

2025 FYZ™

by  TELECOM INFRA PROJECT®

Sponsorship Opportunities



CONVENTION CENTRE DUBLIN

November 3-5, 2025

GOALS

- Bring together the industry to showcase opportunities in open networks
- Demonstrate actionable technologies through global case studies
- Deliver an event that encourages collaboration and creates business opportunities

FYUZ 2024: Stats

1200
registrants

51
countries

30%
SPs (MNO, ISP, etc.)

60%
Director level and above

41
sponsors

51
hours of content

260
speakers

550K
TIP social media
impressions

390+
posts mentioning TIP

210+
industry tweets and
retweets

40+
pieces of coverage
(organic & non-newswire)

12.5M
combined publication
readership

3.7K
LinkedIn reactions

518
LinkedIn comments

4.9K
LinkedIn clicks

167
LinkedIn shares

41K
website visits

19K
unique web visits

170K
newsletter views

FYUZ 2024: Quotes from Attendees

“Keep up the good work. **It's the one and only network disaggregation event in the world.**”

“This is my 3rd time at this event and **this was as expected, a good experience.**”

“Overall, FYUZ 2024 was very well-organized, and **the energy throughout the event was inspiring.**”

“The **speaker setup behind the scenes was fantastic.**”

“A good opportunity to **explore innovative solutions, engage in insightful discussions, and connect with industry leaders.**”

“Really **high quality and enjoyable** few days.”

“The relaxed collaborative nature of the event was a highlight – other similar industry events particularly the larger one's feel forced. **I sensed a real want to learn and engage** during the 2 days I was involved in.”

“Meet all **decision makers** at one event!”

“Fyuz was great for meeting **developers and researchers.**”

“Excellent attendance from almost **all the key ecosystem players.**”

“Excellent venue, very conducive to **meetings and networking.**”

“Over networking, **sense of community, I go to get pulse of industry**, was good in that sense.”

“As a speaker I must say, you guys are **very well organized and communication was excellent**, great job there.”

FYUZ 2024: Sponsors

Gold Sponsors



Silver Sponsors



Bronze Sponsors



Content Sponsors



Get Involved: Sponsorship Opportunities

EXHIBITION FLOOR

Pre-built stands available in three sizes (see floorplan)

MEETING ROOMS

Limited availability

SPONSORED CONTENT

Limited availability

HAPPY HOUR SPONSORSHIP

Will sell out first!

SPONSORED DEDICATED CONTENT TRACK

3 spots available

VENUE BRANDING

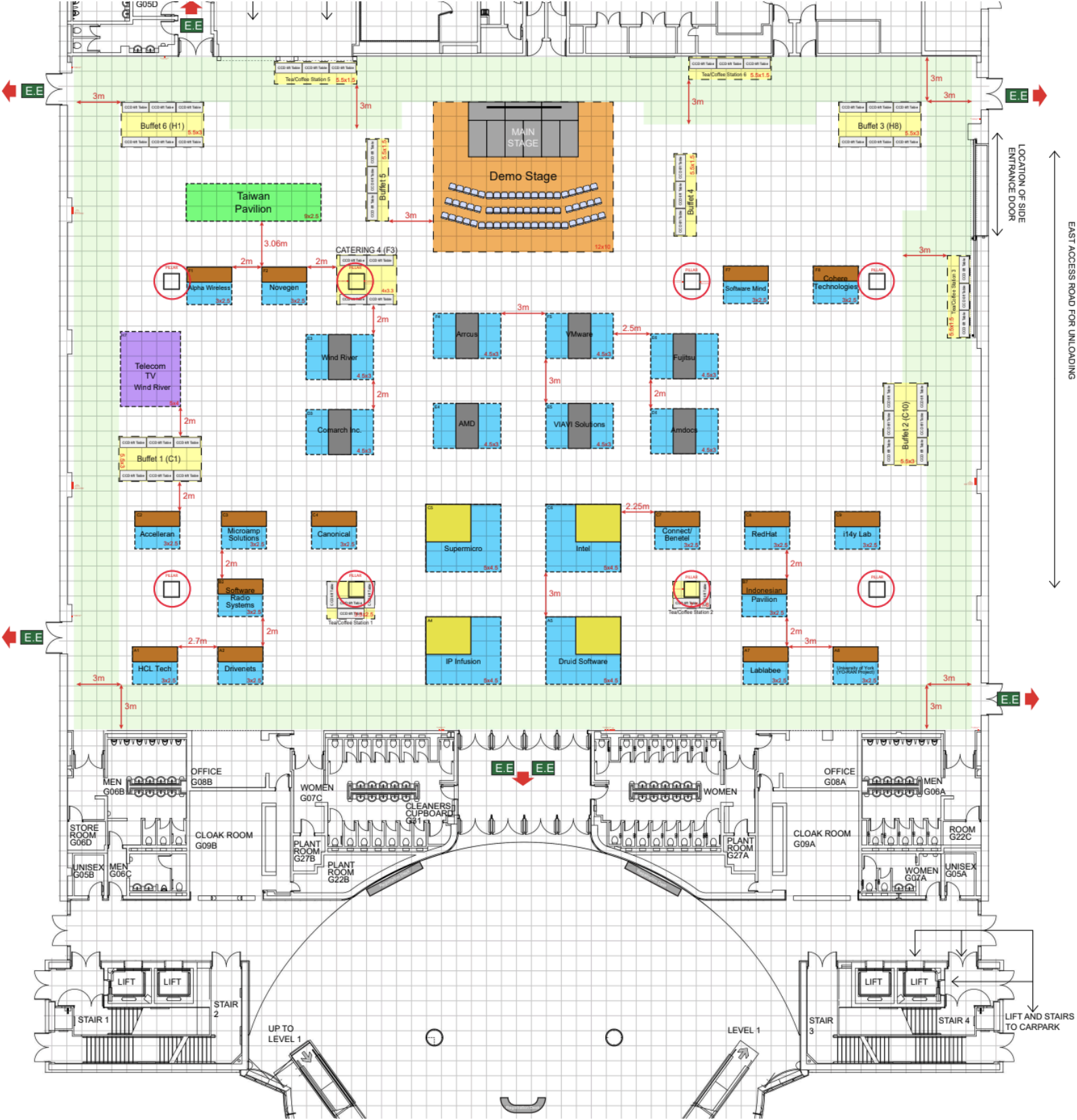


PLENTY OF OTHER OPTIONS
TO BE ANNOUNCED!

Event Floor Plan

	GOLD	SILVER	BRONZE
STAND SIZE	22.5 sq m	13.5 sq m	7.5 sq m
MEETING ROOM	6/8 PAX with screen	No	No
LOCATION	Main walkway	Near networking areas	Near outer wall
INCLUDED PASSES	15	10	5
LINKEDIN LIVE PROMO	Yes	No	No
SOCIAL MEDIA MENTIONS	8	5	2
NEWSLETTER INCLUSION	1 Dedicated*	~150 words text*	No
PRICE	\$60,000	\$30,000	\$12,900

*Content to be provided by Sponsor



Get Involved: Additional Opportunities

COFFEE STOP: \$20K

Help keep everyone's energy going for this networking opportunity with sponsored (recyclable) cups and a special 'company flavored' coffee of your choice. Great standout and fun!

WATER BOTTLE: \$25K

Possibly the most sought-after sponsorship with incredible visibility and impact during and after the event. The only water available at Fyuz is from the water towers and every attendee will need a bottle! Be quick!

HAPPY HOUR OR WELCOME RECEPTION: \$30K

Incredibly popular and well attended. Be the 'host with the most' and work with our team on how you wish to maximize your exposure with an end of day party and networking event. [1 Happy Hour and 2 Welcome Reception slots available]

SPONSOR A MEAL: ~\$5K

A fun way to promote your company through a national dish or your favorite snack. Show attendees you have fine taste!



Get Involved: Additional Opportunities

APP SPONSORSHIP: **\$20K**

Your logo in the hands of every attendee. From checking the schedule to networking with others, the event app is an essential tool for every single attendee.

HOST YOUR OWN EXPO FLOOR SESSION

High-impact! 1.5 hr session, early or mid-afternoon, limited to 3 sponsors (one per day).

- As a Sponsor stand add-on: **\$15K**
- Without a Sponsor stand: **\$20K**

NEWSLETTER SPONSORSHIP

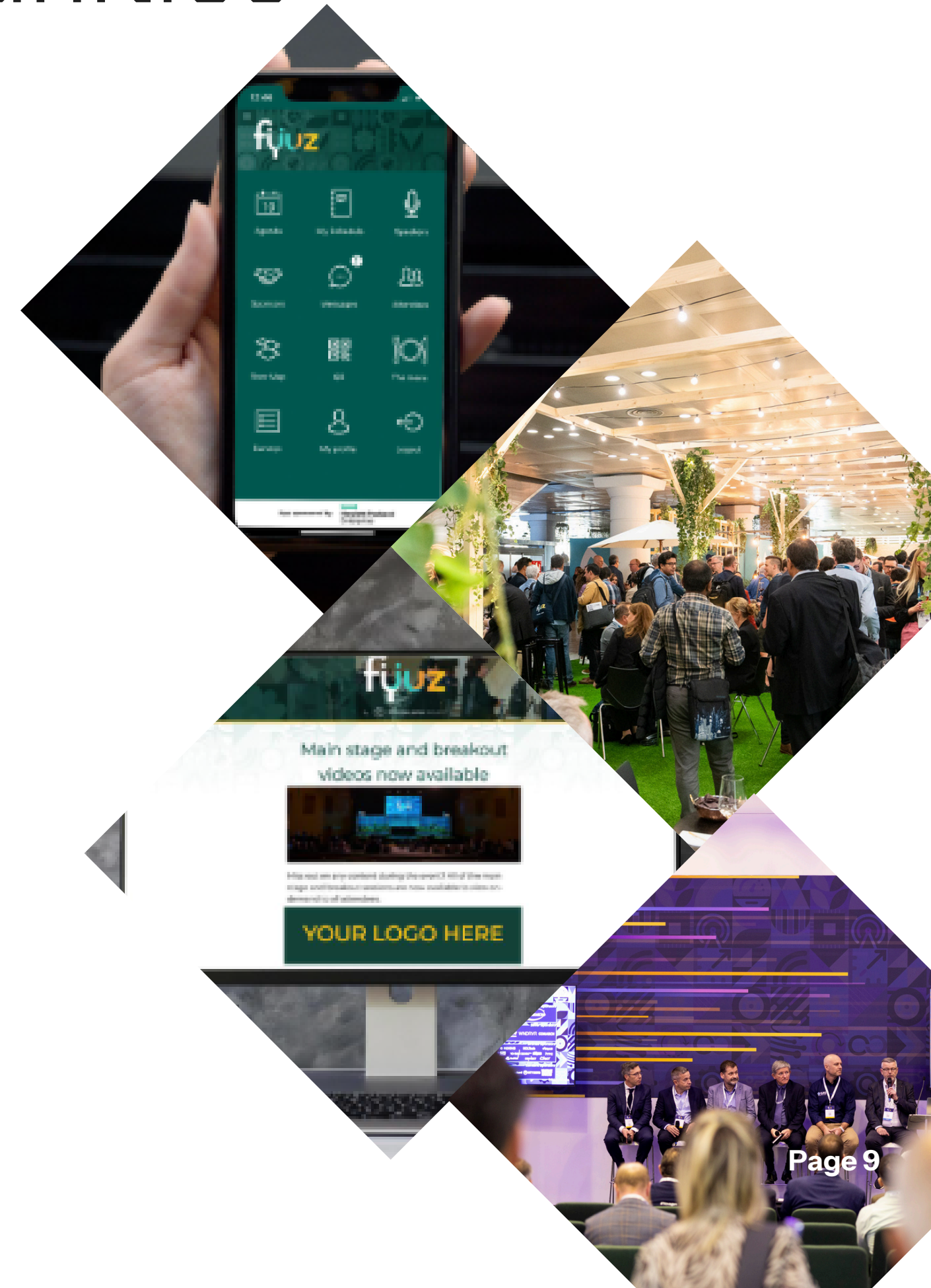
- Event Attendee email blast (3 available): **\$5K**
- Banner: **\$3K**

MEETING ROOM HIRE

- Full day rate: **\$8K**
- Half day rate: **\$5K**
- 3 day rate: **\$20K**

VIDEO SLOT: **\$1,500**

30-second slot to promote your company or stand location - running on a loop and shown each hour across the three days on screens on the expo floor



Get Involved: Additional Opportunities

SPONSORED BRANDING

- Lounge area wall branding
- Meeting room hanging/wall banner
- Meeting room graphic full wrap
- Lollipop signage
- Directional signage
- Photo wall
- Column wrap
- Escalator and bridge branding wrap
- Branded glass balustrades on 5 floors (5 available)
- Main entrance signage (2 available)
- Registration desks (limited availability)





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