudge Day	23 National Vanilla Ice Cream Day	24 National Tequila Day National Drive Thru Day National Refreshment Day	25 National Hot Fudge Sundae Day
26 National Bagel Fest Day	27 National Crème Brulee Day	28 National Hamburger Day	29 National Chicken Wing Day National Lasagna day	30 National Cheesecake Day National Chicken and Waffle Days	31 National Avocado Day National Raspberry Cake Day	



August 2026

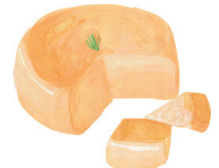


Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
						1 National Raspberry Ice Cream Day
2 National Ice Cream Sandwich Day	3 National Watermelon Day National Grab some Nuts Day	4 National Chocolate Cookie Day	5 National Oyster Day National Waffle Day	6 National Root Beer Float Day	7 National Raspberry in Cream Day	8 National Frozen Custard Day
9 National Rice Pudding Day	10 National Smores Day	11 National Raspberry Tart Day National Panini Day	12 National Gooey Butter Cake Day	13 National Filet Mignon Day	14 National Creamsicle Day	15 National Meringue Pie Day
16 National Bratwurst Day	17 National Vanilla Custard Day	18 National Ice Cream Pie Day	19 National Soft Serve Ice Cream Day	20 National Bacon Lovers Day	21 National Pecan Torte Day	22 National Spumoni Day
23 National Sponge Cake Day	24 National Peach Pie Day National Waffle Day	25 National Banana Split Day	26 National Charcuterie Board Day	27 National Banana Lovers Day National Pots De Crème Day	28 National Cherry Turnover Day	29 Chop Suey Day
30 National Toasted Marshmallow Day	31 Toasted Marshmallow Day National Eat Outside Day					

September 2026



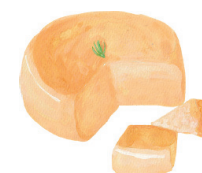
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1 National Cherry Popover Day National Gyro Day	2 World Coconut Day	3 National Baby Back Ribs Day	4 Eat an Extra Dessert Day National Spice Blend Day	5 National Cheese Pizza Day
6 National Coffee Ice Cream Day International Bacon Day	7 World Salami Day	8 National Date Nut Bread Day	9 National I love Food Day	10 National TV Dinner Day National Ants on a Log Day	11 National Hot Cross Buns Day	12 National Chocolate Milkshake Day
13 International Chocolate Day	14 Eat a Hoagie Day National Cream Filled Donut Day	15 National Cheese Toast Day National Linguine Day	16 National Cinnamon Raisin Bread Day	17 National Apple Dumpling Day	18 National Cheeseburger Day National Red Velvet Cake Day	19 National Butterscotch Pudding Day
20 National String Cheese Day	21 National Pecan Cookie Day	22 National Ice Cream Cone Day National White Chocolate Day	23 National White Chocolate Day	24 National Cherries Juilee Day	25 National Food Service Workers Day National German Butterbrot Day	26 National Dumpling Day National Key Lime Pie Day
27 National Corned Beef Hash Day	28 Strawberry Cream Pie Day	29 National Bakery Day National Biscotti Day National Mocha Day	30 Extra Virgin Olive Oil Day National Chewing Gum Day			



October 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 National Homemade Cookies Day International Coffee Day	2 National Fried Scallops Day	3 National Caramel Custard Day
4 National Taco Day	5 National Apple Betty Day	6 National Noodle Day German-American Day	7 World Taco Day	8 National Fluffernutter Day National Pierogi Day	9 International Beer and Pizza Day Blue Cheese Day	10 National Angel Food Cake Day
11 National Sausage Pizza Day	12 National Farmers Day National Pulled Pork Day	13 National Yorkshire Pudding Day	14 National Dessert Day	15 National Chicken Cacciatore Day	16 World Food Day	17 National Pasta Day
18 National Chocolate Cupcake Day	19 National Seafood Bisque Day	20 International Chef Day World Osteoporosis Day	21 National Pumpkin Cheesecake Day	22 National Nut Day	23 National Boston Crème Pie Day	24 National Bologna Day
25 National Greasy Foods Day Sourest Day	26 Mince Meat Day	27 National Potato Day	28 National Chocolate Day	29 National Oatmeal Day	30 Buy a Donut Day National Candy Corn Day	31 National Caramel Apple Pie Day



November 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 World Vegan Day National Cinnamon Day National Pate Day	2 National Deviled Egg Day	3 National Sandwich Day	4 National Candy Day	5 National Donut Day	6 National Nachos Day National Healthy Eating Day	7 National Bittersweet Chocolate With Almonds Day
8 Cook Something Bold and Pungent Day	9 National Greek Yogurt Day National British Pudding Day	10 National Pork Belly Day	11 National Sundae Day	12 National Pizza with Works except Anchovies Day	13 National Bread Pudding Day National Indian Pudding Day National Sea Salt Caramel Day	14 National Pickle Day
15 National Bundt Day	16 International Whole Grain Day	17 National Homemade Bread Day	18 National Vichyssoise Day	19 National Macchiato Day	20 National Peanut Butter Fudge Day	21 National Stuffing Day
22 National Cranberry Relish Day	23 Thanksgiving Day National Eat a Cranberry Day National Espresso Day National Cashew Day	24 National Sardines Day Washoku Day (Japanese Cuisine Day)	25 National Parfait Day	26 International Cake Day	27 National Bavarian Cream Pie Day	28 National French Toast Day
29 National Lemon Cream Pie Day	30 National Mousse Day					



December 2026



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2 National Fritters Day	3 National Apple Pie Day	4 National Cookie Day	5 National Comfort Food Day
6 National Gazpacho Day World Pear Day	7 National Cotton Candy Day	8 National Chocolate Brownie Day	9 National Pastry Day	10 National Lager Day	11 National Have a Bagel Day	12 National Cocoa Day National Gingerbread House Day
13 National Cream Cheese Frosting Day	14 National Biscuits and Gravy Day National Bouillabaisse Day Roast Chestnuts Day	15 National Cupcake day	16 National Chocolate Covered Anything Dy	17 National Maple Syrup Day	18 National Roast Pig Day	19 National Oatmeal Muffin Day
20 National Cortado Day National Fried Shrimp Day	21 National Hamburger Day	22 National Date Nut Bread Day National Cookie Exchange Day	23 National Pfeffernusse Day	24 National Eggnog Day	25 Christmas Day National Pumpkin Pie Day	26 National Candy Cane Day
27 National Fruit Cake Day	28 National Chocolate Candy Day National Box of Chocolates Day	29 National Pepper Pot Day	30 Bacon Day	31 National Champagne Day		

