

ROUSH®

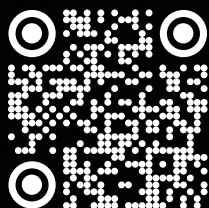
USE YOUR IMAGINATION.

WITH A RELENTLESS SPIRIT OF
IMAGINATION, A PASSION-DRIVEN CULTURE,
AND A NOVEL SYNTHESIS OF ART AND
TECHNOLOGY, **ROUSH ENTERTAINMENT**
BOLDLY INSPIRES A SENSE OF WONDER IN
THE WORLD, ENABLING EXTRAORDINARY
EXPERIENCES FOR EVERYONE.

PRODUCTS & SERVICES

- Advanced composites
- Theme painting
- Machining
- Code welding & metal fab
- Installation support
- Ride vehicle chassis & bodies
- Show action equipment
- Animated figures
- Restraint systems
- Service part supply
- Parade floats

Roush Entertainment works with some of the world's largest brands to create guest experiences that are unmatched and unforgettable. How? With products and services that are completely custom, precise, and next level.



ROUSH.COM/ENTERTAINMENT

Roush is inspired by what's next and powered by humanity.
Start exploring today.

OUR GOAL.

Roush Entertainment is ready to take on any challenge. We are nimble and agile, able to work alongside our customers to co-imagine, co-create, and collectively celebrate success.

OUR CAPABILITIES.

DESIGN & ENGINEERING:

- Motion base cabins and ride systems
- Animated figures & SAE

SERVICE PARTS:

- Manufacturing, assembly, and inventory management

MOCK-UPS & PROTOTYPES:

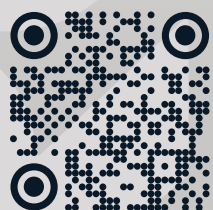
- AF and SAE assembly & FAT
- 3D printing
- Primary manufacturing and inventory located in Livonia, MI

SUSTAINING ENGINEERING & MANUFACTURING

- Hoist, 9K Forklift, HVAC shop

MANUFACTURING & ASSEMBLY:

- Composite manufacturing
- Production manufacturing
- Production-level assembly



**ROUSH.COM/
ENTERTAINMENT**
ROUSH

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