

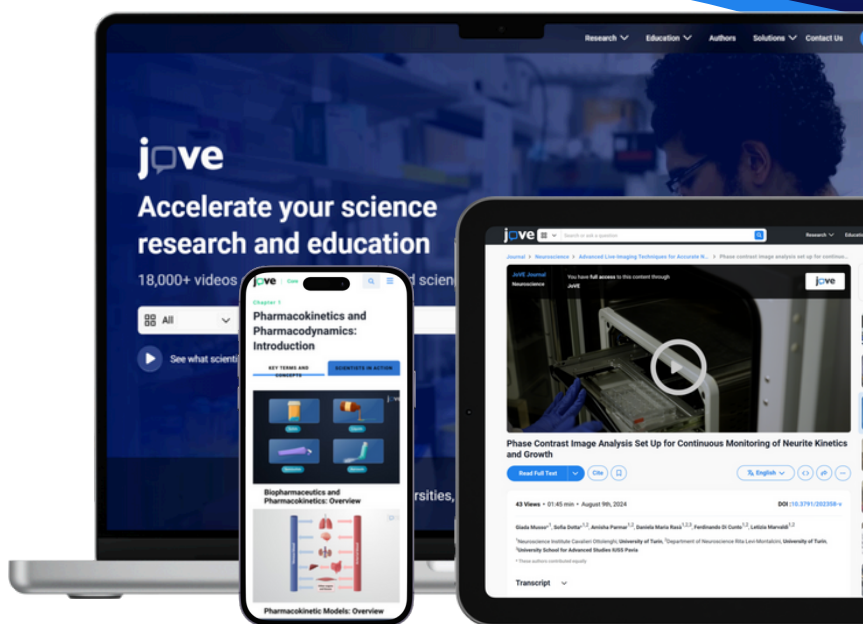
Avastus Cuts Training Time by 50% and Wins New High-Value Clients with JoVE



JoVE is our go-to for turning 'Wait, how does that step go again?' into 'Got it. Let's move.'

It bridges the gap between what's written and what's done when hands-on technique matters.

—Connie Larsson, PhD, CRO
Director at Avastus Preclinical Services



Company Profile

Avastus Preclinical Services

Focus:

In vivo research and complex survival surgeries

The Challenge

- 1 Slow SOP Training
- 2 Senior Scientists Tied Up
- 3 Trial-and-Error Delays

Advancing research through peer-reviewed video protocols



www.jove.com



biopharma@jove.com

The Solution

- 1 On-demand Video Protocols**
Adopted JoVE Unlimited.
- 2 Step-by-Step Visibility**
Scientists previewed every step.
- 3 Scalable Knowledge Transfer**
Without risking rigor.

ROI Delivered

**30-50%
Faster**

Training for complex procedures

**3.5 Hrs
Saved**

Per new technique



Reproducibility

Improved reproducibility and consistency across teams



Scientist Time

Freed senior staff for high-value client work



Revenue Growth

Enabled new services (E.g., BALF collection)



JoVE made the difference. We quickly mastered a technique, delivered confidently, and turned prospects into returning clients.

—Connie Larsson, PhD, CRO
Director at Avastus Preclinical Services

Key Results



New revenue streams from advanced surgical services



Enhanced client trust through reproducible, peer-reviewed methods



Senior scientists freed from repetitive supervision

