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# MICROECONOMICS



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20

Chapters



277

Total Videos



## Core Learning Objectives

Understand microeconomic principles: scarcity, trade-offs, and micro vs. macroeconomics.

Analyze demand elasticity and its determinants.

Evaluate supply elasticity.

Explain market equilibrium and its shifts.

Interpret consumer behavior: preferences, utility maximization, and demand derivation.

Examine producer behavior: production functions, costs, and market structures.

## 01

### Microeconomics

- 1.1 Introduction to Microeconomics
- 1.2 Demand and its Elasticities
- 1.3 Supply and its Elasticities
- 1.4 Market Equilibrium
- 1.5 Consumer Behavior
- 1.6 Producer Behavior
- 1.7 Costs
- 1.8 Perfect Competition
- 1.9 Monopoly
- 1.10 Monopolistic Competition
- 1.11 Oligopoly
- 1.12 Analysis of Competitive Markets
- 1.13 Economics for Labor Markets
- 1.14 Externalities and Public Goods
- 1.15 Game Theory
- 1.16 Consumer Surplus, Producer Surplus, & Market Efficiency
- 1.17 General Equilibrium Theory and Welfare Economics
- 1.18 Asymmetric Information and Moral Hazard
- 1.19 Behavioral Economics
- 1.20 Uncertainty

## 02

### JoVE Core: Statistics

- 2.1 Understanding Statistics
- 2.2 Summarizing And Visualizing Data
- 2.3 Measure Of Central Tendency
- 2.4 Measures Of Variation
- 2.5 Measures Of Relative Standing
- 2.6 Probability Distributions
- 2.7 Estimates
- 2.8 Distributions
- 2.9 Hypothesis Testing
- 2.10 Analysis Of Variance
- 2.11 Correlation And Regression
- 2.12 Statistics In Practice
- 2.13 Nonparametric Statistics
- 2.14 Biostatistics
- 2.15 Survival Analysis
- 2.16 Statistical Softwares
- 2.17 Control Charts

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