

IL HOUSING BLUEPRINT  
THE FUTURE OF HOUSING IN ILLINOIS

# SOCIAL MEDIA TOOLKIT

An initiative of the Illinois  
Housing Development Authority.



# WELCOME

Everything you need to share  
the Illinois Housing Blueprint.

Thank you for partnering with us to share the Illinois Housing Blueprint

The Blueprint is a statewide effort led by the Illinois Housing Development Authority to better understand housing needs across communities and help shape the future of housing in Illinois. It is built on input from residents, community leaders, and organizations across the state.

This toolkit is designed to make outreach simple. Inside you'll find ready-to-use messaging, social media content, and visuals to help promote the Illinois Housing Blueprint survey and community discussions. You may use this toolkit as a guide to help create your own messaging, or you can use our examples directly.

Your support plays an important role in this process. By sharing these resources, you are helping ensure more voices are heard and that the plan reflects the real needs and experiences of communities across Illinois.

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WHITE

IL HOUSING BLUEPRINT  
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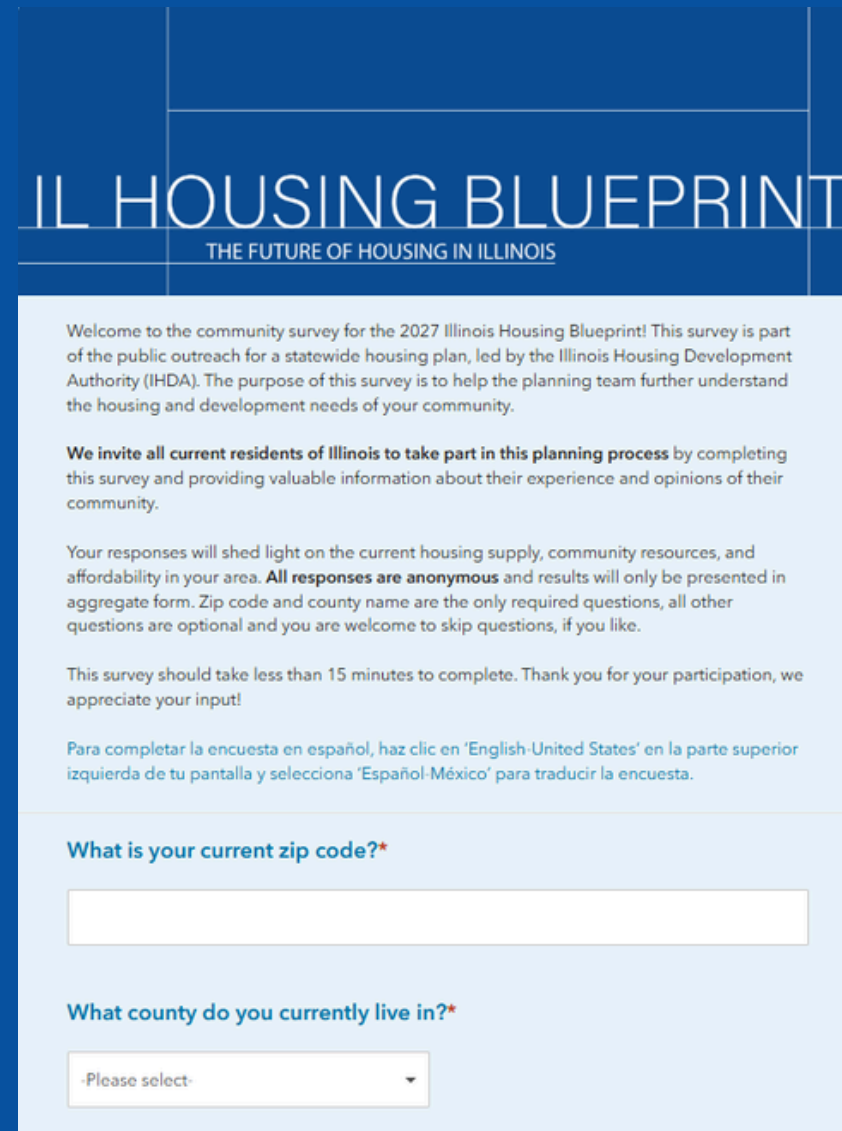
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BLUE

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LOGO



Click the language selector at the top of the page to switch from English to Spanish.

Click Image to go to Survey

Deadline to submit survey responses is July 31, 2026.

# STATEWIDE RESIDENT SURVEYS

### Take the Survey

The future of housing in Illinois starts with you. The Illinois Housing Blueprint is a statewide plan that looks at housing needs, affordability, and availability across communities. Your input helps shape what comes next.

The survey is anonymous and takes about 15 minutes to complete.

Share your input at <https://ilhousingblueprint.org/>.

### Attend a Session

Add your voice to the statewide conversation on housing in Illinois. The Illinois Housing Blueprint is bringing community conversations and in-person dialogues to neighborhoods across the state. Join a session or take the survey to share your input.

Find a session and RSVP at <https://ilhousingblueprint.org/>.

**SOCIAL MEDIA SUGGESTED MESSAGING - CALL TO ACTION**

### Option 1

Many Illinois renters spend more than 30% of their income on housing. That means less room in the budget for everything else. The Illinois Housing Blueprint looks at affordability across communities and what's needed moving forward.

Take the survey and share your input <https://ilhousingblueprint.org/>.

### Option 2

Housing impacts more than where you live. It affects access to jobs, health, transportation, and overall quality of life. The Illinois Housing Blueprint looks at the full picture in communities across the state, and your input helps shape what comes next in housing. Learn more and get involved <https://ilhousingblueprint.org/>.

### Option 3

Many homes across Illinois were built decades ago. Older homes mean higher costs and fewer move-in-ready choices. The Illinois Housing Blueprint looks at how to preserve housing across the state.

Take the survey or join a local session <https://ilhousingblueprint.org/>.

**SOCIAL MEDIA POST COPY - IMPACT DRIVEN**



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**SOCIAL MEDIA IMAGES -  
TAKE THE SURVEY**

# IL HOUSING BLUEPRINT

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Southwest Region  
Listening Session

Belleville Welcome Center  
2300 W Main St  
Belleville, IL 62226

**MAY 6**  
3:00 p.m. – 5:00 p.m.

Southwest Region

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Southern Region  
Listening Session

Boynton Street  
Community Center  
501 W. Boynton Street  
Marion, IL 62959

**MAY 7**  
2:00 p.m. – 4:00 p.m.

Southern Region

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THE FUTURE OF HOUSING IN ILLINOIS

West Central Region  
Listening Session

WIU Macomb  
Stipes Hall Room 501  
1 University Circle  
Macomb, IL 61455

**MAY 20**  
1:00 p.m. – 3:00 p.m.

West Central Region

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Northwest Region  
Listening Session

WIU Quad Cities  
Riverfront Hall Room 103  
3300 River Drive  
Moline, IL 61265

**MAY 21**  
1:00 p.m. – 3:00 p.m.

Northwest Region

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THE FUTURE OF HOUSING IN ILLINOIS

Northeast Region  
Listening Session

Illinois Housing  
Development Authority  
11th Floor  
111 East Wacker Drive  
Chicago, IL 60601

**June 3**  
2:00 p.m. – 4:00 p.m.

Northeast Region  
(Chicago)

IL HOUSING BLUEPRINT  
THE FUTURE OF HOUSING IN ILLINOIS

Statewide (in Spanish)  
Escucha de Sesión  
en todo el estado  
en español

Sesión virtual  
RSVP para el enlace

**9 de junio**  
1:00 p.m. a 3:00 p.m.

Statewide (in Spanish)

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Central Region  
Listening Session

Sangamon County  
Health Department  
2833 S. Grand Avenue E  
Springfield, IL 62703

**June 16**  
10:00 a.m. – 12:00 p.m.

Central Region

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North Central Region  
Listening Session

Peoria NEXT Innovation  
Center  
801 W. Main Street  
Peoria, IL 61606

**June 17**  
10:00 a.m. – 12:00 p.m.

North Central Region

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Southeast Region  
Listening Session

Koerner Distributor  
1601 Pike Avenue  
Effingham, IL 62401

**June 18**  
11:00 a.m. – 1:00 p.m.

Southeast Region

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East Central  
Listening Session

Champaign Public Library  
200 W. Green Street  
Champaign, IL 61820

**June 25**  
6:30 p.m. – 8:30 p.m.

East Central Region

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Northeast Region  
Listening Session

Kankakee Community  
College  
Iroquois Room  
100 College Drive  
Kankakee, IL 60901

**July 8**  
2:00 p.m. – 4:00 p.m.

Northeast Region  
(Kankakee)

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Northern Stateline  
Listening Session

SWIFTT Office  
1005 S. Main Street  
Rockford, IL 61101

**July 14**  
2:00 p.m. – 4:00 p.m.

Northern Stateline  
Region

## SOCIAL MEDIA IMAGES - LISTENING SESSIONS

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## IL HOUSING BLUEPRINT

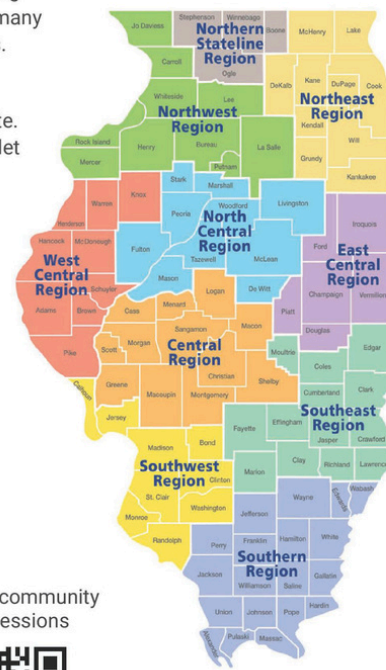
THE FUTURE OF HOUSING IN ILLINOIS

The 2027 Illinois Housing Blueprint, led by the Illinois Housing Development Authority (IHDA), is a collaborative plan that outlines housing conditions in communities across the state while also assessing individual needs, affordability, housing availability, and much more.

The Blueprint aims to amplify the voices of Illinoisans living and working in communities across the state. There are many ways to get involved, ask questions, and share your ideas. Your input will help shape the plan!

Please join us for community discussions across the state. Bring a friend, colleague, or neighbor and RSVP below to let us know you will be there.

- Southwest Region - May 6 in Belleville
- Southern Region - May 7 in Marion
- West Central Region - May 20 in Macomb
- Northwest Region - May 21 in Moline
- Northeast Region - June 3 in Chicago
- Statewide (in Spanish) - June 9 (Virtual)
- Central Region - June 16 in Springfield
- North Central Region - June 17 in Peoria
- Southeast Region - June 18 in Effingham
- East Central Region - June 25 in Champaign
- Northeast Region - July 8 in Kankakee
- Northern Stateline Region - July 14 in Rockford



map source: DCEO

Complete and help distribute our Blueprint Survey



RSVP for our community listening sessions



[blueprint@ihda.org](mailto:blueprint@ihda.org) | [www.illhousingblueprint.org](http://www.illhousingblueprint.org)

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# IL HOUSING BLUEPRINT

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## CONTACT US

Email: [info@ilhousingblueprint.org](mailto:info@ilhousingblueprint.org)

Website: <https://ilhousingblueprint.org/>

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