

# Important Information About Eczema Expo Scholarships

Please read the following information carefully. It explains what Expo scholarships can cover and scholarship requirements.

## What can Expo scholarships cover?

Expo scholarships, funded by the Tower 28 Beauty Scholarship Fund, may cover some or all of the following:

- Travel to and from Scottsdale, AZ via plane, train or bus
- Fuel reimbursement if you travel to Scottsdale by car
- Accommodations in a standard guest room at the Expo host hotel for the nights of Thursday, July 24, Friday, July 25 and Saturday, July 26, 2025
- Expo registration fees

## Expo scholarship rules and requirements

- Travel and fuel costs will be covered by reimbursement after travel has been completed. If you need an exception, please let us know and we will do our best to accommodate you.
- All Expo travel costs will only be covered or reimbursed after the scholarship recipient has attended and fulfilled all requirements at Expo. (Please see requirements below).
- The scholarship recipient must reserve their own hotel room.
- The scholarship covers only the room cost and taxes. It does not cover any hotel incidentals.
- Because scholarship awards are based on an understanding that attendees have a need to attend and benefit from the event, Expo scholarship recipients are expected and required to attend the maximum number of sessions during all three days of the event (i.e., including all general sessions and all breakout sessions). Exceptions must be reviewed and approved in advance.
- Expo scholarships cannot cover any costs for individuals who do not attend all Expo sessions.

- Because scholarship awards are based on an understanding that attendees have financial hardship, we cannot award scholarships to attendees who will be extending their stay before or after the event unless due to travel requirements or restrictions. Exceptions must be reviewed and approved in advance.

## Expo attendance

All scholarship recipients must attend the full Expo event, from Friday, July 25 at 9 a.m. through Sunday, July 27 at 2:30 p.m. MST. In many cases, scholarship awards have been calculated to include three nights at the Expo host hotel: Thursday, Friday and Saturday. In awarding this scholarship, we are hoping recipients will gain knowledge and support that will improve their lives with eczema. All scholarship recipients are expected to make every effort to attend all general and chosen breakout sessions.

## Volunteering

We require that scholarship recipients (one person per scholarship award) perform up to two hours of volunteer work at Expo. This service may be performed by just one member of the party receiving the scholarship. We will be in touch closer to Expo with volunteer opportunities.

## Registration

Discounted and complimentary registrations will be accommodated in the form of promo codes. If you accept your scholarship, discounted and/or complimentary registrations must be claimed and paid in full by **Friday, April 18, 2025**.

It is important to keep our general sessions adults-only so that everyone is able to learn without distractions. For that reason, no children are allowed at any adult sessions. Expo includes three camps for children 0–17 years of age: Mini Warriors, Junior Warriors and Senior Warriors. Mini Warriors Camp, for children under 5 years of age, will be run by the same wonderful, caring people from Corporate Kids Events as our other Expo Camps. Mini Warriors Camp will be located close to adults' sessions, making it easy to check in on, feed or nurse your little one. If your scholarship registration allocation didn't include a Mini Warriors Camp registration, please let us know.

## Hotel room

We will reimburse eligible hotel room expenses after your stay, upon presentation of receipts and dependent upon attendance of the full Expo event. Eligible hotel expenses are room fees for up to three nights (July 24–26, 2025) in a standard room at the Grand Hyatt Scottsdale Resort. The rate for three nights in a standard king or 2-double room is \$159 per night, plus tax.

Unless other arrangements have been made, scholarship recipients are responsible for booking their own rooms.

If your scholarship included a hotel award, it is valid on a **standard room** at the Expo host hotel, the Grand Hyatt Scottsdale Resort. Expo scholarships do not apply to any upgraded rooms or rooms at other hotels. Our room block is limited and we strongly encourage you to reserve your room right away. You will be required to put down a credit card to secure your room reservation, but your card will not be charged until 48 hours before the first night on your reservation.

**If you've received a full 3-night scholarship or you're sharing with another scholarship recipient:** At check-in time, your room will be secured by National Eczema Association (NEA) — meaning you won't have to put down a nightly deposit. (However, you won't be able to charge anything to your room unless you put down a credit card with a nightly deposit.) Upon checkout, your nightly room charges and taxes will be paid in full by NEA.

**If you've received a scholarship for 1 or 2 days:** At check-in time, you will need to put down a credit card, but the deposit will be significantly reduced — NEA can provide more details on this later. (After you've received details, if you have any questions or concerns, let us know. Our goal here is to make Expo lodging accessible and stress-free for you — we are here to help!)

## Travel

We will reimburse eligible travel expenses after Expo, upon presentation of receipts and dependent upon fulfillment of scholarship requirements. Eligible travel expenses include:

- Airfare, train or bus tickets
- Fuel costs — applies to attendees for whom a car is the sole or main form of transportation to Expo
- Up to \$25 each way for travel to and from the bus station, train station or airport. This applies in total, not per person, and covers train, bus, taxi, rideshare and shuttle costs, but not gas or mileage.
- Parking for up to \$15 each day at your starting bus station, train station or airport
- Baggage fees for one bag per person covered by your scholarship

## Non-reimbursable expenses

Scholarship funds cannot be applied toward expenses not specified above, including but not limited to:

- Lodging at any property other than the Expo host hotel
- Expo host hotel lodging on any nights other than Thursday, July 24, Friday, July 25 or Saturday, July 26, 2025
- Rental car costs
- Mileage
- Tolls
- Food of any sort
- Any upgraded travel or hotel costs

## Reimbursement

NEA will reimburse expenses up to the allocated scholarship amount after recipients have attended Expo and fully satisfied scholarship requirements. At the conclusion of the event, scholarship recipients will receive an email with instructions for submitting receipts for reimbursement. Only approved expenses will be reimbursed, and only up to the award total. Please be sure to carefully review which expenses are eligible for reimbursement; submission of other receipts will slow down the reimbursement process. Expense receipts must be original printed or digital itemized receipts.

**Expenses must be submitted for reimbursement by August 8, 2025.**

Reimbursement checks will be issued no more than one week after receipts are submitted (provided all required information is included) and should arrive within 7–10 business days after issuance.

## FAQS

### When should I arrive?

We recommend arriving as early as you can on Thursday, July 24 to enjoy workshops, meet-ups and our nighttime activities. If you choose to arrive Friday, be sure to get there by 8 a.m. so you can check in to your room/check your bags at the front desk, get your Expo badge and join the Opening Session at 9 a.m.

### When should I depart?

Closing session will wrap up by 2:30pm on Sunday, July 27, so you should be able to catch a flight any time after 5:30pm. If you can't find a flight Sunday evening, you might want to depart Monday, instead. If you need to arrive early or stay an extra night for travel purposes, please notify us at [Expo@NationalEczema.org](mailto:Expo@NationalEczema.org) for approval.

### Are there any other ways to get help paying for Expo expenses?

We hope you will consider taking advantage of our Expo fundraising opportunities! Alternatively, you can run a fundraiser on GoFundMe, Facebook, Instagram or any peer-to-peer fundraising platform. Learn more about Expo fundraising and money-saving tips from previous Expo attendees on our website at

[NationalEczema.org/eczema-expo/get-help-paying](https://NationalEczema.org/eczema-expo/get-help-paying).

### How can I connect with other people who are going to Expo?

Join our Facebook group, Expo Connector. Use #EczemaExpo2025 when you post about your trip on social media to join the Expo conversation.

### How much are hotel rooms?

Rooms in our block are \$159 per night with no resort fee. Rooms cannot be reserved directly through the hotel. After you register for the event, you'll receive a link to the portal where you can book your room in the Expo block.

### Are any meals included with Expo registration?

Yes! Adult registration includes one breakfast, one lunch and one dinner, as well as daily coffee breaks.

Expo Camp registration includes lunch and snacks on Friday, Saturday and Sunday (for all campers 2 and older), plus one dinner for all campers.