who protects the high quality of cosmetic products?

we do.



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# we protect the high quality cosmetic products

Today's consumer are rightfully demanding when it comes to choosing their preferred personal care products. Selecting the right ingredients that deliver an effective level of protection against bacteria, yeast, and mold; bringing along no legal drawbacks can be the ultimate challenge at present. At Ashland, we are passionate and tenacious solvers who thrive to develop practical, innovative, and elegant solutions that provide, all the help needed to select the right antimicrobial.

Ashland's family of antimicrobials offers a variety of solutions. Designed to effectively protect and to help manufacturers comply with regulatory requirements. With every product our global team of solvers supports you with extensive technical lab service, in-depth microbiological expertise and application know-how. For country-specific availability please check ashland.com or contact your local sales representative.

Use our intuitive antimicrobial selector tool to find the perfect solution for your needs. The dynamic criteria help you to select from a wide range of technologies, and the news section keeps you tuned into latest trends.

Visit ashland.com/antimicrobialselector to learn more.

| progressive preservatives   |  |
|-----------------------------|--|
| multifunctionals            |  |
| natural antimicrobials12-13 |  |
| classic preservatives14-17  |  |
| deodorant actives           |  |

#### biodegradable

has attained a sufficient level of biodegradation that meets the requirements for 'ready' or 'inherent' according to OECD or related methods such as, 301, 302, or 306, or product has been assessed as being biodegradable based on a read-across to a chemical with similar structure or the product components have been analyzed for biodegradation potential. 🖉 natural

meets ISO 16128-2:2017 100% natural origin content standard

# nature-derived

meets ISO 16128-2:2017 50% - 99% natural origin content standard





who is the safety belt for personal care products?

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#### progressive preservatives

As personal care product manufacturers sell to an increasingly global client base, reliable and effective antimicrobials are needed to protect under various conditions. Ashland's progressive preservatives are based on aromatic alcohols and organic acids, approved for the use in all major markets and suitable for a variety of formulations. Effective against grampositive and gram-negative bacteria, yeast and mold, they offer excellent heat stability, work across a wide pH window and are easily solubilized in water.





| progressive p                            | preservatives                                                                                            |               |                               |                                                                                                                                                                                                                                                                                       |          |                |      |                                       |                                  |          |           |           |
|------------------------------------------|----------------------------------------------------------------------------------------------------------|---------------|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|------|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                          |                                                                                                          |               | _                             |                                                                                                                                                                                                                                                                                       |          | ivity<br>iinst |      | on                                    | ion                              |          |           |           |
| trade name                               | INCI name                                                                                                | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                                 | bacteria | yeast/mold     | Hď   | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| euxyl™ k 700<br>preservative             | Phenoxyethanol (and)<br>Benzyl Alcohol (and) Potassium<br>Sorbate (and) Aqua (Water)<br>(and) Tocopherol | Ċ             |                               | <ul> <li>optimized blend with improved<br/>color stability</li> <li>enhanced fungicidal properties</li> </ul>                                                                                                                                                                         | x        | x              | ≤5.5 | 80°C<br>(max. 4<br>hours)             | 0.5%<br>-<br>1.5%                | +++      | +++       | ++        |
| euxyl™ k 701<br>preservative<br>note: a  | Phenoxyethanol (and)<br>Benzoic Acid (and)<br>Dehydroacetic Acid (and)<br>Ethylhexylglycerin             | Ċ             |                               | <ul> <li>performs well in challenging formulations</li> <li>excellent cost-performance ratio</li> <li>ideal mild solutions for wet wipes</li> <li>suitable for sensitive applications incl. baby care</li> </ul>                                                                      | х        | х              | ≤6   | 80°C<br>(max. 4<br>hours)             | 0.4%<br>-<br>1.2%                | +++      | +++       | +++       |
| euxyl™ k 703<br>preservative<br>note: a  | Phenoxyethanol (and)<br>Benzoic Acid (and)<br>Dehydroacetic Acid                                         |               |                               | <ul> <li>market-leading blend of organic acids and aromatic alcohol</li> <li>performs well in challenging formulations</li> <li>excellent cost-performance ratio</li> <li>ideal mild solution for wet wipes</li> <li>suitable for sensitive applications incl. baby care</li> </ul>   | X        | X              | ≤6   | 80°C<br>(max. 4<br>hours)             | 0.4%                             | ++++     | +++       | +++       |
| euxyl <sup>™</sup> k 712<br>preservative | Sodium Benzoate (and)<br>Potassium Sorbate (and)<br>Aqua (Water)                                         |               | 55%                           | <ul> <li>market-leading organic acid<br/>blend</li> <li>ready-to-process liquid</li> <li>cost-effective allrounder</li> <li>suitable for oral care and<br/>sensitive applications</li> <li>ideal for certified natural<br/>formulations: COSMOS<br/>&amp; NATRUE compliant</li> </ul> | X        | X              | ≤5.5 | 80°C<br>(max. 4<br>hours)             | 0.5%<br>-<br>1.5%                | ++++     | +++       | ++        |
| euxyl <sup>™</sup> k 720<br>preservative | Propylene Glycol (and) Benzoic<br>Acid (and)<br>Caprylyl Glycol                                          | C*            |                               | <ul> <li>aromatic alcohol-free blend</li> <li>provides skin moisturization</li> <li>no discoloration risk</li> <li>ideal for face, wet wipes and<br/>baby care formulations</li> </ul>                                                                                                | x        | x              | ≤5.5 | 80°C<br>(max. 4<br>hours)             | 1.0%<br>-<br>2.0%                | +++      | +++       | +++       |
| euxyl™ k 830<br>preservative<br>note: b  | Phenoxyethanol (and)<br>Ethylhexylglycerin (and)<br>Octenidine HCl                                       |               |                               | <ul> <li>contributes to in-process<br/>production hygiene</li> <li>optimized blend with<br/>strong fungicidal effect</li> <li>vapor phase activity</li> <li>suitable for clear, anhydrous<br/>or sensitive applications incl.<br/>baby care</li> </ul>                                | X        | X              | ≤12  | 120°C                                 | 0.5%<br>-<br>1.0%                | +++      | +         | +++       |
| euxyl™ k 900<br>preservative<br>note: b  | Benzyl Alcohol (and)<br>Ethylhexylglycerin (and)<br>Tocopherol                                           | Ċ             |                               | <ul> <li>counterpart to market-leading<br/>euxyl<sup>™</sup> pe 9010 preservative</li> <li>cost-effective blend with<br/>short INCI</li> <li>vapor phase activity</li> <li>suitable for clear or anhydrous<br/>formulation</li> </ul>                                                 | х        | X              | ≤12  | 120°C                                 | 0.5%<br>-<br>1.0%                | +++      | +         | +++       |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

**a** EU: Not to be used in aerosol dispensers (sprays).

**b** The efficacy will be reduced with ethoxylated surfactants.

For global approvals please check product literature or contact your local sales representative.

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| progressive pr                                            | eservatives                                                                           |               |                               |                                                                                                                                                                                                                                                                                                                                    |          |                 |      |                                       |                                  |          |           |           |
|-----------------------------------------------------------|---------------------------------------------------------------------------------------|---------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|-----------------|------|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                                           |                                                                                       |               |                               |                                                                                                                                                                                                                                                                                                                                    |          | tivity<br>ainst |      | on                                    | ion                              |          |           |           |
| trade name                                                | INCI name                                                                             | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                                                                              | bacteria | yeast/mold      | Hd   | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| <b>euxyl™ k 903</b><br>preservative<br>note: a            | Benzyl Alcohol (and)<br>Benzoic Acid (and)<br>Dehydroacetic Acid (and)<br>Tocopherol  | Ċ             |                               | <ul> <li>counterpart to market-leading<br/>euxyl* k 703 preservative</li> <li>enhanced antifungal properties</li> <li>ideal for certified natural<br/>formulations: COSMOS<br/>&amp; NATRUE compliant</li> </ul>                                                                                                                   | ×        | X               | ≤6   | 80°C<br>(max. 4<br>hours)             | 0.4%<br>-<br>1.2%                | +++      | +++       | +++       |
| <b>euxyl<sup>™</sup> k 940</b><br>preservative<br>note: b | Phenoxyethanol (and) Benzyl<br>Alcohol (and) Ethylhexylglycerin<br>(and) Tocopherol   | (             |                               | <ul> <li>blend with optimized aromatic alcohol content for increased usability</li> <li>vapor phase activity</li> </ul>                                                                                                                                                                                                            | х        | х               | ≤12  | 120°C                                 | 0.5%<br>-<br>1.5%                | +++      | +         | +++       |
| <b>euxyl™ pe 9010</b><br>preservative<br>note: b          | Phenoxyethanol (and)<br>Ethylhexylglycerin                                            | C*            |                               | <ul> <li>market-leading preservative<br/>blend</li> <li>cost-effective blend with short<br/>INCI</li> <li>vapor phase activity</li> <li>proven to be microbiome<br/>gentle</li> <li>designed for all leave-on<br/>formulations</li> <li>suitable for clear, anhydrous<br/>or sensitive applications incl.<br/>baby care</li> </ul> | X        | x               | ≤12  | 120°C                                 | 0.5%                             | +++      | +         | +++       |
| <b>optiphen™</b><br>preservative                          | Phenoxyethanol (and) Caprylyl<br>Glycol                                               | Ċ¢:           |                               | <ul> <li>blend with reduced aromatic alcohol content</li> <li>provides head space activity</li> <li>provides skin moisturization</li> <li>suitable for pH-independent rinse-off formulations</li> <li>suitable for anhydrous and sensitive applications incl. baby care</li> </ul>                                                 | Х        | X               | ≤12  | 120°C                                 | 0.5%<br>-<br>1.5%                | +++      | ++        | +++       |
| <b>optiphen<sup>™</sup> 200</b><br>preservative           | Phenoxyethanol (and) Caprylyl<br>Glycol                                               | <b>`</b>      |                               | <ul> <li>well-balanced blend</li> <li>cost-effective blend with<br/>short INCI</li> <li>provides skin moisturization</li> <li>suitable for pH-independent<br/>rinse-off formulations</li> <li>suitable for anhydrous and<br/>sensitive applications incl.<br/>baby care</li> </ul>                                                 | X        | Х               | ≤12  | 120°C                                 | 0.5%<br>-<br>1.3%                | +++      | ++        | ++++      |
| optiphen <sup></sup> bsb-w<br>preservative                | Benzyl Alcohol (and) Sodium<br>Benzoate (and) Potassium<br>Sorbate (and) Aqua (Water) | €*            | 36%                           | <ul> <li>enhanced antifungal properties</li> <li>excellent cost-performance<br/>ratio</li> <li>ideal for certified natural<br/>formulations: COSMOS &amp;<br/>NATRUE compliant</li> </ul>                                                                                                                                          | X        | X               | ≤5.5 | 80°C<br>max. 4<br>hours               | 0.3%                             | +++      | +++       | ++        |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

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**a** EU: Not to be used in aerosol dispensers (sprays).

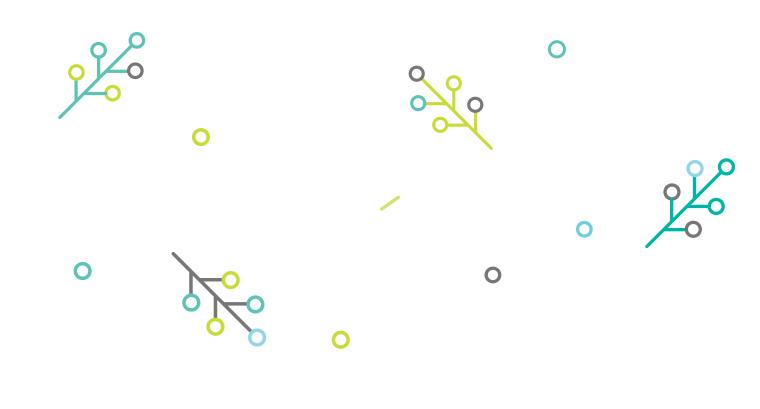
 ${\bf b}$  The efficacy will be reduced with ethoxylated surfactants.

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| progressive pr                                                         | reservatives                                                                                                          |               |                               |                                                                                                                                                                                                                                                                       |   |            |    |                                       |                                  |         | 1         |           |
|------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|---------------|-------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---|------------|----|---------------------------------------|----------------------------------|---------|-----------|-----------|
| trade name                                                             | INCI name                                                                                                             | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                 |   | yeast/mold | Hd | max. temperature<br>during production | recommended<br>use-concentration | eave-on | rinse-off | wet wipes |
| optiphen <sup>™</sup> gp<br>preservative<br>not available in<br>the US | Phenoxyethanol (and)<br>o-Cymen-5-ol (and)<br>Caprylhydroxamic Acid (and)<br>Propanediol (and)<br>Propylene Carbonate |               | 37%                           | <ul> <li>powerful unique blend</li> <li>designed for challenging<br/>formulations, e.g. sun care</li> <li>suitable for pH-independent<br/>rinse-off formulations</li> <li>ideal for facial care<br/>formulations incl. masks</li> </ul>                               | X | ×          | ≤8 | 80 °C                                 | 0.4%                             | ++++    | ++++      | ++++      |
| <b>optiphen™ plus</b><br>preservative                                  | Phenoxyethanol (and) Caprylyl<br>Glycol (and)<br>Sorbic Acid                                                          | *             |                               | <ul> <li>blend with strong antifungal properties</li> <li>provides skin moisturization</li> <li>compatible with ethoxylated surfactants</li> <li>ideal for leave-on formulations</li> <li>suitable for slightly acidic leave-on and rinse-off formulations</li> </ul> | х | x          | ≤6 | 80°C                                  | 0.5%<br>-<br>1.5%                | +++     | +++       | +++       |

| <b>effisin™ pe 5</b><br>preservative | Phenoxyethanol | C* |  | <ul> <li>market-leading preservative</li> <li>vapor phase activity</li> <li>suitable for all formulations</li> <li>contains max. 5 ppm phenol</li> </ul> | x | х | ≤12 | 120°C | max.<br>1% | ++ | ++ | ++ |
|--------------------------------------|----------------|----|--|----------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|-----|-------|------------|----|----|----|
|--------------------------------------|----------------|----|--|----------------------------------------------------------------------------------------------------------------------------------------------------------|---|---|-----|-------|------------|----|----|----|

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.







## multifunctionals

Multifunctional ingredients comprise various families that are classed as diols, ethers, or esters and are widely used in skin care, hair care, wet wipes, toiletries and color cosmetics. In addition to their abilities such as solubilizing, moisturizing or well-aging properties, multifunctional ingredients also contribute to antimicrobial stabilization. With a wide pH tolerance, they are suitable for many personal care applications.



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| multifunction                                       | als                                                                                 |               |                               |                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |                |     |                                       |                                  |          |           |           |
|-----------------------------------------------------|-------------------------------------------------------------------------------------|---------------|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|-----|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                                     |                                                                                     | Ø             | . <u>c</u>                    |                                                                                                                                                                                                                                                                                                                                                                                                                                       |          | ivity<br>iinst |     | ture<br>tion                          | l<br>ation                       |          |           |           |
| trade name                                          | INCI name                                                                           | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                                                                                                                                                                                 | bacteria | yeast/mold     | Нq  | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| <b>phyteq™</b><br>raspberry i<br>multifunctional    | Raspberry Ketone                                                                    |               |                               | <ul> <li>broad-spectrum multifunctional booster with strong fungicidal efficacy at low use concentration</li> <li>provides anti-oxidant and well-aging benefits</li> <li>protects the skin barrier</li> <li>acts anti-inflammatory</li> <li>ideal for sensitive skin</li> <li>suitable for oral care</li> <li>good formulation compatibility</li> </ul>                                                                               | x        | X              | ≤9  | 80°C                                  | 0.3%<br>-<br>1.0%                | +++      | ++        | ++        |
| <b>phyteq™</b><br>raspberry n<br>multifunctional    | Raspberry Ketone                                                                    |               | 100%                          | <ul> <li>broad-spectrum multifunctional booster with strong fungicidal efficacy at low use concentration</li> <li>provides anti-oxidant and well-aging benefits</li> <li>protects the skin barrier</li> <li>acts anti-inflammatory</li> <li>ideal for sensitive skin</li> <li>suitable for oral care</li> <li>good formulation compatibility</li> <li>ideal for certified natural formulations: COSMOS and NATRUE approved</li> </ul> | ×        | X              | ≤9  | 80°C                                  | 0.3%                             | +++      | ++        | ++        |
| <b>sensiva™</b><br>go natural<br>multifunctional    | Caprylyl Glycol (and)<br>Glyceryl Caprylate (and)<br>Propanediol                    | C*            | 100%                          | <ul> <li>natural blend also with superb<br/>performance at neutral pH</li> <li>provides moisturizing properties</li> <li>wetting &amp; refatting agent</li> <li>ideal for certified natural<br/>formulations: COSMOS and<br/>NATRUE approved</li> </ul>                                                                                                                                                                               | X        | Х              | ≤7  | 80°C                                  | 0.5%<br>-<br>2.0%                | +++      | +         | +++       |
| <b>sensiva™ pa 20</b><br>multifunctional<br>note: b | Phenethyl Alcohol (and)<br>Ethylhexylglycerin (and)<br>Tocopherol                   | <b>*</b>      |                               | <ul> <li>multifunctional blend boosted by<br/>ethylhexylglycerin</li> <li>multifunctional option to<br/>euxyl<sup>™</sup> pe 9010</li> <li>appealing rose-like scent</li> </ul>                                                                                                                                                                                                                                                       | ×        | ×              | ≤12 | 80°C                                  | 0.5%<br>-<br>1.1%                | +++      | +         | ++        |
| <b>sensiva™ pa 30</b><br>multifunctional            | Propanediol (and)<br>Phenethyl Alcohol (and)<br>Undecyl Alcohol (and)<br>Tocopherol | Ċ             | <b>50%</b>                    | <ul> <li>appealing rose-like scent</li> <li>can be used for neutral rinse-off<br/>formulations</li> </ul>                                                                                                                                                                                                                                                                                                                             | х        | х              | ≤12 | 80°C                                  | 1.0%<br>-<br>2.0%                | +++      | ++        | ++        |
| <b>sensiva™ pa 40</b><br>multifunctional            | Phenylpropanol (and)<br>Propanediol (and) Caprylyl<br>Glycol (and) Tocopherol       | C,            | 30%                           | <ul> <li>powerful well-balanced<br/>multifunctional blend</li> <li>strong fungicidal efficacy</li> <li>provides moisturizing and<br/>emolliency</li> <li>mild floral scent</li> <li>designed for challenging<br/>leave-on formulations, e.g.<br/>sun care and color cosmetics</li> </ul>                                                                                                                                              | ×        | X              | ≤12 | 120°C                                 | 0.5%<br>-<br>1.5%                | +++      | ++        | ++        |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

 ${\bf b}$  The efficacy will be reduced with ethoxylated surfactants.



| multifunctiona                                                                                    | ls                                                                  |               |                               |                                                                                                                                                                                                                                                                                                                                                                                                                      |          |                |     |                                       |                                  |          |           |           |
|---------------------------------------------------------------------------------------------------|---------------------------------------------------------------------|---------------|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|-----|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                                                                                   |                                                                     |               | Ē                             |                                                                                                                                                                                                                                                                                                                                                                                                                      |          | ivity<br>iinst |     | tion                                  | ition                            |          |           |           |
| trade name                                                                                        | INCI name                                                           | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                                                                                                                                                                | bacteria | yeast/mold     | Hq  | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| <b>sensiva™ sc 10</b><br>multifunctional<br>note: b                                               | Ethylhexylglycerin (and)<br>Caprylyl Glycol                         | Ċ             |                               | <ul> <li>booster for antimicrobials</li> <li>provides moisturizing and emolliency</li> <li>suitable for sensitive applications<br/>incl. baby care</li> </ul>                                                                                                                                                                                                                                                        | x        | х              | ≤12 | 120°C                                 | 0.5%<br>-<br>2.0%                | +++      | +         | +++       |
| sensiva™ sc 50<br>multifunctional<br>note: b                                                      | Ethylhexylglycerin                                                  | <b>C</b>      |                               | <ul> <li>market-leading multifunctional ingredient</li> <li>booster for antimicrobials</li> <li>skin care emollient</li> <li>provides antioxidative properties</li> <li>boosting and fixating of fragrance ingredients</li> <li>effective against odor-causing bacteria</li> <li>ideal for all deodorant formulations</li> </ul>                                                                                     | x        |                | ≤12 | 120°C                                 | 0.1%<br>-<br>1.0%                | +++      | +         | +++       |
| sensiva™ sc 50<br>natural<br>multifunctional                                                      | Ethylhexylglycerin                                                  | <b>نځ</b>     | 100%                          | <ul> <li>100% natural according to ISO 16128</li> <li>booster for antimicrobials</li> <li>skin care emollient</li> <li>provides antioxidative properties</li> <li>boosting and fixating of fragrance ingredients</li> <li>effective against odor-causing bacteria</li> <li>ideal for all deodorant formulations</li> </ul>                                                                                           | x        |                | ≤12 | 120°C                                 | 0.1%<br>-<br>1.0%                | +++      | +         | +++       |
| sensiva <sup>™</sup> sc 80<br>multifunctional<br>not available in<br>the US                       | Propanediol (and)<br>Caprylyl Glycol (and)<br>Caprylhydroxamic Acid | <b>ک</b>      | 64%                           | <ul> <li>smart synergistic broadspectrum<br/>multifunctional blend with strong<br/>fungicidal efficacy</li> <li>excellent cost-performance ratio</li> <li>provides anti-oxidant and<br/>well-aging benefits</li> <li>protects the skin barrier</li> <li>great all-around blend, especially<br/>for leave-on and rinse-off &gt; pH 6</li> <li>great fit for challenging formulations<br/>(e.g., sunscreen)</li> </ul> | x        | ×              | ≤8  | 80°C                                  | 0.3%                             | +++      | +++       | +++       |
| sensiva <sup>™</sup> sc 83<br>multifunctional<br>only available in<br>the US and Latin<br>America | Propanediol (and)<br>Caprylyl Glycol (and)<br>Caprylhydroxamic Acid | <b>C</b>      | 62%                           | <ul> <li>smart synergistic broadspectrum<br/>multifunctional blend with strong<br/>fungicidal efficacy</li> <li>excellent cost-performance ratio</li> <li>provides anti-oxidant and<br/>well-aging benefits</li> <li>protects the skin barrier</li> <li>great all-around blend, especially<br/>for leave-on and rinse-off &gt; pH 6</li> <li>great fit for challenging formulations<br/>(e.g., sunscreen)</li> </ul> | X        | X              | ≤8  | 80°C                                  | 0.3%                             | +++      | ++++      | +++       |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

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**b** The efficacy will be reduced with ethoxylated surfactants.



| multifunctiona                                | ls                                   |               |                               |                                                                                                                                                                                                                                                                                                      |          |                |      |                                       |                                  |          |           |           |
|-----------------------------------------------|--------------------------------------|---------------|-------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|------|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                               |                                      |               |                               |                                                                                                                                                                                                                                                                                                      |          | ivity<br>ainst |      | ure<br>on                             | ion                              |          |           |           |
| trade name                                    | INCI name                            | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                                                | bacteria | yeast/mold     | Нq   | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| <b>effisin™ hd</b><br>multifunctional         | 1,2-Hexanediol                       | Ċ             |                               | <ul> <li>adds to microbial stability</li> <li>provides moisturizing and emolliency</li> <li>suitable for clear formulations</li> <li>suitable for face care, sensitive<br/>applications incl. baby care</li> </ul>                                                                                   | x        | x              | ≤12  | 120°C                                 | 0.5%<br>-<br>3.0%                | +++      | ++        | +++       |
| <b>effisin™ la natural</b><br>multifunctional | Levulinic Acid (and)<br>Aqua (Water) | Ċ             | 100%                          | <ul> <li>good bactericidal efficacy</li> <li>cost-effective ready-to-process liquid</li> <li>ideal for certified natural formulations:<br/>COSMOS and NATRUE approved</li> </ul>                                                                                                                     | x        |                | ≤5.5 | 80°C                                  | max.<br>1.0%                     | ++       | ++        | ++        |
| <b>effisin™ pg</b><br>multifunctional         | Pentylene Glycol                     | Ċ∲`           |                               | <ul> <li>adds to microbial stability</li> <li>provides moisturizing and emolliency</li> <li>suitable for clear formulations</li> <li>suitable for face care, sensitive<br/>applications incl. baby care</li> </ul>                                                                                   | x        | x              | ≤12  | 120°C                                 | 1.0%<br>-<br>5.0%                | ++       | ++        | ++        |
| effisin∾ pg natural<br>multifunctional        | Pentylene Glycol                     | C**           | 100%                          | <ul> <li>adds to microbial stability</li> <li>provides moisturizing and emolliency</li> <li>suitable for clear formulations</li> <li>ideal for face care and sensitive<br/>applications incl. baby care</li> <li>ideal for certified natural formulations:<br/>COSMOS and NATRUE approved</li> </ul> | х        | х              | ≤12  | 120°C                                 | 1.0%<br>-<br>5.0%                | ++       | ++        | ++        |
| optiphen <sup>™</sup> od<br>multifunctional   | Caprylyl Glycol                      | '*D           |                               | <ul> <li>adds to microbial stability</li> <li>provides moisturizing and emolliency</li> <li>suitable for clear formulations</li> <li>suitable for sensitive applications incl.<br/>baby care</li> </ul>                                                                                              | x        | x              | ≤12  | 120°C                                 | 0.3%<br>-<br>2.0%                | +++      | ++        | +++       |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.







#### naturals

At Ashland, we believe sustainability is vital to the planet and to the health and wellbeing of future generations.

On the way to this noble goal, we support cosmetic manufacturers with biodegradable ingredients of natural origin and synthetic versions of naturally occurring substances that also correspond to the idea of sustainability.

Our powerful antimicrobials are suitable for a variety of natural personal care products and are compliant with a number of certification bodies such as NATRUE; COSMOS; IBD; NPA.





| naturals                                                       |                                                                                          |                 |                            |                                                                                                                                                                                                                                                                                                                                                                 |          |                |      |                                       |                                  |          |           |           |
|----------------------------------------------------------------|------------------------------------------------------------------------------------------|-----------------|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|------|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                                                |                                                                                          | ele             | origin                     |                                                                                                                                                                                                                                                                                                                                                                 |          | ivity<br>ainst |      | ature<br>iction                       | ed<br>ration                     |          |           |           |
| trade name                                                     | INCI name                                                                                | biodegradable   | ISO 16128<br>% natural ori | features and benefits                                                                                                                                                                                                                                                                                                                                           | bacteria | yeast/mold     | РН   | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| euxyl <sup>™</sup> eco 910<br>preservative                     | Benzyl Alcohol (and)<br>Cymbopogon Flexuosus<br>Leaf Oil (and)<br>Tocopherol             | C*              | 10%                        | <ul> <li>benzyl alcohol boosted by trendsetting<br/>lemongrass oil</li> <li>efficient up to neutral pH in both<br/>leave-on and rinse-off application</li> <li>provides anti-inflammatory and<br/>anti-oxidant properties</li> <li>fresh and invigorating smell</li> <li>COSMOS and NATRUE approved</li> </ul>                                                  | x        | X              | ≤8   | 40°C                                  | 0.5%                             | +++      | +++       | ++        |
| euxyl™ k 712<br>preservative                                   | Sodium Benzoate (and)<br>Potassium Sorbate (and)<br>Aqua (Water)                         | C <sup>**</sup> | 55%                        | <ul> <li>market-leading organic acid blend</li> <li>ready-to-process liquid</li> <li>cost-effective allrounder</li> <li>suitable for oral care and sensitive applications</li> <li>COSMOS and NATRUE compliant</li> </ul>                                                                                                                                       | х        | ×              | ≤5.5 | 80°C<br>max. 4<br>hours               | 0.5%<br>-<br>1.5%                | +++      | +++       | ++        |
| <b>euxyl<sup>™</sup> k 903</b><br>preservative<br>note: a      | Benzyl Alcohol (and) Benzoic<br>Acid (and) Dehydroacetic<br>Acid (and)<br>Tocopherol     | C <sup>r</sup>  |                            | <ul> <li>o counterpart to market-leading<br/>euxyl<sup>™</sup> k 703 preservative</li> <li>o enhanced antifungal properties</li> <li>o COSMOS and NATRUE approved</li> </ul>                                                                                                                                                                                    | х        | х              | ≤6   | 80°C<br>max. 4<br>hours               | 0.4%<br>-<br>1.2%                | +++      | +++       | +++       |
| <b>optiphen™ bsb-w</b><br>preservative                         | Benzyl Alcohol (and)<br>Sodium Benzoate (and)<br>Potassium Sorbate (and)<br>Aqua (Water) | Ċ               | 36%                        | <ul> <li>enhanced antifungal properties</li> <li>excellent cost-performance ratio</li> <li>COSMOS and NATRUE compliant</li> </ul>                                                                                                                                                                                                                               | х        | х              | ≤5.5 | 80°C<br>max. 4<br>hours               | 0.3%<br>-<br>1.0%                | +++      | +++       | ++        |
| <b>phyteq™ raspberry n</b><br>multifunctional                  | Raspberry Ketone                                                                         | C <sup>**</sup> | 100%                       | <ul> <li>broad-spectrum multifunctional booster<br/>with strong fungicidal efficacy at low<br/>use concentration</li> <li>provides anti-oxidant and well-aging<br/>benefits</li> <li>protects the skin barrier</li> <li>acts anti-inflammatory</li> <li>ideal for sensitive skin</li> <li>suitable for oral care</li> <li>COSMOS and NATRUE approved</li> </ul> | ×        | ×              | ≤8   | 80°C                                  | 0.3%                             | ++++     | ++        | ++        |
| <b>sensiva™ go natural</b><br>multifunctional                  | Caprylyl Glycol (and)<br>Glyceryl Caprylate (and)<br>Propanediol                         | Ċ               | 100%                       | <ul> <li>natural blend also with superb<br/>performance at neutral pH</li> <li>provides moisturizing properties</li> <li>wetting &amp; refatting agent</li> <li>COSMOS and NATRUE approved</li> </ul>                                                                                                                                                           | ×        | x              | ≤7   | 80°C                                  | 0.5%<br>-<br>2.0%                | +++      | +         | +++       |
| <b>sensiva<sup>™</sup> sc 50</b><br>natural<br>multifunctional | Ethylhexylglycerin                                                                       | C <sup>**</sup> | 100%                       | <ul> <li>100% natural according to ISO 16128</li> <li>booster for antimicrobials</li> <li>skin care emollient</li> <li>provides antioxidative properties</li> <li>boosting and fixating of fragrance ingredients</li> <li>effective against odor-causing bacteria</li> <li>ideal for all deodorant formulations</li> </ul>                                      | X        |                | ≤12  | 120°C                                 | 0.1%<br>-<br>1.0%                | +++      | +         | +++       |
| <b>effisin™ la natural</b><br>multifunctional                  | Levulinic Acid (and) Aqua<br>(Water)                                                     | (               | <b>/</b><br>100%           | <ul> <li>good bactericidal efficacy</li> <li>cost-effective ready-to-process liquid</li> <li>COSMOS and NATRUE approved</li> </ul>                                                                                                                                                                                                                              | x        |                | ≤5.5 | 80°C                                  | max.<br>1.0%                     | ++       | ++        | ++        |
| effisin™ pg natural<br>multifunctional                         | Pentylene Glycol                                                                         | Ċ               | 100%                       | <ul> <li>adds to microbial stability</li> <li>provides moisturizing and emolliency</li> <li>suitable for clear formulations</li> <li>ideal for face care and sensitive<br/>applications incl. baby care</li> <li>COSMOS and NATRUE approved</li> </ul>                                                                                                          | х        | х              | ≤12  | 120°C                                 | 1.0%<br>-<br>5.0%                | ++       | ++        | ++        |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

 ${\boldsymbol{\alpha}}$  EU: Not to be used in aerosol dispensers (sprays).





# classic preservatives

Tried and true, Ashland's classic preservatives deliver efficient antimicrobial power to a wide variety of personal care products. Balanced, synergistic and with broad spectrum protection, classic preservatives are compatible with many other cosmetic ingredients. These well-known actives are approved in most countries, effective at low doses, and can be used to support other antimicrobial systems.





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| classic preser                                    | vatives                                                                                                           |                 |                               |                                                                                                                                                                                                                                                                                |          |                |    |                                       |                                  |          |           |           |
|---------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|----|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                                   |                                                                                                                   |                 |                               |                                                                                                                                                                                                                                                                                |          | ivity<br>ainst |    | re                                    | uo                               |          |           |           |
| trade name                                        | INCI name                                                                                                         | biodegradable   | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                          | bacteria | yeast/mold     | Ηd | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| euxyl™ k 100<br>preservative<br>note: c, d        | Benzyl Alcohol (and)<br>Methylchloroisothiazolinone/<br>Methylisothiazolinone <sup>1</sup>                        | Ċ               |                               | <ul> <li>powerful well-balanced and<br/>fast acting liquid preservative<br/>at very low use levels</li> <li>performs well in challenging<br/>formulations</li> <li>excellent cost-performance<br/>ratio</li> <li>suitable for neutral pH<br/>rinse-off applications</li> </ul> | X        | X              | ≤8 | 40°C                                  | 0.05%<br>-<br>0.15%              | -        | ++++      | -         |
| euxyl™ k 120<br>preservative<br>note: c,d         | Methylchloroisothiazolinone/<br>Methylisothiazolinone <sup>1</sup>                                                | <b>`*</b> D     |                               | <ul> <li>fast acting preservative<br/>blend</li> <li>cost-effective</li> <li>suitable for neutral rinse-off<br/>applications</li> </ul>                                                                                                                                        | ×        | ×              | ≤8 | 40°C                                  | 0.05%<br>-<br>0.10%              | -        | +++       | -         |
| euxyl™ k 145<br>preservative<br>note: c, d, e, f  | 2-Bromo-2-Nitropropane-<br>1.3-Diol (and)<br>Methylchloroisothiazolinone/<br>Methylisothiazolinone <sup>1</sup>   | Ċ               |                               | <ul> <li>fast acting preservative<br/>blend</li> <li>cost-effective</li> <li>suitable for neutral rinse-off<br/>applications</li> </ul>                                                                                                                                        | x        | ×              | ≤8 | 40°C                                  | 0.05%<br>-<br>0.30%              | -        | +++       | -         |
| <b>euxyI™ k 320</b><br>preservative<br>note: b    | Phenoxyethanol (and)<br>Methylparaben (and)<br>Ethylparaben (and)<br>Propylene Glycol                             | Ċ¢ <sup>*</sup> |                               | <ul> <li>preservative blend based on<br/>short-chain parabens</li> <li>vapor phase activity</li> <li>cost-effective</li> </ul>                                                                                                                                                 | x        | х              | ≤8 | 80°C                                  | 0.5%<br>-<br>1.4%                | +++      | ++        | ++        |
| euxyl™ k 350<br>preservative<br>note: b           | Phenoxyethanol (and)<br>Methylparaben (and)<br>Ethylparaben (and)<br>Propylene Glycol (and)<br>Ethylhexylglycerin | Ċ               |                               | <ul> <li>preservative blend boosted<br/>by ethylhexylglycerin</li> <li>vapor phase activity</li> </ul>                                                                                                                                                                         | x        | x              | ≤8 | 80°C                                  | 0.5%<br>-<br>1.4%                | +++      | ++        | ++        |
| <b>euxyl™ k 500</b><br>preservative<br>note: f    | Diazolidinyl Urea (and) Sodium<br>Benzoate (and) Potassium<br>Sorbate (and) Aqua (Water)                          | Ċ               |                               | <ul> <li>provides head-space<br/>protection</li> <li>enhanced antifungal<br/>properties</li> </ul>                                                                                                                                                                             | x        | ×              | ≤6 | 60°C                                  | 0.5%<br>-<br>1.5%                | +++      | +++       | ++        |
| euxyl™ k 510<br>preservative<br>note: c, d, f     | DMDM Hydantoin (and)<br>Methylchloroisothiazolinone/<br>Methylisothiazolinone <sup>1</sup>                        | Ċ               |                               | <ul> <li>provides head-space<br/>protection</li> <li>cost-effective</li> <li>suitable for neutral rinse-off<br/>applications</li> </ul>                                                                                                                                        | ×        | x              | ≤8 | 40°C                                  | 0.1%<br>-<br>0.4%                | -        | +++       | -         |
| <b>germaben™ II</b><br>preservative<br>note: f, g | Diazolidinyl Urea (and)<br>Methylparaben (and)<br>Propylparaben (and) Propylene<br>Glycol                         | Ċ               |                               | <ul> <li>enhanced fungicidal<br/>properties</li> <li>provides head-space<br/>protection</li> </ul>                                                                                                                                                                             | x        | ×              | ≤8 | 60°C                                  | 0.5%<br>-<br>1.0%                | +++      | +++       | ++        |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

<sup>1</sup> active ingredient without auxiliaries

**b** The efficacy will be reduced with ethoxylated surfactants.

c Active ingredients without auxiliaries. For full INCI declaration kindly contact us.

d EU: Approved only for rinse-off products.

e Avoid formulations of nitrosamines.

f EU: Finished product must be labelled with the warning 'releases formaldehyde' where the concentration of free formaldehyde in the finished product exceeds 10 ppm.

g EU: Not to be used in leave-on products designed for application on the nappy area of children under three years of age.



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| classic preserv                                                                 | atives                                                                                                                                      |                 |                               |                                                                                                                                                        |          |                |     |                                       |                                  |          |           |           |
|---------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|-----|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                                                                 |                                                                                                                                             |                 |                               |                                                                                                                                                        |          | ivity<br>iinst |     | re                                    | uo                               |          |           |           |
| trade name                                                                      | INCI name                                                                                                                                   | biodegradable   | ISO 16128<br>% natural origin | features and benefits                                                                                                                                  | bacteria | yeast/mold     | Hď  | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| <b>germali<sup>™</sup> 115</b><br>preservative<br>note: f, h                    | Imidazolidinyl Urea                                                                                                                         | Ċ               |                               | <ul> <li>powerful antibacterial</li> <li>provides head-space<br/>protection</li> <li>white, free-flowing<br/>hygroscopic powder</li> </ul>             | x        |                | ≤9  | 60°C                                  | 0.2%<br>-<br>0.6%                | ++       | ++        | +         |
| <b>germall<sup>™</sup> II</b><br>preservative<br>note: f                        | Diazolidinyl Urea                                                                                                                           | Ċ               |                               | <ul> <li>powerful antibacterial</li> <li>provides head-space<br/>protection</li> </ul>                                                                 | х        |                | ≤9  | 60°C                                  | 0.1%<br>-<br>0.3%                | ++       | ++        | +         |
| <b>germall" plus</b><br>preservative<br>note: f, i, j                           | Diazolidinyl Urea (and)<br>Iodopropynyl Butylcarbamate                                                                                      | Ċ               |                               | <ul> <li>enhanced antifungal<br/>properties</li> <li>provides head-space<br/>protection</li> <li>white, free-flowing<br/>hygroscopic powder</li> </ul> | ×        | х              | ≤8  | 50°C                                  | 0.05%<br>-<br>0.2%               | +++      | +++       | +++       |
| <b>liquid germall™</b><br><b>plus</b><br>preservative<br>note: f, i, j          | Diazolidinyl Urea (and)<br>Iodopropynyl<br>Butylcarbamate (and) Propylene<br>Glycol                                                         | ( <b>†</b>      |                               | <ul> <li>enhanced antifungal<br/>properties</li> <li>provides head-space<br/>protection</li> </ul>                                                     | ×        | х              | ≤8  | 50°C                                  | 0.1%<br>-<br>0.5%                | +++      | +++       | +++       |
| rokonsal <sup>™</sup> se-2<br>preservative<br>note: e, f<br>not available in US | 2-Bromo-2-Nitropropane-1 (and)<br>3-Diol (and)<br>Ethylparaben (and) Myrtrimonium<br>Bromide (and) PPG-2 Methyl Ether<br>(and) Aqua (Water) |                 |                               | <ul> <li>fast acting preservative blend<br/>at low use-concentrations</li> <li>good cost-performance ratio</li> </ul>                                  | x        | X              | <7  | 40°C                                  | 0.1%<br>-<br>0.3%                | +++      | +++       | ++        |
| <b>suttocide™ a</b><br>preservative<br>note: f, k                               | Sodium Hydroxymethylglycinate<br>(and) Aqua (Water)                                                                                         | <del>ره</del> : |                               | <ul> <li>broad-spectrum preservative</li> <li>provides head-space<br/>protection</li> <li>high pH tolerance</li> </ul>                                 | ×        | ×              | ≤12 | 60°C                                  | 0.5%<br>-<br>1.0%                | ++       | ++        | ++        |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

**d** EU: Approved only for rinse-off products.

- e Avoid formulations of nitrosamines.
- f EU: Finished product must be labelled with the warning 'releases formaldehyde' where the concentration of free formaldehyde in the finished product exceeds 10 ppm.
- h Japan: Not permitted in products that come into contact with mucous membranes. Required warning: Should not be used by infants or by people who are hypersensitive to formaldehyde.
- i EU: Not to be used in oral and lip products; Not to be used in products for children under 3 years of age, except in bath products/shower gels and shampoo; Not to be used in body lotion and body cream.

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j U.S.: Not for use in aerosols.

 ${\bf k}$   $% ({\bf k})$  Avoid cationics and citrus perfumes. Citrus perfumes may lead to discoloration.



| classic preserva                                          | tives                               |               |                               |                                                                                                                                                                |          |                |    |                                       |                                  |          |           |           |
|-----------------------------------------------------------|-------------------------------------|---------------|-------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------------|----|---------------------------------------|----------------------------------|----------|-----------|-----------|
|                                                           |                                     |               | _                             |                                                                                                                                                                |          | ivity<br>ainst |    | on                                    | ion                              |          |           |           |
| trade name                                                | INCI name                           | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                          | bacteria | yeast/mold     | Нq | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| <b>s&amp;m bronopol rch</b><br>preservative<br>note: e, f | 2-Bromo-2-Nitropropane-<br>1.3-Diol | Ċ             |                               | <ul> <li>crystalline preservative</li> <li>activity against<br/>gram-negative bacteria<br/>(Pseudomonas sp.)</li> <li>fast acting at low use levels</li> </ul> | ×        |                | ≤8 | 40°C                                  | max.<br>0.1%                     | ++       | ++        | ++        |
| s&m methylparaben<br>preservative                         | Methylparaben                       | Ċ             |                               | <ul><li>o crystalline preservative</li><li>o cost effective</li></ul>                                                                                          | ×        | Х              | ≤8 | 80°C                                  | max.<br>0.40%                    | ++       | ++        | ++        |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

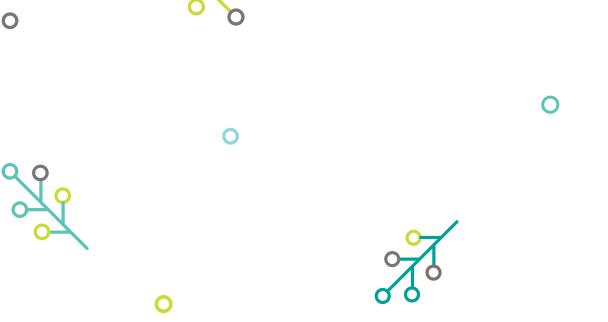
e Avoid formulations of nitrosamines.

f EU: Finished product must be labelled with the warning 'releases formaldehyde' where the concentration of free formaldehyde in the finished product exceeds 10 ppm. For global approvals please check product literature or contact your local sales representative.



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### deodorant actives

The development and evaporation of sweat can be an important mechanism for body temperature control or even be a crucial human survival strategy. And yet we all know that sweat can occur at most inappropriate moments even causing very unpleasant smell. This is because the axilla is a good breeding ground for bacteria that transform originally odorless sweat into volatile components generating an unwanted odor. Sensidin™ pure skin multifunctional, sensidin™ do skin multifunctional and sensiva" sc 50 multifunctional are effective deodorant actives that inhibit the growth and multiplication of odor-causing bacteria while being gentle to the skin.





| deodorant actives                                              |                                                                      |               |                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                     |            |     |                                       |                                  |          |           |           |
|----------------------------------------------------------------|----------------------------------------------------------------------|---------------|-------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------|------------|-----|---------------------------------------|----------------------------------|----------|-----------|-----------|
| trade name                                                     | INCI name                                                            | biodegradable | ISO 16128<br>% natural origin | features and benefits                                                                                                                                                                                                                                                                                                                                                                                                                             | activity<br>against |            |     | on e                                  | uo                               |          |           |           |
|                                                                |                                                                      |               |                               |                                                                                                                                                                                                                                                                                                                                                                                                                                                   | bacteria            | yeast/mold | Нd  | max. temperature<br>during production | recommended<br>use-concentration | leave-on | rinse-off | wet wipes |
| <b>sensidin<sup></sup> do</b><br>skin multifunctional          | Propylene Glycol (and)<br>Ethylhexylglycerin (and)<br>Octenidine HCl |               |                               | <ul> <li>well-known blend of deodorant ingredients</li> <li>deodorant protection for 24 hours</li> <li>gentle to the skin</li> <li>ideal for roll-on, spray, and areosol deodorants</li> </ul>                                                                                                                                                                                                                                                    | х                   | Х          | ≤12 | 120°C                                 | 0.5%<br>-<br>1.0%                | +++      | +         | +++       |
| sensidin <sup>™</sup> pure<br>skin multifunctional             | Propanediol (and)<br>Octenidine HCl                                  |               | 70%                           | <ul> <li>trendsetting skin multifunctional</li> <li>powerful and fast efficacy on all<br/>body regions (in vitro)</li> <li>acts before body odor develops</li> <li>long-lasting and reliable deodorant<br/>protection for<br/>48 hours</li> <li>anti-irritant</li> <li>gentle to the skin</li> <li>respects the individual microbiome</li> <li>great cost-in-use ratio</li> <li>ideal for roll-on, spray, and aerosol<br/>formulations</li> </ul> | ×                   | х          | ≤12 | 120°C                                 | 0.03                             | ++++     | +         | ++++      |
| <b>sensiva<sup>™</sup> sc 50</b><br>multifunctional<br>note: b | Ethylhexylglycerin                                                   | <b>*</b>      |                               | <ul> <li>booster for antimicrobials</li> <li>skin care emollient</li> <li>provides antioxidative properties</li> <li>boosting and fixating of fragrance ingredients</li> <li>effective against odor-causing bacteria</li> <li>ideal for all deodorant formulations</li> </ul>                                                                                                                                                                     | х                   |            | ≤12 | 120°C                                 | 0.1%<br>-<br>1.0%                | +++      | +         | ++++      |
| <b>sensiva™ sc 50<br/>natural</b><br>multifunctional           | Ethylhexylglycerin                                                   | Ċ             | 100%                          | <ul> <li>100% natural according to<br/>ISO 16128</li> <li>booster for antimicrobials</li> <li>skin care emollient</li> <li>provides antioxidative properties</li> <li>boosting and fixating of fragrance<br/>ingredients</li> <li>effective against odor-causing<br/>bacteria</li> <li>ideal for all deodorant formulations</li> </ul>                                                                                                            | ×                   |            | ≤12 | 120°C                                 | 0.1%                             | +++      | +         | +++       |

Recommended use-concentrations are based on average active content. Please pay attention to the corresponding certificate of analysis.

**b** The efficacy will be reduced with ethoxylated surfactants.

For global approvals please check product literature or contact your local sales representative.



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